



2023 PRODUCT GUIDE

For Veterinary Clinics

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PRO PLAN® VETERINARY DIETS



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Canine Formulas

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*See bags for details



Feline Formulas

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*See bags for details



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Joint Care Supplement



2023
PRODUCT
GUIDE

For Veterinary Clinics



PRO PLAN[®]
VETERINARY DIETS

Introduction



Healthy or sick, young or old, the one thing all your patients have in common is the need for a highly nutritious diet. Purina has formulated a wide range of nutritional options ranging from therapeutic diets for pets with complex health issues to well pet formulas to meet the nutritional needs of dogs and cats in each life stage.

Purina has several supplements developed by experts that meet our strict quality and safety standards. This includes probiotic supplements that represent Purina's leadership in the field of microbiome research.

This guide contains technical information on each product from Purina® Pro Plan® Veterinary Diets and Supplements, and helps identify the appropriate diet or supplement for each patient. The well pet brands in this guide represent the high-quality choices available to your clients.

For more information about Purina Pro Plan Veterinary Diets and Supplements or any of the Purina well pet diets, contact your Purina Veterinary Sales Consultant, your Veterinary Distributor, or call 1-800-222-VETS (8387), weekdays between 8:00 am and 6:00 pm CST.

Canine Diets & Supplements



THE FOLLOWING SUGGESTED DIETS & SUPPLEMENTS MAY BE APPROPRIATE FOR DOGS WITH CERTAIN FORMS OF THESE HEALTH CONDITIONS.

CONDITION	SUGGESTED DIETS/SUPPLEMENTS	
Anxious Behavior	CC	Calming Care
Atopic Dermatitis	DRM	Dermatologic Management® Naturals With Added Vitamins and Minerals
Cognitive Dysfunction Syndrome	NC	NeuroCare®
Colitis	EN	Gastroenteric® Fiber Balance
	OM	Overweight Management®
		FortiFlora® FortiFlora® SA PRO
Constipation	EN	Gastroenteric® Fiber Balance
	OM	Overweight Management®
	OM	Overweight Management® Metabolic Response + Joint Mobility
Critical Care	CN	Critical Nutrition®
Dental Disease	DH	Dental Health®
Diabetes Mellitus	EN	Gastroenteric® Fiber Balance
	OM	Overweight Management®
	OM	Overweight Management® Metabolic Response + Joint Mobility
Diarrhea (Small Bowel)	EL	Elemental
	EN	Gastroenteric®
	EN	Gastroenteric® Naturals With Added Vitamins, Minerals and Nutrients
	EN	Gastroenteric® Low Fat
	HA	Hydrolyzed®
		FortiFlora® FortiFlora® SA PRO
Diarrhea (Large Bowel)	EN	Gastroenteric® Fiber Balance
		FortiFlora® FortiFlora® SA PRO
Enteritis	EN	Gastroenteric®
	EN	Gastroenteric® Naturals With Added Vitamins, Minerals and Nutrients
		FortiFlora® FortiFlora® SA PRO
Exocrine Pancreatic Insufficiency	EN	Gastroenteric®
	EN	Gastroenteric® Naturals With Added Vitamins, Minerals and Nutrients
	EN	Gastroenteric® Low Fat
	HA	Hydrolyzed®
Food Allergic Dermatitis	EL	Elemental
	HA	Hydrolyzed®

CONDITION	SUGGESTED DIETS/SUPPLEMENTS	
Gastritis	EN	Gastroenteric®
	EN	Gastroenteric® Naturals With Added Vitamins, Minerals and Nutrients
Heart Disease	CC	CardioCare®
	JM	Joint Mobility®
Hepatic Disease	DRM	Dermatologic Management® Naturals With Added Vitamins and Minerals
	EN	Gastroenteric®
Hepatic Encephalopathy	EN	Gastroenteric® Naturals With Added Vitamins, Minerals and Nutrients
	HA	Hydrolyzed®
Hyperlipidemia	NF	Kidney Function®
	EN	Gastroenteric® Low Fat
	OM	Overweight Management®
	OM	Overweight Management® Metabolic Response + Joint Mobility
	HA	Hydrolyzed®
Idiopathic epilepsy as an adjunct to veterinary therapy	NC	NeuroCare®
Inflammatory Bowel Disease	EL	Elemental
	EN	Gastroenteric®
	EN	Gastroenteric® Naturals With Added Vitamins, Minerals and Nutrients
	EN	Gastroenteric® Low Fat
	HA	Hydrolyzed®
Lymphangiectasia	EL	Elemental
	EN	Gastroenteric® Low Fat
	HA	Hydrolyzed®
Obesity	OM	Overweight Management®
	OM	Overweight Management® Metabolic Response + Joint Mobility
Osteoarthritis	JM	Joint Mobility®
	OM	Overweight Management® Metabolic Response + Joint Mobility
		Joint Care
Pancreatitis	EN	Gastroenteric®
	EN	Gastroenteric® Naturals With Added Vitamins, Minerals and Nutrients
	EN	Gastroenteric® Low Fat
	HA	Hydrolyzed®
Renal Failure	NF	Kidney Function®
Tartar Accumulation	DH	Dental Health®
Urolithiasis	UR	Urinary® Ox/St™



Canine Formulas

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OM Overweight Management® Select Blend
OM Metabolic Response + Joint Mobility
UR Urinary® Ox/St™
Puppy Feeding Charts



*See bags for details

CC

CARDIOCARE®

Medical Indications:

Diets with these nutritional modifications have been recommended for dogs with the following conditions:

- Mitral valve disease and other cardiomyopathies
- Cardiovascular disease
- Conditions benefitting from moderate sodium restriction

Medical Contraindications:

- None

General Health:

- High protein content to help maintain ideal body condition and lean body mass
- Contains antioxidant vitamins A and E to support a healthy immune system, including a high level of vitamin E to help reduce oxidative stress
- Great taste to help ensure adequate nutrient intake



Actual Size



AVAILABLE SIZES

Bags of 8 and 20 lbs
Cases of 12 13.4-oz cans



Feeding and Administration:

Animal feeding tests using AAFCO procedures substantiate that Purina Pro Plan Veterinary Diets CC CardioCare Canine Formula provides complete and balanced nutrition for maintenance of adult dogs.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE¹

BODY WEIGHT		DRY	CANNED
lbs	kg	Approximate Number Of 8-oz Cups/Day ³	Approximate Number Of 13.4-oz Cans/Day ³
5	2.3	1/2	5/8
10	4.5	7/8	1
20	9.1	1 3/8	1 5/8
30	13.6	1 7/8	2 1/8
40	18.2	2 1/4	2 1/2
50	22.7	2 5/8	3
60	27.3	3	3 3/8
80	36.4	3 5/8	4 1/8
100 ⁴	45.5	4 1/8	4 3/4
CALORIE CONTENT (CALCULATED) ²			
		3694 kcal/kg	1016 kcal/kg
		1676 kcal/lb	461 kcal/lb
		432 kcal/8 oz cup	385 kcal/13.4-oz can

Cardiac Health:



First therapeutic diet to target metabolomic changes in dogs with myxomatous mitral valve disease



Breakthrough multiomics approach to the development of a cardiac protection blend to help nutritionally manage dogs with myxomatous mitral valve disease



Contains a cardiac protection blend composed of amino acids and fatty acids (omega-3 and medium-chain triglycerides), magnesium and vitamin E; this blend has been shown to:

- Increase serum omega-3 and decrease omega-6 fatty acid concentrations to help nutritionally manage dogs with cardiac conditions
- Increase serum arginine and citrulline, precursors of nitric oxide, to promote vasodilation
- Improve energy use as signified by biomarkers of fatty acid oxidation

Ingredients (Dry):

Oat meal, corn gluten meal, rice, chicken meal, beef fat preserved with mixed-tocopherols, natural flavor, vegetable oil (source of medium-chain triglycerides), cassava root flour, dried beet pulp, potato protein, powdered cellulose, fish meal, fish oil, mono and dicalcium phosphate, calcium carbonate, L-Lysine monohydrochloride, DL-Methionine, potassium chloride, magnesium sulfate, potassium sorbate (a preservative), L-Arginine, salt, Vitamin E supplement, taurine, L-Cysteine, glycine, choline chloride, zinc sulfate, ferrous sulfate, L-ascorbyl-2-polyphosphate (Vitamin C), niacin (Vitamin B-3), manganese sulfate, Vitamin A supplement, soybean oil, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, copper sulfate, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), preserved with mixed-tocopherols, garlic oil, folic acid, menadione sodium bisulfite complex (Vitamin K), calcium iodate, biotin (Vitamin B-7), Vitamin D-3 supplement, sodium selenite. A264021

Ingredients (Canned):

Water, meat by-products, chicken, rice, powdered cellulose, dextrose, vegetable oil (source of medium-chain triglycerides), fish oil, dried egg product, L-Lysine monohydrochloride, glycine, DL-Methionine, carrageenan, magnesium sulfate, locust bean gum, potassium chloride, garlic powder, tricalcium phosphate, taurine, Vitamin E supplement, xanthan gum, zinc sulfate, L-Carnitine, ferrous sulfate, niacin (Vitamin B-3), thiamine mononitrate (Vitamin B-1), calcium pantothenate (Vitamin B-5), copper sulfate, manganese sulfate, pyridoxine hydrochloride (Vitamin B-6), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), Vitamin A supplement, folic acid (Vitamin B-9), Vitamin D-3 supplement, biotin (Vitamin B-7), potassium iodide, sodium selenite. A259621

AVERAGE NUTRIENT CONTENT

	DRY			CANNED		
	PER 100 KCAL ME	AS FED	DRY MATTER	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	7.49 g	27.68%	29.76%	7.80 g	7.92%	33.00%
Fat	4.81 g	17.77%	19.11%	6.09 g	6.18%	25.76%
Carbohydrate	9.37 g	34.61%	37.22%	5.99 g	6.09%	25.36%
Crude Fiber	1.23 g	4.55%	4.90%	2.26 g	2.29%	9.56%
Total Dietary Fiber	3.44 g	12.70%	13.66%	3.33 g	3.38%	14.08%
Soluble Fiber	0.60 g	2.20%	2.37%	0.47 g	0.48%	2.00%
Insoluble Fiber	2.84 g	10.50%	11.29%	2.85 g	2.90%	12.08%
Calcium	0.41 g	1.53%	1.65%	0.19 g	0.19%	0.80%
Phosphorus	0.25 g	0.93%	1.00%	0.18 g	0.18%	0.76%
Potassium	0.20 g	0.75%	0.81%	0.21 g	0.21%	0.89%
Sodium	0.05 g	0.20%	0.21%	0.05 g	0.05%	0.22%
Chloride	0.26 g	0.97%	1.04%	0.25 g	0.26%	1.07%
Magnesium	0.04 g	0.14%	0.15%	0.04 g	0.04%	0.17%
Copper	0.32 mg	11.75 mg/kg	12.63 mg/kg	0.34 mg	3.42 mg/kg	14.23 mg/kg
Zinc	5.45 mg	201 mg/kg	217 mg/kg	4.77 mg	48 mg/kg	202 mg/kg
Taurine	0.06 g	0.22%	0.24%	0.12 g	0.12%	0.49%
Vitamin A	299 IU	11,048 IU/kg	11,881 IU/kg	3,133 IU	31,833 IU/kg	132,638 IU/kg
Vitamin E	21.47 IU	793 IU/kg	853 IU/kg	23.43 IU	238 IU/kg	992 IU/kg
Total Omega-6 Fatty Acids	0.40 g	1.48%	1.59%	0.69 g	0.70%	2.90%
Total Omega-3 Fatty Acids	0.24 g	0.88%	0.94%	0.33 g	0.34%	1.40%
EPA+DHA	0.21 g	0.77%	0.82%	0.31 g	0.32%	1.32%

DIGESTION TEST RESULTS†

DIGESTIBILITY:	DRY	CANNED
Total, %	79.6	78.8
Protein, %	88.7	83.9
Fat, %	94.4	95.9
Carbohydrate, %	87.1	85.6
Calorie, %	86.1	84.2
PERCENTAGE OF METABOLIZABLE ENERGY FROM:		
Protein, %	26.3	27.3
Fat, %	40.8	51.7
Carbohydrate, %	32.9	21.0

†Based on digestion testing conducted at the Purina PetCare Technology Centers

¹ Adjustments must be made for environmental conditions, activity level, body condition and breed size. As reflected in the feeding tables, smaller breed dogs can require 15% to 25% more kilocalories per pound of body weight than larger breed dogs. Provide fresh water in a clean container daily.

² Kilocalories of metabolizable energy (ME)

³ This daily amount should be divided into several small meals throughout the day.

⁴ For each additional 10 lbs of body weight, feed an additional 114 kilocalories.

CN**CRITICAL
NUTRITION®**

Medical Indications:

Diets with these nutritional modifications have been recommended for dogs with the following conditions:

- Critical Illness
- Conditions that require assisted feeding
- Convalescence
- Anorexia
- Malnutrition

Medical Contraindications:

- Renal failure



AVAILABLE SIZE
Cases of 24 5.5-oz cans

CN Critical Nutrition can be diluted and will pass through most feeding tubes 14 French or larger. 1 can CN + 25 ml water recommended for most tube feeding.

Feeding and Administration:

Pro Plan Veterinary Diets CN Critical Nutrition Canine & Feline Formula is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments based on the patient's condition and nutritional status. CN Critical Nutrition may be fed free-choice or by syringe or tube feeding.

FEEDING GUIDE ¹					
BODY WEIGHT		Daily Feeding Amounts For Hospitalized Dogs (RER)		Daily Feeding Amounts For Maintenance (MER)	
lbs	kg	kcal/day	Approximate Number Of 5.5-oz cans/Day ³	kcal/day	Approximate Number Of 5.5-oz cans/Day ³
5	2.3	131	5/8	243	1 1/8
10	4.5	216	1	381	1 7/8
15	6.8	295	1 3/8	502	2 3/8
20	9.1	367	1 3/4	610	3
30	13.6	496	2 3/8	799	3 7/8
40	18.2	617	3	971	4 3/4
50	22.7	728	3 1/2	1126	5 1/2
60	27.3	836	4	1274	6 1/8
80	36.4	1037	5	1545	7 1/2
100 ⁴	45.5	1226	6	1794	8 3/4
CALORIE CONTENT (CALCULATED) ²					
			1325 kcal/kg		
			601 kcal/lb		
			206 kcal/5.5 oz can		
			1.17 kcal/ml ⁵		

Critical Care:



Highly digestible to promote optimal nutrient absorption



Energy-dense to provide needed calories



Provides essential amino acids for protein synthesis and tissue repair

- High fat to provide energy density
- Smooth consistency to allow for syringe or tube feeding
- Contains antioxidant vitamins A and E to support a healthy immune system, including a high level of vitamin E to help reduce oxidative stress

Ingredients:

Water, meat by-products, beef, liver, poultry giblets, corn oil, rice flour, salmon, artificial and natural flavors, pork fat (preserved with TBHQ and citric acid), tricalcium phosphate, potassium chloride, guar gum, oat hulls, calcium sulfate, magnesium sulfate, DL-Methionine, taurine, Vitamin E supplement, choline chloride, zinc sulfate, thiamine mononitrate (Vitamin B-1), ferrous sulfate, niacin (Vitamin B-3), copper sulfate, calcium pantothenate (Vitamin B-5), Vitamin A supplement, manganese sulfate, menadione sodium bisulfite complex (Vitamin K), pyridoxine hydrochloride (Vitamin B-6), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, biotin (Vitamin B-7), potassium iodide, folic acid (Vitamin B-9), Vitamin D-3 supplement, sodium selenite. D266020



AVERAGE NUTRIENT CONTENT

	CANNED		
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	8.23 g	10.91%	41.16%
Fat	7.36 g	9.75%	36.80%
Carbohydrate	2.44 g	3.24%	12.22%
Crude Fiber	0.16 g	0.21%	0.78%
Total Dietary Fiber	0.56 g	0.74%	2.79%
Soluble Fiber	0.00 g	0.00%	0.00%
Insoluble Fiber	0.56 g	0.74%	2.79%
Calcium	0.29 g	0.38%	1.43%
Phosphorus	0.26 g	0.34%	1.29%
Potassium	0.25 g	0.34%	1.27%
Sodium	0.09 g	0.12%	0.46%
Chloride	0.21 g	0.27%	1.03%
Magnesium	0.02 g	0.03%	0.10%
Copper	0.46 mg	6.11 mg/kg	23.06 mg/kg
Zinc	6.80 mg	90 mg/kg	340 mg/kg
Taurine	0.01 g	0.14%	0.51%
Vitamin A	2,450 IU	32,467 IU/kg	122,516 IU/kg
Vitamin E	12.43 IU	165 IU/kg	622 IU/kg
Total Omega-6 Fatty Acids	2.06 g	2.72%	10.28%
Total Omega-3 Fatty Acids	0.08 g	0.10%	0.38%
EPA+DHA	0.03 g	0.03%	0.13%

DIGESTION TEST RESULTS†

DIGESTIBILITY:	CANNED
Total, %	86.9
Protein, %	87.5
Fat, %	96.4
Carbohydrate, %	88.4
Calorie, %	92.0
PERCENTAGE OF METABOLIZABLE ENERGY FROM:	
Protein, %	28.8
Fat, %	62.6
Carbohydrate, %	8.6

†Based on digestion testing conducted at the Purina PetCare Technology Centers

1 Adjustments must be made for environmental conditions, activity level, body condition and breed size. As reflected in the feeding tables, smaller breed dogs can require 15% to 25% more kilocalories per pound of body weight than larger breed dogs. Provide fresh water in a clean container daily.

2 Kilocalories of metabolizable energy (ME)

3 This daily amount should be divided into several small meals throughout the day.

4 For each additional 10 lbs of body weight, feed an additional 1/4 kilocalories.

5 CN Critical Nutrition can be diluted and will pass through most feeding tubes 1/4 French or larger. 1 can CN + 25 ml water recommended for most tube feeding.

DH DENTAL HEALTH®

Medical Indications:

Diets with these nutritional modifications have been recommended for dogs with the following conditions:

- Adult dogs to help reduce the accumulation of tartar
- Adult dogs for everyday maintenance

Medical Contraindications:

- None



AVAILABLE SIZE
18 lb bag

AVAILABLE SIZE
6 lb bag

Feeding and Administration:

Pro Plan Veterinary Diets DH Dental Health Canine Formula is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs. Pro Plan Veterinary Diets DH Dental Health Small Bites Canine Formula is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE ¹			
BODY WEIGHT		DH DENTAL HEALTH	DH DENTAL HEALTH SMALL BITES
lbs	kg	Approximate Number Of 8-oz Cups/Day ³	Approximate Number Of 8-oz Cups/Day ³
5	2.3	3/4	3/4
10	4.5	1 1/4	1 1/8
20	9.1	2	1 7/8
30	13.6	2 1/2	2 3/8
40	18.2	3 1/8	
50	22.7	3 5/8	
60	27.3	4 1/8	
80	36.4	5	
100 ⁴	45.5	5 3/4	
CALORIE CONTENT (CALCULATED) ²			
		3668 kcal/kg	3731 kcal/kg
		1664 kcal/lb	1692 kcal/lb
		312 kcal/8-oz cup	330 kcal/8-oz cup

Dental Health:



Optimal kibble size and unique, crunchy kibble texture provides mechanical action to reduce the accumulation of tartar

- VOHC Seal of Acceptance: helps control tartar



www.VOHC.org

General Health:

- Appropriate protein content to help maintain ideal body condition
- Contains antioxidant vitamins A and E to support a healthy immune system, including a high level of vitamin E to help reduce oxidative stress
- Available in Small Bites for dogs weighing less than 30 pounds
- Great taste to help ensure adequate nutrient intake

Ingredients (DH):

Chicken, chicken meal, rice, ground yellow corn, ground wheat, corn gluten meal, animal fat preserved with mixed-tocopherols, dried beet pulp, dried yeast, powdered cellulose, dried egg product, liver flavor, glycerin, salt, potassium chloride, calcium carbonate, tetra sodium pyrophosphate, phosphoric acid, mono and dicalcium phosphate, Vitamin E supplement, choline chloride, L-Lysine monohydrochloride, L-ascorbyl-2-polyphosphate (Vitamin C), zinc sulfate, ferrous sulfate, niacin (Vitamin B-3), manganese sulfate, potassium sorbate (a preservative), Vitamin A supplement, soybean oil, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, copper sulfate, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), garlic oil, folic acid (Vitamin B-9), menadione sodium bisulfite complex (Vitamin K), calcium iodate, biotin (Vitamin B-7), Vitamin D-3 supplement, sodium selenite. D262122

Ingredients (DH Small Bites):

Chicken, chicken meal, rice, ground yellow corn, ground wheat, corn gluten meal, animal fat preserved with mixed-tocopherols, dried beet pulp, powdered cellulose, dried yeast, dried egg product, liver flavor, glycerin, salt, potassium chloride, L-Lysine monohydrochloride, calcium carbonate, tetra sodium pyrophosphate, phosphoric acid, Vitamin E supplement, mono and dicalcium phosphate, choline chloride, zinc sulfate, L-ascorbyl-2-polyphosphate (Vitamin C), ferrous sulfate, niacin (Vitamin B-3), manganese sulfate, thiamine mononitrate, Vitamin A supplement, potassium sorbate (a preservative), calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, copper sulfate, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), garlic oil, folic acid (Vitamin B-9), menadione sodium bisulfite complex (Vitamin K), calcium iodate, biotin (Vitamin B-7), Vitamin D-3 supplement, sodium selenite. D262222



AVERAGE NUTRIENT CONTENT

	DH DENTAL HEALTH			DH DENTAL HEALTH SMALL BITES		
	PER 100 KCAL ME	AS FED	DRY MATTER	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	7.12 g	26.11%	28.69%	6.97 g	26.01%	28.42%
Fat	4.47 g	16.38%	18.00%	4.62 g	17.25%	18.85%
Carbohydrate	10.61 g	38.91%	42.76%	10.38 g	38.71%	42.30%
Crude Fiber	0.80 g	2.94%	3.23%	0.87 g	3.23%	3.53%
Total Dietary Fiber	2.36 g	8.64%	9.49%	2.83 g	10.57%	11.55%
Soluble Fiber	0.20 g	0.75%	0.82%	0.27 g	1.01%	1.10%
Insoluble Fiber	2.15 g	7.89%	8.67%	2.56 g	9.56%	10.45%
Calcium	0.35 g	1.27%	1.40%	0.34 g	1.25%	1.37%
Phosphorus	0.28 g	1.03%	1.13%	0.27 g	1.00%	1.09%
Potassium	0.18 g	0.65%	0.71%	0.16 g	0.60%	0.66%
Sodium	0.15 g	0.55%	0.60%	0.13 g	0.50%	0.55%
Chloride	0.24 g	0.88%	0.97%	0.22 g	0.82%	0.90%
Magnesium	0.03 g	0.10%	0.11%	0.02 g	0.09%	0.10%
Copper	0.27 mg	9.90 mg/kg	10.88 mg/kg	0.28 mg	10.40 mg/kg	11.36 mg/kg
Zinc	5.29 mg	194 mg/kg	213 mg/kg	5.55 mg	207 mg/kg	226 mg/kg
Vitamin A	416 IU	15,239 IU/kg	16,747 IU/kg	410 IU	15,296 IU/kg	16,714 IU/kg
Vitamin E	20.20 IU	741 IU/kg	814 IU/kg	20.79 IU	776 IU/kg	847 IU/kg
Total Omega-6 Fatty Acids	0.52 g	1.91%	2.10%	0.51 g	1.91%	2.09%
Total Omega-3 Fatty Acids	0.02 g	0.09%	0.09%	0.02 g	0.09%	0.09%
EPA+DHA	0.00 g	0.00%	0.00%	0.00 g	0.00%	0.00%

DIGESTION TEST RESULTS†

DIGESTIBILITY:	DH DENTAL HEALTH	DH DENTAL HEALTH SMALL BITES
Total, %	82.9	82.9
Protein, %	87.1	86.9
Fat, %	85.9	93.9
Carbohydrate, %	91.3	90.7
Calorie, %	87.8	87.7
PERCENTAGE OF METABOLIZABLE ENERGY FROM:		
Protein, %	24.9	24.4
Fat, %	38.0	39.3
Carbohydrate, %	37.1	36.3

†Based on digestion testing conducted at the Purina PetCare Technology Centers

1 Adjustments must be made for environmental conditions, activity level, body condition and breed size. As reflected in the feeding tables, smaller breed dogs can require 15% to 25% more kilocalories per pound of body weight than larger breed dogs. Provide fresh water in a clean container daily.

2 Kilocalories of metabolizable energy (ME)

3 This daily amount should be divided into several small meals throughout the day.

4 For each additional 10 lbs of body weight, feed an additional 114 kilocalories.



WITH ADDED VITAMINS, MINERALS & NUTRIENTS

Medical Indications:

Diets with these nutritional modifications have been recommended for dogs with the following conditions:

- Atopic dermatitis
- Pruritus
- Flea allergy dermatitis
- Other inflammatory skin conditions
- Conditions benefitting from moderate sodium restriction

Medical Contraindications:

- None



Actual Size

AVAILABLE SIZES

Bags of 6 and 25 lbs

Feeding and Administration:

Animal feeding tests using AAFCO procedures substantiate that Pro Plan Veterinary Diets DRM Dermatologic Management Naturals Canine Formula provides complete and balanced nutrition for growth of puppies and maintenance of adult dogs, including growth of large sized dogs (70 lb. or more as an adult).

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE ¹		
BODY WEIGHT		DRY
lbs	kg	Approximate Number Of 8-oz Cups/Day ³
5	2.3	5/8
10	4.5	1
20	9.1	1 1/2
30	13.6	2
40	18.2	2 1/2
50	22.7	2 7/8
60	27.3	3 1/4
80	36.4	3 7/8
100 ⁴	45.5	4 1/2
CALORIE CONTENT (CALCULATED) ²		
		3665 kcal/kg
		1662 kcal/lb
		396 kcal/8-oz cup

Skin Health:



Formulated for the nutritional management of dogs with dermatitis



Contains omega-3 fatty acids to help nutritionally manage dogs with inflammation associated with pruritus



Contains omega-6 fatty acids, vitamin A and zinc to maintain and protect the skin barrier

Natural Nutrition:



- Natural with added vitamins, minerals and nutrients. Formulated without corn, wheat, or artificial colors and flavors

General Health:

- Contains antioxidant vitamins A and E to support a healthy immune system, including a high level of vitamin E to help reduce oxidative stress
- Great taste to help ensure adequate nutrient intake

Ingredients:

Brewers rice, trout, oat meal, pea protein, beef fat preserved with mixed-tocopherols, natural flavor, potato protein, pea fiber, fish oil, mono and dicalcium phosphate, glycerin, calcium carbonate, potassium chloride, salt, L-Lysine monohydrochloride, taurine, Vitamin E supplement, choline chloride, zinc sulfate, L-ascorbyl-2-polyphosphate (Vitamin C), ferrous sulfate, zinc sulfate, manganese sulfate, niacin (Vitamin B-3), Vitamin A supplement, calcium carbonate, beta-Carotene, calcium pantothenate (Vitamin B-5), copper sulfate, thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), calcium iodate, menadione sodium bisulfite complex (Vitamin K), Vitamin D-3 supplement, biotin (Vitamin B-7), sodium selenite. C263421



AVERAGE NUTRIENT CONTENT

	DRY		
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	6.82 g	25.00%	27.28%
Fat	4.60 g	16.84%	18.38%
Carbohydrate	10.05 g	36.83%	40.19%
Crude Fiber	0.71 g	2.61%	2.85%
Total Dietary Fiber	2.48 g	9.10%	9.93%
Soluble Fiber	0.24 g	0.89%	0.97%
Insoluble Fiber	2.24 g	8.21%	8.96%
Calcium	0.35 g	1.27%	1.39%
Phosphorus	0.26 g	0.97%	1.06%
Potassium	0.20 g	0.75%	0.82%
Sodium	0.11 g	0.39%	0.43%
Chloride	0.36 g	1.31%	1.43%
Magnesium	0.03 g	0.10%	0.11%
Copper	0.36 mg	13.24 mg/kg	14.44 mg/kg
Zinc	7.64 mg	280 mg/kg	306 mg/kg
Taurine	0.05 g	0.22%	0.20%
Vitamin A	298 IU	10,914 IU/kg	11,910 IU/kg
Vitamin E	19.03 IU	697 IU/kg	761 IU/kg
Total Omega-6 Fatty Acids	0.43 g	1.58%	1.73%
Total Omega-3 Fatty Acids	0.30 g	1.11%	1.21%
EPA+DHA	0.26 g	0.94%	1.03%

DIGESTION TEST RESULTS†

DIGESTIBILITY:	DRY
Total, %	82.3
Protein, %	87.8
Fat, %	94.6
Carbohydrate, %	91.5
Calorie, %	87.9
PERCENTAGE OF METABOLIZABLE ENERGY FROM:	
Protein, %	23.9
Fat, %	39.1
Carbohydrate, %	37.1

†Based on digestion testing conducted at the Purina PetCare Technology Centers

¹ Adjustments must be made for environmental conditions, activity level, body condition and breed size. As reflected in the feeding tables, smaller breed dogs can require 15% to 25% more kilocalories per pound of body weight than larger breed dogs. Provide fresh water in a clean container daily.

² Kilocalories of metabolizable energy (ME)

³ This daily amount should be divided into several small meals throughout the day.

⁴ For each additional 10 lbs of body weight, feed an additional 114 kilocalories.

EL

ELEMENTAL

Medical Indications:

Diets with these nutritional modifications have been recommended for dogs with the following conditions:

ELIMINATION DIET TRIAL

- Adverse food reaction
 - Food allergic dermatitis
 - Food allergic gastroenteritis
 - Food intolerance
- Inflammatory bowel disease
- Idiopathic chronic enteropathy
- Protein-losing enteropathy
- Short bowel syndrome

Medical Contraindications:

- None



Actual Size

AVAILABLE SIZES

Bags of 8 and 20 lbs

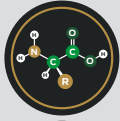
Feeding and Administration:

Animal feeding tests using AAFCO procedures substantiate that Purina Pro Plan Veterinary Diets EL Elemental Canine Formula provides complete and balanced nutrition for growth of puppies and maintenance of adult dogs, including growth of large sized dogs (70 lb. or more as an adult).

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE ¹		
BODY WEIGHT		DRY
lbs	kg	Approximate Number Of 8-oz Cups/Day ³
5	2.3	5/8
10	4.5	7/8
20	9.1	1 1/2
30	13.6	2
40	18.2	2 3/8
50	22.7	2 3/4
60	27.3	3 1/8
80	36.4	3 3/4
100 ⁴	45.5	4 3/8
CALORIE CONTENT (CALCULATED) ²		
		3322 kcal/kg
		1507 kcal/lb
		412 kcal/8-oz cup

Gastrointestinal Health and Food Sensitivities:



Formulated with purified amino acids to support dermatological and gastrointestinal health in dogs with adverse food reactions



Low-allergen carbohydrate sources to help minimize the risk of an allergic reaction



Highly digestible to promote optimal nutrient absorption

- Limited fat to aid digestion for dogs with compromised gastrointestinal tracts
- Contains medium-chain triglycerides (10.70 - 17.27% of fat), a source of fat which is easily digested and absorbed to provide readily available energy
- Post-manufacturing testing conducted to ensure trace levels of intact proteins do not exceed 0.1%

General Health:

- Contains omega-3 fatty acids, a source of EPA and DHA, omega-6 fatty acids, vitamin A and zinc to maintain and protect the skin barrier
- Contains prebiotic fiber to help nourish the GI tract
- Great taste to ensure adequate nutrition intake

Ingredients:

Corn starch, tapioca starch, dicalcium phosphate, partially hydrogenated canola oil preserved with TBHQ, glycine, L-Glutamic acid, coconut oil, L-Alanine, L-Aspartic acid, powdered cellulose, L-Lysine monohydrochloride, L-Arginine, L-Leucine, sodium bicarbonate, L-Proline, L-Serine, potassium chloride, corn oil, L-Valine, tricalcium phosphate, L-Threonine, DL-Methionine, L-Isoleucine, salt, L-Phenylalanine, soy lecithin, fish oil, L-Tyrosine, L-Histidine, inulin, L-Tryptophan, choline chloride, taurine, magnesium oxide, Vitamin E supplement, zinc sulfate, ferrous sulfate, manganese sulfate, niacin (Vitamin B-3), soybean oil, Vitamin A supplement, copper sulfate, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), garlic oil, calcium iodate, folic acid (Vitamin B-9), menadione sodium bisulfite complex (Vitamin K), Vitamin D-3 supplement, biotin (Vitamin B-7), sodium selenite. A263921



AVERAGE NUTRIENT CONTENT

	DRY		
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	6.32 g	21.00%	23.04%
Fat	2.79 g	9.27%	10.17%
Carbohydrate	14.04 g	46.64%	51.17%
Crude Fiber	0.44 g	1.46%	1.60%
Total Dietary Fiber	0.83 g	2.75%	3.02%
Soluble Fiber	0.16 g	0.54%	0.59%
Insoluble Fiber	0.67 g	2.21%	2.42%
Calcium	0.41 g	1.35%	1.48%
Phosphorus	0.29 g	0.96%	1.05%
Potassium	0.19 g	0.64%	0.70%
Sodium	0.21 g	0.69%	0.75%
Chloride	0.51 g	1.69%	1.86%
Magnesium	0.02 g	0.08%	0.09%
Copper	0.45 mg	15.09 mg/kg	16.55 mg/kg
Zinc	12.12 mg	403 mg/kg	442 mg/kg
Vitamin A	329 IU	10,941 IU/kg	12,005 IU/kg
Vitamin E	16.25 IU	540 IU/kg	592 IU/kg
Total Omega-6 Fatty Acids	0.47 g	1.56%	1.71%
Total Omega-3 Fatty Acids	0.14 g	0.46%	0.51%
EPA+DHA	0.05 g	0.18%	0.20%

DIGESTION TEST RESULTS†

DIGESTIBILITY:	DRY
Total, %	91.5
Protein, %	95.7
Fat, %	95.5
Carbohydrate, %	98.0
Calorie, %	94.3

PERCENTAGE OF METABOLIZABLE ENERGY FROM:	
Protein, %	22.2
Fat, %	23.7
Carbohydrate, %	54.1

†Based on digestion testing conducted at the Purina PetCare Technology Centers

1 Adjustments must be made for environmental conditions, activity level, body condition and breed size. As reflected in the feeding tables, smaller breed dogs can require 15% to 25% more kilocalories per pound of body weight than larger breed dogs. Provide fresh water in a clean container daily.

2 Kilocalories of metabolizable energy (ME)

3 This daily amount should be divided into several small meals throughout the day.

4 For each additional 10 lbs of body weight, feed an additional 114 kilocalories.

EN GASTROENTERIC®

C A N I N E F O R M U L A

Medical Indications:

Diets with these nutritional modifications have been recommended for dogs with the following conditions:

- Vomiting and diarrhea
- Gastritis and enteritis
- Malabsorption and maldigestion
- Pancreatitis
- Exocrine pancreatic insufficiency
- Inflammatory bowel disease
- Hepatic disease not associated with encephalopathy

Medical Contraindications:

- None



Actual Size

AVAILABLE SIZES

Bags of 6, 18, and 32 lbs
Cases of 12 13.4-oz cans



Feeding and Administration:

Animal feeding tests using AAFCO procedures substantiate that Purina Pro Plan Veterinary Diets EN Gastroenteric Canine Formula provides complete and balanced nutrition for growth of puppies and maintenance of adult dogs including growth of large size dogs (70 lbs or more as an adult).

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE ¹			
BODY WEIGHT		DRY	CANNED
lbs	kg	Approximate Number Of 8-oz Cups/Day ³	Approximate Number Of 13.4-oz Cans/Day ³
5	2.3	5/8	1/2
10	4.5	1	7/8
20	9.1	1 1/2	1 3/8
30	13.6	2	1 7/8
40	18.2	2 1/2	2 1/4
50	22.7	2 7/8	2 5/8
60	27.3	3 1/4	3
80	36.4	3 7/8	3 5/8
100 ⁴	45.5	4 1/2	4 1/8
CALORIE CONTENT (FED) ²			
		3800 kcal/kg	1139 kcal/kg
		1724 kcal/lb	517 kcal/lb
		397 kcal/8-oz cup	432 kcal/13.4-oz can

Gastrointestinal Health:



Highly digestible to promote optimal nutrient absorption



Contains medium-chain triglycerides (6.4 – 17.3% of fat), a source of fat which is easily digested and absorbed to provide readily available energy



Contains a prebiotic fiber that helps nourish a healthy GI tract

- Colostrum helps stabilize intestinal microflora, reducing the risk of stress-related diarrhea, and primes local and systemic immune systems (dry)

General Health:

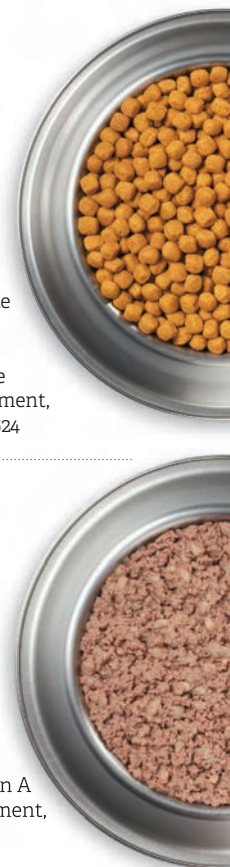
- High in antioxidant vitamins A and E to support a healthy immune system
- Great taste to help ensure adequate nutrient intake

Ingredients (Dry):

Brewers rice, corn gluten meal, whole grain corn, chicken meal, animal fat preserved with mixed-tocopherols, coconut oil, mono and dicalcium phosphate, wheat bran, natural flavor, potassium chloride, sodium bicarbonate, calcium carbonate, salt, soybean oil, fish oil, L-Lysine monohydrochloride, L-Threonine, zinc proteinate, Vitamin E supplement, choline chloride, dried colostrum, L-ascorbyl-2-polyphosphate (Vitamin C), manganese proteinate, ferrous sulfate, L-Tryptophan, niacin (Vitamin B-3), Vitamin A supplement, copper proteinate, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), garlic oil, folic acid (Vitamin B-9), menadiene sodium bisulfite complex (Vitamin K), Vitamin D-3 supplement, calcium iodate, biotin (Vitamin B-7), sodium selenite. B-2624

Ingredients (Canned):

Meat by-products, water sufficient for processing, barley, chicken, rice, soy protein isolate, glycerin, vegetable oil (source of medium-chain triglycerides), tricalcium phosphate, guar gum, inulin, potassium chloride, calcium sulfate, fish oil, Vitamin E supplement, magnesium sulfate, salt, L-Lysine monohydrochloride, zinc sulfate, ferrous sulfate, niacin (Vitamin B-3), thiamine mononitrate (Vitamin B-1), copper sulfate, calcium pantothenate (Vitamin B-5), manganese sulfate, pyridoxine hydrochloride (Vitamin B-6), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), Vitamin A supplement, folic acid (Vitamin B-9), Vitamin D-3 supplement, biotin (Vitamin B-7), potassium iodide, sodium selenite. D259019



AVERAGE NUTRIENT CONTENT

	DRY			CANNED		
	PER 100 KCAL ME	AS FED	DRY MATTER	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	6.67 g	25.34%	27.70%	9.33 g	10.63%	38.35%
Fat	3.09 g	11.76%	12.86%	4.67 g	5.31%	19.18%
Carbohydrate	12.09 g	45.94%	50.22%	8.23 g	9.38%	33.84%
Crude Fiber	0.26 g	1.00%	1.09%	0.21 g	0.24%	0.85%
Total Dietary Fiber	1.93 g	7.35%	8.04%	1.84 g	2.10%	7.58%
Soluble Fiber	0.28 g	1.08%	1.18%	0.65 g	0.74%	2.67%
Insoluble Fiber	1.65 g	6.27%	6.86%	1.19 g	1.36%	4.91%
Calcium	0.32 g	1.20%	1.32%	0.40 g	0.46%	1.65%
Phosphorus	0.26 g	1.00%	1.09%	0.30 g	0.34%	1.24%
Potassium	0.17 g	0.65%	0.71%	0.23 g	0.26%	0.93%
Sodium	0.12 g	0.44%	0.48%	0.10 g	0.11%	0.41%
Chloride	0.20 g	0.76%	0.83%	0.19 g	0.21%	0.77%
Magnesium	0.03 g	0.10%	0.10%	0.02 g	0.02%	0.08%
Copper	0.40 mg	15.02 mg/kg	16.42 mg/kg	0.41 mg	4.63 mg/kg	16.72 mg/kg
Zinc	6.80 mg	258 mg/kg	282 mg/kg	5.90 mg	67.26 mg/kg	243 mg/kg
Vitamin A	938 IU	35,658 IU/kg	38,986 IU/kg	2153 IU	24,521 IU/kg	88,503 IU/kg
Vitamin E	15.03 IU	571 IU/kg	624 IU/kg	12.73 IU	145 IU/kg	523 IU/kg
Total Omega-6 Fatty Acids	0.45 g	1.71%	1.87%	0.71 g	0.81%	2.94%
Total Omega-3 Fatty Acids	0.04 g	0.14%	0.15%	0.05 g	0.06%	0.21%
EPA+DHA	0.02 g	0.06%	0.07%	0.03 g	0.03%	0.13%

DIGESTION TEST RESULTS†

DIGESTIBILITY:	DRY	CANNED
Total, %	87.3	86.7
Protein, %	90.7	85.0
Fat, %	87.6	91.4
Carbohydrate, %	93.3	93.2
Calorie, %	90.3	87.8
PERCENTAGE OF METABOLIZABLE ENERGY FROM:		
Protein, %	25.4	32.3
Fat, %	28.6	39.2
Carbohydrate, %	46.0	28.5

†Based on digestion testing conducted at the Purina PetCare Technology Centers

1 Adjustments must be made for environmental conditions, activity level, body condition and breed size. As reflected in the feeding tables, smaller breed dogs can require 15% to 25% more kilocalories per pound of body weight than larger breed dogs. Provide fresh water in a clean container daily.

2 Kilocalories of metabolizable energy (ME)

3 This daily amount should be divided into several small meals throughout the day.

4 For each additional 10 lbs of body weight, feed an additional 114 kilocalories.

EN GASTROENTERIC NATURALS

WITH ADDED VITAMINS, MINERALS & NUTRIENTS

CANINE FORMULA

Medical Indications:

Diets with these nutritional modifications have been recommended for dogs with the following conditions:

- Vomiting and diarrhea
- Gastritis and enteritis
- Malabsorption and maldigestion
- Pancreatitis
- Exocrine pancreatic insufficiency
- Inflammatory bowel disease
- Hepatic disease not associated with encephalopathy

Medical Contraindications:

- None



Feeding and Administration:

Animal feeding tests using AAFCO procedures substantiate that Purina Pro Plan Veterinary Diets EN Gastroenteric Naturals Dry Canine Formula provides complete and balanced nutrition for growth of puppies and maintenance of adult dogs including growth of large size dogs (70 lbs. or more as an adult). Purina Pro Plan Veterinary Diets EN Gastroenteric Naturals Canned Canine Formula is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for growth of puppies and maintenance of adult dogs including growth of large size dogs (70 lbs. or more as an adult).

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE ¹			
BODY WEIGHT		DRY	CANNED
lbs	kg	Approximate Number Of 8-oz Cups/Day ³	Approximate Number Of 13.4-oz Cans/Day ³
5	2.3	2/3	1/2
10	4.5	1	3/4
20	9.1	1 2/3	1 1/4
30	13.6	2 1/4	1 3/4
40	18.2	2 1/2	2
50	22.7	3	2 1/4
60	27.3	3 1/2	2 3/4
80	36.4	4 1/8	3 1/4
100 ⁴	45.5	4 7/8	3 3/4
CALORIE CONTENT (FED) ²			
		3796 kcal/kg	1264 kcal/kg
		1722 kcal/lb	573 kcal/lb
		370 kcal/8-oz cup	480 kcal/13.4-oz can

Gastrointestinal Health:



Highly digestible to promote optimal nutrient absorption



Contains medium-chain triglycerides (7.5 – 12.1% of fat), a source of fat which is easily digested and absorbed to provide readily available energy



Colostrum helps stabilize intestinal microflora, reducing the risk of stress-related diarrhea, and primes local and systemic immune systems (dry)

Natural Nutrition:



• Natural ingredients with added vitamins, minerals and nutrients. Formulated without corn, wheat, or artificial colors and flavors

General Health:

- High in antioxidant vitamins A and E to support a healthy immune system
- Great taste to help ensure adequate nutrient intake

Ingredients (Dry):

Brewers rice, chicken meal, natural flavor, cassava root flour, potato protein, animal fat preserved with mixed-tocopherols, pea protein, coconut oil, mono and dicalcium phosphate, potassium chloride, salt, L-Lysine monohydrochloride, soybean oil, fish oil, dried pumpkin, calcium carbonate, zinc proteinate, Vitamin E supplement, dried colostrum, choline chloride, taurine, DL-Methionine, L-ascorbyl-2-polyphosphate (Vitamin C), manganese proteinate, ferrous sulfate, niacin (Vitamin B-3), Vitamin A supplement, copper proteinate, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), menadione sodium bisulfite complex (Vitamin K), calcium iodate, Vitamin D-3 supplement, biotin (Vitamin B-7), sodium selenite. C262518

Ingredients (Canned):

Chicken, water sufficient for processing, liver, barley, rice, sweet potatoes, potato protein, coconut oil, oat meal, glycerin, guar gum, tricalcium phosphate, potassium chloride, salt, natural smoke flavor, fish oil, Vitamin E supplement, L-Lysine monohydrochloride, magnesium sulfate, calcium carbonate, zinc sulfate, thiamine mononitrate (Vitamin B-1), ferrous sulfate, niacin (Vitamin B-3), copper sulfate, manganese sulfate, calcium pantothenate (Vitamin B-5), pyridoxine hydrochloride (Vitamin B-6), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), Vitamin A supplement, potassium iodide, folic acid (Vitamin B-9), Vitamin D-3 supplement, biotin (Vitamin B-7), sodium selenite. B-2591



AVERAGE NUTRIENT CONTENT

	DRY			CANNED		
	PER 100 KCAL ME	AS FED	DRY MATTER	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	6.84 g	25.98%	28.41%	7.96 g	10.06%	36.93%
Fat	3.10 g	11.76%	12.86%	4.02 g	5.08%	18.66%
Carbohydrate	12.00 g	45.55%	49.81%	7.96 g	10.06%	36.92%
Crude Fiber	0.21 g	0.78%	0.85%	0.21 g	0.27%	0.98%
Total Dietary Fiber	1.45 g	5.52%	6.04%	1.82 g	2.30%	8.44%
Soluble Fiber	0.18 g	0.69%	0.75%	0.53 g	0.67%	2.46%
Insoluble Fiber	1.27 g	4.83%	5.28%	1.29 g	1.63%	5.98%
Calcium	0.36 g	1.38%	1.51%	0.29 g	0.37%	1.37%
Phosphorus	0.29 g	1.11%	1.21%	0.22 g	0.28%	1.04%
Potassium	0.19 g	0.73%	0.79%	0.21 g	0.26%	0.96%
Sodium	0.11 g	0.41%	0.45%	0.08 g	0.10%	0.37%
Chloride	0.28 g	1.08%	1.18%	0.21 g	0.26%	0.97%
Magnesium	0.02 g	0.09%	0.10%	0.02 g	0.02%	0.07%
Copper	0.41 mg	15.57 mg/kg	17.03 mg/kg	0.42 mg	5.28 mg/kg	19.37 mg/kg
Zinc	7.09 mg	269 mg/kg	294 mg/kg	5.28 mg	67 mg/kg	245 mg/kg
Taurine	0.04 g	0.15%	0.16%	0.01 g	0.02%	0.06%
Vitamin A	867 IU	32,920 IU/kg	36,002 IU/kg	2,309 IU	29,187 IU/kg	107,108 IU/kg
Vitamin E	15.44 IU	586 IU/kg	641 IU/kg	11.79 IU	149 IU/kg	547 IU/kg
Total Omega-6 Fatty Acids	0.36 g	1.35%	1.48%	0.70 g	0.89%	3.25%
Total Omega-3 Fatty Acids	0.05 g	0.17%	0.19%	0.04 g	0.05%	0.19%
EPA+DHA	0.02 g	0.07%	0.08%	0.01 g	0.02%	0.06%

DIGESTION TEST RESULTS†

DIGESTIBILITY:	DRY	CANNED
Total, %	88.4	85.2
Protein, %	89.6	81.2
Fat, %	93.1	94.9
Carbohydrate, %	95.6	93.2
Calorie, %	92.0	88.5

PERCENTAGE OF METABOLIZABLE ENERGY FROM:		
Protein, %	25.9	31.0
Fat, %	28.6	38.0
Carbohydrate, %	45.5	31.0

†Based on digestion testing conducted at the Purina PetCare Technology Centers

¹ Adjustments must be made for environmental conditions, activity level, body condition and breed size. As reflected in the feeding tables, smaller breed dogs can require 15% to 25% more kilocalories per pound of body weight than larger breed dogs. Provide fresh water in a clean container daily.

² Kilocalories of metabolizable energy (ME)

³ This daily amount should be divided into several small meals throughout the day.

⁴ For each additional 10 lbs of body weight, feed an additional 114 kilocalories.



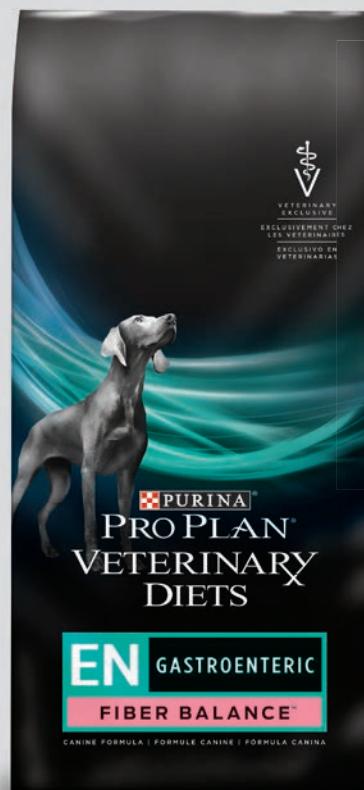
Medical Indications:

Diets with these nutritional modifications have been recommended for dogs with the following conditions:

- Fiber responsive colitis
- Large bowel diarrhea
- Constipation
- Diabetes mellitus

Medical Contraindications:

- None



AVAILABLE SIZES
Bags of 6, 18, and 32 lbs

Feeding and Administration:

Purina Pro Plan Veterinary Diets EN Gastroenteric Fiber Balance Canine Formula is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE ¹		
BODY WEIGHT		DRY
lbs	kg	Approximate Number Of 8-oz Cups/Day ³
5	2.3	3/4
10	4.5	1 1/8
20	9.1	1 7/8
30	13.6	2 1/2
40	18.2	3
50	22.7	3 1/2
60	27.3	3 7/8
80	36.4	4 3/4
100 ⁴	45.5	5 1/2
CALORIE CONTENT (FED) ²		
		3385 kcal/kg
		1535 kcal/lb
		324 kcal/8-oz cup

Gastrointestinal Health:



Optimal level of fiber to help promote intestinal motility



Blend of soluble and insoluble fiber to help support GI health



Contains a prebiotic fiber that helps nourish a healthy GI tract

Glucose Management:

- Complex carbohydrates help regulate blood glucose levels and minimize postprandial area under the curve

General Health:

- Moderate calorie and fat content
- Appropriate protein content to help maintain lean body mass and ideal body condition
- Great taste to help ensure adequate nutrient intake

Ingredients:

Whole grain corn, dried beet pulp*, poultry by-product meal, corn gluten meal, pearly barley, animal fat preserved with mixed-tocopherols, pea fiber, animal digest, mono and dicalcium phosphate, wheat bran, dried whey, calcium carbonate, potassium chloride, salt, fish oil, L-Lysine monohydrochloride, Vitamin E supplement, choline chloride, zinc sulfate, ferrous sulfate, niacin (Vitamin B-3), manganese sulfate, Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, copper sulfate, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), menadione sodium bisulfite complex (Vitamin K), Vitamin D-3 supplement, calcium iodate, biotin (Vitamin B-7), sodium selenite. D-2620

*15% - a source of fiber



AVERAGE NUTRIENT CONTENT

	DRY		
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	6.50 g	22.00%	24.08%
Fat	3.54 g	11.98%	13.12%
Carbohydrate	13.16 g	44.54%	48.76%
Crude Fiber	1.80 g	6.09%	6.66%
Total Dietary Fiber	5.82 g	19.70%	21.57%
Soluble Fiber	1.34 g	4.54%	4.97%
Insoluble Fiber	4.48 g	15.16%	16.60%
Calcium	0.35 g	1.17%	1.28%
Phosphorus	0.24 g	0.81%	0.89%
Potassium	0.19 g	0.64%	0.70%
Sodium	0.10 g	0.35%	0.38%
Chloride	0.22 g	0.75%	0.82%
Magnesium	0.04 g	0.15%	0.16%
Copper	0.40 mg	13.64 mg/kg	14.94 mg/kg
Zinc	5.08 mg	172 mg/kg	188 mg/kg
Vitamin A	721 IU	24,394 IU/kg	26,705 IU/kg
Vitamin E	9.31 IU	315 IU/kg	345 IU/kg
Total Omega-6 Fatty Acids	0.49 g	1.66%	1.82%
Total Omega-3 Fatty Acids	0.06 g	0.20%	0.22%
EPA+DHA	0.04 g	0.13%	0.14%

DIGESTION TEST RESULTS†

DIGESTIBILITY:	DRY
Total, %	76.1
Protein, %	78.1
Fat, %	91.2
Carbohydrate, %	76.0
Calorie, %	80.1
PERCENTAGE OF METABOLIZABLE ENERGY FROM:	
Protein, %	23.3
Fat, %	30.3
Carbohydrate, %	46.4

†Based on digestion testing conducted at the Purina PetCare Technology Centers

1 Adjustments must be made for environmental conditions, activity level, body condition and breed size. As reflected in the feeding tables, smaller breed dogs can require 15% to 25% more kilocalories per pound of body weight than larger breed dogs. Provide fresh water in a clean container daily.

2 Kilocalories of metabolizable energy (ME)

3 This daily amount should be divided into several small meals throughout the day.

4 For each additional 10 lbs of body weight, feed an additional 114 kilocalories.



C A N I N E F O R M U L A

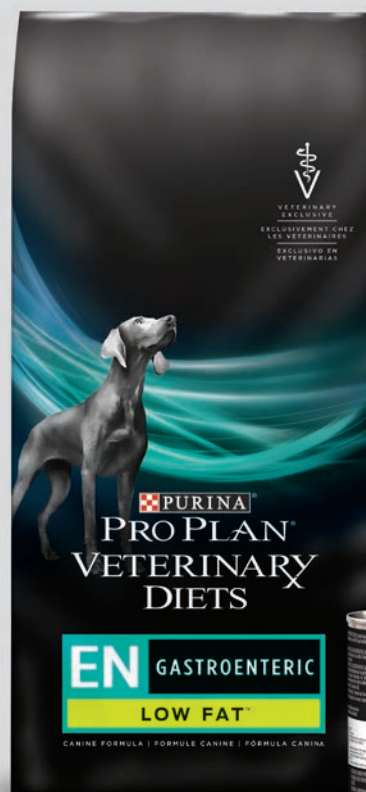
Medical Indications:

Diets with these nutritional modifications have been recommended for dogs with the following conditions:

- Hyperlipidemia
- Lymphangiectasia
- Pancreatitis
- Protein-losing enteropathy
- Inflammatory bowel disease
- Exocrine pancreatic insufficiency
- Vomiting and diarrhea

Medical Contraindications:

- None



Actual Size

AVAILABLE SIZES

Bags of 6, 18, and 32 lbs
Cases of 12 13.4-oz cans



Feeding and Administration:

Animal feeding tests using AAFCO procedures substantiate that Purina Pro Plan Veterinary Diets EN Gastroenteric Low Fat Canine dry formula provides complete and balanced nutrition for maintenance of adult dogs. Purina Pro Plan Veterinary Diets EN Gastroenteric Low Fat Canine canned formula is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE ¹			
BODY WEIGHT		DRY	CANNED
lbs	kg	Approximate Number Of 8-oz Cups/Day ³	Approximate Number Of 13.4-oz Cans/Day ³
5	2.3	3/4	5/8
10	4.5	1 1/8	1
20	9.1	1 7/8	1 5/8
30	13.6	2 1/2	2 1/4
40	18.2	3	2 5/8
50	22.7	3 1/2	3 1/8
60	27.3	3 7/8	3 1/2
80	36.4	4 3/4	4 1/4
100 ⁴	45.5	5 1/2	5
		CALORIE CONTENT (FED) ²	CALORIE CONTENT (CALCULATED)
		3550 kcal/kg	956 kcal/kg
		1610 kcal/lb	434 kcal/lb
		327 kcal/8-oz cup	363 kcal/13.4-oz can

Gastrointestinal Health:



Highly digestible to promote optimal nutrient absorption



Low in fat for dogs who have difficulty digesting fat



Contains a prebiotic fiber that helps nourish a healthy GI tract

General Health:

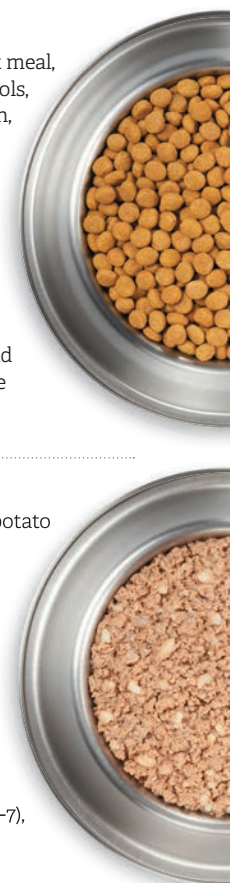
- Added antioxidant vitamins A and E to support a healthy immune system, including a high level of vitamin E to help reduce oxidative stress
- Great taste to help ensure adequate nutrient intake

Ingredients (Dry):

Brewers rice, barley, corn gluten meal, poultry by-product meal, animal digest, animal fat preserved with mixed-tocopherols, calcium carbonate, mono and dicalcium phosphate, inulin, potassium chloride, sodium bicarbonate, salt, L-Lysine monohydrochloride, Vitamin E supplement, zinc proteinate, choline chloride, L-ascorbyl-2-polyphosphate (source of Vitamin C), manganese proteinate, ferrous sulfate, niacin (Vitamin B-3), copper proteinate, Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), garlic oil, folic acid (Vitamin B-9), calcium iodate, menadione sodium bisulfite complex (Vitamin K), Vitamin D-3 supplement, biotin (Vitamin B-7), sodium selenite. C263317

Ingredients (Canned):

Water, meat by-products, rice, barley, soy protein isolate, potato protein, salmon, glycerin, powdered cellulose, guar gum, inulin, calcium sulfate, tricalcium phosphate, potassium chloride, carrageenan, magnesium sulfate, Vitamin E supplement, L-Lysine monohydrochloride, zinc sulfate, niacin (Vitamin B-3), ferrous sulfate, thiamine mononitrate (Vitamin B-1), calcium pantothenate (Vitamin B-5), natural smoke flavor, pyridoxine hydrochloride (Vitamin B-6), copper sulfate, Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), Vitamin A supplement, manganese sulfate, folic acid (Vitamin B-9), Vitamin D-3 supplement, biotin (Vitamin B-7), potassium iodide, sodium selenite. D258920



AVERAGE NUTRIENT CONTENT

	DRY			CANNED		
	PER 100 KCAL ME	AS FED	DRY MATTER	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	7.32 g	26.00%	28.46%	12.03 g	11.50%	43.41%
Fat	1.74 g	6.19%	6.77%	2.61 g	2.49%	9.40%
Carbohydrate	14.26 g	50.64%	55.44%	10.22 g	9.77%	36.89%
Crude Fiber	0.34 g	1.21%	1.32%	0.88 g	0.85%	3.19%
Total Dietary Fiber	2.01 g	7.12%	7.79%	2.97 g	2.84%	10.72%
Soluble Fiber	0.36 g	1.29%	1.41%	0.67 g	0.64%	2.42%
Insoluble Fiber	1.64 g	5.83%	6.38%	2.30 g	2.20%	8.30%
Calcium	0.33 g	1.17%	1.28%	0.28 g	0.26%	0.99%
Phosphorus	0.23 g	0.82%	0.90%	0.23 g	0.22%	0.83%
Potassium	0.21 g	0.73%	0.80%	0.25 g	0.24%	0.90%
Sodium	0.14 g	0.48%	0.53%	0.16 g	0.15%	0.56%
Chloride	0.25 g	0.89%	0.98%	0.24 g	0.23%	0.86%
Magnesium	0.03 g	0.09%	0.10%	0.02 g	0.02%	0.09%
Copper	0.41 mg	14.64 mg/kg	16.03 mg/kg	0.50 mg	4.74 mg/kg	17.87 mg/kg
Zinc	6.06 mg	215 mg/kg	235 mg/kg	4.08 mg	39 mg/kg	147 mg/kg
Vitamin A	653 IU	23,172 IU/kg	25,368 IU/kg	2,635 IU	25,188 IU/kg	95,049 IU/kg
Vitamin E	18.42 IU	654 IU/kg	716 IU/kg	17.15 IU	164 IU/kg	619 IU/kg
Total Omega-6 Fatty Acids	0.42 g	1.47%	1.61%	0.46 g	0.44%	1.65%
Total Omega-3 Fatty Acids	0.02 g	0.07%	0.07%	0.03 g	0.03%	0.11%
EPA+DHA	0.00 g	0.00%	0.00%	0.02 g	0.02%	0.06%

DIGESTION TEST RESULTS†

DIGESTIBILITY:	DRY	CANNED
Total, %	87.8	80.8
Protein, %	87.1	82.3
Fat, %	86.7	82.9
Carbohydrate, %	94.5	90.4
Calorie, %	89.5	82.1
PERCENTAGE OF METABOLIZABLE ENERGY FROM:		
Protein, %	28.4	42.1
Fat, %	16.3	22.1
Carbohydrate, %	55.3	35.8

†Based on digestion testing conducted at the Purina PetCare Technology Centers

1 Adjustments must be made for environmental conditions, activity level, body condition and breed size. As reflected in the feeding tables, smaller breed dogs can require 15% to 25% more kilocalories per pound of body weight than larger breed dogs. Provide fresh water in a clean container daily.

2 Kilocalories of metabolizable energy (ME)

3 This daily amount should be divided into several small meals throughout the day.

4 For each additional 10 lbs of body weight, feed an additional 114 kilocalories.

HA HYDROLYZED®



VEGETARIAN FORMULA

CANINE FORMULA

Medical Indications:

Diets with these nutritional modifications have been recommended for dogs with the following conditions:

GASTROINTESTINAL

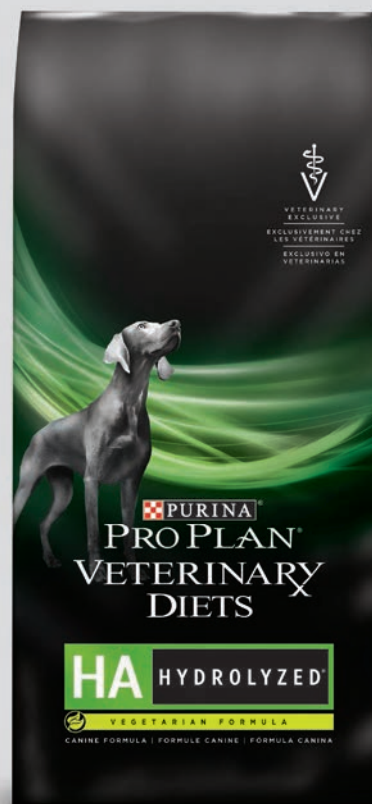
- Elimination diet trial
- Food allergic gastroenteritis
- Food intolerance
- Inflammatory bowel disease
- Lymphangiectasia
- Protein-losing enteropathy
- Pancreatitis
- Exocrine pancreatic insufficiency
- Malabsorption

DERMATOLOGIC

- Elimination diet trial
- Food allergic dermatitis

ADDITIONAL

- Hepatic encephalopathy
- History of urate urolithiasis
- Hyperlipidemia



Actual Size

AVAILABLE SIZES

Bags of 6, 16.5 and 25 lbs

Medical Contraindications:

- None

Feeding and Administration:

Purina Pro Plan Veterinary Diets HA Hydrolyzed Canine Formula is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE ¹		
BODY WEIGHT		DRY
lbs	kg	Approximate Number Of 8-oz Cups/Day ³
5	2.3	3/4
10	4.5	1 1/4
20	9.1	2
30	13.6	2 1/2
40	18.2	3
50	22.7	3 2/3
60	27.3	4
80	36.4	5
100 ⁴	45.5	5 3/4
CALORIE CONTENT (FED) ²		
		3695 kcal/kg
		1676 kcal/lb
		314 kcal/8-oz cup

Gastrointestinal Health and Food Sensitivities:



Formulas contain hydrolyzed protein sources and have a formula average molecular weight of 12,000 daltons or less to reduce the risk of allergic reaction



Single low-allergen carbohydrate source (corn starch) to help minimize the risk of an allergic reaction



Highly digestible to promote optimal nutrient absorption

- Contains medium-chain triglycerides (16.5-27.0% of fat), a source of fat which is easily digested and absorbed to provide readily available energy
- Contains omega-6 fatty acids, vitamin A and zinc to maintain and protect the skin barrier

General Health:

- Contains antioxidant vitamins A and E to support a healthy immune system
- Great taste to help ensure adequate nutrient intake

Ingredients (Vegetarian):

Corn starch, hydrolyzed soy protein isolate, coconut oil, partially hydrogenated canola oil preserved with TBHQ, powdered cellulose, tricalcium phosphate, dicalcium phosphate, corn oil, potassium chloride, guar gum, salt, choline chloride, magnesium oxide, DL-Methionine, taurine, zinc sulfate, Vitamin E supplement, ferrous sulfate, manganese sulfate, niacin (Vitamin B-3), copper sulfate, Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, garlic oil, pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), Vitamin D-3 supplement, calcium iodate, biotin (Vitamin B-7), menadione sodium bisulfite complex (Vitamin K), sodium selenite. C-2626



AVERAGE NUTRIENT CONTENT

	DRY		
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	5.36 g	19.80%	21.56%
Fat	2.65 g	9.80%	10.67%
Carbohydrate	14.93 g	55.15%	60.05%
Crude Fiber	0.40 g	1.47%	1.60%
Total Dietary Fiber	1.16 g	4.27%	4.65%
Soluble Fiber	0.24 g	0.89%	0.97%
Insoluble Fiber	0.91 g	3.38%	3.68%
Calcium	0.30 g	1.10%	1.20%
Phosphorus	0.23 g	0.84%	0.91%
Potassium	0.16 g	0.60%	0.65%
Sodium	0.09 g	0.34%	0.37%
Chloride	0.18 g	0.67%	0.73%
Magnesium	0.04 g	0.15%	0.16%
Copper	0.44 mg	16.40 mg/kg	17.86 mg/kg
Zinc	7.98 mg	295 mg/kg	321 mg/kg
Vitamin A	315 IU	11,655 IU/kg	12,691 IU/kg
Vitamin E	8.23 IU	304 IU/kg	331 IU/kg
Total Omega-6 Fatty Acids	0.48 g	1.77%	1.93%
Total Omega-3 Fatty Acids	0.02 g	0.07%	0.07%
EPA+DHA	0.00 g	0.00%	0.00%

DIGESTION TEST RESULTS†

DIGESTIBILITY:	DRY
Total, %	89.4
Protein, %	89.0
Fat, %	92.9
Carbohydrate, %	96.5
Calorie, %	92.1
PERCENTAGE OF METABOLIZABLE ENERGY FROM:	
Protein, %	20.1
Fat, %	24.1
Carbohydrate, %	55.8

†Based on digestion testing conducted at the Purina PetCare Technology Centers

1 Adjustments must be made for environmental conditions, activity level, body condition and breed size. As reflected in the feeding tables, smaller breed dogs can require 15% to 25% more kilocalories per pound of body weight than larger breed dogs. Provide fresh water in a clean container daily.

2 Kilocalories of metabolizable energy (ME)

3 This daily amount should be divided into several small meals throughout the day.

4 For each additional 10 lbs of body weight, feed an additional 114 kilocalories.

HA HYDROLYZED®



CHICKEN FLAVOR

CANINE FORMULA

Medical Indications:

Diets with these nutritional modifications have been recommended for dogs with the following conditions:

GASTROINTESTINAL

- Elimination diet trial
- Food allergic gastroenteritis
- Food intolerance
- Inflammatory bowel disease
- Lymphangiectasia
- Protein-losing enteropathy
- Pancreatitis
- Exocrine pancreatic insufficiency
- Malabsorption

DERMATOLOGIC

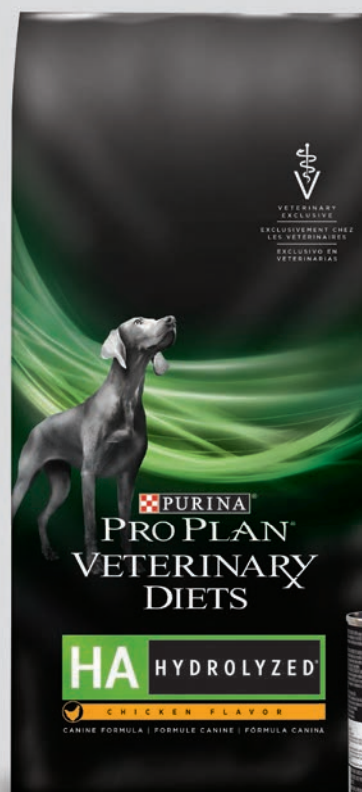
- Elimination diet trial
- Food allergic dermatitis

ADDITIONAL

- Hyperlipidemia

Medical Contraindications:

- None



Actual Size



AVAILABLE SIZES

Bags of 6, 16.5 and 25 lbs
Cases of 12 13.3-oz cans



Feeding and Administration:

Purina Pro Plan Veterinary Diets HA Hydrolyzed Chicken Flavor Dry Canine Formula is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs. Purina Pro Plan Veterinary Diets HA Hydrolyzed Chicken Flavor Canned Canine Formula is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for growth of puppies and maintenance of adult dogs, including growth of large sized dogs (70 lb. or more as an adult).

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE ¹			
BODY WEIGHT		DRY	CANNED
lbs	kg	Approximate Number Of 8-oz Cups/Day ³	Approximate Number Of 13.4-oz Cans/Day ³
5	2.3	3/4	3/4
10	4.5	1 1/8	1 1/8
20	9.1	2	1 3/4
30	13.6	2 1/2	2 1/4
40	18.2	3	2 3/4
50	22.7	3 1/2	3 1/4
60	27.3	4	3 5/8
80	36.4	4 3/4	4 1/2
100 ⁴	45.5	5 1/2	5 1/8
CALORIE CONTENT (FED) ²			
		3782 kcal/kg	905 kcal/kg
		1715 kcal/lb	411 kcal/lb
		342 kcal/8-oz cup	341 kcal/can

Gastrointestinal Health and Food Sensitivities:



Formulas contain hydrolyzed protein sources and have a formula average molecular weight of 12,000 daltons or less to reduce the risk of allergic reaction



Single low-allergen carbohydrate source (corn starch or pea starch) to help minimize the risk of an allergic reaction



Highly digestible to promote optimal nutrient absorption (dry)

- Contains medium-chain triglycerides (12.5-21.0% of fat), a source of fat which is easily digested and absorbed to provide readily available energy
- Contains omega-6 fatty acids, vitamin A and zinc to maintain and protect the skin barrier

General Health:

- Contains antioxidant vitamins A and E to support a healthy immune system
- Great taste to help ensure adequate nutrient intake

Ingredients (Dry):

Corn starch, hydrolyzed soy protein isolate, partially hydrogenated canola oil preserved with TBHQ, coconut oil, powdered cellulose, tricalcium phosphate, corn oil, dicalcium phosphate, hydrolyzed chicken liver, hydrolyzed chicken, potassium chloride, guar gum, salt, choline chloride, magnesium oxide, DL-Methionine, taurine, zinc sulfate, Vitamin E supplement, ferrous sulfate, manganese sulfate, niacin (Vitamin B-3), copper sulfate, Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, garlic oil, pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), Vitamin D-3 supplement, calcium iodate, biotin (Vitamin B-7), menadione sodium bisulfite complex (Vitamin K), sodium selenite. B-2627

Ingredients (Canned):

Water sufficient for processing, pea starch, hydrolyzed chicken liver, hydrolyzed soy protein isolate, powdered cellulose, dicalcium phosphate, coconut oil, guar gum, potassium chloride, carrageenan, soybean oil, fish oil, choline chloride, magnesium sulfate, salt, taurine, L-Threonine, DL-Methionine, xanthan gum, Vitamin E supplement, L-Cysteine, zinc sulfate, glycine, ferrous sulfate, niacin (Vitamin B-3), Vitamin A supplement, calcium carbonate, copper sulfate, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), manganese sulfate, Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), potassium iodide, menadione sodium bisulfite complex (Vitamin K), Vitamin D-3 supplement, biotin (Vitamin B-7), sodium selenite. B458918



AVERAGE NUTRIENT CONTENT

	DRY			CANNED		
	PER 100 KCAL ME	AS FED	DRY MATTER	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	5.29 g	20.02%	21.77%	7.67 g	6.94%	26.63%
Fat	3.22 g	12.17%	13.24%	3.60 g	3.26%	12.50%
Carbohydrate	13.99 g	52.91%	57.53%	12.14 g	10.99%	42.15%
Crude Fiber	0.37 g	1.41%	1.53%	2.45 g	2.21%	8.49%
Total Dietary Fiber	1.06 g	4.00%	4.35%	4.80 g	4.34%	16.64%
Soluble Fiber	0.13 g	0.50%	0.54%	0.76 g	0.69%	2.65%
Insoluble Fiber	0.93 g	3.50%	3.81%	4.03 g	3.65%	14.00%
Calcium	0.28 g	1.06%	1.15%	0.40 g	0.36%	1.38%
Phosphorus	0.22 g	0.82%	0.89%	0.38 g	0.34%	1.31%
Potassium	0.15 g	0.59%	0.64%	0.34 g	0.30%	1.17%
Sodium	0.09 g	0.34%	0.37%	0.15 g	0.13%	0.52%
Chloride	0.17 g	0.65%	0.71%	0.35 g	0.31%	1.21%
Magnesium	0.04 g	0.15%	0.16%	0.02 g	0.02%	0.07%
Copper	0.42 mg	15.90 mg/kg	17.29 mg/kg	0.56 mg	5.09 mg/kg	19.53 mg/kg
Zinc	7.51 mg	284 mg/kg	309 mg/kg	9.77 mg	88 mg/kg	339 mg/kg
Vitamin A	354 IU	13,395 IU/kg	14,566 IU/kg	1433 IU	12,970 IU/kg	49,741 IU/kg
Vitamin E	7.69 IU	291 IU/kg	316 IU/kg	15.91 IU	144 IU/kg	552 IU/kg
Total Omega-6 Fatty Acids	0.64 g	2.42%	2.64%	0.53 g	0.48%	1.83%
Total Omega-3 Fatty Acids	0.02 g	0.07%	0.07%	0.08 g	0.07%	0.28%
EPA+DHA	0.00 g	0.00%	0.00%	0.04 g	0.03%	0.13%

DIGESTION TEST RESULTS†

DIGESTIBILITY:	DRY	CANNED
Total, %	90.6	75.5
Protein, %	90.7	76.5
Fat, %	95.5	90.2
Carbohydrate, %	96.7	89.2
Calorie, %	92.4	79.1
PERCENTAGE OF METABOLIZABLE ENERGY FROM:		
Protein, %	19.6	26.8
Fat, %	28.8	30.7
Carbohydrate, %	51.6	42.5

†Based on digestion testing conducted at the Purina PetCare Technology Centers

1 Adjustments must be made for environmental conditions, activity level, body condition and breed size. As reflected in the feeding tables, smaller breed dogs can require 15% to 25% more kilocalories per pound of body weight than larger breed dogs. Provide fresh water in a clean container daily.

2 Kilocalories of metabolizable energy (ME)

3 This daily amount should be divided into several small meals throughout the day.

4 For each additional 10 lbs of body weight, feed an additional 114 kilocalories.

HA HYDROLYZED®


SALMON FLAVOR
CANINE FORMULA

Medical Indications:

Diets with these nutritional modifications have been recommended for dogs with the following conditions:

GASTROINTESTINAL

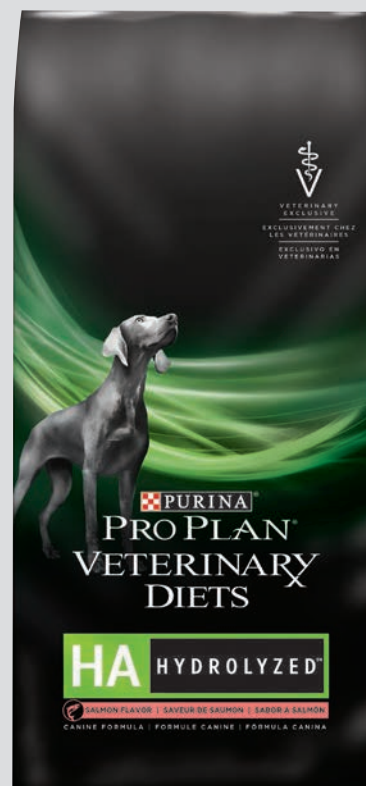
- Elimination diet trial
- Food allergic gastroenteritis
- Food intolerance
- Inflammatory bowel disease
- Lymphangiectasia
- Protein-losing enteropathy
- Pancreatitis
- Exocrine pancreatic insufficiency
- Malabsorption

DERMATOLOGIC

- Elimination diet trial
- Food allergic dermatitis

ADDITIONAL

- Hyperlipidemia



AVAILABLE SIZES
Bags of 6, 16.5 and 25 lbs

Medical Contraindications:

- None

Feeding and Administration:

Purina Pro Plan Veterinary Diets HA Hydrolyzed Salmon Flavor Canine Formula is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for growth of puppies and maintenance of adult dogs, including growth of large sized dogs (70 lb or more as an adult).

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE ¹		
BODY WEIGHT		DRY
lbs	kg	Approximate Number Of 8-oz Cups/Day ³
5	2.3	3/4
10	4.5	1 1/4
20	9.1	2
30	13.6	2 1/2
40	18.2	3
50	22.7	3 1/2
60	27.3	4
80	36.4	5
100 ⁴	45.5	5 3/4
CALORIE CONTENT (CALCULATED) ²		
		3506 kcal/kg
		1590 kcal/lb
		316 kcal/8-oz cup

Gastrointestinal Health and Food Sensitivities:



Formula contains hydrolyzed protein sources and has a formula average molecular weight of 12,000 daltons or less to reduce the risk of allergic reaction



Single low-allergen carbohydrate source (corn starch) to help minimize the risk of an allergic reaction



Highly digestible to promote optimal nutrient absorption

- Contains medium-chain triglycerides (14.5-23.4% of fat), a source of fat which is easily digested and absorbed to provide readily available energy
- Contains omega-6 fatty acids, vitamin A and zinc to maintain and protect the skin barrier

General Health:

- Contains antioxidant vitamins A and E to support a healthy immune system
- Great taste to help ensure adequate nutrient intake

Ingredients:

Corn starch, hydrolyzed soy protein isolate, coconut oil, tricalcium phosphate, partially hydrogenated canola oil preserved with TBHQ, hydrolyzed salmon, powdered cellulose, corn oil, potassium chloride, L-Threonine, guar gum, salt, DL-Methionine, fish oil, choline chloride, magnesium oxide, Vitamin E supplement, taurine, dicalcium phosphate, zinc sulfate, ferrous sulfate, manganese sulfate, niacin (Vitamin B-3), soybean oil, Vitamin A supplement, calcium carbonate, copper sulfate, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), garlic oil, folic acid (Vitamin B-9), calcium iodate, menadione sodium bisulfite complex (Vitamin K), Vitamin D-3 supplement, biotin (Vitamin B-7), sodium selenite. A263820



AVERAGE NUTRIENT CONTENT

	DRY		
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	6.64 g	23.28%	25.34%
Fat	3.30 g	11.58%	12.61%
Carbohydrate	13.84 g	48.51%	52.81%
Crude Fiber	0.44 g	1.54%	1.67%
Total Dietary Fiber	1.04 g	3.63%	3.95%
Soluble Fiber	0.36 g	1.27%	1.38%
Insoluble Fiber	0.67 g	2.36%	2.57%
Calcium	0.43 g	1.52%	1.65%
Phosphorus	0.29 g	1.00%	1.09%
Potassium	0.23 g	0.82%	0.89%
Sodium	0.11 g	0.39%	0.43%
Chloride	0.25 g	0.87%	0.95%
Magnesium	0.04 g	0.13%	0.14%
Copper	0.41 mg	14.36 mg/kg	15.63 mg/kg
Zinc	8.11 mg	284 mg/kg	310 mg/kg
Vitamin A	309 IU	10,840 IU/kg	11,800 IU/kg
Vitamin E	16.26 IU	570 IU/kg	621 IU/kg
Total Omega-6 Fatty Acids	0.52 g	1.82%	1.98%
Total Omega-3 Fatty Acids	0.13 g	0.45%	0.49%
EPA+DHA	0.03 g	0.10%	0.11%

DIGESTION TEST RESULTS†

DIGESTIBILITY:	DRY
Total, %	88.2
Protein, %	90.0
Fat, %	93.0
Carbohydrate, %	96.9
Calorie, %	92.3
PERCENTAGE OF METABOLIZABLE ENERGY FROM:	
Protein, %	23.2
Fat, %	28.1
Carbohydrate, %	48.7

†Based on digestion testing conducted at the Purina PetCare Technology Centers

1 Adjustments must be made for environmental conditions, activity level, body condition and breed size. As reflected in the feeding tables, smaller breed dogs can require 15% to 25% more kilocalories per pound of body weight than larger breed dogs. Provide fresh water in a clean container daily.

2 Kilocalories of metabolizable energy (ME)

3 This daily amount should be divided into several small meals throughout the day.

4 For each additional 10 lbs of body weight, feed an additional 114 kilocalories.

JM JOINT MOBILITY®

C A N I N E F O R M U L A

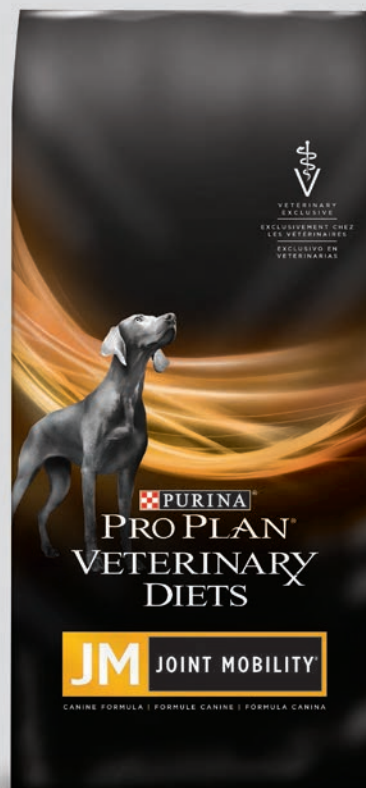
Medical Indications:

Diets with these nutritional modifications have been recommended for dogs with the following conditions:

- Adult and senior dogs with osteoarthritis
- Healthy puppies and adult dogs predisposed to joint disorders
- Rheumatoid arthritis
- Other inflammatory joint conditions
- Heart disease

Medical Contraindications:

- None



Actual Size

AVAILABLE SIZES

Bags of 6, 18, and 32 lbs

Feeding and Administration:

Animal feeding tests using AAFCO procedures substantiate that Purina Pro Plan Veterinary Diets JM Joint Mobility Canine Formula provides complete and balanced nutrition for growth of puppies and maintenance of adult dogs including growth of large size dogs (70 lbs. or more as an adult).

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE ¹					
BODY WEIGHT		FOR WEIGHT LOSS		FOR MAINTENANCE	
lbs	kg	kcal/day	Approximate Number Of 8-oz Cups/Day ³	kcal/day	Approximate Number Of 8-oz Cups/Day ³
5	2.3	182	1/2	243	5/8
10	4.5	286	3/4	381	1
20	9.1	458	1 1/8	610	1 1/2
30	13.6	599	1 1/2	799	2
40	18.2	728	1 7/8	971	2 1/2
50	22.7	845	2 1/8	1126	2 3/4
60	27.3	956	2 1/2	1274	3 1/8
80	36.4	1159	2 7/8	1545	3 7/8
100 ⁴	45.5	1346	3 1/4	1794	4 1/2
CALORIE CONTENT (FED) ²					
			3775 kcal/kg		
			1712 kcal/lb		
			401 kcal/8-oz cup		

Joint Mobility:



High level of omega-3 fatty acids (EPA) to help nutritionally manage dogs with joint conditions



Improves mobility in arthritic dogs



Contains glucosamine to help support cartilage health

- Reduces enzymes involved in cartilage breakdown
- Reduces inflammation associated with joint conditions

General Health:

- High protein-to-calorie ratio to help support lean muscle mass
- May be fed for weight loss and weight maintenance
- Contains antioxidant vitamins A and E to support a healthy immune system, including a high level of vitamin E to help reduce oxidative stress
- Formulated with a moderate sodium restriction, high protein and high omega-3 fatty acid level for the nutritional support of dogs with heart disease
- Great taste to help ensure adequate nutrient intake

Ingredients:

Brewers rice, trout, salmon meal, corn gluten meal, poultry by-product meal (source of glucosamine), dried egg product, oat fiber, animal digest, animal fat preserved with mixed-tocopherols, fish oil, chicken, mono and dicalcium phosphate, potassium chloride, Vitamin E supplement, salt, choline chloride, glucosamine hydrochloride, taurine, L-ascorbyl-2-polyphosphate (Vitamin C), zinc sulfate, ferrous sulfate, manganese sulfate, niacin (Vitamin B-3), Vitamin A supplement, calcium carbonate, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), copper sulfate, Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), calcium iodate, menadione sodium bisulfite complex (Vitamin K), biotin (Vitamin B-7), Vitamin D-3 supplement, sodium selenite. C-2628



AVERAGE NUTRIENT CONTENT

	DRY		
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	8.39 g	31.68%	34.59%
Fat	3.54 g	13.36%	14.59%
Carbohydrate	9.96 g	37.61%	41.07%
Crude Fiber	0.49 g	1.85%	2.02%
Total Dietary Fiber	2.20 g	8.29%	9.05%
Soluble Fiber	0.22 g	0.82%	0.90%
Insoluble Fiber	1.98 g	7.47%	8.16%
Calcium	0.38 g	1.42%	1.55%
Phosphorus	0.32 g	1.21%	1.32%
Potassium	0.18 g	0.69%	0.75%
Sodium	0.11 g	0.40%	0.44%
Chloride	0.20 g	0.75%	0.82%
Magnesium	0.02 g	0.09%	0.10%
Copper	0.46 mg	17.25 mg/kg	18.84 mg/kg
Zinc	6.96 mg	263 mg/kg	287 mg/kg
Vitamin A	596 IU	22,516 IU/kg	24,585 IU/kg
Vitamin E	28.56 IU	1,078 IU/kg	1,177 IU/kg
Total Omega-6 Fatty Acids	0.49 g	1.85%	2.02%
Total Omega-3 Fatty Acids	0.25 g	0.96%	1.04%
EPA+DHA	0.22 g	0.82%	0.89%
Glucosamine	27.87 mg	1052 mg/kg	1149 mg/kg

DIGESTION TEST RESULTS†

DIGESTIBILITY:	DRY
Total, %	84.4
Protein, %	89.3
Fat, %	93.6
Carbohydrate, %	91.2
Calorie, %	88.9
PERCENTAGE OF METABOLIZABLE ENERGY FROM:	
Protein, %	31.1
Fat, %	31.9
Carbohydrate, %	37.0

†Based on digestion testing conducted at the Purina PetCare Technology Centers

1 Adjustments must be made for environmental conditions, activity level, body condition and breed size. As reflected in the feeding tables, smaller breed dogs can require 15% to 25% more kilocalories per pound of body weight than larger breed dogs. Provide fresh water in a clean container daily.

2 Kilocalories of metabolizable energy (ME)

3 This daily amount should be divided into several small meals throughout the day.

4 For each additional 10 lbs of body weight, feed an additional 114 kilocalories.

NC NEUROCARE®

CANINE FORMULA

Medical Indications:

Diets with these nutritional modifications have been recommended for dogs with the following conditions:

- Idiopathic epilepsy as an adjunct to veterinary therapy
- Cognitive Dysfunction Syndrome

Medical Contraindications:

- None



Actual Size



AVAILABLE SIZES
Bags of 6, 11 and 25 lbs

Feeding and Administration:

Animal feeding tests using AAFCO procedures substantiate that Purina Pro Plan Veterinary Diets NC NeuroCare Canine Formula provides complete and balanced nutrition for growth of puppies and maintenance of adult dogs, including growth of large sized dogs (70 lb. or more as an adult).

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE ¹		
BODY WEIGHT		DRY
lbs	kg	Approximate Number Of 8-oz Cups/Day ³
5	2.3	5/8
10	4.5	1
20	9.1	1 5/8
30	13.6	2 1/8
40	18.2	2 5/8
50	22.7	3
60	27.3	3 1/2
80	36.4	4 1/4
100 ⁴	45.5	4 7/8
CALORIE CONTENT (CALCULATED) ²		
		3714 kcal/kg
		1685 kcal/lb
		394 kcal/8-oz cup

Neurologic Health:



Formulated with medium-chain triglyceride vegetable oil to help nutritionally manage dogs with epilepsy as an adjunct to veterinary therapy

Cognitive Health:



Enhanced with a unique blend of nutrients and medium-chain triglyceride vegetable oil to help nutritionally manage dogs with Cognitive Dysfunction Syndrome

General Health:

- Added antioxidant vitamins E & C to support a healthy immune system, including a high level of vitamin E to help reduce oxidative stress
- Omega-3 fatty acids to help support brain health and EPA to help reduce inflammation
- High in protein to help maintain lean muscle mass
- Great taste to help ensure adequate nutrient intake

Ingredients:

Chicken, chicken meal, corn gluten meal, brewers rice, ground yellow corn, ground wheat, vegetable oil (source of medium-chain triglycerides), corn germ meal, barley, glycerin, natural flavor, fish oil, dried egg product, L-Arginine, mono and dicalcium phosphate, wheat bran, fish meal, salt, potassium chloride, calcium carbonate, L-Lysine monohydrochloride, Vitamin E supplement, choline chloride, L-ascorbyl-2-polyphosphate (Vitamin C), zinc sulfate, ferrous sulfate, niacin (Vitamin B-3), Vitamin A supplement, manganese sulfate, thiamine mononitrate (Vitamin B-1), soybean oil, calcium pantothenate (Vitamin B-5), Vitamin B-12 supplement, copper sulfate, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), garlic oil, folic acid (Vitamin B-9), menadione sodium bisulfite complex (Vitamin K), calcium iodate, biotin (Vitamin B-7), Vitamin D-3 supplement, sodium selenite. E263521



AVERAGE NUTRIENT CONTENT

	DRY		
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	8.08 g	30.00%	32.78%
Fat	4.34 g	16.11%	17.60%
Carbohydrate	9.96 g	36.99%	40.41%
Crude Fiber	0.44 g	1.64%	1.79%
Total Dietary Fiber	2.59 g	9.61%	10.50%
Soluble Fiber	0.21 g	0.78%	0.85%
Insoluble Fiber	2.38 g	8.83%	9.65%
Calcium	0.37 g	1.38%	1.51%
Phosphorus	0.30 g	1.10%	1.20%
Potassium	0.16 g	0.61%	0.66%
Sodium	0.09 g	0.33%	0.36%
Chloride	0.24 g	0.89%	0.97%
Magnesium	0.03 g	0.11%	0.12%
Copper	0.31 mg	11.56 mg/kg	12.63 mg/kg
Zinc	6.44 mg	239 mg/kg	261 mg/kg
Vitamin A	954 IU	35,415 IU/kg	38,692 IU/kg
Vitamin E	27.54 IU	1,023 IU/kg	1,118 IU/kg
Total Omega-6 Fatty Acids	0.51 g	1.91%	2.09%
Total Omega-3 Fatty Acids	0.16 g	0.58%	0.63%
EPA+DHA	0.12 g	0.46%	0.50%

DIGESTION TEST RESULTS[†]

DIGESTIBILITY:	DRY
Total, %	85.0
Protein, %	88.1
Fat, %	93.2
Carbohydrate, %	89.4
Calorie, %	88.5

PERCENTAGE OF METABOLIZABLE ENERGY FROM:	
Protein, %	28.3
Fat, %	36.9
Carbohydrate, %	34.9

[†]Based on digestion testing conducted at the Purina PetCare Technology Centers

¹ Adjustments must be made for environmental conditions, activity level, body condition and breed size. As reflected in the feeding tables, smaller breed dogs can require 15% to 25% more kilocalories per pound of body weight than larger breed dogs. Provide fresh water in a clean container daily.

² Kilocalories of metabolizable energy (ME)

³ This daily amount should be divided into several small meals throughout the day.

⁴ For each additional 10 lbs of body weight, feed an additional 114 kilocalories.

NF KIDNEY FUNCTION®

C A N I N E F O R M U L A

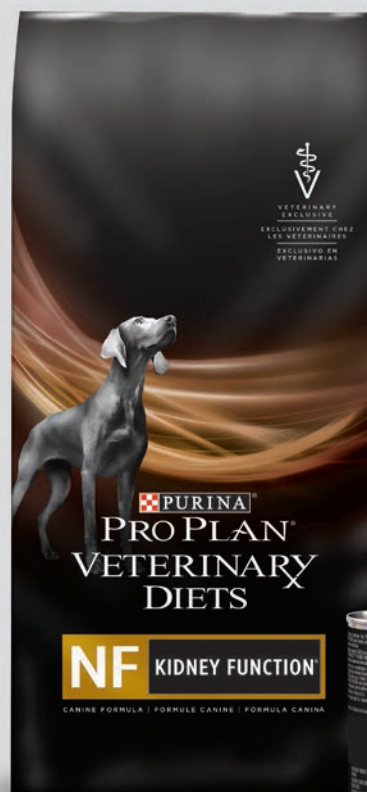
Medical Indications:

Diets with these nutritional modifications have been recommended for dogs with the following conditions:

- Chronic kidney disease
- Hepatic disease associated with encephalopathy
- Conditions benefitting from moderate sodium reduction

Medical Contraindications:

- Conditions that require high protein or phosphorus intake



Actual Size

AVAILABLE SIZES

Bags of 6, 18, and 34 lbs
Cases of 12 13.3-oz cans



Feeding and Administration:

Animal feeding tests using Association of American Feed Control Officials (AAFCO) procedures substantiate that Purina Pro Plan Veterinary Diets NF Kidney Function Canine Formulas provide complete and balanced nutrition for maintenance of adult dogs.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE ¹			
BODY WEIGHT		DRY	CANNED
lbs	kg	Approximate Number Of 8-oz Cups/Day ³	Approximate Number Of 13.3-oz Cans/Day ³
5	2.3	1/2	1/2
10	4.5	3/4	3/4
20	9.1	1 1/4	1 1/4
30	13.6	1 5/8	1 5/8
40	18.2	2	2
50	22.7	2 3/8	2 3/8
60	27.3	2 3/4	2 3/4
80	36.4	3 1/4	3 1/4
100 ⁴	45.5	3 3/4	3 3/4
		CALORIE CONTENT (FED) ²	CALORIE CONTENT (CALCULATED) ²
		4091 kcal/kg	1282 kcal/kg
		1856 kcal/lb	581 kcal/lb
		478 kcal/8-oz cup	483 kcal/13.3 oz can

Renal Health:



Restricted amount of high-quality protein to minimize the production of filtered nitrogenous waste products



Restricted phosphorus to nutritionally manage dogs with chronic kidney disease



Reduced sodium to minimize the risk of hypertension

- Added B-complex vitamins to help compensate for those lost secondary to polyuria
- Formulated to be non-acidifying
- Energy-dense for needed calories

General Health:

- Contains antioxidant vitamins A and E to help support a healthy immune system
- Great taste to help ensure adequate nutrient intake

Ingredients (Dry):

Whole grain corn, brewers rice, dried egg product, animal fat preserved with mixed-tocopherols, sugar, dried whey, sodium caseinate, animal liver flavor, calcium carbonate, vegetable oil, potassium chloride, L-Lysine monohydrochloride, fish oil, salt, potassium citrate, mono and dicalcium phosphate, Vitamin E supplement, choline chloride, zinc sulfate, ferrous sulfate, niacin (Vitamin B-3), manganese sulfate, Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, copper sulfate, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), garlic oil, folic acid (Vitamin B-9), menadione sodium bisulfite complex (Vitamin K), Vitamin D-3 supplement, calcium iodate, biotin, sodium selenite. C262917

Ingredients (Canned):

Water sufficient for processing, meat by-products, rice, corn grits, beef, liver, chicken by-products, animal fat (preserved with TBHQ and citric acid), calcium sulfate, guar gum, fish oil, potassium citrate, locust bean gum, carrageenan, potassium chloride, magnesium sulfate, choline chloride, natural smoke flavor, Vitamin E supplement, DL-Methionine, zinc sulfate, ferrous sulfate, niacin (Vitamin B-3), thiamine mononitrate (Vitamin B-1), calcium pantothenate (Vitamin B-5), copper sulfate, pyridoxine hydrochloride (Vitamin B-6), manganese sulfate, Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), Vitamin A supplement, folic acid (Vitamin B-9), Vitamin D-3 supplement, biotin (Vitamin B-7), potassium iodide, sodium selenite. B259217

AVERAGE NUTRIENT CONTENT

	DRY			CANNED		
	PER 100 KCAL ME	AS FED	DRY MATTER	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	3.44 g	14.09%	15.40%	4.14 g	5.31%	19.31%
Fat	3.59 g	14.68%	16.04%	6.09 g	7.81%	28.40%
Carbohydrate	14.07 g	57.56%	62.90%	9.43 g	12.09%	43.96%
Crude Fiber	0.23 g	0.95%	1.03%	0.61 g	0.78%	2.84%
Total Dietary Fiber	1.10 g	4.50%	4.92%	1.80 g	2.31%	8.40%
Soluble Fiber	0.15 g	0.62%	0.68%	0.48 g	0.61%	2.22%
Insoluble Fiber	0.95 g	3.88%	4.24%	1.33 g	1.70%	6.18%
Calcium	0.15 g	0.62%	0.68%	0.16 g	0.20%	0.73%
Phosphorus	0.08 g	0.31%	0.34%	0.08 g	0.10%	0.36%
Potassium	0.17 g	0.70%	0.76%	0.23 g	0.30%	1.08%
Sodium	0.06 g	0.26%	0.28%	0.04 g	0.05%	0.18%
Chloride	0.17 g	0.70%	0.77%	0.11 g	0.15%	0.53%
Magnesium	0.02 g	0.07%	0.08%	0.02 g	0.03%	0.10%
Copper	0.26 mg	10.47 mg/kg	11.44 mg/kg	0.27 mg	3.46 mg/kg	12.58 mg/kg
Zinc	4.18 mg	171 mg/kg	187 mg/kg	3.99 mg	51 mg/kg	186 mg/kg
Vitamin A	705 IU	28,824 IU/kg	31,499 IU/kg	1,115 IU	14,286 IU/kg	51,949 IU/kg
Vitamin E	10.83 IU	443 IU/kg	484 IU/kg	11.00 IU	141 IU/kg	513 IU/kg
Total Omega-6 Fatty Acids	0.56 g	2.30%	2.51%	1.16 g	1.49%	5.42%
Total Omega-3 Fatty Acids	0.07 g	0.27%	0.30%	0.11 g	0.14%	0.49%
EPA+DHA	0.03 g	0.12%	0.14%	0.06 g	0.08%	0.28%

DIGESTION TEST RESULTS†

DIGESTIBILITY:	DRY	CANNED
Total, %	90.2	87.4
Protein, %	83.6	73.9
Fat, %	94.2	94.7
Carbohydrate, %	95.2	94.5
Calorie, %	95.2	84.8

PERCENTAGE OF METABOLIZABLE ENERGY FROM:		
Protein, %	13.1	14.6
Fat, %	33.2	52.4
Carbohydrate, %	53.7	33.0

†Based on digestion testing conducted at the Purina PetCare Technology Centers

1 Adjustments must be made for environmental conditions, activity level, body condition and breed size. As reflected in the feeding tables, smaller breed dogs can require 15% to 25% more kilocalories per pound of body weight than larger breed dogs. Provide fresh water in a clean container daily.

2 Kilocalories of metabolizable energy (ME)

3 This daily amount should be divided into several small meals throughout the day.

4 For each additional 10 lbs of body weight, feed an additional 114 kilocalories.

OM**OVERWEIGHT
MANAGEMENT®**

Medical Indications:

Diets with these nutritional modifications have been recommended for dogs with the following conditions:

- Obesity (weight loss and weight maintenance)
- Constipation
- Fiber responsive colitis
- Diabetes mellitus in overweight dogs
- Hyperlipidemia in overweight dogs

Medical Contraindications:

- Conditions associated with catabolic states



Actual Size



AVAILABLE SIZES

Bags of 6, 18, and 32 lbs
Cases of 12 13.3-oz cans



Feeding and Administration:

Pro Plan Veterinary Diets OM Overweight Management Canine Formula is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs. Pro Plan Veterinary Diets OM Overweight Management Canine Formula With Chicken In Sauce is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for obesity management. Daily food intake should be adjusted every 4 weeks.

FEEDING GUIDE¹

BODY WEIGHT		FOR WEIGHT LOSS			FOR MAINTENANCE		
lbs	kg	kcal/day	Dry Approximate Number Of 8-oz Cups/Day ³	Canned Approximate Number Of 13.3-oz Cans/Day ³	kcal/day	Dry Approximate Number Of 8-oz Cups/Day ³	Canned Approximate Number Of 13.3-oz Cans/Day ³
5	2.3	158	5/8	5/8	243	7/8	1
10	4.5	248	1	1	381	1 1/2	1 1/2
20	9.1	397	1 1/2	1 5/8	610	2 3/8	2 1/2
30	13.6	519	2	2 1/8	799	3 1/8	3 1/4
40	18.2	631	2 3/8	2 1/2	971	3 3/4	3 7/8
50	22.7	732	2 7/8	3	1126	4 3/8	4 1/2
60	27.3	828	3 1/8	3 3/8	1274	4 7/8	5 1/8
80	36.4	1004	3 7/8	4	1545	6	6 1/4
100 ⁴	45.5	1166	4 1/2	4 5/8	1794	6 7/8	7 1/4
CALORIE CONTENT (CALCULATED) ²							
		2950 kcal/kg			663 kcal/kg		
		1338 kcal/lb			301 kcal/lb		
		260 kcal/8-oz cup			249 kcal/13.3-oz can		

Healthy Weight Loss:



Low in fat and calories



High protein-to-calorie ratio promotes loss of body fat while helping maintain lean body mass



Natural fiber contributes to satiety

- Added L-carnitine to help dogs burn fat more effectively
- Isoflavones help reduce the risk of weight regain and fat accumulation (dry only)
- Available in dry, including Select Blend, and wet to help with long-term compliance and weight-loss success
- May be fed for weight loss or weight maintenance

General Health:

- High in antioxidant vitamins A and E to support a healthy immune system
- Great taste to help ensure adequate nutrient intake

Ingredients (Dry):

Whole grain corn, corn protein meal, soybean hulls, soybean germ meal, soybean meal, glycerin, pea fiber, wheat gluten, poultry by-product meal, natural flavor, powdered cellulose, animal fat preserved with mixed-tocopherols, tricalcium phosphate, salt, choline chloride, Vitamin E supplement, zinc sulfate, L-Lysine monohydrochloride, ferrous sulfate, L-Carnitine, niacin (Vitamin B-3), manganese sulfate, Vitamin A supplement, calcium carbonate, soybean oil, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, copper sulfate, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), garlic oil, folic acid (Vitamin B-9), menadione sodium bisulfite complex (Vitamin K), Vitamin D-3 supplement, calcium iodate, biotin (Vitamin B-7), sodium selenite. F263023

Ingredients (Canned):

Water, chicken, liver, powdered cellulose, rice, soy protein isolate, meat by-products, carrageenan, guar gum, tricalcium phosphate, potassium chloride, calcium sulfate, locust bean gum, magnesium sulfate, Vitamin E supplement, calcium carbonate, zinc sulfate, L-Carnitine, thiamine mononitrate (Vitamin B-1), ferrous sulfate, niacin (Vitamin B-3), copper sulfate, calcium pantothenate (Vitamin B-5), manganese sulfate, pyridoxine hydrochloride (Vitamin B-6), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), Vitamin A supplement, potassium iodide, folic acid (Vitamin B-9), Vitamin D-3 supplement, biotin (Vitamin B-7), sodium selenite. D259320



AVERAGE NUTRIENT CONTENT

	DRY			CANNED		
	PER 100 KCAL ME	AS FED	DRY MATTER	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	9.27 g	27.36%	30.03%	13.00 g	8.62%	41.03%
Fat	2.16 g	6.37%	7.00%	3.53 g	2.34%	11.14%
Carbohydrate	14.05 g	41.46%	45.51%	6.55 g	4.35%	20.69%
Crude Fiber	3.46 g	10.22%	11.22%	5.86 g	3.89%	18.51%
Total Dietary Fiber	7.53 g	22.20%	24.37%	9.43 g	6.25%	29.76%
Soluble Fiber	0.46 g	1.35%	1.48%	0.95 g	0.63%	3.00%
Insoluble Fiber	7.05 g	20.80%	22.83%	8.48 g	5.62%	26.76%
Calcium	0.39 g	1.14%	1.25%	0.41 g	0.27%	1.30%
Phosphorus	0.28 g	0.84%	0.92%	0.34 g	0.23%	1.08%
Potassium	0.25 g	0.74%	0.81%	0.29 g	0.19%	0.91%
Sodium	0.06 g	0.17%	0.19%	0.21 g	0.14%	0.67%
Chloride	0.09 g	0.27%	0.29%	0.24 g	0.16%	0.77%
Magnesium	0.05 g	0.14%	0.15%	0.03 g	0.02%	0.11%
Copper	0.48 mg	14.11 mg/kg	15.49 mg/kg	0.65 mg	4.29 mg/kg	20.42 mg/kg
Zinc	8.44 mg	249 mg/kg	273 mg/kg	8.41 mg	56 mg/kg	265 mg/kg
Vitamin A	342 IU	10,080 IU/kg	11,065 IU/kg	3,339 IU	22,137 IU/kg	105,413 IU/kg
Vitamin E	2.01 IU	59 IU/kg	65 IU/kg	17.93 IU	119 IU/kg	566 IU/kg
Total Omega-6 Fatty Acids	0.56 g	1.65%	1.81%	0.69 g	0.46%	2.19%
Total Omega-3 Fatty Acids	0.04 g	0.12%	0.13%	0.03 g	0.02%	0.08%
EPA+DHA	0.00 g	0.00%	0.00%	0.00 g	0.00%	0.00%

DIGESTION TEST RESULTS[†]

DIGESTIBILITY:	DRY	CANNED
Total, %	66.6	64.0
Protein, %	83.8	81.7
Fat, %	84.9	89.7
Carbohydrate, %	76.7	65.2
Calorie, %	72.9	69.5
PERCENTAGE OF METABOLIZABLE ENERGY FROM:		
Protein, %	32.5	46.2
Fat, %	18.4	30.5
Carbohydrate, %	49.2	23.3

[†]Based on digestion testing conducted at the Purina PetCare Technology Centers

¹ Adjustments must be made for environmental conditions, activity level, body condition and breed size. As reflected in the feeding tables, smaller breed dogs can require 15% to 25% more kilocalories per pound of body weight than larger breed dogs. Provide fresh water in a clean container daily.

² Kilocalories of metabolizable energy (ME)

³ This daily amount should be divided into several small meals throughout the day.

⁴ For each additional 10 lbs of body weight, feed an additional 114 kilocalories.



Medical Indications:

Diets with these nutritional modifications have been recommended for dogs with the following conditions:

- Obesity (weight loss and weight maintenance)
- Constipation
- Fiber responsive colitis
- Diabetes mellitus in overweight dogs
- Hyperlipidemia in overweight dogs

Medical Contraindications:

- Conditions associated with catabolic states



Actual Size



An enticing blend of crunchy kibble and tender morsels

AVAILABLE SIZES
Bags of 6, 18, and 32 lbs

Feeding and Administration:

Pro Plan Veterinary Diets OM Select Blend Overweight Management Canine Formula Chicken Flavor is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight loss or maintenance.

FEEDING GUIDE ¹					
BODY WEIGHT		FOR WEIGHT LOSS		FOR MAINTENANCE	
lbs	kg	kcal/day	Approximate Number Of 8-oz Cups/Day ³	kcal/day	Approximate Number Of 8-oz Cups/Day ³
5	2.3	158	3/4	243	1 1/8
10	4.5	248	1 1/8	381	1 3/4
20	9.1	397	1 3/4	610	2 3/4
30	13.6	519	2 3/8	799	3 5/8
40	18.2	631	2 7/8	971	4 3/8
50	22.7	732	3 3/8	1126	5 1/8
60	27.3	828	3 3/4	1274	5 7/8
80	36.4	1004	4 5/8	1545	7
100 ⁴	45.5	1166	5 3/8	1794	8 1/4
CALORIE CONTENT (CALCULATED) ²					
2941 kcal/kg					
1334 kcal/lb					
219 kcal/8-oz cup					

Healthy Weight Loss:



Low in fat and calories



High protein-to-calorie ratio promotes loss of body fat while helping maintain lean body mass



Natural fiber contributes to satiety

- Added L-carnitine to help dogs burn fat more effectively
- Isoflavones help reduce the risk of weight regain and fat accumulation
- Available in dry, including Select Blend, and wet to help with long-term compliance and weight-loss success
- May be fed for weight loss or weight maintenance

General Health:

- High in antioxidant vitamins A and E to support a healthy immune system
- Great taste to help ensure adequate nutrient intake

Ingredients: Whole grain corn, soybean meal, soybean germ meal, soybean hulls, soy flour, poultry by-product meal, corn gluten meal, pea fiber, natural flavor, powdered cellulose, animal fat preserved with mixed-tocopherols, glycerin, chicken, malted barley flour, tricalcium phosphate, salt, L-Lysine monohydrochloride, mono and dicalcium phosphate, calcium carbonate, zinc proteinate, Vitamin E supplement, choline chloride, DL-Methionine, manganese proteinate, L-Carnitine, ferrous sulfate, niacin (Vitamin B-3), Vitamin A supplement, copper proteinate, soybean oil, calcium pantothenate, thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), garlic oil, folic acid (Vitamin B-9), menadione sodium bisulfite complex (Vitamin K), Vitamin D-3 supplement, calcium iodate, biotin (Vitamin B-7), sodium selenite. E263122



AVERAGE NUTRIENT CONTENT

	DRY		
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	10.00 g	29.42%	32.30%
Fat	2.18 g	6.41%	7.04%
Carbohydrate	13.17 g	38.73%	42.52%
Crude Fiber	3.33 g	9.78%	10.74%
Total Dietary Fiber	8.83 g	25.97%	28.51%
Soluble Fiber	1.01 g	2.97%	3.26%
Insoluble Fiber	7.82 g	23.00%	25.25%
Calcium	0.31 g	0.90%	0.99%
Phosphorus	0.27 g	0.81%	0.88%
Potassium	0.42 g	1.23%	1.36%
Sodium	0.09 g	0.27%	0.29%
Chloride	0.15 g	0.43%	0.48%
Magnesium	0.07 g	0.20%	0.22%
Copper	0.64 mg	18.90 mg/kg	20.75 mg/kg
Zinc	8.57 mg	252 mg/kg	277 mg/kg
Vitamin A	342 IU	10,059 IU/kg	11,045 IU/kg
Vitamin E	16.94 IU	498 IU/kg	547 IU/kg
Total Omega-6 Fatty Acids	0.47 g	1.38%	1.51%
Total Omega-3 Fatty Acids	0.05 g	0.14%	0.15%
EPA+DHA	0.00 g	0.00%	0.00%

DIGESTION TEST RESULTS†

DIGESTIBILITY:	DRY
Total, %	66.2
Protein, %	81.4
Fat, %	82.9
Carbohydrate, %	71.8
Calorie, %	70.3
PERCENTAGE OF METABOLIZABLE ENERGY FROM:	
Protein, %	35.4
Fat, %	18.5
Carbohydrate, %	46.1

†Based on digestion testing conducted at the Purina PetCare Technology Centers

¹ Adjustments must be made for environmental conditions, activity level, body condition and breed size. As reflected in the feeding tables, smaller breed dogs can require 15% to 25% more kilocalories per pound of body weight than larger breed dogs. Provide fresh water in a clean container daily.

² Kilocalories of metabolizable energy (ME)

³ This daily amount should be divided into several small meals throughout the day.

⁴ For each additional 10 lbs of body weight, feed an additional 114 kilocalories.

OM**METABOLIC RESPONSE****JOINT MOBILITY**

Medical Indications:

Diets with these nutritional modifications have been recommended for dogs with the following conditions:

- Obesity (weight loss and weight maintenance)
- Osteoarthritis in overweight dogs
- Constipation
- Diabetes mellitus in overweight dogs
- Hyperlipidemia in overweight dogs

Medical Contraindications:

- Conditions associated with catabolic states



Actual Size

**AVAILABLE SIZES**

Bags of 6, 15, and 24 lbs

Feeding and Administration

Animal feeding tests using AAFCO procedures substantiate that Pro Plan Veterinary Diets OM Metabolic Response + Joint Mobility Canine Formula provides complete and balanced nutrition for maintenance of adult dogs.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight loss or maintenance.

FEEDING GUIDE¹

BODY WEIGHT		FOR WEIGHT LOSS		FOR MAINTENANCE	
lbs	kg	kcal/day	Approximate Number Of 8-oz Cups/Day ³	kcal/day	Approximate Number Of 8-oz Cups/Day ³
5	2.3	146	1/2	243	7/8
10	4.5	228	3/4	381	1 3/8
20	9.1	366	1 1/4	610	2 1/8
30	13.6	479	1 3/4	799	2 7/8
40	18.2	583	2 1/8	971	3 1/2
50	22.7	676	2 3/8	1126	4
60	27.3	765	2 3/4	1274	4 1/2
80	36.4	927	3 1/4	1545	5 1/2
100 ⁴	45.5	1077	3 7/8	1794	6 3/8

CALORIE CONTENT (CALCULATED)²

3200 kcal/kg

1451 kcal/lb

282 kcal/8-oz cup

Healthy Weight Loss:



3:1 protein-to-starch ratio



Shown to reduce body fat and minimize loss of lean body mass in a 6-month weight loss study*

- Natural fiber contributes to satiety
- Isoflavones help reduce risk of weight regain and fat accumulation
- Added L-carnitine to help dogs burn fat more effectively

Metabolic Activity:



Helps improve select metabolic health indicators

- Shown to reduce postprandial interstitial glucose
- Shown to reduce serum cholesterol**
- Shown to reduce and stabilize serum triglyceride concentration**
- Shown to significantly decrease fasting serum leptin**
- Shown to significantly decrease fasting insulin levels after 6 months of weight loss*
- Shown to reduce select pro-inflammatory cytokines after 6 months of weight loss*

Ingredients (Dry):

Wheat gluten, soy protein concentrate, poultry by-product meal, soybean germ meal, fish meal, pea protein, corn starch, dried beet pulp, powdered cellulose, natural flavor, fish oil, animal fat preserved with mixed-tocopherols, sodium caseinate, dried egg product, gelatin, potassium chloride, soy protein isolate, dried chicory root, calcium carbonate, salt, tricalcium phosphate, Vitamin E supplement, taurine, choline chloride, zinc sulfate, L-Carnitine, ferrous sulfate, glucosamine hydrochloride, manganese sulfate, niacin (Vitamin B-3), Vitamin A supplement, copper sulfate, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), calcium iodate, menadione sodium bisulfite complex (Vitamin K), biotin (Vitamin B-7), Vitamin D-3 supplement, sodium selenite. A264122



Joint Mobility:



High level of omega-3 fatty acids (EPA) to help nutritionally manage dogs with joint conditions



Contains glucosamine to help support cartilage health

* Caloric restriction @25% MER for months 1-4 and @40% MER for months 5-6; on package feeding instructions reflect 40% restriction
** After 2 months of weight loss

AVERAGE NUTRIENT CONTENT

	DRY		
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	14.68 g	46.98%	52.68%
Fat	3.55 g	11.34%	12.72%
Carbohydrate	5.53 g	17.70%	19.84%
Crude Fiber	1.57 g	5.02%	5.63%
Total Dietary Fiber	3.94 g	12.60%	14.13%
Soluble Fiber	0.38 g	1.20%	1.35%
Insoluble Fiber	3.56 g	11.40%	12.78%
Calcium	0.41 g	1.31%	1.47%
Phosphorus	0.29 g	0.92%	1.03%
Potassium	0.42 g	1.35%	1.51%
Sodium	0.11 g	0.37%	0.41%
Chloride	0.33 g	1.04%	1.17%
Magnesium	0.04 g	0.13%	0.15%
Copper	0.42 mg	13.34 mg/kg	14.96 mg/kg
Zinc	6.82 mg	218 mg/kg	245 mg/kg
Vitamin A	363 IU	11,630 IU/kg	13,041 IU/kg
Vitamin E	21.41 IU	685 IU/kg	768 IU/kg
Total Omega-6 Fatty Acids	0.45 g	1.45%	1.62%
Total Omega-3 Fatty Acids	0.31 g	1.00%	1.12%
EPA+DHA	0.26 g	0.83%	0.93%
Glucosamine	36.39 mg	1,164 mg/kg	1,305 mg/kg

DIGESTION TEST RESULTS†

DIGESTIBILITY:	DRY
Total, %	75.2
Protein, %	88.1
Fat, %	91.0
Carbohydrate, %	75.4
Calorie, %	81.7

PERCENTAGE OF METABOLIZABLE ENERGY FROM:	
Protein, %	50.9
Fat, %	29.9
Carbohydrate, %	19.2

†Based on digestion testing conducted at the Purina PetCare Technology Centers

1 Adjustments must be made for environmental conditions, activity level, body condition and breed size. As reflected in the feeding tables, smaller breed dogs can require 15% to 25% more kilocalories per pound of body weight than larger breed dogs. Provide fresh water in a clean container daily.

2 Kilocalories of metabolizable energy (ME)

3 This daily amount should be divided into several small meals throughout the day.

4 For each additional 10 lbs of body weight, feed an additional 114 kilocalories.

UR URINARY[®] Ox/St[™]

C A N I N E F O R M U L A

Medical Indications:

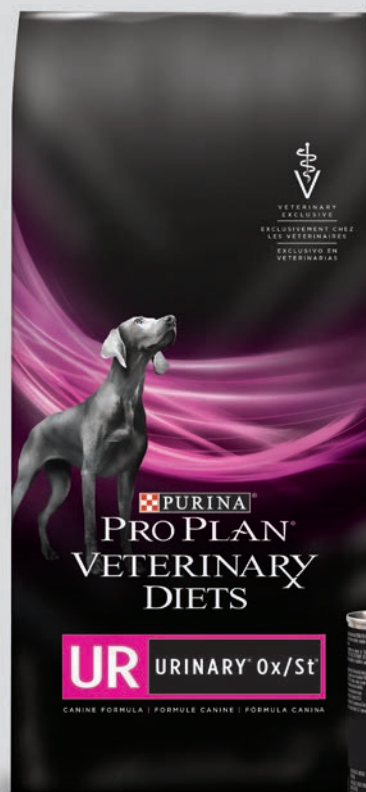
Diets with these nutritional modifications have been recommended for dogs with the following conditions:

- Dissolution of sterile struvite uroliths*
- Reducing the risk of calcium oxalate urolith recurrence*
- Reducing the risk of sterile struvite urolith recurrence*

Medical Contraindications:

- Hyperlipidemia

**Most struvite uroliths in dogs are caused by urinary tract infections. In the case of non-sterile struvite uroliths, it is important to treat with the appropriate antibiotic in addition to dietary management.*



Actual Size



AVAILABLE SIZES

Bags of 6, 16.5, and 25 lbs
Cases of 12 13.3-oz cans



Feeding and Administration:

Animal feeding tests using AAFCO procedures substantiate that Purina Pro Plan Veterinary Diets UR Urinary Ox/St Canine Formula provides complete and balanced nutrition for maintenance of adult dogs.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE ¹			
BODY WEIGHT		DRY	CANNED
lbs	kg	Approximate Number Of 8-oz Cups/Day ³	Approximate Number Of 13.3-oz Cans/Day ³
5	2.3	5/8	3/4
10	4.5	7/8	1
20	9.1	1 1/2	1 3/4
30	13.6	2 1/8	2
40	18.2	2 3/8	2 1/2
50	22.7	2 3/4	3
60	27.3	3 1/8	3 1/4
80	36.4	3 3/4	4
100 ⁴	45.5	4 3/8	4 1/4
CALORIE CONTENT (FED) ²			
		3542 kcal/kg	1041 kcal/kg
		1607 kcal/lb	472 kcal/lb
		408 kcal/8-oz cup	392 kcal/13.3-oz can

Urinary Management:



Promotes a urinary environment unfavorable to the development of both sterile struvite uroliths* (undersaturated, RSS<1) and calcium oxalate uroliths (metastable, RSS<12)



Helps dissolve sterile struvite uroliths*



Helps reduce the risk of both sterile struvite* and calcium oxalate urolith recurrence

- UR Ox/St canned diet contains > 74% moisture to contribute to total water intake

General Health:

- Appropriate protein content to help maintain ideal body condition and lean body mass
- Contains antioxidant vitamins A and E to support a healthy immune system, including a high level of vitamin E to help reduce oxidative stress
- Great taste to help ensure adequate nutrient intake

Ingredients (Dry):

Whole grain corn, brewers rice, chicken by-product meal, corn gluten meal, animal fat preserved with mixed-tocopherols, powdered cellulose, egg and chicken flavor, animal digest, salt, calcium carbonate, phosphoric acid, potassium chloride, L-Lysine monohydrochloride, magnesium sulfate, zinc proteinate, choline chloride, Vitamin E supplement, potassium citrate, manganese proteinate, ferrous sulfate, niacin, copper proteinate, Vitamin A supplement, calcium pantothenate, thiamine mononitrate, Vitamin B-12 supplement, riboflavin supplement, pyridoxine hydrochloride, folic acid, calcium iodate, menadione sodium bisulfite complex (source of Vitamin K activity), Vitamin D-3 supplement, biotin, sodium selenite. C-2632

Ingredients (Canned):

Chicken, water sufficient for processing, rice, meat by-products, liver, powdered cellulose, guar gum, carrageenan, magnesium sulfate, potassium chloride, potassium citrate, natural smoke flavor, added color, calcium sulfate, Vitamin E supplement, zinc sulfate, thiamine mononitrate, mono and dicalcium phosphate, ferrous sulfate, niacin, copper sulfate, calcium pantothenate, manganese sulfate, pyridoxine hydrochloride, Vitamin B-12 supplement, riboflavin supplement, Vitamin A supplement, folic acid, Vitamin D-3 supplement, biotin, potassium iodide, sodium selenite. A-2594



AVERAGE NUTRIENT CONTENT

	DRY			CANNED		
	PER 100 KCAL ME	AS FED	DRY MATTER	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	6.21 g	22.00%	24.12%	8.41 g	8.75%	35.57%
Fat	3.05 g	10.80%	11.84%	5.76 g	6.00%	24.39%
Carbohydrate	12.82 g	45.40%	49.77%	5.68 g	5.91%	24.02%
Crude Fiber	1.39 g	4.92%	5.40%	2.45 g	2.55%	10.36%
Total Dietary Fiber	2.81 g	9.94%	10.90%	3.76 g	3.91%	15.89%
Soluble Fiber	0.27 g	0.94%	1.03%	0.33 g	0.34%	1.38%
Insoluble Fiber	2.54 g	9.00%	9.87%	3.43 g	3.57%	14.51%
Calcium	0.34 g	1.21%	1.33%	0.24 g	0.25%	1.02%
Phosphorus	0.26 g	0.91%	1.00%	0.21 g	0.22%	0.89%
Potassium	0.19 g	0.67%	0.73%	0.20 g	0.21%	0.87%
Sodium	0.32 g	1.13%	1.23%	0.06 g	0.06%	0.23%
Chloride	0.55 g	1.96%	2.15%	0.09 g	0.09%	0.36%
Magnesium	0.03 g	0.10%	0.11%	0.02 g	0.02%	0.08%
Copper	0.49 mg	17.21 mg/kg	18.87 mg/kg	0.26 mg	2.67 mg/kg	10.85 mg/kg
Zinc	7.37 mg	261 mg/kg	286 mg/kg	3.85 mg	40 mg/kg	163 mg/kg
Vitamin A	736 IU	26,057 IU/kg	28,564 IU/kg	2,371 IU	24,683 IU/kg	100,337 IU/kg
Vitamin E	15.42 IU	546 IU/kg	599 IU/kg	11.62 IU	121 IU/kg	492 IU/kg
Total Omega-6 Fatty Acids	0.47 g	1.68%	1.84%	1.09 g	1.14%	4.62%
Total Omega-3 Fatty Acids	0.02 g	0.06%	0.07%	0.04 g	0.04%	0.16%
EPA+DHA	0.00 g	0.00%	0.00%	0.00 g	0.00%	0.00%

DIGESTION TEST RESULTS†

DIGESTIBILITY:	DRY	CANNED
Total, %	81.6	77.7
Protein, %	83.4	88.5
Fat, %	91.7	96.6
Carbohydrate, %	91.6	79.2
Calorie, %	85.0	84.3

PERCENTAGE OF METABOLIZABLE ENERGY FROM:		
Protein, %	23.5	29.9
Fat, %	28.0	49.9
Carbohydrate, %	48.5	20.2

†Based on digestion testing conducted at the Purina PetCare Technology Centers

* Most struvite uroliths in dogs are caused by urinary tract infections. In the case of non-sterile struvite uroliths, it is important to treat with the appropriate antibiotic in addition to dietary management.

1 Adjustments must be made for environmental conditions, activity level, body condition and breed size. As reflected in the feeding tables, smaller breed dogs can require 15% to 25% more kilocalories per pound of body weight than larger breed dogs. Provide fresh water in a clean container daily.

2 Kilocalories of metabolizable energy (ME)

3 This daily amount should be divided into several small meals throughout the day.

4 For each additional 10 lbs of body weight, feed an additional 14 kilocalories.

DRM DERMATOLOGIC MANAGEMENT[®] NATURALS

WITH ADDED VITAMINS, MINERALS & NUTRIENTS



DRM DERMATOLOGIC MANAGEMENT[®] NATURALS DRY PUPPY FEEDING INSTRUCTIONS¹ (CUPS/DAY)

TARGET ADULT BODY WEIGHT

Age of Puppy (months)	2kg (4.4lbs)	5kg (11lbs)	10kg (22lbs)	15kg (33lbs)	20kg (44lbs)	25kg (55lbs)	35kg (77lbs)	45kg (99lbs)
1	1/16 to 1/8	1/8 to 1/4	2/3 to 3/4	7/8 to 1	1 to 1-1/16	7/8 to 1-1/16	1-1/2 to 1-2/3	1-5/8 to 1-3/4
2	1/8 to 1/4	7/8 to 1	1-1/3 to 1-1/2	1-2/3 to 1-3/4	1-7/8 to 2	2 to 2-1/16	2-1/4 to 2-1/3	2-1/3 to 2-1/2
3	3/4 to 7/8	1-1/4 to 1-1/3	1-7/8 to 2	2-1/3 to 2-1/2	2-7/8 to 3	3-1/8 to 3-1/4	3-1/16 to 3-1/8	3-1/6 to 3-1/8
4	3/4 to 7/8	1-1/4 to 1-1/3	1-3/4 to 1-7/8	3 to 3-1/16	3-5/8 to 3-2/3	4-1/16 to 4-1/8	3-7/8 to 4	3-3/4 to 3-7/8
5	7/8 to 1	1-1/3 to 1-1/2	2 to 2-1/8	2-3/4 to 2-7/8	3-1/3 to 3-1/2	3-3/4 to 3-7/8	4-2/3 to 4-3/4	4-1/2 to 4-5/8
6	7/8 to 1	1-1/3 to 1-1/2	2-1/4 to 2-1/3	2-7/8 to 3	3-5/8 to 3-2/3	4-1/8 to 4-1/4	4-1/8 to 4-1/3	4-1/8 to 4-1/4
7	1/2 to 2/3	1-1/8 to 1-1/4	1-3/4 to 1-7/8	3-1/8 to 3-1/4	3-3/4 to 3-7/8	4-1/3 to 4-1/2	4-5/8 to 4-3/4	4-5/8 to 4-2/3
8	1/2 to 2/3	1-1/8 to 1-1/4	1-3/4 to 1-7/8	2-1/3 to 2-1/2	2-7/8 to 3	3-1/3 to 3-1/2	4-7/8 to 5	5-1/16 to 5-1/8
9	5/8 to 2/3	1-1/8 to 1-1/4	1-3/4 to 1-7/8	2-1/3 to 2-1/2	3 to 3-1/16	3-1/2 to 3-2/3	5-1/8 to 5-1/4	5-1/3 to 5-1/2
10	1/2 to 5/8	1 to 1-1/8	1-2/3 to 1-3/4	2-1/3 to 2-1/2	3 to 3-1/16	3-1/2 to 3-5/8	5-1/3 to 5-1/2	5-2/3 to 5-3/4
11	1/2 to 5/8	1 to 1-1/8	1-2/3 to 1-3/4	2-1/3 to 2-2/3	3-1/16 to 3-1/8	3-1/2 to 3-2/3	5-1/2 to 5-5/8	5-7/8 to 6
12	1/2 to 5/8	1 to 1-1/8	1-2/3 to 1-3/4	2-1/4 to 2-1/3	2-3/4 to 3-7/8	3-1/4 to 3-1/2	4-1/8 to 4-1/4	4-5/8 to 4-2/3
13				2 to 2-1/8	2-1/2 to 2-5/8	3 to 3-1/16	4-1/4 to 4-1/3	4-2/3 to 4-7/8
14							4-1/4 to 4-1/3	4-3/4 to 4-7/8
15							4-1/3 to 4-1/2	4-7/8 to 5
16							4-1/3 to 4-1/2	4-7/8 to 5
17							4-1/3 to 4-1/2	5 to 5-1/16
18								5-1/16 to 5-1/8
19								5-1/16 to 5-1/8
20								5-1/8 to 5-1/4
21								4-3/4 to 4-7/8

EL ELEMENTAL



EL ELEMENTAL DRY PUPPY FEEDING INSTRUCTIONS¹ (CUPS/DAY)

TARGET ADULT BODY WEIGHT

Age of Puppy (months)	2kg (4.4lbs)	5kg (11lbs)	10kg (22lbs)	15kg (33lbs)	20kg (44lbs)	25kg (55lbs)	35kg (77lbs)	45kg (99lbs)
1	1/16 to 1/8	1/8 to 1/4	1/2 to 3/4	7/8 to 1 1/8	7/8 to 1 1/8	7/8 to 1 1/8	1 1/3 to 1 1/2	1 1/2 to 1 2/3
2	1/8 to 1/4	7/8 to 1 1/8	1 1/4 to 1 1/3	1 1/2 to 1 3/4	1 3/4 to 2	1 7/8 to 2 1/8	2 1/8 to 2 1/4	2 1/8 to 2 1/3
3	2/3 to 7/8	1 1/4 to 1 1/3	1 7/8 to 2	2 1/4 to 2 1/2	2 2/3 to 2 7/8	2 7/8 to 3 1/8	2 7/8 to 3 1/8	2 7/8 to 3 1/8
4	1/2 to 3/4	1 1/8 to 1 1/4	1 3/4 to 1 7/8	2 7/8 to 3 1/8	3 1/3 to 3 2/3	3 7/8 to 4 1/8	3 3/4 to 3 7/8	3 1/2 to 3 3/4
5	2/3 to 7/8	1 1/4 to 1 1/3	1 7/8 to 2 1/8	2 1/2 to 2 3/4	3 1/8 to 3 1/4	3 1/2 to 3 3/4	4 1/3 to 4 2/3	4 1/4 to 4 1/2
6	3/4 to 1	1 1/3 to 1 1/2	2 to 2 1/4	2 3/4 to 3	3 1/3 to 3 2/3	3 7/8 to 4 1/8	3 7/8 to 4 1/8	3 7/8 to 4 1/8
7	1/2 to 2/3	7/8 to 1 1/8	1 2/3 to 1 3/4	2 7/8 to 3 1/8	3 1/2 to 3 3/4	4 1/3 to 4 1/2	4 1/3 to 4 2/3	4 1/3 to 4 2/3
8	1/2 to 2/3	1 to 1 1/8	1 2/3 to 1 7/8	2 1/4 to 2 1/2	2 3/4 to 2 7/8	3 1/4 to 3 1/2	4 7/8 to 5	4 3/4 to 5
9	1/2 to 2/3	1 to 1 1/4	1 3/4 to 2	2 1/3 to 2 1/2	2 7/8 to 3 1/8	3 1/3 to 3 1/2	4 7/8 to 5 1/8	5 1/8 to 5 1/4
10	1/2 to 2/3	7/8 to 1 1/8	1 1/2 to 1 3/4	2 1/3 to 2 1/2	2 7/8 to 3 1/8	3 1/3 to 3 1/2	5 1/8 to 5 1/4	5 1/3 to 5 2/3
11	1/2 to 2/3	7/8 to 1 1/8	1 1/2 to 1 3/4	2 1/3 to 2 1/2	2 7/8 to 3 1/8	3 1/3 to 3 1/2	5 1/4 to 5 1/2	5 2/3 to 5 7/8
12	1/2 to 2/3	7/8 to 1 1/8	1 1/2 to 1 3/4	2 1/8 to 2 1/4	2 2/3 to 2 7/8	3 1/8 to 3 1/4	3 7/8 to 4 1/8	4 1/3 to 4 1/2
13				1 7/8 to 2 1/8	2 1/3 to 2 2/3	2 7/8 to 3 1/8	4 to 4 1/4	4 1/2 to 4 2/3
14							4 1/8 to 4 1/3	4 1/2 to 4 3/4
15							4 1/8 to 4 1/4	4 2/3 to 4 7/8
16							4 1/8 to 4 1/4	4 3/4 to 4 7/8
17							4 1/8 to 4 1/4	4 7/8 to 5
18								4 7/8 to 5
19								4 7/8 to 5 1/8
20								4 7/8 to 5 1/8
21								4 1/2 to 4 2/3

1. Adjustments must be made for environmental conditions, activity level, and body condition. Provide fresh water in a clean container daily.

EN GASTROENTERIC[®]

CANINE FORMULA


EN GASTROENTERIC[®] DRY
PUPPY FEEDING INSTRUCTIONS¹ (CUPS/DAY)
TARGET ADULT BODY WEIGHT

Age of Puppy (months)	2kg (4.4lbs)	5kg (11lbs)	10kg (22lbs)	15kg (33lbs)	20kg (44lbs)	25kg (55lbs)	35kg (77lbs)	45kg (99lbs)
1	1/16 to 1/8	1/8 to 1/4	3/4 to 7/8	1 to 1-1/16	1-1/16 to 1-1/8	1-1/16 to 1-1/8	1-1/2 to 1-5/8	1-3/4 to 1-7/8
2	1/8 to 1/4	1 to 1-1/8	1-1/3 to 1-1/2	1-3/4 to 2	2-1/16 to 2-1/8	2-1/8 to 2-1/4	2-3/8 to 2-1/2	2-1/2 to 2-5/8
3	7/8 to 1	1-1/3 to 1-1/2	2 to 2-1/8	2-5/8 to 2-3/4	3-1/16 to 3-1/8	3-3/8 to 3-1/2	3-3/8 to 3-1/2	3-1/4 to 3-1/3
4	3/4 to 7/8	1-1/3 to 1-1/2	2 to 2-1/8	3-1/4 to 3-1/3	3-7/8 to 4	4-3/8 to 4-1/2	4-1/4 to 4-1/3	4-1/8 to 4-1/2
5	3/4 to 7/8	1-1/3 to 1-2/3	2-1/4 to 2-1/3	2-7/8 to 3-1/16	3-5/8 to 3-2/3	4-1/8 to 4-1/4	5-1/16 to 5-1/8	4-7/8 to 5
6	3/4 to 7/8	1-1/2 to 1-2/3	2-1/3 to 2-1/2	3-1/8 to 3-1/3	3-7/8 to 4	4-1/2 to 4-5/8	4-1/2 to 4-5/8	4-1/2 to 4-5/8
7	5/8 to 3/4	1-1/8 to 1-1/4	1-7/8 to 2	3-1/3 to 3-1/2	4-1/8 to 4-1/4	4-3/4 to 4-7/8	5 to 5-1/16	5 to 5-1/16
8	2/3 to 3/4	1-1/8 to 1-1/3	1-7/8 to 2	2-5/8 to 2-3/4	3-1/8 to 3-1/4	3-3/4 to 3-7/8	5-3/8 to 5-1/2	5-1/3 to 5-5/8
9	2/3 to 3/4	1-1/4 to 1-1/3	2 to 2-1/16	2-2/3 to 2-3/4	3-1/4 to 3-1/3	3-3/4 to 3-7/8	6-5/8 to 6-3/4	5-7/8 to 6
10	5/8 to 2/3	1-1/8 to 1-1/4	1-3/4 to 1-7/8	2-2/3 to 2-3/4	3-1/4 to 3-1/3	3-7/8 to 4	6-2/3 to 6-7/8	6-1/8 to 6-1/4
11	5/8 to 2/3	1-1/8 to 1-1/4	1-3/4 to 1-7/8	2-2/3 to 2-3/4	3-1/3 to 3-1/2	3-7/8 to 4	6 to 6-1/16	6-1/3 to 6-1/2
12	5/8 to 2/3	1-1/8 to 1-1/4	1-3/4 to 1-7/8	2-1/3 to 2-5/8	3-1/16 to 3-1/8	3-1/2 to 3-5/8	4-1/2 to 4-5/8	5 to 5-1/16
13				2-1/4 to 2-1/3	2-3/4 to 2-7/8	3-1/4 to 3-1/3	4-5/8 to 4-2/3	5-1/8 to 5-1/4
14							4-2/3 to 4-3/4	5-1/4 to 5-1/3
15							4-2/3 to 4-3/4	5-1/3 to 5-3/8
16							4-2/3 to 4-7/8	5-3/8 to 5-1/2
17							4-2/3 to 4-7/8	5-3/8 to 5-1/2
18								5-1/2 to 5-5/8
19								5-1/2 to 5-5/8
20								5-1/2 to 5-5/8
21								5-1/8 to 5-1/4

EN GASTROENTERIC[®]

CANINE FORMULA


EN GASTROENTERIC[®] CANNED
PUPPY FEEDING INSTRUCTIONS¹ (CANS/DAY)
TARGET ADULT BODY WEIGHT

Age of Puppy (months)	2kg (4.4lbs)	5kg (11lbs)	10kg (22lbs)	15kg (33lbs)	20kg (44lbs)	25kg (55lbs)	35kg (77lbs)	45kg (99lbs)
1	1/16 - 1/8	1/16 - 1/8	5/8 - 11/4	7/8 - 1	1 - 2	1 - 2	11/2 - 21/4	15/8 - 21/3
2	1/16 - 2/3	1 - 11/4	11/4 - 11/3	12/3 - 21/2	2 - 3	2 - 3	21/4 - 31/4	21/3 - 31/4
3	2/3 - 3/4	11/4 - 11/3	17/8 - 21/3	21/2 - 31/4	3 - 37/8	31/3 - 33/8	31/4 - 41/4	31/4 - 4
4	2/3 - 3/4	11/4 - 11/3	21/3 - 21/2	31/4 - 33/8	37/8 - 4	41/2 - 42/3	41/4 - 51/8	4 - 5
5	2/3 - 3/4	11/3 - 13/8	21/4 - 21/3	3 - 31/8	33/4 - 37/8	41/4 - 42/3	51/8 - 6	5 - 53/4
6	2/3 - 3/4	11/2 - 13/4	21/3 - 27/8	31/4 - 33/8	4 - 41/4	42/3 - 43/4	6 - 61/2	53/4 - 61/2
7	1/2 - 5/8	11/8 - 11/4	17/8 - 2	22/3 - 23/4	31/4 - 33/8	33/4 - 4	61/2 - 62/3	61/2 - 65/8
8	1/2 - 5/8	11/8 - 11/4	2 - 21/8	22/3 - 23/4	31/4 - 31/3	4 - 41/8	52/3 - 6	53/4 - 61/4
9	1/2 - 5/8	11/8 - 11/4	2 - 21/8	32/3 - 23/4	31/3 - 33/8	4 - 41/8	6 - 61/4	61/4 - 65/8
10	1/2 - 5/8	11/8 - 11/4	2 - 21/8	42/3 - 23/4	33/8 - 31/2	4 - 41/8	61/4 - 61/3	65/8 - 7
11	1/2 - 5/8	11/8 - 11/4	2 - 21/8	52/3 - 23/4	31/2 - 35/8	4 - 41/8	61/3 - 67/8	7 - 71/8
12	1/2 - 5/8	11/8 - 11/4	2 - 21/8	23/4 - 27/8	31/2 - 35/8	4 - 41/8	47/8 - 5	51/3 - 51/2
13				31/3 - 33/8	41/8 - 41/4	5 - 51/8	61/8 - 61/4	67/8 - 7
14							5 - 51/8	52/3 - 53/4
15							5 - 51/8	53/4 - 57/8
16							5 - 51/8	57/8 - 6
17							5 - 51/8	6 - 61/8
18								6 - 61/8
19								6 - 61/8
20								6 - 61/8
21								6 - 61/8

1. Adjustments must be made for environmental conditions, activity level, and body condition. Provide fresh water in a clean container daily.



WITH ADDED VITAMINS, MINERALS & NUTRIENTS



**EN GASTROENTERIC® NATURALS DRY
PUPPY FEEDING INSTRUCTIONS¹ (CUPS/DAY)**

TARGET ADULT BODY WEIGHT

Age of Puppy (months)	2kg (4.4lbs)	5kg (11lbs)	10kg (22lbs)	15kg (33lbs)	20kg (44lbs)	25kg (55lbs)	35kg (77lbs)	45kg (99lbs)
1	1/16 to 1/8	1/8 to 1/4	3/4 to 7/8	1-1/8 to 1-1/4	1-1/8 to 1-1/4	1-1/8 to 1-1/4	1-2/3 to 2-3/4	1-7/8 to 2
2	1/8 to 1/4	1-1/8 to 1-1/4	1-1/2 to 1-5/8	1-7/8 to 2-1/16	2-1/8 to 2-1/3	2-1/3 to 2-3/8	2-5/8 to 2-2/3	2-2/3 to 2-3/4
3	7/8 to 1	1-1/2 to 1-5/8	2-1/8 to 2-1/4	2-5/8 to 2-7/8	3-1/4 to 3-3/8	3-5/8 to 3-3/4	3-1/2 to 3-5/8	3-1/2 to 3-5/8
4	3/4 to 7/8	1-3/8 to 1-1/2	2-1/8 to 2-1/4	3-1/2 to 3-5/8	4-1/8 to 4-1/4	4-2/3 to 4-7/8	4-1/2 to 4-5/8	4-3/8 to 4-1/2
5	7/8 to 1	1-1/2 to 1-5/8	2-3/8 to 2-1/2	3-1/8 to 3-1/4	3-7/8 to 4	4-3/8 to 4-1/2	5-3/8 to 5-1/2	5-1/4 to 5-1/3
6	7/8 to 1	1-2/3 to 1-7/8	2-1/2 to 2-5/8	3-3/8 to 3-1/2	4-1/8 to 4-1/4	4-7/8 to 5	4-7/8 to 5	4-3/4 to 4-7/8
7	2/3 to 3/4	1-1/4 to 1-1/3	2 to 2-1/8	3-5/8 to 3-3/4	4-3/8 to 4-1/2	5-1/8 to 5-1/4	5-3/8 to 5-1/2	5-3/8 to 5-1/2
8	2/3 to 3/4	1-1/3 to 1-3/8	2-1/16 to 2-1/8	2-3/4 to 2-7/8	3-3/8 to 3-1/2	4 to 4-1/16	5-3/4 to 5-7/8	5-3/4 to 5-7/8
9	2/3 to 3/4	1-1/3 to 1-3/8	2-1/8 to 2-1/4	2-3/4 to 2-7/8	3-1/2 to 3-5/8	4-1/16 to 4-1/8	6 to 6-1/16	6-1/4 to 6-3/8
10	2/3 to 3/4	1-1/8 to 1-3/8	1-7/8 to 2	2-7/8 to 3	3-1/2 to 3-5/8	4-1/8 to 4-1/4	6-1/8 to 6-1/3	6-1/2 to 6-5/8
11	2/3 to 3/4	1-1/8 to 1-3/8	1-7/8 to 2	2-7/8 to 3	3-1/2 to 3-5/8	4-1/8 to 4-1/4	6-3/8 to 6-1/2	6-7/8 to 7
12	2/3 to 3/4	1-1/8 to 1-3/8	1-7/8 to 2-1/16	2-2/3 to 2-3/4	3-1/4 to 3-1/3	3-3/4 to 3-7/8	4-7/8 to 5	5-1/3 to 5-3/8
13				2-3/8 to 2-1/2	2-7/8 to 3	3-1/2 to 3-5/8	4-7/8 to 5	5-3/8 to 5-5/8
14							5 to 5-1/16	5-1/2 to 5-5/8
15							5 to 5-1/16	5-2/3 to 5-3/4
16							5-1/16 to 5-1/8	5-3/4 to 5-7/8
17							5-1/16 to 5-1/8	5-3/4 to 5-7/8
18								5-7/8 to 6
19								5-7/8 to 6
20								5-7/8 to 6
21								5-3/8 to 5-1/2



WITH ADDED VITAMINS, MINERALS & NUTRIENTS



**EN GASTROENTERIC® NATURALS CANNED
PUPPY FEEDING INSTRUCTIONS¹ (CANS/DAY)**

TARGET ADULT BODY WEIGHT

Age of Puppy (months)	2kg (4.4lbs)	5kg (11lbs)	10kg (22lbs)	15kg (33lbs)	20kg (44lbs)	25kg (55lbs)	35kg (77lbs)	45kg (99lbs)
1	1/16 - 1/8	1/16 - 1/8	1/2 - 5/8	3/4 - 7/8	3/4 - 7/8	3/4 - 7/8	11/8 - 11/4	13/8 - 11/2
2	1/16 - 1/8	3/4 - 7/8	1 - 11/8	13/8 - 11/2	12/3 - 13/4	13/4 - 17/8	17/8 - 2	2 - 21/8
3	1/2 - 5/8	1 - 11/8	15/8 - 12/3	21/8 - 21/4	25/8 - 23/4	27/8 - 3	27/8 - 3	23/4 - 27/8
4	1/2 - 5/8	1 - 11/8	2 - 21/8	23/4 - 27/8	33/8 - 31/2	37/8 - 4	33/4 - 37/8	35/8 - 32/3
5	1/2 - 5/8	11/8 - 11/4	17/8 - 2	21/2 - 25/8	31/8 - 31/4	33/4 - 37/8	41/2 - 45/8	43/8 - 41/2
6	5/8 - 2/3	11/8 - 11/4	2 - 21/8	23/4 - 27/8	31/2 - 35/8	41/8 - 41/4	51/4 - 51/3	51/8 - 51/4
7	3/8 - 1/2	7/8 - 1	15/8 - 12/3	21/4 - 21/3	23/4 - 27/8	31/3 - 33/8	53/4 - 57/8	53/4 - 57/8
8	3/8 - 1/2	7/8 - 1	15/8 - 12/3	21/4 - 21/3	27/8 - 3	33/8 - 31/2	5 - 51/8	51/8 - 51/4
9	3/8 - 1/2	7/8 - 1	12/3 - 13/4	21/3 - 23/8	27/8 - 3	31/2 - 35/8	51/4 - 51/3	51/2 - 55/8
10	3/8 - 1/2	7/8 - 1	12/3 - 13/4	23/8 - 21/2	27/8 - 3	31/2 - 35/8	53/8 - 51/2	53/4 - 57/8
11	3/8 - 1/2	7/8 - 1	12/3 - 13/4	23/8 - 21/2	3 - 31/8	35/8 - 32/3	52/3 - 53/4	61/8 - 61/4
12	3/8 - 1/2	7/8 - 1	12/3 - 13/4	23/8 - 21/2	3 - 31/8	32/3 - 33/4	41/3 - 43/8	43/4 - 47/8
13				23/8 - 21/2	3 - 31/8	32/3 - 33/4	43/8 - 41/2	47/8 - 5
14							43/8 - 41/2	5 - 51/8
15							43/8 - 41/2	51/8 - 51/4
16							43/8 - 41/2	51/8 - 51/4
17							43/8 - 41/2	51/4 - 51/3
18								51/3 - 53/8
19								53/8 - 51/2
20								53/8 - 51/2
21								53/8 - 51/2

1. Adjustments must be made for environmental conditions, activity level, and body condition. Provide fresh water in a clean container daily.

HA HYDROLYZED®

 CHICKEN FLAVOR
CANINE FORMULA

**HA HYDROLYZED® CANNED
PUPPY FEEDING INSTRUCTIONS¹ (CANS/DAY)**
TARGET ADULT BODY WEIGHT

Age of Puppy (months)	2kg (4.4lbs)	5kg (11lbs)	10kg (22lbs)	15kg (33lbs)	20kg (44lbs)	25kg (55lbs)	35kg (77lbs)	45kg (99lbs)
1	1/16 - 1/8	1/8 - 1/4	3/4 - 7/8	1 - 1 1/8	1 1/8 - 1 1/4	1 - 1 1/8	1 2/3 - 1 3/4	1 7/8 - 2
2	1/16 - 1/8	1 - 1 1/8	1 1/2 - 1 5/8	2 - 2 1/8	2 1/3 - 2 3/8	2 3/8 - 2 1/2	2 3/4 - 2 7/8	2 7/8 - 3
3	3/4 - 7/8	1 3/8 - 1 5/8	2 1/4 - 2 1/3	3 - 3 1/8	3 2/3 - 3 3/4	4 - 4 1/8	4 - 4 1/8	3 7/8 - 4
4	3/4 - 7/8	1 3/8 - 1 1/2	2 7/8 - 3	3 7/8 - 4	4 3/4 - 4 7/8	5 3/8 - 5 5/8	5 1/8 - 5 1/3	5 - 5 1/8
5	3/4 - 7/8	1 5/8 - 1 2/3	2 2/3 - 2 3/4	3 5/8 - 3 2/3	4 3/8 - 4 1/2	5 1/8 - 5 1/3	6 1/3 - 6 1/2	6 1/8 - 6 1/4
6	7/8 - 1	1 2/3 - 1 7/8	2 7/8 - 3	3 7/8 - 4	4 7/8 - 5	5 3/4 - 6	7 1/3 - 7 1/2	7 1/8 - 7 1/3
7	2/3 - 3/4	1 3/8 - 1 1/2	2 1/4 - 2 1/3	3 1/8 - 3 1/4	3 7/8 - 4	4 5/8 - 4 3/4	8 1/8 - 8 1/4	8 - 8 1/4
8	2/3 - 3/4	1 3/8 - 1 1/2	2 1/4 - 2 1/3	3 1/8 - 3 1/4	4 - 4 1/8	4 3/4 - 5	6 7/8 - 7 1/8	7 1/8 - 7 1/4
9	2/3 - 3/4	1 3/8 - 1 1/2	2 3/8 - 2 1/2	3 1/4 - 3 1/3	4 1/8 - 4 1/4	4 3/4 - 5	7 3/8 - 7 1/2	7 2/3 - 7 7/8
10	2/3 - 3/4	1 3/8 - 1 1/2	2 3/8 - 2 1/2	3 1/4 - 3 1/3	4 1/8 - 4 1/4	4 7/8 - 5 1/8	7 5/8 - 7 3/4	8 1/8 - 8 1/3
11	2/3 - 3/4	1 3/8 - 1 1/2	2 3/8 - 2 1/2	3 1/3 - 3 3/8	4 1/8 - 4 1/4	5 - 5 1/8	7 3/4 - 8	8 1/2 - 8 3/4
12	2/3 - 3/4	1 3/8 - 1 1/2	2 3/8 - 2 1/2	3 1/3 - 3 3/8	4 1/8 - 4 1/4	5 - 5 1/8	6 - 6 1/3	6 2/3 - 6 3/4
13				3 1/3 - 3 3/8	4 1/8 - 4 1/4	5 - 5 1/4	6 1/8 - 6 1/4	6 7/8 - 7
14							6 1/8 - 6 1/3	7 - 7 1/8
15							6 1/8 - 6 1/3	7 1/8 - 7 1/4
16							6 1/4 - 6 3/8	7 1/4 - 7 1/3
17							6 1/4 - 6 3/8	7 1/3 - 7 1/2
18								7 3/8 - 7 1/2
19								7 3/8 - 7 5/8
20								7 3/8 - 7 2/3
21								7 3/8 - 7 2/3

HA HYDROLYZED®

 SALMON FLAVOR
CANINE FORMULA

**HA HYDROLYZED® SALMON FLAVOR DRY
PUPPY FEEDING INSTRUCTIONS¹ (CUPS/DAY)**
TARGET ADULT BODY WEIGHT

Age of Puppy (months)	2kg (4.4lbs)	5kg (11lbs)	10kg (22lbs)	15kg (33lbs)	20kg (44lbs)	25kg (55lbs)	35kg (77lbs)	45kg (99lbs)
1	1/16 to 1/8	1/8 to 1/4	7/8 to 1 1/8	1 1/8 to 1 1/4	1 1/4 to 1 1/3	1 1/8 to 1 1/3	1 3/4 to 2	1 3/4 to 2 1/8
2	1/8 to 1/4	1 1/8 to 1 1/3	1 1/2 to 1 3/4	2 to 2 1/4	2 1/3 to 2 1/2	2 1/2 to 2 2/3	2 3/4 to 3	2 3/4 to 3 1/8
3	7/8 to 1 1/8	1 2/3 to 1 3/4	2 1/3 to 2 1/2	2 7/8 to 3 1/8	3 1/2 to 3 2/3	3 7/8 to 4 1/8	3 7/8 to 4 1/8	3 3/4 to 4
4	7/8 to 1 1/8	1 1/2 to 1 2/3	2 1/3 to 2 1/2	3 3/4 to 3 7/8	4 1/2 to 4 2/3	5 1/8 to 5 1/4	4 7/8 to 5 1/8	4 2/3 to 4 7/8
5	7/8 to 1 1/8	1 2/3 to 1 3/4	2 1/2 to 2 2/3	3 1/3 to 3 2/3	4 1/8 to 4 1/4	4 3/4 to 4 7/8	5 3/4 to 6	5 1/2 to 5 3/4
6	7/8 to 1 1/8	1 3/4 to 1 7/8	2 3/4 to 2 7/8	3 2/3 to 3 7/8	4 1/2 to 4 2/3	5 1/4 to 5 1/3	5 1/4 to 5 1/2	5 1/8 to 5 1/4
7	3/4 to 7/8	1 1/3 to 1 1/2	2 1/8 to 2 1/4	3 7/8 to 4 1/8	4 3/4 to 4 7/8	5 1/2 to 5 2/3	5 3/4 to 5 7/8	5 3/4 to 5 7/8
8	3/4 to 7/8	1 1/3 to 1 1/2	2 1/4 to 2 1/3	2 7/8 to 3 1/8	3 2/3 to 3 3/4	4 1/4 to 4 1/2	6 1/8 to 6 1/3	6 1/4 to 6 1/2
9	3/4 to 7/8	1 1/3 to 1 2/3	2 1/4 to 2 1/3	2 7/8 to 3 1/8	3 3/4 to 3 7/8	4 1/3 to 4 1/2	6 1/3 to 6 2/3	6 3/4 to 6 7/8
10	2/3 to 3/4	1 1/3 to 1 1/2	2 1/8 to 2 1/4	3 to 3 1/4	3 3/4 to 3 7/8	4 1/3 to 4 2/3	6 2/3 to 6 7/8	7 1/8 to 7 1/4
11	2/3 to 3/4	1 1/3 to 1 1/2	2 1/8 to 2 1/4	3 1/8 to 3 1/4	3 3/4 to 3 7/8	4 1/3 to 4 2/3	6 7/8 to 7 1/8	7 1/3 to 7 2/3
12	2/3 to 3/4	1 1/3 to 1 1/2	2 1/8 to 2 1/4	2 7/8 to 3	3 1/2 to 3 2/3	4 to 4 1/3	5 1/4 to 5 1/2	5 3/4 to 5 7/8
13				2 1/2 to 2 2/3	3 1/8 to 3 1/3	3 2/3 to 3 7/8	5 1/3 to 5 1/2	5 7/8 to 6 1/8
14							5 1/3 to 5 1/2	5 7/8 to 6 1/8
15							5 1/3 to 5 1/2	6 to 6 1/4
16							5 1/3 to 5 1/2	6 1/4 to 6 1/3
17							5 1/3 to 5 2/3	6 1/4 to 6 1/2
18								6 1/4 to 6 1/2
19								6 1/3 to 6 1/2
20								6 1/3 to 6 1/2
21								5 7/8 to 6 1/8

¹ Adjustments must be made for environmental conditions, activity level, and body condition. Provide fresh water in a clean container daily.

JM JOINT MOBILITY[®]
CANINE FORMULA



JM JOINT MOBILITY[®] DRY
PUPPY FEEDING INSTRUCTIONS¹ (CUPS/DAY)

TARGET ADULT BODY WEIGHT

Age of Puppy (months)	2kg (4.4lbs)	5kg (11lbs)	10kg (22lbs)	15kg (33lbs)	20kg (44lbs)	25kg (55lbs)	35kg (77lbs)	45kg (99lbs)
1	1/16 to 1/8	1/8 to 1/4	2/3 to 7/8	7/8 to 1-1/16	1 to 1-1/16	1 to 1-1/16	1-1/2 to 1-5/8	1-2/3 to 1-7/8
2	1/8 to 1/4	1 to 1-1/16	1-3/8 to 1-1/2	1-3/4 to 1-7/8	2 to 2-1/16	2-1/8 to 2-1/4	2-1/3 to 2-3/8	2-3/8 to 2-1/2
3	3/4 to 7/8	1-3/8 to 1-1/2	1-7/8 to 2	2-1/2 to 2-5/8	2-7/8 to 3-1/16	3-1/4 to 3-1/3	3-1/4 to 3-1/3	3-1/8 to 3-1/4
4	5/8 to 7/8	1-1/4 to 1-1/3	1-7/8 to 2	3-1/8 to 3-1/4	3-3/4 to 3-7/8	4-1/4 to 4-1/3	4-1/8 to 4-1/4	3-7/8 to 4
5	3/4 to 7/8	1-3/8 to 1-1/2	2-1/8 to 2-1/4	2-7/8 to 3	3-3/8 to 3-5/8	4 to 4-1/16	4-7/8 to 5	4-2/3 to 4-7/8
6	3/4 to 7/8	1-1/2 to 1-5/8	2-3/8 to 2-1/2	3-1/8 to 3-1/4	3-3/4 to 3-7/8	4-3/8 to 4-1/2	4-3/8 to 4-1/2	4-1/3 to 4-3/8
7	5/8 to 2/3	1-1/8 to 1-1/4	1-3/4 to 1-7/8	3-1/4 to 3-1/3	4 to 4-1/16	4-5/8 to 4-3/4	4-3/4 to 4-7/8	4-3/4 to 4-7/8
8	5/8 to 2/3	1-1/8 to 1-1/4	1-7/8 to 2	2-1/2 to 2-5/8	3-1/16 to 3-1/8	3-5/8 to 3-2/3	5-1/8 to 5-1/4	5-1/4 to 5-1/3
9	5/8 to 2/3	1-1/8 to 1-1/4	1-7/8 to 2	2-5/8 to 2-2/3	3-1/8 to 3-1/4	3-2/3 to 3-3/4	5-3/8 to 5-1/2	5-5/8 to 5-3/4
10	1/2 to 5/8	1-1/16 to 1-1/8	1-3/4 to 1-7/8	2-1/2 to 2-5/8	3-1/8 to 3-1/4	3-2/3 to 3-7/8	5-5/8 to 5-2/3	5-7/8 to 6
11	1/2 to 5/8	1-1/8 to 1-1/4	1-3/4 to 1-7/8	2-1/2 to 2-5/8	3-1/8 to 3-1/4	3-3/4 to 3-7/8	5-3/4 to 5-7/8	6-1/8 to 6-1/4
12	1/2 to 5/8	1-1/8 to 1-1/4	1-3/4 to 1-7/8	2-3/8 to 2-1/2	2-7/8 to 3	3-3/8 to 3-1/2	4-3/8 to 4-1/2	4-3/4 to 4-7/8
13				2-1/8 to 2-1/4	2-2/3 to 2-3/4	3-1/8 to 3-1/4	4-3/8 to 4-1/2	4-7/8 to 5
14							4-1/2 to 4-5/8	5-1/16 to 5-1/8
15							4-1/2 to 4-5/8	5-1/8 to 5-1/4
16							4-1/2 to 4-5/8	5-1/8 to 5-1/4
17							4-1/2 to 4-5/8	5-1/4 to 5-1/3
18								5-1/4 to 5-1/3
19								5-1/3 to 5-3/8
20								5-1/3 to 5-1/2
21								4-7/8 to 5

NC NEUROCARE[®]
CANINE FORMULA



NC NEUROCARE[®] DRY
PUPPY FEEDING INSTRUCTIONS¹ (CUPS/DAY)

TARGET ADULT BODY WEIGHT

Age of Puppy (months)	2kg (4.4lbs)	5kg (11lbs)	10kg (22lbs)	15kg (33lbs)	20kg (44lbs)	25kg (55lbs)	35kg (77lbs)	45kg (99lbs)
1	1/16 to 1/8	1/8 to 1/4	3/4 to 7/8	1 to 1-1/16	1-1/16 to 1-1/8	1-1/16 to 1-1/8	1-1/2 to 1-5/8	1-3/4 to 2-1/8
2	1/8 to 1/4	1-1/16 to 1-1/8	1-3/8 to 1-1/2	1-3/4 to 1-7/8	2-1/16 to 2-1/8	2-1/8 to 2-1/4	2-3/8 to 2-1/2	2-1/2 to 2-5/8
3	3/4 to 7/8	1-3/8 to 1-1/2	2 to 2-1/16	2-5/8 to 2-2/3	3-1/16 to 3-1/8	3-3/8 to 3-1/2	3-1/3 to 3-3/8	3-1/4 to 3-1/3
4	3/4 to 7/8	1-1/3 to 1-3/8	2 to 2-1/16	3-1/4 to 3-1/3	3-7/8 to 4	4-3/8 to 4-1/2	4-1/8 to 4-1/3	4-1/16 to 4-1/8
5	3/4 to 7/8	1-3/8 to 1-1/2	2-1/4 to 2-1/3	2-7/8 to 3	3-1/2 to 3-5/8	4-1/8 to 4-1/4	5 to 5-1/16	4-7/8 to 5
6	3/4 to 7/8	1-1/2 to 1-5/8	2-3/8 to 2-1/2	3-1/8 to 3-1/4	3-7/8 to 4	4-1/2 to 4-5/8	4-1/2 to 4-5/8	4-3/8 to 4-1/2
7	5/8 to 2/3	1-1/8 to 1-1/4	1-7/8 to 2	3-3/8 to 3-1/2	4-1/8 to 4-1/4	4-3/4 to 4-7/8	5 to 5-1/16	4-7/8 to 5-1/16
8	2/3 to 3/4	1-1/8 to 1-1/4	1-7/8 to 2	2-1/2 to 2-5/8	3-1/8 to 3-1/4	3-2/3 to 3-3/4	5-1/3 to 5-3/8	5-3/8 to 5-1/2
9	2/3 to 3/4	1-1/8 to 1-1/3	1-7/8 to 2	2-5/8 to 2-2/3	3-1/4 to 3-1/3	3-3/4 to 3-7/8	5-1/2 to 5-5/8	5-3/4 to 5-7/8
10	1/2 to 5/8	1-1/8 to 1-1/4	1-3/4 to 1-7/8	2-2/3 to 2-3/4	3-1/4 to 3-1/3	3-3/4 to 3-7/8	5-3/4 to 5-7/8	6-1/8 to 6-1/4
11	1/2 to 5/8	1-1/8 to 1-1/4	1-3/4 to 1-7/8	2-2/3 to 2-3/4	3-1/4 to 3-1/3	3-7/8 to 4	5-7/8 to 6	6-3/8 to 6-1/2
12	1/2 to 5/8	1-1/8 to 1-1/4	1-3/4 to 1-7/8	2-3/8 to 2-1/2	3 to 3-1/16	3-1/2 to 3-5/8	4-1/2 to 4-5/8	4-7/8 to 5
13				2-1/4 to 2-1/3	2-3/4 to 2-7/8	3-1/4 to 3-1/3	4-1/2 to 4-5/8	5-1/16 to 5-1/8
14							4-5/8 to 4-2/3	5-1/8 to 5-1/4
15							4-2/3 to 4-3/4	5-1/4 to 5-1/3
16							4-2/3 to 4-3/4	5-3/8 to 5-1/2
17							4-2/3 to 4-3/4	5-3/8 to 5-1/2
18								5-3/8 to 5-1/2
19								5-1/2 to 5-5/8
20								5-1/2 to 5-5/8
21								5-1/16 to 5-1/8

1. Adjustments must be made for environmental conditions, activity level, and body condition. Provide fresh water in a clean container daily.

Feline Diets & Supplements

THE FOLLOWING SUGGESTED DIETS & SUPPLEMENTS MAY BE APPROPRIATE FOR CATS WITH CERTAIN FORMS OF THESE HEALTH CONDITIONS.

CONDITION	SUGGESTED DIETS/SUPPLEMENTS	
Anxious Behavior	CC	Calming Care
Constipation	OM	Overweight Management®
Critical Care	CN	Critical Nutrition®
	DM	Dietetic Management®
Dental Disease	DH	Dental Health®
Diabetes Mellitus	DM	Dietetic Management®
	OM	Overweight Management®
Diarrhea	DM	Dietetic Management®
	EN	Gastroenteric®
	EN	Gastroenteric® Naturals With Added Vitamins, Minerals and Nutrients
		FortiFlora® FortiFlora® SA PRO
Enteritis	DM	Dietetic Management®
	EN	Gastroenteric®
	EN	Gastroenteric® Naturals With Added Vitamins, Minerals and Nutrients
		FortiFlora® FortiFlora® SA PRO
Exocrine Pancreatic Insufficiency	EN	Gastroenteric®
	EN	Gastroenteric® Naturals With Added Vitamins, Minerals and Nutrients
	HA	Hydrolyzed®
Feline LUTS	UR	Urinary® St/Ox®
Food Allergic Dermatitis	HA	Hydrolyzed®
Food Allergic Gastroenteritis	HA	Hydrolyzed®
Gastritis	EN	Gastroenteric®
	EN	Gastroenteric® Naturals With Added Vitamins, Minerals and Nutrients
Hairballs	OM	Overweight Management®
Hepatic Encephalopathy	NF	Kidney Function® Advanced Care

CONDITION	SUGGESTED DIETS/SUPPLEMENTS	
Hepatic Lipidosis	DM	Dietetic Management®
	EN	Gastroenteric®
	EN	Gastroenteric® Naturals With Added Vitamins, Minerals and Nutrients
	CN	Critical Nutrition®
Hyperlipidemia	OM	Overweight Management®
Inflammatory Bowel Disease	EN	Gastroenteric®
	EN	Gastroenteric® Naturals With Added Vitamins, Minerals and Nutrients
	HA	Hydrolyzed®
Obesity	OM	Overweight Management®
Pancreatitis	EN	Gastroenteric®
	EN	Gastroenteric® Naturals With Added Vitamins, Minerals and Nutrients
	HA	Hydrolyzed®
Renal Failure	NF	Kidney Function® Early Care
	NF	Kidney Function® Advanced Care
Tartar Accumulation	DH	Dental Health®
Urolithiasis	UR	Urinary® St/Ox®



Feline Formulas

Main Menu
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CN Critical Nutrition®
DH Dental Health®
DM Dietetic Management®
DM Savory Selects Dietetic Management®
EN Gastroenteric®
EN Savory Selects® Gastroenteric®
EN Gastroenteric® Naturals With Added Vitamins, Minerals and Nutrients
HA Hydrolyzed®
NF Kidney Function® Early Care
NF Kidney Function® Advanced Care
OM Overweight Management®
OM Savory Selects Overweight Management®
UR Urinary® St/Ox®
UR Savory Selects® Urinary® St/Ox®
Kitten Feeding Charts



*See bags for details

CN**CRITICAL
NUTRITION®**

Medical Indications:

Diets with these nutritional modifications have been recommended for cats with the following conditions:

- Critical Illness
- Conditions that require assisted feeding
- Convalescence
- Anorexia
- Malnutrition

Medical Contraindications:

- Renal failure



AVAILABLE SIZE
Cases of 24 5.5-oz cans

CN Critical Nutrition can be diluted and will pass through most feeding tubes 14 French or larger. 1 can CN + 25 ml water recommended for most tube feeding.

Feeding and Administration:

Pro Plan Veterinary Diets CN Critical Nutrition Canine & Feline Formula is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments based on the patient's condition and nutritional status. CN Critical Nutrition may be fed free-choice or by syringe or tube feeding.

FEEDING GUIDE ¹					
BODY WEIGHT		Daily Feeding Amounts For Hospitalized Cats (RER)		Daily Feeding Amounts For Maintenance (MER)	
lbs	kg	kcal/day	Approximate Number Of 5.5-oz Cans/Day ³	kcal/day	Approximate Number Of 5.5-oz Cans/Day ³
3	1.4	90	3/8	78	3/8
5	2.3	131	5/8	129	5/8
8	3.6	183	7/8	202	1
10	4.5	216	1	252	1 1/4
12	5.4	248	1 1/4	302	1 1/2
14	6.3	278	1 3/8	353	1 3/4
16	7.2	308	1 1/2	403	2
20	9.1	367	1 3/4	510	2 1/2
25 ⁴	11.4	434	2 1/8	638	3
CALORIE CONTENT (CALCULATED) ²					
			1325 kcal/kg		
			601 kcal/lb		
			206 kcal/5.5 oz can		
			1.17 kcal/ml ⁵		

Critical Care:



Highly digestible to promote optimal nutrient absorption



Energy-dense to provide needed calories



Provides essential amino acids for protein synthesis and tissue repair

- High fat to provide energy density
- Smooth consistency to allow for syringe or tube feeding
- Contains antioxidant vitamins A and E to support a healthy immune system, including a high level of vitamin E to help reduce oxidative stress

Ingredients:

Water, meat by-products, beef, liver, poultry giblets, corn oil, rice flour, salmon, artificial and natural flavors, pork fat (preserved with TBHQ and citric acid), tricalcium phosphate, potassium chloride, guar gum, oat hulls, calcium sulfate, magnesium sulfate, DL-Methionine, taurine, Vitamin E supplement, choline chloride, zinc sulfate, thiamine mononitrate (Vitamin B-1), ferrous sulfate, niacin (Vitamin B-3), copper sulfate, calcium pantothenate (Vitamin B-5), Vitamin A supplement, manganese sulfate, menadione sodium bisulfite complex (Vitamin K), pyridoxine hydrochloride (Vitamin B-6), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, biotin (Vitamin B-7), potassium iodide, folic acid (Vitamin B-9), Vitamin D-3 supplement, sodium selenite, D266020



AVERAGE NUTRIENT CONTENT

	CANNED		
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	8.23 g	10.91%	41.16%
Fat	7.36 g	9.75%	36.80%
Carbohydrate	2.44 g	3.24%	12.22%
Crude Fiber	0.16 g	0.21%	0.78%
Total Dietary Fiber	0.56 g	0.74%	2.79%
Soluble Fiber	0.00 g	0.00%	0.00%
Insoluble Fiber	0.56 g	0.74%	2.79%
Calcium	0.29 g	0.38%	1.43%
Phosphorus	0.26 g	0.34%	1.29%
Potassium	0.25 g	0.34%	1.27%
Sodium	0.09 g	0.12%	0.46%
Chloride	0.21 g	0.27%	1.03%
Magnesium	0.02 g	0.03%	0.10%
Copper	0.46 mg	6.11 mg/kg	23.06 mg/kg
Zinc	6.80 mg	90 mg/kg	340 mg/kg
Taurine	0.01 g	0.14%	0.51%
Vitamin A	2,450 IU	32,467 IU/kg	122,516 IU/kg
Vitamin E	12.43 IU	165 IU/kg	622 IU/kg
Total Omega-6 Fatty Acids	2.06 g	2.72%	10.28%
Total Omega-3 Fatty Acids	0.08 g	0.10%	0.38%
EPA+DHA	0.03 g	0.03%	0.13%

DIGESTION TEST RESULTS†

DIGESTIBILITY:	CANNED
Total, %	87.5
Protein, %	88.6
Fat, %	94.2
Carbohydrate, %	90.1
Calorie, %	91.3
PERCENTAGE OF METABOLIZABLE ENERGY FROM:	
Protein, %	28.8
Fat, %	62.6
Carbohydrate, %	8.6

†Based on digestion testing conducted at the Purina PetCare Technology Centers

1 Adjustments must be made for environmental conditions, activity level, body condition and breed size. As reflected in the feeding tables, smaller breed dogs can require 15% to 25% more kilocalories per pound of body weight than larger breed dogs. Provide fresh water in a clean container daily.

2 Kilocalories of metabolizable energy (ME)

3 This daily amount should be divided into several small meals throughout the day.

4 For each additional pound of body weight, feed an additional 24 kilocalories.

5 CN Critical Nutrition can be diluted and will pass through most feeding tubes 14 French or larger. 1 can CN + 25 ml water recommended for most tube feeding.



Medical Indications:

Diets with these nutritional modifications have been recommended for cats with the following conditions:

- Adult cats to help reduce the accumulation of plaque and tartar
- Adult and senior cats for everyday maintenance

Medical Contraindications:

- None



AVAILABLE SIZE
Bag of 6 lbs

Feeding and Administration:

Pro Plan Veterinary Diets DH Dental Health Feline Formula is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE ¹		
BODY WEIGHT		DRY
lbs	kg	Approximate Number Of 8-oz Cups/Day ³
5	2.3	1/2
8	3.6	3/4
12	5.4	1 1/8
16	7.2	1 1/2
20	9.1	1 7/8
25 ⁴	11.4	2 1/4
CALORIE CONTENT (CALCULATED) ²		
		3426 kcal/kg
		1554 kcal/lb
		279 kcal/8-oz cup

Dental Health:



Optimal kibble size and unique, crunchy kibble texture provides mechanical action to reduce the accumulation of tartar and plaque

- VOHC Seal of Acceptance: helps control tartar and plaque



www.VOHC.org

Ingredients:

Ground yellow corn, poultry by-product meal, corn gluten meal, liver flavor, animal fat preserved with mixed-tocopherols, powdered cellulose, fish meal, glycerin, calcium carbonate, potassium chloride, natural flavor, tetra sodium pyrophosphate, brewers dried yeast, salt, choline chloride, glycine, Vitamin E supplement, taurine, niacin (Vitamin B-3), zinc sulfate, ferrous sulfate, thiamine mononitrate (Vitamin B-1), Vitamin A supplement, calcium pantothenate (Vitamin B-5), manganese sulfate, tricalcium phosphate, riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, pyridoxine hydrochloride (Vitamin B-6), copper sulfate, folic acid (Vitamin B-9), Vitamin D-3 supplement, biotin (Vitamin B-7), menadione sodium bisulfite complex (Vitamin K), calcium iodate, sodium selenite. C256022



General Health:

- Appropriate protein content to help maintain ideal body condition
- Contains antioxidant vitamins A and E to support a healthy immune system, including a high level of vitamin E to help reduce oxidative stress
- Great taste to help ensure adequate nutrient intake

AVERAGE NUTRIENT CONTENT

	DRY		
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	10.25 g	35.11%	38.18%
Fat	3.69 g	12.65%	13.76%
Carbohydrate	9.36 g	32.06%	34.87%
Crude Fiber	1.25 g	4.28%	4.65%
Total Dietary Fiber	2.88 g	9.88%	10.74%
Soluble Fiber	0.27 g	0.94%	1.02%
Insoluble Fiber	2.61 g	8.94%	9.72%
Calcium	0.42 g	1.44%	1.56%
Phosphorus	0.37 g	1.27%	1.38%
Potassium	0.20 g	0.69%	0.75%
Sodium	0.16 g	0.55%	0.60%
Chloride	0.21 g	0.72%	0.78%
Magnesium	0.03 g	0.09%	0.10%
Copper	0.42 mg	14.52 mg/kg	15.79 mg/kg
Zinc	6.12 mg	210 mg/kg	228 mg/kg
Taurine	0.05 g	0.17%	0.19%
Vitamin A	295 IU	10,117 IU/kg	11,002 IU/kg
Vitamin E	16.77 IU	574 IU/kg	625 IU/kg
Total Omega-6 Fatty Acids	0.66 g	2.25%	2.45%
Total Omega-3 Fatty Acids	0.04 g	0.14%	0.15%
EPA+DHA	0.01 g	0.05%	0.05%

DIGESTION TEST RESULTS†

DIGESTIBILITY:	DRY
Total, %	83.8
Protein, %	89.3
Fat, %	91.9
Carbohydrate, %	89.4
Calorie, %	87.3
PERCENTAGE OF METABOLIZABLE ENERGY FROM:	
Protein, %	35.8
Fat, %	31.4
Carbohydrate, %	32.8

†Based on digestion testing conducted at the Purina PetCare Technology Centers

1 Adjustments must be made for environmental conditions, activity level, and body condition. Provide fresh water in a clean container daily.

2 Kilocalories of metabolizable energy (ME)

3 This daily amount should be divided into several small meals throughout the day.

4 For each additional pound of body weight, feed an additional 24 kilocalories.



Medical Indications:

Diets with these nutritional modifications have been recommended for cats with the following conditions:

- Diabetes mellitus
- Persistent hyperglycemia
- Enteritis, diarrhea
- Hepatic lipidosis
- Critical care management

Medical Contraindications:

- Renal failure
- Hepatic encephalopathy



Actual Size



AVAILABLE SIZES
Bags of 3.5, 6 and 10 lbs

Feeding and Administration:

Animal feeding tests using AAFCO procedures substantiate that Pro Plan Veterinary Diets DM Dietetic Management Feline Formula provides complete and balanced nutrition for maintenance of adult cats.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE ¹		
BODY WEIGHT		DRY
lbs	kg	Approximate Number Of 8-oz Cups/Day ³
5	2.3	1/4
8	3.6	3/8
12	5.4	1/2
16	7.2	3/4
20	9.1	7/8
25 ⁴	11.4	1 1/8
CALORIE CONTENT (CALCULATED) ²		
		3792 kcal/kg
		1720 kcal/lb
		544 kcal/8-oz cup

Glucose Management:



High protein and low carbohydrate to help support the unique nutritional needs of diabetic cats



May help promote insulin sensitivity and reduce external insulin requirements



May help reduce postprandial hyperglycemia

General Health:

- St/Ox Defense: This diet promotes a urinary environment unfavorable to the development of both struvite and calcium oxalate crystals
- High protein content to help maintain lean body mass and ideal body condition
- High in antioxidant vitamins A and E to support a healthy immune system
- Great taste to help ensure adequate nutrient intake

Ingredients (Dry):

Poultry by-product meal, soy protein isolate, corn gluten meal, soy flour, animal fat preserved with mixed-tocopherols, corn starch, natural flavor, calcium carbonate, phosphoric acid, gelatin, fish oil, potassium chloride, choline chloride, DL-Methionine, taurine, powdered cellulose, salt, Vitamin E supplement, L-Lysine monohydrochloride, zinc sulfate, niacin (Vitamin B-3), ferrous sulfate, manganese sulfate, Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, copper sulfate, pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), Vitamin D-3 supplement, biotin (Vitamin B-7), menadione sodium bisulfite complex (Vitamin K), calcium iodate, sodium selenite. C256120



AVERAGE NUTRIENT CONTENT

	DRY		
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	13.84 g	52.50%	56.98%
Fat	4.43 g	16.80%	18.23%
Carbohydrate	3.97 g	15.06%	16.34%
Crude Fiber	0.30 g	1.14%	1.23%
Total Dietary Fiber	1.84 g	6.98%	7.58%
Soluble Fiber	0.24 g	0.92%	1.00%
Insoluble Fiber	1.60 g	6.06%	6.58%
Calcium	0.29 g	1.11%	1.20%
Phosphorus	0.29 g	1.11%	1.20%
Potassium	0.23 g	0.89%	0.97%
Sodium	0.14 g	0.54%	0.59%
Chloride	0.17 g	0.65%	0.71%
Magnesium	0.03 g	0.10%	0.10%
Copper	0.56 mg	21.16 mg/kg	22.96 mg/kg
Zinc	6.43 mg	244 mg/kg	265 mg/kg
Taurine	0.10 g	0.37%	0.40%
Vitamin A	481 IU	18,251 IU/kg	19,807 IU/kg
Vitamin E	15.38 IU	583 IU/kg	633 IU/kg
Total Omega-6 Fatty Acids	0.49 g	1.87%	2.03%
Total Omega-3 Fatty Acids	0.08 g	0.29%	0.32%
EPA+DHA	0.05 g	0.18%	0.20%

DIGESTION TEST RESULTS†

DIGESTIBILITY:	DRY
Total, %	86.8
Protein, %	91.4
Fat, %	91.7
Carbohydrate, %	86.5
Calorie, %	89.8
PERCENTAGE OF METABOLIZABLE ENERGY FROM:	
Protein, %	48.3
Fat, %	37.3
Carbohydrate, %	14.4

†Based on digestion testing conducted at the Purina PetCare Technology Centers

1 Adjustments must be made for environmental conditions, activity level, and body condition. Provide fresh water in a clean container daily.

2 Kilocalories of metabolizable energy (ME)

3 This daily amount should be divided into several small meals throughout the day.

4 For each additional pound of body weight, feed an additional 24 kilocalories.



Medical Indications:

Diets with these nutritional modifications have been recommended for cats with the following conditions:

- Diabetes mellitus
- Persistent hyperglycemia
- Enteritis, diarrhea
- Hepatic lipidosis
- Critical care management

Medical Contraindications:

- Renal failure
- Hepatic encephalopathy



AVAILABLE SIZE

Cases of 24 5.5-oz cans

Feeding and Administration:

Pro Plan Veterinary Diets DM Dietetic Management Feline Formula is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats. Pro Plan Veterinary Diets DM Savory Selects Dietetic Management Feline Formula is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE¹

BODY WEIGHT		FOR WEIGHT LOSS			FOR MAINTENANCE		
lbs	kg	kcal/day	DM Approximate Number Of 5.5-oz Cans/Day ³	DM Savory Selects Approximate Number Of 5.5-oz Cans/Day ³	kcal/day	DM Approximate Number Of 5.5-oz Cans/Day ³	DM Savory Selects Approximate Number Of 5.5-oz Cans/Day ³
5	2.3	97	2/3	2/3	129	3/4	7/8
8	3.6	151	1	1	202	1 1/4	1 1/3
12	5.4	227	1 1/2	1 1/2	302	1 7/8	1 7/8
16	7.2	302	1 7/8	2	403	2 1/2	2 1/2
20	9.1	382	2 1/3	2 1/2	510	3 1/8	3 1/4
25 ⁴	11.4	479	3	3	638	3 7/8	4
DM CALORIE CONTENT (CALCULATED)²					DM SAVORY SELECTS CALORIE CONTENT (CALCULATED)²		
1048 kcal/kg					1014 kcal/kg		
475 kcal/lb					460 kcal/lb		
163 kcal/5.5-oz can					158 kcal/5.5-oz can		

Glucose Management:



High protein and low carbohydrate to help support the unique nutritional needs of diabetic cats



May help promote insulin sensitivity and reduce external insulin requirements



May help reduce postprandial hyperglycemia

General Health:

- St/Ox Defense: This diet promotes a urinary environment unfavorable to the development of both struvite and calcium oxalate crystals
- High protein content to help maintain lean body mass and ideal body condition
- High in antioxidant vitamins A and E to support a healthy immune system
- Great taste to help ensure adequate nutrient intake

Ingredients (DM):

Meat by-products, water, chicken, salmon, soy protein isolate, oat hulls, L-Lysine monohydrochloride, artificial and natural flavors, guar gum, potassium chloride, calcium sulfate, sodium bisulfate, taurine, Vitamin E supplement, carrageenan, choline chloride, salt, thiamine mononitrate, L-Carnitine, zinc sulfate, ferrous sulfate, niacin, calcium pantothenate, Vitamin A supplement, menadione sodium bisulfite complex (Vitamin K), pyridoxine hydrochloride, manganese sulfate, copper sulfate, riboflavin supplement, Vitamin B-12 supplement, biotin, folic acid, Vitamin D-3 supplement, potassium iodide. C253020

Ingredients (DM Savory Selects):

Water, chicken, liver, wheat gluten, meat by-products, corn starch-modified, soy flour, glycine, potassium chloride, tricalcium phosphate, natural flavor, L-Lysine monohydrochloride, taurine, salt, choline chloride, caramel color, Vitamin E supplement, zinc sulfate, ferrous sulfate, thiamine mononitrate, L-Carnitine, niacin, manganese sulfate, copper sulfate, calcium pantothenate, Vitamin A supplement, menadione sodium bisulfite complex (Vitamin K), pyridoxine hydrochloride, riboflavin supplement, Vitamin B-12 supplement, biotin, folic acid, potassium iodide, Vitamin D-3 supplement. C253120



AVERAGE NUTRIENT CONTENT

	DM			DM SAVORY SELECTS		
	PER 100 KCAL ME	AS FED	DRY MATTER	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	13.28 g	13.92%	57.99%	13.97 g	14.17%	60.29%
Fat	5.44 g	5.71%	23.78%	4.06 g	4.12%	17.52%
Carbohydrate	1.52 g	1.59%	6.63%	3.14 g	3.18%	13.55%
Crude Fiber	0.71 g	0.75%	3.10%	0.15 g	0.15%	0.66%
Total Dietary Fiber	1.82 g	1.91%	7.96%	1.29 g	1.31%	5.57%
Soluble Fiber	0.39 g	0.41%	1.71%	0.33 g	0.34%	1.44%
Insoluble Fiber	1.43 g	1.50%	6.25%	0.96 g	0.97%	4.14%
Calcium	0.26 g	0.27%	1.14%	0.34 g	0.35%	1.48%
Phosphorus	0.26 g	0.27%	1.14%	0.26 g	0.26%	1.12%
Potassium	0.25 g	0.26%	1.10%	0.29 g	0.30%	1.27%
Sodium	0.14 g	0.15%	0.63%	0.09 g	0.10%	0.40%
Chloride	0.38 g	0.40%	1.67%	0.33 g	0.33%	1.41%
Magnesium	0.02 g	0.02%	0.07%	0.02 g	0.02%	0.08%
Copper	0.36 mg	3.75 mg/kg	15.61 mg/kg	0.62 mg	6.28 mg/kg	26.72 mg/kg
Zinc	3.56 mg	37 mg/kg	155 mg/kg	7.91 mg	80 mg/kg	341 mg/kg
Taurine	0.13 g	0.13%	0.55%	0.15 g	0.16%	0.66%
Vitamin A	3,289 IU	34,471 IU/kg	143,628 IU/kg	2,016 IU	20,447 IU/kg	87,010 IU/kg
Vitamin E	15.81 IU	166 IU/kg	690 IU/kg	16.30 IU	165 IU/kg	703 IU/kg
Total Omega-6 Fatty Acids	0.91 g	0.96%	3.99%	0.88 g	0.89%	3.79%
Total Omega-3 Fatty Acids	0.07 g	0.07%	0.30%	0.04 g	0.04%	0.15%
EPA+DHA	0.04 g	0.04%	0.16%	0.00 g	0.00%	0.00%

DIGESTION TEST RESULTS†

DIGESTIBILITY:	DM	DM SAVORY SELECTS
Total, %	81.7	87.0
Protein, %	89.8	90.7
Fat, %	98.7	94.3
Carbohydrate, %	50.6	84.4
Calorie, %	87.8	91.1
PERCENTAGE OF METABOLIZABLE ENERGY FROM:		
Protein, %	47.3	51.7
Fat, %	47.2	36.5
Carbohydrate, %	5.5	11.8

†Based on digestion testing conducted at the Purina PetCare Technology Centers

1 Adjustments must be made for environmental conditions, activity level, and body condition. Provide fresh water in a clean container daily.

2 Kilocalories of metabolizable energy (ME)

3 This daily amount should be divided into several small meals throughout the day.

4 For each additional pound of body weight, feed an additional 24 kilocalories.

EN GASTROENTERIC®

F E L I N E F O R M U L A

Medical Indications:

Diets with these nutritional modifications have been recommended for cats with the following conditions:

- Vomiting and diarrhea
- Gastritis and enteritis
- Pancreatitis
- Inflammatory bowel disease
- Hepatic lipidosis

Medical Contraindications:

- Renal failure
- Hepatic encephalopathy



Feeding and Administration:

Animal feeding tests using AAFCO procedures substantiate that Purina Pro Plan Veterinary Diets EN Gastroenteric Feline Formulas provide complete and balanced nutrition for growth of kittens and maintenance of adult cats.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE ¹			
BODY WEIGHT		DRY	CANNED
lbs	kg	Approximate Number Of 8-oz Cups/Day ³	Approximate Number Of 5.5-oz Cans/Day ³
5	2.3	1/4	7/8
8	3.6	3/8	1 3/8
12	5.4	1/2	2 1/8
16	7.2	3/4	2 7/8
20	9.1	7/8	3 2/3
25 ⁴	11.4	1 1/8	4 1/2
		CALORIE CONTENT (FED) ²	CALORIE CONTENT (CALCULATED) ²
		4249 kcal/kg	1023 kcal/kg
		1927 kcal/lb	464 kcal/lb
		610 kcal/8-oz cup	159 kcal/5.5-oz can

Gastrointestinal Health:



Highly digestible to promote optimal nutrient absorption



Energy-dense for feeding reduced meal volume



Colostrum helps stabilize intestinal microflora, reducing the risk of stress-related diarrhea, and primes local and systemic immune systems (dry)

- High protein for the unique requirements of cats with GI conditions

General Health:

- St/Ox Defense: This diet promotes a urinary environment unfavorable to the development of both struvite and calcium oxalate crystals
- Added B-complex vitamins
- Moderate fat provides energy
- Contains omega-3 fatty acids from fish oil
- Great taste to help ensure adequate nutrient intake

Ingredients (Dry):

Soy protein isolate, poultry by-product meal, corn gluten meal, soy flakes, animal fat preserved with mixed-tocopherols, corn starch, natural flavor, calcium carbonate, phosphoric acid, fish oil, potassium chloride, DL-Methionine, powdered cellulose, taurine, choline chloride, zinc proteinate, salt, dried colostrum, Vitamin E supplement, manganese proteinate, thiamine mononitrate, ferrous sulfate, niacin, copper proteinate, Vitamin A supplement, calcium pantothenate, riboflavin supplement, Vitamin B-12 supplement, pyridoxine hydrochloride, folic acid, Vitamin D-3 supplement, calcium iodate, biotin, menadione sodium bisulfite complex (Vitamin K), sodium selenite. C-2562



Ingredients (Canned):

Water, meat by-products, turkey, soy protein isolate, rice, oat hulls, L-Lysine monohydrochloride, calcium gluconate, artificial and natural flavors, fish oil, inulin, guar gum, tricalcium phosphate, potassium chloride, magnesium proteinate, sodium bisulfate, taurine, Vitamin E supplement, carrageenan, choline chloride, salt, zinc sulfate, ferrous sulfate, L-Carnitine, thiamine mononitrate (Vitamin B-1), manganese sulfate, copper sulfate, niacin (Vitamin B-3), calcium pantothenate (Vitamin B-5), Vitamin A supplement, menadione sodium bisulfite complex (Vitamin K), pyridoxine hydrochloride (Vitamin B-6), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, potassium iodide, biotin (Vitamin B-7), folic acid (Vitamin B-9), Vitamin D-3 supplement. C253220



AVERAGE NUTRIENT CONTENT

	DRY			CANNED		
	PER 100 KCAL ME	AS FED	DRY MATTER	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	12.07 g	51.30%	55.46%	11.75 g	12.02%	49.08%
Fat	3.99 g	16.96%	18.33%	4.94 g	5.05%	20.62%
Carbohydrate	3.91 g	16.60%	17.95%	4.8 g	4.91%	20.07%
Crude Fiber	0.29 g	1.25%	1.35%	0.59 g	0.60%	2.47%
Total Dietary Fiber	1.63 g	6.94%	7.50%	2.57 g	2.63%	10.74%
Soluble Fiber	0.13 g	0.56%	0.61%	0.26 g	0.27%	1.10%
Insoluble Fiber	1.50 g	6.38%	6.90%	2.31 g	2.36%	9.64%
Calcium	0.27 g	1.14%	1.23%	0.26 g	0.27%	1.10%
Phosphorus	0.26 g	1.11%	1.20%	0.25 g	0.25%	1.04%
Potassium	0.22 g	0.92%	0.99%	0.24 g	0.25%	1.01%
Sodium	0.11 g	0.48%	0.52%	0.15 g	0.15%	0.61%
Chloride	0.12 g	0.52%	0.56%	0.41 g	0.42%	1.72%
Magnesium	0.02 g	0.11%	0.11%	0.02 g	0.02%	0.09%
Copper	0.58 mg	24.75 mg/kg	26.76 mg/kg	0.55 mg	5.62 mg/kg	22.95 mg/kg
Zinc	7.55 mg	321 mg/kg	347 mg/kg	6.02 mg	62 mg/kg	251 mg/kg
Taurine	0.07 g	0.31%	0.34%	0.12 g	0.12%	0.51%
Vitamin A	728 IU	30,950 IU/kg	33,459 IU/kg	3,917 IU	40,073 IU/kg	163,630 IU/kg
Vitamin E	6.80 IU	289 IU/kg	312 IU/kg	17.11 IU	175 IU/kg	715 IU/kg
Total Omega-6 Fatty Acids	0.41 g	1.75%	1.89%	0.88 g	0.90%	3.66%
Total Omega-3 Fatty Acids	0.07 g	0.31%	0.34%	0.15 g	0.15%	0.61%
EPA+DHA	0.04 g	0.15%	0.16%	0.12 g	0.12%	0.50%

DIGESTION TEST RESULTS†

DIGESTIBILITY:	DRY	CANNED
Total, %	87.9	80.6
Protein, %	91.4	85.2
Fat, %	95.0	89.9
Carbohydrate, %	83.8	78.8
Calorie, %	90.7	85.0
PERCENTAGE OF METABOLIZABLE ENERGY FROM:		
Protein, %	47.0	41.0
Fat, %	37.8	42.0
Carbohydrate, %	15.2	17.0

†Based on digestion testing conducted at the Purina PetCare Technology Centers

1 Adjustments must be made for environmental conditions, activity level, and body condition. Provide fresh water in a clean container daily.

2 Kilocalories of metabolizable energy (ME)

3 This daily amount should be divided into several small meals throughout the day.

4 For each additional pound of body weight, feed an additional 24 kilocalories.



Medical Indications:

Diets with these nutritional modifications have been recommended for cats with the following conditions:

- Vomiting and diarrhea
- Gastritis and enteritis
- Pancreatitis
- Inflammatory bowel disease
- Hepatic lipidosis

Medical Contraindications:

- Renal failure
- Hepatic encephalopathy



AVAILABLE SIZES
Cases of 24 5.5-oz cans

Feeding and Administration:

Pro Plan Veterinary Diets EN Gastroenteric With Chicken In Gravy is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for growth of kittens and maintenance of adult cats. Pro Plan Veterinary Diets EN Savory Selects Gastroenteric With Salmon In Gravy is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for growth of kittens and maintenance of adult cats.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE ¹			
BODY WEIGHT		CHICKEN	SALMON
lbs	kg	Approximate Number Of 5.5-oz Cans/Day ³	Approximate Number Of 5.5-oz Cans/Day ³
5	2.3	7/8	7/8
8	3.6	1 3/8	1 3/8
12	5.4	2	2
16	7.2	2 3/4	2 3/4
20	9.1	3 3/8	3 1/2
25 ⁴	11.4	4 1/4	4 3/8
CALORIE CONTENT (CALCULATED) ²			
		956 kcal/kg	949 kcal/kg
		434 kcal/lb	430 kcal/lb
		149 kcal/5.5-oz can	147 kcal/5.5-oz can

Gastrointestinal Health:



Highly digestible to promote optimal nutrient absorption

- High protein for the unique requirements of cats with GI conditions.

General Health:

- St/Ox Defense: This diet promotes a urinary environment unfavorable to the development of both struvite and calcium oxalate crystals
- Added B-complex vitamins
- Moderate fat provides energy
- Contains omega-3 fatty acids from fish oil
- Great taste to help ensure adequate nutrient intake

Ingredients (Chicken):

Water, meat by-products, wheat gluten, chicken, ocean fish, corn starch-modified, powdered cellulose, fish oil, inulin, tricalcium phosphate, glycine, potassium chloride, sodium bisulfate, natural flavor, taurine, salt, choline chloride, Vitamin E supplement, magnesium proteinate, zinc sulfate, ferrous sulfate, thiamine mononitrate (Vitamin B-1), niacin (Vitamin B-3), manganese sulfate, copper sulfate, calcium pantothenate (Vitamin B-5), Vitamin A supplement, menadione sodium bisulfite complex (Vitamin K), pyridoxine hydrochloride (Vitamin B-6), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, biotin (Vitamin B-7), potassium iodide, folic acid (Vitamin B-9), Vitamin D-3 supplement. A254320



Ingredients (Salmon):

Water, meat by-products, wheat gluten, chicken, salmon, corn starch-modified, powdered cellulose, potassium chloride, fish oil, inulin, tricalcium phosphate, glycine, sodium bisulfate, salt, natural flavor, taurine, choline chloride, Vitamin E supplement, magnesium proteinate, zinc sulfate, ferrous sulfate, thiamine mononitrate (Vitamin B-1), niacin (Vitamin B-3), manganese sulfate, copper sulfate, calcium pantothenate (Vitamin B-5), Vitamin A supplement, menadione sodium bisulfite complex (Vitamin K), pyridoxine hydrochloride (Vitamin B-6), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, biotin (Vitamin B-7), potassium iodide, folic acid (Vitamin B-9), Vitamin D-3 supplement. B254421



AVERAGE NUTRIENT CONTENT

	CHICKEN			SALMON		
	PER 100 KCAL ME	AS FED	DRY MATTER	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	14.39 g	13.76%	57.90%	14.37 g	13.64%	57.19%
Fat	4.50 g	4.30%	18.11%	4.51 g	4.28%	17.93%
Carbohydrate	3.26 g	3.12%	13.11%	3.31 g	3.14%	13.16%
Crude Fiber	0.71 g	0.68%	2.88%	0.73 g	0.69%	2.89%
Total Dietary Fiber	3.09 g	2.95%	12.41%	1.68 g	1.59%	6.67%
Soluble Fiber	0.14 g	0.13%	0.55%	0.03 g	0.03%	0.13%
Insoluble Fiber	2.95 g	2.82%	11.87%	1.64 g	1.56%	6.54%
Calcium	0.34 g	0.33%	1.38%	0.33 g	0.31%	1.31%
Phosphorus	0.26 g	0.25%	1.06%	0.25 g	0.24%	1.01%
Potassium	0.26 g	0.24%	1.03%	0.35 g	0.34%	1.41%
Sodium	0.12 g	0.12%	0.49%	0.14 g	0.13%	0.56%
Chloride	0.28 g	0.27%	1.13%	0.41 g	0.39%	1.63%
Magnesium	0.02 g	0.02%	0.08%	0.02 g	0.02%	0.08%
Copper	0.59 mg	5.60 mg/kg	23.57 mg/kg	0.84 mg	7.99 mg/kg	33.50 mg/kg
Zinc	7.27 mg	70 mg/kg	293 mg/kg	11.04 mg	105 mg/kg	439 mg/kg
Taurine	0.15 g	0.15%	0.61%	0.15 g	0.14%	0.59%
Vitamin A	2,075 IU	19,838 IU/kg	83,479 IU/kg	2,028 IU	19,241 IU/kg	80,675 IU/kg
Vitamin E	16.63 IU	159 IU/kg	669 IU/kg	16.86 IU	160 IU/kg	671 IU/kg
Total Omega-6 Fatty Acids	0.83 g	0.80%	3.36%	0.84 g	0.80%	3.36%
Total Omega-3 Fatty Acids	0.25 g	0.24%	0.99%	0.21 g	0.20%	0.85%
EPA+DHA	0.21 g	0.20%	0.85%	0.18 g	0.17%	0.70%

DIGESTION TEST RESULTS†

DIGESTIBILITY:	CHICKEN	SALMON
Total, %	88.2	88.8
Protein, %	95.9	95.6
Fat, %	96.0	96.1
Carbohydrate, %	68.6	80.3
Calorie, %	92.2	92.3
PERCENTAGE OF METABOLIZABLE ENERGY FROM:		
Protein, %	50.2	50.1
Fat, %	38.3	38.2
Carbohydrate, %	11.5	11.7

†Based on digestion testing conducted at the Purina PetCare Technology Centers

1 Adjustments must be made for environmental conditions, activity level, and body condition. Provide fresh water in a clean container daily.

2 Kilocalories of metabolizable energy (ME)

3 This daily amount should be divided into several small meals throughout the day.

4 For each additional pound of body weight, feed an additional 24 kilocalories.

EN GASTROENTERIC[®] NATURALS

WITH ADDED VITAMINS, MINERALS & NUTRIENTS

FELINE FORMULA

Medical Indications:

Diets with these nutritional modifications have been recommended for cats with the following conditions:

- Vomiting and diarrhea
- Gastritis and enteritis
- Pancreatitis
- Inflammatory bowel disease
- Hepatic lipidosis

Medical Contraindications:

- Renal failure
- Hepatic encephalopathy



AVAILABLE SIZES

Bags of 6 and 10 lbs
Cases of 24 5.5-oz cans

Feeding and Administration:

Animal feeding tests using AAFCO procedures substantiate that Purina Pro Plan Veterinary Diets EN Gastroenteric Naturals Feline Formulas provide complete and balanced nutrition for growth of kittens and maintenance of adult cats.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE ¹			
BODY WEIGHT		DRY	CANNED
lbs	kg	Approximate Number Of 8-oz Cups/Day ³	Approximate Number Of 5.5-oz Cans/Day ³
5	2.3	1/4	7/8
8	3.6	1/3	1 1/4
12	5.4	1/2	1 7/8
16	7.2	3/4	2 1/2
20	9.1	1	3 1/4
25 ⁴	11.4	1 1/4	4
CALORIE CONTENT (FED) ²			
		4253 kcal/kg	1083 kcal/kg
		1929 kcal/lb	491 kcal/lb
		582 kcal/8-oz cup	169 kcal/can

Gastrointestinal Health:



Highly digestible to promote optimal nutrient absorption



Colostrum helps stabilize intestinal microflora, reducing the risk of stress-related diarrhea, and primes local and systemic immune systems (dry)



Energy-dense for feeding reduced meal volume

- High protein for the unique requirements of cats with GI conditions

Natural Nutrition:



- Natural ingredients with added vitamins, minerals, and nutrients
- Formulated without corn, wheat, or artificial colors and flavors

General Health:

- St/Ox Defense: This diet promotes a urinary environment unfavorable to the development of both struvite and calcium oxalate crystals
- Moderate fat provides energy (dry)
- Added B-complex vitamins
- Contains omega-3 fatty acids from fish oil
- Great taste to help ensure adequate nutrient intake

Ingredients (Dry):

Chicken meal, soy protein isolate, brewers rice, dried egg product, animal fat preserved with mixed-tocopherols, potato protein, brewers dried yeast, pea protein, natural flavor, cassava root flour, sodium caseinate, dried whey, potassium chloride, calcium carbonate, fish oil, phosphoric acid, sodium bisulfate, powdered cellulose, dried pumpkin, taurine, zinc proteinate, choline chloride, salt, dried colostrum, DL-Methionine, Vitamin E supplement, manganese proteinate, ferrous sulfate, thiamine mononitrate (Vitamin B-1), niacin (Vitamin B-3), copper proteinate, Vitamin A supplement, calcium pantothenate (Vitamin B-5), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), Vitamin D-3 supplement, calcium iodate, biotin (Vitamin B-7), menadione sodium bisulfite complex (Vitamin K), sodium selenite. B-2563

Ingredients (Canned):

Meat by-products, ocean whitefish, water, chicken, long grain rice, sweet potatoes, oat hulls, inulin, guar gum, fish oil, sodium bisulfate, potassium chloride, taurine, Vitamin E supplement, magnesium proteinate, carrageenan, calcium sulfate, salt, L-Carnitine, thiamine mononitrate (Vitamin B-1), zinc sulfate, ferrous sulfate, niacin (Vitamin B-3), manganese sulfate, copper sulfate, calcium pantothenate (Vitamin B-5), Vitamin A supplement, menadione sodium bisulfite complex (Vitamin K), pyridoxine hydrochloride (Vitamin B-6), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, biotin (Vitamin B-7), potassium iodide, folic acid (Vitamin B-9), Vitamin D-3 supplement. C253321



AVERAGE NUTRIENT CONTENT

	DRY			CANNED		
	PER 100 KCAL ME	AS FED	DRY MATTER	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	11.05 g	47.00%	51.23%	11.90 g	12.06%	49.28%
Fat	4.02 g	17.10%	18.64%	5.05 g	5.12%	20.93%
Carbohydrate	4.51 g	19.18%	20.91%	4.40 g	4.46%	18.22%
Crude Fiber	0.23 g	0.98%	1.07%	0.59 g	0.60%	2.45%
Total Dietary Fiber	1.25 g	5.33%	5.81%	2.06 g	2.09%	8.54%
Soluble Fiber	0.17 g	0.71%	0.77%	0.38 g	0.39%	1.59%
Insoluble Fiber	1.09 g	4.62%	5.04%	1.68 g	1.70%	6.95%
Calcium	0.31 g	1.33%	1.45%	0.30 g	0.30%	1.23%
Phosphorus	0.29 g	1.22%	1.33%	0.28 g	0.29%	1.17%
Potassium	0.20 g	0.85%	0.93%	0.22 g	0.22%	0.92%
Sodium	0.16 g	0.67%	0.73%	0.17 g	0.17%	0.70%
Chloride	0.18 g	0.75%	0.82%	0.12 g	0.12%	0.51%
Magnesium	0.02 g	0.08%	0.09%	0.02 g	0.02%	0.09%
Copper	0.50 mg	21.16 mg/kg	23.06 mg/kg	0.37 mg	3.72 mg/kg	15.20 mg/kg
Zinc	7.47 mg	318 mg/kg	346 mg/kg	3.74 mg	37.93 mg/kg	155 mg/kg
Taurine	0.07 g	0.30%	0.32%	0.10 g	0.10%	0.42%
Vitamin A	623 IU	26,500 IU/kg	28,883 IU/kg	4,093 IU	41,508 IU/kg	169,575 IU/kg
Vitamin E	6.72 IU	286 IU/kg	312 IU/kg	17.65 IU	179 IU/kg	731 IU/kg
Total Omega-6 Fatty Acids	0.40 g	1.70%	1.85%	1.46 g	1.49%	6.07%
Total Omega-3 Fatty Acids	0.06 g	0.26%	0.28%	0.17 g	0.18%	0.72%
EPA+DHA	0.03 g	0.14%	0.15%	0.16 g	0.16%	0.65%

DIGESTION TEST RESULTS†

DIGESTIBILITY:	DRY	CANNED
Total, %	88.2	81.3
Protein, %	92.0	87.5
Fat, %	92.5	89.2
Carbohydrate, %	90.7	78.3
Calorie, %	91.0	85.5
PERCENTAGE OF METABOLIZABLE ENERGY FROM:		
Protein, %	43.6	41.6
Fat, %	38.6	43.0
Carbohydrate, %	17.8	15.4

†Based on digestion testing conducted at the Purina PetCare Technology Centers

1 Adjustments must be made for environmental conditions, activity level, and body condition. Provide fresh water in a clean container daily.

2 Kilocalories of metabolizable energy (ME)

3 This daily amount should be divided into several small meals throughout the day.

4 For each additional pound of body weight, feed an additional 24 kilocalories.

HA HYDROLYZED®

F E L I N E F O R M U L A

Medical Indications:

Diets with these nutritional modifications have been recommended for cats with the following conditions:

GASTROINTESTINAL

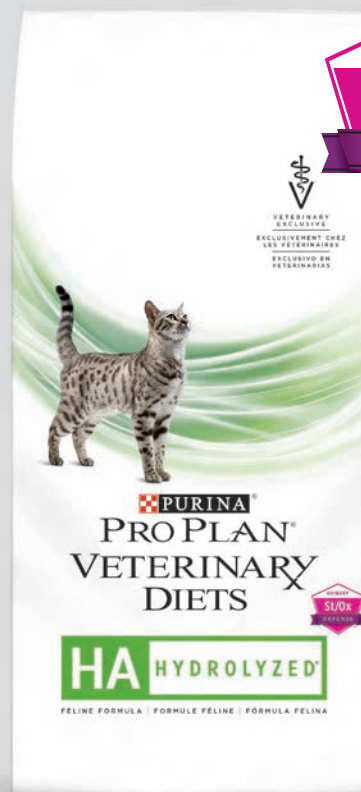
- Elimination diet trial
- Food allergic gastroenteritis
- Food intolerance
- Inflammatory bowel disease
- Pancreatitis

DERMATOLOGIC

- Elimination diet trial
- Food allergic dermatitis

Medical Contraindications:

- None



Actual Size



AVAILABLE SIZES
Bags of 4 and 8 lbs

Feeding and Administration:

Purina Pro Plan Veterinary Diets HA Hydrolyzed Feline Formula is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE ¹		
BODY WEIGHT		DRY
lbs	kg	Approximate Number Of 8-oz Cups/Day ³
5	2.3	3/8
8	3.6	2/3
12	5.4	1
16	7.2	1 3/8
20	9.1	1 2/3
25 ⁴	11.4	2 1/8
CALORIE CONTENT (CALCULATED) ²		
		3792 kcal/kg
		1720 kcal/lb
		323 kcal/8-oz cup

Gastrointestinal Health and Food Sensitivities:



Contains hydrolyzed protein sources and has a formula average molecular weight of 12,269 daltons to reduce the risk of allergic reaction



Single low-allergen carbohydrate source (rice starch) to help minimize the risk of an allergic reaction



Highly digestible formula to promote optimal nutrient absorption

- Contains omega-6 fatty acids, vitamin A and zinc to maintain and protect the skin barrier

General Health:

- St/Ox Defense: This diet promotes a urinary environment unfavorable to the development of both struvite and calcium oxalate crystals
- High in antioxidant vitamins A and E to support a healthy immune system
- Great taste to help ensure adequate nutrient intake

Ingredients:

Rice starch, hydrolyzed soy protein isolate, partially hydrogenated canola oil preserved with TBHQ, hydrolyzed chicken liver, tricalcium phosphate, powdered cellulose, hydrolyzed chicken, corn oil, sodium bisulfate, potassium chloride, choline chloride, L-Lysine monohydrochloride, phosphoric acid, DL-Methionine, salt, guar gum, taurine, magnesium oxide, zinc sulfate, Vitamin E supplement, ferrous sulfate, niacin (Vitamin B-3), manganese sulfate, Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), copper sulfate, riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), Vitamin D-3 supplement, calcium iodate, biotin (Vitamin B-7), menadione sodium bisulfite complex (Vitamin K), sodium selenite. B-2564



AVERAGE NUTRIENT CONTENT

	DRY		
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	8.15 g	30.92%	34.02%
Fat	2.81 g	10.67%	11.74%
Carbohydrate	10.67 g	40.45%	44.51%
Crude Fiber	0.51 g	1.93%	2.12%
Total Dietary Fiber	1.53 g	5.80%	6.38%
Soluble Fiber	0.30 g	1.12%	1.23%
Insoluble Fiber	1.23 g	4.68%	5.15%
Calcium	0.31 g	1.18%	1.30%
Phosphorus	0.30 g	1.14%	1.25%
Potassium	0.16 g	0.61%	0.67%
Sodium	0.22 g	0.82%	0.90%
Chloride	0.17 g	0.65%	0.71%
Magnesium	0.02 g	0.08%	0.09%
Copper	0.41 mg	15.55 mg/kg	17.10 mg/kg
Zinc	6.57 mg	249 mg/kg	274 mg/kg
Taurine	0.06 g	0.25%	0.27%
Vitamin A	672 IU	25,498 IU/kg	28,056 IU/kg
Vitamin E	7.25 IU	275 IU/kg	303 IU/kg
Total Omega-6 Fatty Acids	0.83 g	3.15%	3.47%
Total Omega-3 Fatty Acids	0.03 g	0.11%	0.12%
EPA+DHA	0.00 g	0.00%	0.00%

DIGESTION TEST RESULTS†

DIGESTIBILITY:	DRY
Total, %	89.2
Protein, %	92.1
Fat, %	91.3
Carbohydrate, %	94.4
Calorie, %	91.3
PERCENTAGE OF METABOLIZABLE ENERGY FROM:	
Protein, %	31.8
Fat, %	26.7
Carbohydrate, %	41.5

†Based on digestion testing conducted at the Purina PetCare Technology Centers

1 Adjustments must be made for environmental conditions, activity level, and body condition. Provide fresh water in a clean container daily.

2 Kilocalories of metabolizable energy (ME)

3 This daily amount should be divided into several small meals throughout the day.

4 For each additional pound of body weight, feed an additional 24 kilocalories.

NF KIDNEY FUNCTION®

EARLY CARE

F E L I N E F O R M U L A

Medical Indications:

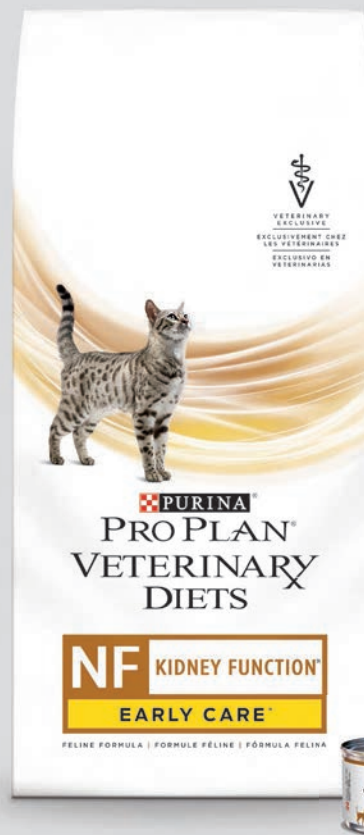
Diets with these nutritional modifications have been recommended for cats with the following conditions:

- Chronic kidney disease – IRIS stages I and II*

Medical Contraindications:

- Growth and reproduction

*Cats in any IRIS stage of chronic kidney disease may benefit from this diet. It is important to assess and reassess your patient.



Actual Size



AVAILABLE SIZES

Bags of 3.15 and 8 lbs
Cases of 24 5.5-oz cans



Feeding and Administration:

Purina Pro Plan Veterinary Diets NF Kidney Function Early Care Feline Formulas are intended for intermittent or supplemental feeding only.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE ¹			
BODY WEIGHT		DRY	CANNED
lbs	kg	Approximate Number Of 8-oz Cups/Day ³	Approximate Number Of 5.5-oz Cans/Day ³
5	2.3	1/4	3/4
8	3.6	3/8	1 1/8
12	5.4	2/3	2
16	7.2	7/8	2 1/2
20	9.1	1 1/8	3 1/8
25 ⁴	11.4	1 3/8	4
CALORIE CONTENT (CALCULATED) ²			
		4041 kcal/kg	1020 kcal/kg
		1833 kcal/lb	463 kcal/lb
		494 kcal/8-oz cup	159 kcal/5.5-oz can

Renal Health:



Moderate amount of high-quality protein to support the unique nutritional requirements of cats with early-stage chronic kidney disease



Restricted phosphorus to help nutritionally manage cats with chronic kidney disease

- Contains EPA, an omega-3 fatty acid, to help reduce inflammatory mediators
- Controlled sodium
- Added B-complex vitamins and potassium to help compensate for loss secondary to polyuria
- Formulated to be non-acidifying
- Energy-dense for needed calories

General Health:

- Highly digestible formula to promote optimal nutrient absorption
- Because calcium oxalate crystals are more prevalent in older cats⁵, this diet promotes a urinary environment unfavorable to the development of calcium oxalate crystals
- Contains antioxidant vitamins A and E to support a healthy immune system, including a high level of vitamin E to help reduce oxidative stress

Ingredients (Dry):

Corn gluten meal, tuna, barley, whole grain corn, soybean meal, animal fat preserved with mixed-tocopherols, potato protein, animal liver flavor, powdered cellulose, fish oil, calcium carbonate, potassium chloride, natural and artificial flavors, L-Lysine monohydrochloride, potassium citrate, salt, choline chloride, DL-Methionine, Vitamin E supplement, taurine, zinc sulfate, ferrous sulfate, thiamine mononitrate (Vitamin B-1), niacin (Vitamin B-3), manganese sulfate, Vitamin A supplement, calcium pantothenate (Vitamin B-5), copper sulfate, riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), Vitamin D-3 supplement, calcium iodate, biotin (Vitamin B-7), menadione sodium bisulfite complex (Vitamin K), sodium selenite. A-2568

Ingredients (Canned):

Water, meat by-products, liver, rice, powdered cellulose, salmon, chicken fat preserved with ascorbic acid and citric acid, potato protein, calcium gluconate, L-Lysine monohydrochloride, glycine, potassium citrate, natural flavor, inulin, fish oil, guar gum, salt, carrageenan, potassium chloride, Vitamin E supplement, taurine, choline chloride, magnesium proteinate, thiamine mononitrate (Vitamin B-1), zinc sulfate, ferrous sulfate, niacin (Vitamin B-3), manganese sulfate, calcium pantothenate (Vitamin B-5), Vitamin A supplement, copper sulfate, menadione sodium bisulfite complex (Vitamin K), pyridoxine hydrochloride (Vitamin B-6), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, biotin (Vitamin B-7), folic acid (Vitamin B-9), potassium iodide, Vitamin D-3 supplement. B254021



AVERAGE NUTRIENT CONTENT

	DRY			CANNED		
	PER 100 KCAL ME	AS FED	DRY MATTER	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	8.95 g	36.18%	38.92%	9.45 g	9.64%	37.79%
Fat	3.51 g	14.17%	15.24%	4.38 g	4.47%	17.53%
Carbohydrate	8.37 g	33.84%	36.40%	8.32 g	8.49%	33.28%
Crude Fiber	0.75 g	3.04%	3.27%	1.94 g	1.98%	7.76%
Total Dietary Fiber	2.75 g	11.10%	11.94%	3.46 g	3.53%	13.84%
Soluble Fiber	0.35 g	1.41%	1.52%	0.54 g	0.55%	2.16%
Insoluble Fiber	2.40 g	9.69%	10.42%	2.92 g	2.98%	11.69%
Calcium	0.15 g	0.61%	0.65%	0.18 g	0.18%	0.72%
Phosphorus	0.09 g	0.38%	0.41%	0.10 g	0.10%	0.39%
Potassium	0.35 g	1.40%	1.51%	0.38 g	0.39%	1.54%
Sodium	0.07 g	0.29%	0.31%	0.09 g	0.10%	0.38%
Chloride	0.29 g	1.19%	1.28%	0.43 g	0.44%	1.72%
Magnesium	0.03 g	0.11%	0.12%	0.01 g	0.01%	0.04%
Copper	0.49 mg	20.00 mg/kg	21.51 mg/kg	0.33 mg	3.39 mg/kg	13.30 mg/kg
Zinc	6.23 mg	252 mg/kg	271 mg/kg	2.62 mg	27 mg/kg	105 mg/kg
Taurine	0.05 g	0.22%	0.24%	0.07 g	0.07%	0.29%
Vitamin A	693 IU	28,013 IU/kg	30,134 IU/kg	2,241 IU	22,858 IU/kg	89,640 IU/kg
Vitamin E	15.64 IU	632 IU/kg	680 IU/kg	17.54 IU	179 IU/kg	702 IU/kg
Total Omega-6 Fatty Acids	0.41 g	1.68%	1.80%	0.82 g	0.84%	3.27%
Total Omega-3 Fatty Acids	0.15 g	0.61%	0.65%	0.15 g	0.15%	0.61%
EPA+DHA	0.12 g	0.48%	0.52%	0.11 g	0.11%	0.45%

DIGESTION TEST RESULTS†

DIGESTIBILITY:	DRY	CANNED
Total, %	87.6	83.5
Protein, %	92.8	86.6
Fat, %	90.5	93.2
Carbohydrate, %	89.4	89.6
Calorie, %	89.4	85.9
PERCENTAGE OF METABOLIZABLE ENERGY FROM:		
Protein, %	34.7	33.3
Fat, %	32.9	37.9
Carbohydrate, %	32.4	28.8

†Based on digestion testing conducted at the Purina PetCare Technology Centers

1 Adjustments must be made for environmental conditions, activity level, and body condition. Provide fresh water in a clean container daily.

2 Kilocalories of metabolizable energy (ME)

3 This daily amount should be divided into several small meals throughout the day.

4 For each additional pound of body weight, feed an additional 24 kilocalories.

5 Forrester SD, Kruger JM, Allen TA. Feline Lower Urinary Tract Diseases. In: Hand MS, Thatcher CD, Remillard RL, Roudebush P, editors. Small Animal Clinical Nutrition. 5th ed. Topeka (KS): Mark Morris Institute; 2010 p.932.

NF KIDNEY FUNCTION®

ADVANCED CARE

F E L I N E F O R M U L A

Medical Indications:

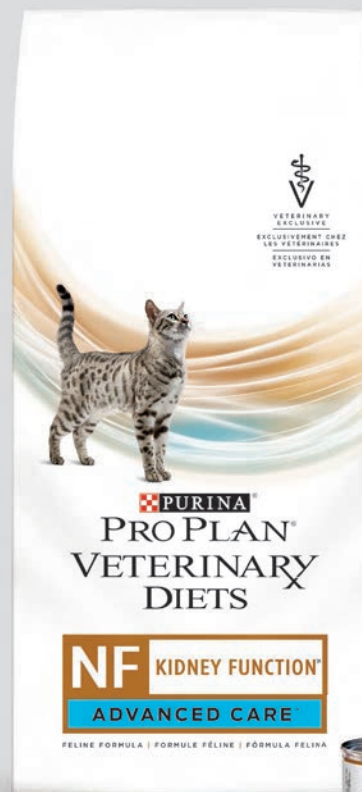
Diets with these nutritional modifications have been recommended for cats with the following conditions:

- Chronic kidney disease – IRIS stages III and IV*
- Hepatic disease associated with encephalopathy

Medical Contraindications:

- Growth and reproduction

*Cats in any IRIS stage of chronic kidney disease may benefit from this diet. It is important to assess and reassess your patient.



Actual Size



AVAILABLE SIZES

Bags of 3.15 and 8 lbs
Cases of 24 5.5-oz cans



Feeding and Administration:

Purina Pro Plan Veterinary Diets NF Kidney Function Advanced Care Feline Formulas are intended for intermittent or supplemental feeding only.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE ¹			
BODY WEIGHT		DRY	CANNED
lbs	kg	Approximate Number Of 8-oz Cups/Day ³	Approximate Number Of 5.5-oz Cans/Day ³
5	2.3	1/4	3/4
8	3.6	3/8	1 1/4
12	5.4	5/8	2
16	7.2	3/4	2 1/2
20	9.1	1	3 1/8
25 ⁴	11.4	1 1/4	3 3/4
CALORIE CONTENT (CALCULATED) ²			
		4085 kcal/kg	1055 kcal/kg
		1853 kcal/lb	480 kcal/lb
		536 kcal/8-oz cup	164 kcal/5.5-oz can

Renal Health:



Reduced amount of high-quality protein to minimize the production of filtered nitrogenous waste products



Restricted phosphorus to help nutritionally manage cats with chronic kidney disease

- Contains EPA, an omega-3 fatty acid, to help reduce inflammatory mediators
- Controlled sodium
- Added B-complex vitamins and potassium to help compensate for loss secondary to polyuria
- Formulated to be non-acidifying
- Energy-dense for needed calories

General Health:

- Highly digestible formula to promote optimal nutrient absorption
- Because calcium oxalate crystals are more prevalent in older cats⁵, this diet promotes a urinary environment unfavorable to the development of calcium oxalate crystals
- Contains antioxidant vitamins A and E to support a healthy immune system, including a high level of vitamin E to help reduce oxidative stress

Ingredients (Dry):

Brewers rice, tuna, whole grain corn, soybean meal, animal fat preserved with mixed-tocopherols, corn gluten meal, potato protein, dried egg product, brewers dried yeast, animal liver flavor, powdered cellulose, fish oil, calcium carbonate, potassium chloride, potassium citrate, L-Lysine monohydrochloride, salt, choline chloride, taurine, Vitamin E supplement, DL-Methionine, zinc sulfate, ferrous sulfate, thiamine mononitrate (Vitamin B-1), manganese sulfate, niacin (Vitamin B-3), Vitamin A supplement, calcium pantothenate (Vitamin B-5), copper sulfate, riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), Vitamin D-3 supplement, calcium iodate, biotin (Vitamin B-7), menadione sodium bisulfite complex (Vitamin K), sodium selenite. A-2569

Ingredients (Canned):

Water, meat by-products, chicken hearts, rice, powdered cellulose, pork fat (preserved with TBHQ and citric acid), salmon, calcium gluconate, glycine, inulin, natural flavor, potassium chloride, fish oil, guar gum, potassium citrate, magnesium sulfate, salt, Vitamin E supplement, carrageenan, taurine, choline chloride, thiamine mononitrate (Vitamin B-1), zinc sulfate, ferrous sulfate, niacin (Vitamin B-3), calcium pantothenate (Vitamin B-5), Vitamin A supplement, menadione sodium bisulfite complex (Vitamin K), copper sulfate, manganese sulfate, pyridoxine hydrochloride (Vitamin B-6), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, biotin (Vitamin B-7), folic acid (Vitamin B-9), potassium iodide, Vitamin D-3 supplement, sodium selenite. C253420



AVERAGE NUTRIENT CONTENT

	DRY			CANNED		
	PER 100 KCAL ME	AS FED	DRY MATTER	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	6.92 g	28.26%	30.40%	6.67 g	7.06%	27.69%
Fat	4.14 g	16.93%	18.21%	5.08 g	5.38%	21.11%
Carbohydrate	9.54 g	38.99%	41.94%	9.34 g	9.89%	38.77%
Crude Fiber	0.75 g	3.08%	3.31%	2.20 g	2.33%	9.15%
Total Dietary Fiber	2.57 g	10.50%	11.29%	3.28 g	3.47%	13.61%
Soluble Fiber	0.26 g	1.08%	1.16%	0.42 g	0.45%	1.76%
Insoluble Fiber	2.31 g	9.42%	10.13%	2.85 g	3.02%	11.84%
Calcium	0.15 g	0.63%	0.68%	0.15 g	0.16%	0.64%
Phosphorus	0.09 g	0.36%	0.39%	0.09 g	0.09%	0.37%
Potassium	0.35 g	1.45%	1.56%	0.37 g	0.39%	1.52%
Sodium	0.07 g	0.29%	0.31%	0.08 g	0.09%	0.34%
Chloride	0.29 g	1.17%	1.26%	0.26 g	0.27%	1.07%
Magnesium	0.02 g	0.09%	0.10%	0.02 g	0.02%	0.09%
Copper	0.44 mg	17.78 mg/kg	19.13 mg/kg	0.26 mg	2.74 mg/kg	10.76 mg/kg
Zinc	6.04 mg	247 mg/kg	266 mg/kg	3.28 mg	35 mg/kg	136 mg/kg
Taurine	0.05 g	0.22%	0.23%	0.13 g	0.13%	0.52%
Vitamin A	645 IU	26,336 IU/kg	28,330 IU/kg	1,628 IU	17,243 IU/kg	67,621 IU/kg
Vitamin E	14.27 IU	583 IU/kg	627 IU/kg	29.66 IU	314 IU/kg	1,232 IU/kg
Total Omega-6 Fatty Acids	0.37 g	1.53%	1.65%	0.80 g	0.84%	3.31%
Total Omega-3 Fatty Acids	0.15 g	0.61%	0.66%	0.14 g	0.15%	0.59%
EPA+DHA	0.12 g	0.50%	0.53%	0.11 g	0.12%	0.45%

DIGESTION TEST RESULTS†

DIGESTIBILITY:	DRY	CANNED
Total, %	87.0	85.2
Protein, %	91.4	89.0
Fat, %	92.3	96.3
Carbohydrate, %	89.8	91.3
Calorie, %	89.3	88.1
PERCENTAGE OF METABOLIZABLE ENERGY FROM:		
Protein, %	26.1	23.5
Fat, %	37.9	43.4
Carbohydrate, %	36.0	33.1

†Based on digestion testing conducted at the Purina PetCare Technology Centers

1 Adjustments must be made for environmental conditions, activity level, and body condition. Provide fresh water in a clean container daily.

2 Kilocalories of metabolizable energy (ME)

3 This daily amount should be divided into several small meals throughout the day.

4 For each additional pound of body weight, feed an additional 24 kilocalories.

5 Forrester SD, Kruger JM, Allen TA. Feline Lower Urinary Tract Diseases. In: Hand MS, Thatcher CD, Remillard RL, Roudebush P, editors. Small Animal Clinical Nutrition. 5th ed. Topeka (KS): Mark Morris Institute; 2010 p.932.

OM**OVERWEIGHT
MANAGEMENT®**

Medical Indications:

Diets with these nutritional modifications have been recommended for cats with the following conditions:

- Obesity (weight loss and weight maintenance)
- Fiber responsive gastrointestinal conditions
- Constipation
- Diabetes mellitus in overweight cats
- Hyperlipidemia in overweight cats
- Hairballs

Medical Contraindications:

- Conditions associated with catabolic states



Actual Size

AVAILABLE SIZES

Bags of 6 and 16 lbs
Cases of 24 5.5-oz cans

Feeding and Administration:

Pro Plan Veterinary Diets OM Overweight Management Feline Formula is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats. Pro Plan Veterinary Diets OM Overweight Management Feline Formula With Ocean Whitefish and Chicken In Sauce is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for obesity management. Daily food intake should be adjusted every 4 weeks.

FEEDING GUIDE¹

BODY WEIGHT		FOR WEIGHT LOSS			FOR MAINTENANCE		
lbs	kg	kcal/day	Dry Approximate Number Of 8-oz Cups/Day ³	Canned Approximate Number Of 5.5-oz Cans/Day ³	kcal/day	Dry Approximate Number Of 8-oz Cups/Day ³	Canned Approximate Number Of 5.5-oz Cans/Day ³
5	2.3	84	1/4	3/4	129	1/2	1 1/8
8	3.6	131	1/2	1 1/4	202	3/4	1 3/4
12	5.4	197	3/4	1 3/4	302	1 1/8	2 5/8
16	7.2	262	7/8	2 1/4	403	1 3/8	3 1/2
20	9.1	331	1 1/8	3	510	1 3/4	4 3/8
25 ⁴	11.4	415	1 1/2	3 1/2	638	2 1/4	5 1/2

CALORIE CONTENT (CALCULATED)²

	3231 kcal/kg	738 kcal/kg
	1466 kcal/lb	335 kcal/lb
	285 kcal/8-oz cup	115 kcal/5.5-oz can

Healthy Weight Loss:



Low in fat and calories



High protein-to-calorie ratio promotes loss of body fat while helping maintain lean body mass



Natural fiber contributes to satiety

- Added L-carnitine to help cats burn fat more effectively
- Available in dry and canned (loaf and Savory Selects) to help with long-term compliance and weight loss success
- May be fed for weight loss or weight maintenance

General Health:

- St/Ox Defense: This diet promotes a urinary environment unfavorable to the development of both struvite and calcium oxalate crystals
- High in antioxidant vitamins A and E to support a healthy immune system
- Great taste to help ensure adequate nutrient intake

Ingredients (Dry):

Corn gluten meal, wheat gluten, soybean meal, poultry by-product meal, oat hulls, soy protein isolate, brewers rice, animal fat preserved with mixed-tocopherols, fish meal, powdered cellulose, animal liver flavor, phosphoric acid, calcium carbonate, L-Lysine monohydrochloride, potassium chloride, choline chloride, salt, Vitamin E supplement, taurine, zinc sulfate, ferrous sulfate, L-Carnitine, niacin (Vitamin B-3), L-ascorbyl-2-polyphosphate (Vitamin C), thiamine mononitrate (Vitamin B-1), manganese sulfate, Vitamin A supplement, calcium pantothenate (Vitamin B-5), riboflavin supplement (Vitamin B-2), copper sulfate, Vitamin B-12 supplement, pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), Vitamin D-3 supplement, biotin (Vitamin B-7), calcium iodate, menadione sodium bisulfite complex (Vitamin K), sodium selenite. D256622



Ingredients (Canned):

Water, meat by-products, liver, ocean whitefish, chicken, rice, powdered cellulose, potato protein, soy protein isolate, artificial and natural flavors, calcium sulfate, guar gum, potassium chloride, magnesium proteinate, choline chloride, salt, Vitamin E supplement, carrageenan, taurine, thiamine mononitrate (Vitamin B-1), zinc sulfate, ferrous sulfate, L-Carnitine, niacin (Vitamin B-3), manganese sulfate, copper sulfate, calcium pantothenate (Vitamin B-5), Vitamin A supplement, menadione sodium bisulfite complex (Vitamin K), pyridoxine hydrochloride (Vitamin B-6), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, biotin (Vitamin B-7), potassium iodide, folic acid (Vitamin B-9), Vitamin D-3 supplement. D253522



AVERAGE NUTRIENT CONTENT

	DRY			CANNED		
	PER 100 KCAL ME	AS FED	DRY MATTER	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	15.91 g	51.40%	55.60%	13.58 g	10.02%	46.60%
Fat	2.82 g	9.13%	9.87%	3.52 g	2.60%	12.09%
Carbohydrate	5.89 g	19.04%	20.59%	6.42 g	4.74%	22.05%
Crude Fiber	1.84 g	5.96%	6.45%	3.54 g	2.61%	12.14%
Total Dietary Fiber	4.64 g	15.00%	16.22%	3.83 g	2.83%	13.16%
Soluble Fiber	0.28 g	0.90%	0.97%	0.00 g	0.00%	0.00%
Insoluble Fiber	4.36 g	14.10%	15.25%	3.83 g	2.83%	13.16%
Calcium	0.39 g	1.27%	1.38%	0.30 g	0.22%	1.03%
Phosphorus	0.39 g	1.27%	1.38%	0.24 g	0.18%	0.82%
Potassium	0.23 g	0.75%	0.81%	0.25 g	0.18%	0.84%
Sodium	0.15 g	0.47%	0.51%	0.10 g	0.08%	0.36%
Chloride	0.28 g	0.90%	0.97%	0.28 g	0.21%	0.97%
Magnesium	0.03 g	0.09%	0.10%	0.02 g	0.02%	0.08%
Copper	0.49 mg	15.83 mg/kg	17.12 mg/kg	0.66 mg	4.89 mg/kg	22.72 mg/kg
Zinc	7.63 mg	246 mg/kg	267 mg/kg	6.65 mg	49 mg/kg	228 mg/kg
Taurine	0.05 g	0.17%	0.18%	0.09 g	0.07%	0.32%
Vitamin A	335 IU	10,838 IU/kg	11,723 IU/kg	4,387 IU	32,374 IU/kg	150,574 IU/kg
Vitamin E	19.80 IU	640 IU/kg	692 IU/kg	20.23 IU	149 IU/kg	695 IU/kg
Total Omega-6 Fatty Acids	0.54 g	1.75%	1.89%	0.79 g	0.58%	2.72%
Total Omega-3 Fatty Acids	0.05 g	0.17%	0.18%	0.06 g	0.04%	0.21%
EPA+DHA	0.02 g	0.07%	0.08%	0.03 g	0.03%	0.12%

DIGESTION TEST RESULTS†

DIGESTIBILITY:	DRY	CANNED
Total, %	80.1	78.1
Protein, %	91.1	89.9
Fat, %	87.7	85.4
Carbohydrate, %	66.8	82.7
Calorie, %	83.0	81.5
PERCENTAGE OF METABOLIZABLE ENERGY FROM:		
Protein, %	55.5	47.5
Fat, %	23.9	29.9
Carbohydrate, %	20.6	22.6

†Based on digestion testing conducted at the Purina PetCare Technology Centers

1 Adjustments must be made for environmental conditions, activity level, and body condition. Provide fresh water in a clean container daily.

2 Kilocalories of metabolizable energy (ME)

3 This daily amount should be divided into several small meals throughout the day.

4 For each additional pound of body weight, feed an additional 24 kilocalories.

OM

SAVORY SELECTS

**OVERWEIGHT
MANAGEMENT®**

AVAILABLE SIZE
Cases of 24 5.5-oz cans

Medical Indications:

Diets with these nutritional modifications have been recommended for cats with the following conditions:

- Obesity (weight loss and weight maintenance)
- Fiber responsive gastrointestinal conditions
- Constipation
- Diabetes mellitus in overweight cats
- Hyperlipidemia in overweight cats
- Hairballs

Medical Contraindications:

- Conditions associated with catabolic states

Feeding and Administration:

Pro Plan Veterinary Diets OM Savory Selects Overweight Management Feline Formula With Chicken In Sauce is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats. Pro Plan Veterinary Diets OM Savory Selects Overweight Management Feline Formula With Turkey In Sauce is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for obesity management. Daily food intake should be adjusted every 4 weeks.

FEEDING GUIDE¹

BODY WEIGHT		FOR WEIGHT LOSS			FOR MAINTENANCE		
lbs	kg	kcal/day	With Chicken Approximate Number Of 5.5-oz Cans/Day ³	With Turkey Approximate Number Of 5.5-oz Cans/Day ³	kcal/day	With Chicken Approximate Number Of 5.5-oz Cans/Day ³	With Turkey Approximate Number Of 5.5-oz Cans/Day ³
5	2.3	84	3/4	3/4	129	1 1/8	1 1/8
8	3.6	131	1 1/8	1 1/4	202	1 3/4	1 3/4
12	5.4	197	1 3/4	1 3/4	302	2 5/8	2 5/8
16	7.2	262	2 3/8	2 1/4	403	3 5/8	3 1/2
20	9.1	331	2 7/8	2 3/4	510	4 1/2	4 3/8
25 ⁴	11.4	415	3 5/8	3 1/2	638	5 2/3	5 1/2
		CALORIE CONTENT (CALCULATED)² WITH CHICKEN			CALORIE CONTENT (CALCULATED)² WITH TURKEY		
		729 kcal/kg			748 kcal/kg		
		331 kcal/lb			339 kcal/lb		
		113 kcal/5.5-oz can			116 kcal/5.5-oz can		

Healthy Weight Loss:



Low in fat and calories



High protein-to-calorie ratio promotes loss of body fat while helping maintain lean body mass



Natural fiber contributes to satiety

- Added L-carnitine to help cats burn fat more effectively
- Available in dry and canned (loaf and Savory Selects) to help with long-term compliance and weight loss success
- May be fed for weight loss or weight maintenance

General Health:

- St/Ox Defense: This diet promotes a urinary environment unfavorable to the development of both struvite and calcium oxalate crystals
- High in antioxidant vitamins A and E to support a healthy immune system
- Great taste to help ensure adequate nutrient intake

Ingredients (with chicken):

Water, chicken, meat by-products, wheat gluten, corn starch-modified, powdered cellulose, artificial and natural flavors, L-Lysine monohydrochloride, potassium chloride, tricalcium phosphate, salt, magnesium proteinate, sodium bisulfate, choline chloride, taurine, Vitamin E supplement, zinc sulfate, ferrous sulfate, thiamine mononitrate (Vitamin B-1), L-Carnitine, niacin (Vitamin B-3), manganese sulfate, copper sulfate, calcium pantothenate (Vitamin B-5), Vitamin A supplement, menadione sodium bisulfite complex (Vitamin K), pyridoxine hydrochloride (Vitamin B-6), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, biotin (Vitamin B-7), potassium iodide, folic acid (Vitamin B-9), Vitamin D-3 supplement. B254122



Ingredients (with turkey):

Water, turkey, wheat gluten, meat by-products, liver, powdered cellulose, corn starch-modified, chicken, ocean whitefish, artificial and natural flavors, L-Lysine monohydrochloride, tricalcium phosphate, potassium chloride, choline chloride, salt, taurine, magnesium sulfate, Vitamin E supplement, zinc sulfate, ferrous sulfate, thiamine mononitrate (Vitamin B-1), L-Carnitine, niacin (Vitamin B-3), manganese sulfate, copper sulfate, calcium pantothenate (Vitamin B-5), Vitamin A supplement, menadione sodium bisulfite complex (Vitamin K), pyridoxine hydrochloride (Vitamin B-6), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, biotin (Vitamin B-7), folic acid (Vitamin B-9), potassium iodide, Vitamin D-3 supplement. D253622



AVERAGE NUTRIENT CONTENT

	WITH CHICKEN			WITH TURKEY		
	PER 100 KCAL ME	AS FED	DRY MATTER	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	14.24 g	10.38%	51.91%	14.30 g	10.70%	53.48%
Fat	3.87 g	2.82%	14.10%	3.61 g	2.70%	13.51%
Carbohydrate	4.97 g	3.62%	18.10%	4.82 g	3.61%	18.03%
Crude Fiber	2.25 g	1.64%	8.18%	2.17 g	1.63%	8.13%
Total Dietary Fiber	3.50 g	2.55%	12.75%	5.72 g	4.28%	21.40%
Soluble Fiber	0.15 g	0.11%	0.55%	0.39 g	0.29%	1.45%
Insoluble Fiber	3.35 g	2.44%	12.20%	5.33 g	3.99%	19.95%
Calcium	0.29 g	0.21%	1.07%	0.35 g	0.26%	1.30%
Phosphorus	0.26 g	0.19%	0.95%	0.28 g	0.21%	1.05%
Potassium	0.22 g	0.16%	0.81%	0.23 g	0.17%	0.87%
Sodium	0.12 g	0.09%	0.43%	0.09 g	0.06%	0.32%
Chloride	0.42 g	0.31%	1.53%	0.35 g	0.26%	1.29%
Magnesium	0.02 g	0.02%	0.09%	0.02 g	0.01%	0.07%
Copper	0.51 mg	3.71 mg/kg	18.55 mg/kg	0.53 mg	3.98 mg/kg	19.89 mg/kg
Zinc	6.69 mg	49 mg/kg	244 mg/kg	6.95 mg	52 mg/kg	260 mg/kg
Taurine	0.11 g	0.08%	0.42%	0.12 g	0.09%	0.45%
Vitamin A	1,588 IU	11,577 IU/kg	57,885 IU/kg	1,814 IU	13,568 IU/kg	67,838 IU/kg
Vitamin E	15.33 IU	112 IU/kg	559 IU/kg	11.75 IU	88 IU/kg	439 IU/kg
Total Omega-6 Fatty Acids	0.83 g	0.61%	3.04%	0.84 g	0.63%	3.15%
Total Omega-3 Fatty Acids	0.03 g	0.02%	0.12%	0.05 g	0.04%	0.19%
EPA+DHA	0.00 g	0.00%	0.00%	0.02 g	0.01%	0.06%

DIGESTION TEST RESULTS†

DIGESTIBILITY:	CHICKEN	TURKEY
Total, %	79.9	80.0
Protein, %	81.4	92.5
Fat, %	95.3	93.6
Carbohydrate, %	69.8	75.9
Calorie, %	84.8	83.6
PERCENTAGE OF METABOLIZABLE ENERGY FROM:		
Protein, %	49.7	51.3
Fat, %	32.8	31.5
Carbohydrate, %	17.5	17.3

†Based on digestion testing conducted at the Purina PetCare Technology Centers

1 Adjustments must be made for environmental conditions, activity level, and body condition. Provide fresh water in a clean container daily.

2 Kilocalories of metabolizable energy (ME)

3 This daily amount should be divided into several small meals throughout the day.

4 For each additional pound of body weight, feed an additional 24 kilocalories.

OM

SAVORY SELECTS

**OVERWEIGHT
MANAGEMENT®**

Medical Indications:

Diets with these nutritional modifications have been recommended for cats with the following conditions:

- Obesity (weight loss and weight maintenance)
- Fiber responsive gastrointestinal conditions
- Constipation
- Diabetes mellitus in overweight cats
- Hyperlipidemia in overweight cats
- Hairballs

Medical Contraindications:

- Conditions associated with catabolic states



AVAILABLE SIZE

Cases of 24 5.5-oz cans

Feeding and Administration:

Pro Plan Veterinary Diets OM Savory Selects Overweight Management Feline Formula With Salmon In Sauce is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for obesity management. Daily food intake should be adjusted every 4 weeks.

FEEDING GUIDE ¹					
BODY WEIGHT		FOR WEIGHT LOSS		FOR MAINTENANCE	
lbs	kg	kcal/day	Canned Approximate Number Of 5.5-oz Cans/Day ³	kcal/day	Canned Approximate Number Of 5.5-oz Cans/Day ³
5	2.3	84	3/4	129	1 1/8
8	3.6	131	1 1/8	202	1 3/4
12	5.4	197	1 3/4	302	2 5/8
16	7.2	262	2 1/4	403	3 1/2
20	9.1	331	2 7/8	510	4 1/2
25 ⁴	11.4	415	3 5/8	638	5 5/8
CALORIE CONTENT (CALCULATED) ²					
		735 kcal/kg			
		333 kcal/lb			
		114 kcal/5.5-oz can			

Healthy Weight Loss:



Low in fat and calories



High protein-to-calorie ratio promotes loss of body fat while helping maintain lean body mass



Natural fiber contributes to satiety

- Added L-carnitine to help cats burn fat more effectively
- Available in dry and canned (loaf and Savory Selects) to help with long-term compliance and weight loss success
- May be fed for weight loss or weight maintenance

General Health:

- St/Ox Defense: This diet promotes a urinary environment unfavorable to the development of both struvite and calcium oxalate crystals
- High in antioxidant vitamins A and E to support a healthy immune system
- Great taste to help ensure adequate nutrient intake

Ingredients (with salmon):

Water, chicken, meat by-products, wheat gluten, corn starch-modified, powdered cellulose, artificial and natural flavors, salmon, L-Lysine monohydrochloride, potassium chloride, tricalcium phosphate, magnesium proteinate, salt, choline chloride, taurine, Vitamin E supplement, zinc sulfate, ferrous sulfate, thiamine mononitrate (Vitamin B-1), L-Carnitine, niacin (Vitamin B-3), manganese sulfate, copper sulfate, calcium pantothenate (Vitamin B-5), Vitamin A supplement, menadione sodium bisulfite complex (Vitamin K), pyridoxine hydrochloride (Vitamin B-6), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, biotin (Vitamin B-7), potassium iodide, folic acid (Vitamin B-9), Vitamin D-3 supplement. B254222



AVERAGE NUTRIENT CONTENT

	WITH SALMON		
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	14.07 g	10.34%	51.70%
Fat	3.95 g	2.90%	14.51%
Carbohydrate	4.95 g	3.64%	18.18%
Crude Fiber	2.20 g	1.62%	8.08%
Total Dietary Fiber	3.66 g	2.69%	13.45%
Soluble Fiber	0.12 g	0.09%	0.45%
Insoluble Fiber	3.54 g	2.60%	13.00%
Calcium	0.34 g	0.25%	1.24%
Phosphorus	0.28 g	0.20%	1.01%
Potassium	0.23 g	0.17%	0.83%
Sodium	0.08 g	0.06%	0.30%
Chloride	0.41 g	0.30%	1.52%
Magnesium	0.03 g	0.02%	0.09%
Copper	0.50 mg	3.70 mg/kg	18.52 mg/kg
Zinc	6.85 mg	50 mg/kg	252 mg/kg
Taurine	0.11 g	0.08%	0.42%
Vitamin A	1,087 IU	7,990 IU/kg	39,949 IU/kg
Vitamin E	15.02 IU	110 IU/kg	552 IU/kg
Total Omega-6 Fatty Acids	0.82 g	0.61%	3.03%
Total Omega-3 Fatty Acids	0.05 g	0.04%	0.19%
EPA+DHA	0.02 g	0.01%	0.06%

DIGESTION TEST RESULTS†

DIGESTIBILITY:	SALMON
Total, %	79.6
Protein, %	93.0
Fat, %	94.8
Carbohydrate, %	65.3
Calorie, %	84.1
PERCENTAGE OF METABOLIZABLE ENERGY FROM:	
Protein, %	49.1
Fat, %	33.5
Carbohydrate, %	17.4

†Based on digestion testing conducted at the Purina PetCare Technology Centers

1 Adjustments must be made for environmental conditions, activity level, and body condition. Provide fresh water in a clean container daily.

2 Kilocalories of metabolizable energy (ME)

3 This daily amount should be divided into several small meals throughout the day.

4 For each additional pound of body weight, feed an additional 24 kilocalories.



Medical Indications:

Diets with these nutritional modifications have been recommended for cats with the following conditions:

- Dissolution of struvite uroliths
- Reducing the risk of calcium oxalate and struvite uroliths
- Struvite associated LUTS
- Idiopathic cystitis

Medical Contraindications:

- Renal failure
- Cardiovascular disease
- Concurrent use of urine acidifiers



Feeding and Administration:

Animal feeding tests using AAFCO procedures substantiate that Pro Plan Veterinary Diets UR Urinary St/Ox Feline Formula provides complete and balanced nutrition for maintenance of adult cats. Pro Plan Veterinary Diets UR Urinary St/Ox Feline Formula is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE¹

BODY WEIGHT		FOR WEIGHT LOSS			FOR MAINTENANCE		Canned Approximate Number Of 5.5-oz Cans/Day ³
lbs	kg	kcal/day	Dry Approximate Number Of 8-oz Cups/Day ³	kcal/day	Dry Approximate Number Of 8-oz Cups/Day ³		
5	2.3	84	1/4	129	1/2	3/4	
8	3.6	131	1/2	202	3/4	1 1/8	
12	5.4	197	3/4	302	1	1 1/2	
16	7.2	262	7/8	403	1 3/8	2 3/8	
20	9.1	331	1 1/8	510	1 3/4	3	
25 ^a	11.4	415	1 3/8	638	2 1/4	3 3/4	
CALORIE CONTENT (CALCULATED) ²							
				3149 kcal/kg	1115 kcal/kg		
				1428 kcal/lb	506 kcal/lb		
				287 kcal/8-oz cup	173 kcal/5.5-oz can		

Urinary Management:



Promotes a urinary environment unfavorable to the development of both struvite uroliths (undersaturated, RSS<1) and calcium oxalate uroliths (metastable RSS<12)



Helps dissolve struvite uroliths



Helps reduce the risk of both struvite and calcium oxalate urolith recurrence

- Average urine pH range of 6.0-6.4
- Promotes increased urine volume to dilute the urine (dry)
- UR St/Ox canned diets contain > 75% moisture to contribute to total water intake

General Health:

- Moderate fat content (dry)
- High protein content to help maintain ideal body condition and lean body mass
- Available in dry and canned (loaf and Savory Selects) to help with long-term compliance
- High in antioxidant vitamins A and E to support a healthy immune system
- Great taste to help ensure adequate nutrient intake

Ingredients (Dry):

Corn gluten meal, poultry by-product meal, rice, tuna, oat fiber, soybean hulls, canola meal, soy protein isolate, beef fat preserved with mixed-tocopherols, natural flavor, powdered cellulose, salt, calcium carbonate, potassium chloride, sodium bisulfate, phosphoric acid, choline chloride, L-Lysine monohydrochloride, Vitamin E supplement, DL-Methionine, taurine, fish oil, L-Carnitine, L-ascorbyl-2-polyphosphate (Vitamin C), niacin (Vitamin B-3), Vitamin A supplement, zinc sulfate, calcium pantothenate (Vitamin B-5), ferrous sulfate, thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, manganese sulfate, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), copper sulfate, menadione sodium bisulfite complex (Vitamin K), biotin (Vitamin B-7), Vitamin D-3 supplement, calcium iodate, sodium selenite. D256722

Ingredients (Canned):

Meat by-products, liver, chicken, poultry by-products, water, rice, calcium gluconate, oat hulls, guar gum, sodium bisulfate, potassium chloride, salt, Vitamin E supplement, tricalcium phosphate, taurine, carrageenan, zinc sulfate, ferrous sulfate, thiamine mononitrate (Vitamin B-1), niacin (Vitamin B-3), manganese sulfate, copper sulfate, calcium pantothenate (Vitamin B-5), Vitamin A supplement, menadione sodium bisulfite complex (Vitamin K), pyridoxine hydrochloride (Vitamin B-6), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, biotin (Vitamin B-7), folic acid (Vitamin B-9), potassium iodide, Vitamin D-3 supplement. C253720



AVERAGE NUTRIENT CONTENT

	DRY			CANNED		
	PER 100 KCAL ME	AS FED	DRY MATTER	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	13.14 g	41.39%	44.87%	10.01 g	11.16%	47.49%
Fat	2.89 g	9.10%	9.86%	6.38 g	7.11%	30.26%
Carbohydrate	8.42 g	26.50%	28.73%	3.07 g	3.42%	14.57%
Crude Fiber	1.98 g	6.24%	6.76%	0.33 g	0.37%	1.58%
Total Dietary Fiber	5.08 g	16.00%	17.34%	2.25 g	2.54%	10.81%
Soluble Fiber	0.40 g	1.25%	1.36%	0.31 g	0.52%	2.21%
Insoluble Fiber	4.70 g	14.80%	16.04%	1.93 g	2.02%	8.60%
Calcium	0.32 g	1.02%	1.11%	0.21 g	0.23%	0.98%
Phosphorus	0.29 g	0.90%	0.98%	0.18 g	0.21%	0.88%
Potassium	0.27 g	0.84%	0.91%	0.23 g	0.26%	1.10%
Sodium	0.40 g	1.25%	1.36%	0.14 g	0.15%	0.65%
Chloride	0.58 g	1.82%	1.97%	0.18 g	0.20%	0.85%
Magnesium	0.03 g	0.10%	0.11%	0.01 g	0.02%	0.06%
Copper	0.35 mg	11.08 mg/kg	12.01 mg/kg	0.52 mg	5.77 mg/kg	24.56 mg/kg
Zinc	3.05 mg	96 mg/kg	104 mg/kg	5.10 mg	57 mg/kg	242 mg/kg
Taurine	0.07 g	0.23%	0.25%	0.07 g	0.08%	0.34%
Vitamin A	3,334 IU	104,974 IU/kg	113,793 IU/kg	3,703 IU	41,287 IU/kg	175,690 IU/kg
Vitamin E	22.17 IU	698 IU/kg	757 IU/kg	13.61 IU	152 IU/kg	646 IU/kg
Total Omega-6 Fatty Acids	0.50 g	1.57%	1.70%	1.18 g	1.32%	5.61%
Total Omega-3 Fatty Acids	0.03 g	0.11%	0.12%	0.04 g	0.04%	0.17%
EPA+DHA	0.01 g	0.04%	0.04%	0.00 g	0.00%	0.00%

DIGESTION TEST RESULTS†

DIGESTIBILITY:	DRY	CANNED
Total, %	82.3	87.9
Protein, %	92.2	89.5
Fat, %	93.2	92.3
Carbohydrate, %	80.0	85.2
Calorie, %	85.3	89.7
PERCENTAGE OF METABOLIZABLE ENERGY FROM:		
Protein, %	46.0	35.0
Fat, %	24.5	54.2
Carbohydrate, %	29.5	10.8

†Based on digestion testing conducted at the Purina PetCare Technology Centers

1 Adjustments must be made for environmental conditions, activity level, and body condition. Provide fresh water in a clean container daily.

2 Kilocalories of metabolizable energy (ME)

3 This daily amount should be divided into several small meals throughout the day.

4 For each additional pound of body weight, feed an additional 24 kilocalories.

**AVAILABLE SIZE**

Cases of 24 5.5-oz cans

Medical Indications:

Diets with these nutritional modifications have been recommended for cats with the following conditions:

- Dissolution of struvite uroliths
- Reducing the risk of calcium oxalate and struvite uroliths
- Struvite associated LUTS
- Idiopathic cystitis

Medical Contraindications:

- Renal failure
- Cardiovascular disease
- Concurrent use of urine acidifiers

Feeding and Administration:

Animal feeding tests using AAFCO procedures substantiate that Pro Plan Veterinary Diets UR Savory Selects Urinary St/Ox Salmon Recipe In Sauce provides complete and balanced nutrition for maintenance of adult cats. Purina Pro Plan Veterinary Diets UR Savory Selects Urinary St/Ox Turkey & Giblets Recipe In Sauce Feline Formula is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE¹			
BODY WEIGHT		TURKEY & GIBLETS RECIPE	SALMON RECIPE
lbs	kg	Approximate Number Of 5.5-oz Cans/Day³	Approximate Number Of 5.5-oz Cans/Day³
5	2.3	1	1
8	3.6	1 1/2	1 1/2
12	5.4	2 1/4	2 1/2
16	7.2	3	3
20	9.1	3 3/4	3 3/4
25 ⁴	11.4	4 3/4	4 3/4
CALORIE CONTENT (CALCULATED)²			
		870 kcal/kg	861 kcal/kg
		395 kcal/lb	391 kcal/lb
		135 kcal/5.5 oz can	134 kcal/5.5-oz can

Urinary Management:



Promotes a urinary environment unfavorable to the development of both struvite uroliths (undersaturated, RSS<1) and calcium oxalate uroliths (metastable RSS<12)



Helps dissolve struvite uroliths



Helps reduce the risk of both struvite and calcium oxalate urolith recurrence

- Average urine pH range of 6.0-6.4
- UR St/Ox canned diets contain > 75% moisture to contribute to total water intake

General Health:

- Moderate fat content
- High protein content to help maintain ideal body condition and lean body mass
- Available in dry and canned (loaf and Savory Selects) to help with long-term compliance
- High in antioxidant vitamins A and E to support a healthy immune system
- Great taste to help ensure adequate nutrient intake

Ingredients (Salmon Recipe):

Salmon broth, salmon, liver, wheat gluten, chicken, corn starch-modified, artificial and natural flavors, soy flour, sodium bisulfate, potassium chloride, tricalcium phosphate, salt, fish oil, choline chloride, taurine, Vitamin E supplement, thiamine mononitrate, zinc sulfate, ferrous sulfate, niacin, calcium pantothenate, Vitamin A supplement, menadione sodium bisulfite complex (Vitamin K), manganese sulfate, pyridoxine hydrochloride, copper sulfate, riboflavin supplement, Vitamin B-12 supplement, biotin, folic acid, Vitamin D-3 supplement, potassium iodide. C253821



Ingredients (Turkey & Giblets Recipe):

Water, turkey, liver, wheat gluten, poultry giblets, fish, corn starch-modified, soy flour, glycine, natural flavor, sodium bisulfate, potassium chloride, salt, fish oil, caramel color, tricalcium phosphate, choline chloride, taurine, Vitamin E supplement, thiamine mononitrate (Vitamin B-1), zinc sulfate, ferrous sulfate, niacin (Vitamin B-3), calcium pantothenate (Vitamin B-5), Vitamin A supplement, menadione sodium bisulfite complex (Vitamin K), manganese sulfate, copper sulfate, pyridoxine hydrochloride (Vitamin B-6), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, biotin (Vitamin B-7), folic acid (Vitamin B-9), Vitamin D-3 supplement, potassium iodide. C253920



AVERAGE NUTRIENT CONTENT

	TURKEY & GIBLETS RECIPE			SALMON RECIPE		
	PER 100 KCAL ME	AS FED	DRY MATTER	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	15.07 g	13.11%	62.41%	15.45 g	13.30%	61.86%
Fat	3.41 g	2.97%	14.13%	3.79 g	3.26%	15.16%
Carbohydrate	3.84 g	3.34%	15.90%	4.01 g	3.45%	16.05%
Crude Fiber	0.13 g	0.12%	0.55%	0.13 g	0.11%	0.51%
Total Dietary Fiber	1.28 g	1.11%	5.29%	2.25 g	0.58%	2.70%
Soluble Fiber	0.00 g	0.00%	0.00%	0.31 g	0.00%	0.00%
Insoluble Fiber	1.28 g	1.11%	5.29%	1.93 g	0.58%	2.67%
Calcium	0.25 g	0.22%	1.03%	0.26 g	0.23%	1.05%
Phosphorus	0.21 g	0.19%	0.89%	0.25 g	0.21%	0.99%
Potassium	0.21 g	0.19%	0.89%	0.21 g	0.18%	0.82%
Sodium	0.14 g	0.13%	0.60%	0.13 g	0.11%	0.52%
Chloride	0.22 g	0.19%	0.90%	0.19 g	0.16%	0.76%
Magnesium	0.02 g	0.02%	0.08%	0.02 g	0.02%	0.07%
Copper	0.54 mg	4.72 mg/kg	22.45 mg/kg	0.45 mg	3.89 mg/kg	18.10 mg/kg
Zinc	5.62 mg	49 mg/kg	233 mg/kg	5.16 mg	44 mg/kg	207 mg/kg
Taurine	0.06 g	0.05%	0.26%	0.07 g	0.06%	0.27%
Vitamin A	3,030 IU	26,362 IU/kg	125,534 IU/kg	2,600 IU	22,382 IU/kg	104,104 IU/kg
Vitamin E	10.43 IU	91 IU/kg	432 IU/kg	11.01 IU	95 IU/kg	441 IU/kg
Total Omega-6 Fatty Acids	0.98 g	0.85%	4.05%	0.70 g	0.60%	2.80%
Total Omega-3 Fatty Acids	0.09 g	0.08%	0.39%	0.16 g	0.14%	0.66%
EPA+DHA	0.05 g	0.04%	0.20%	0.13 g	0.11%	0.50%

DIGESTION TEST RESULTS†

DIGESTIBILITY:	TURKEY & GIBLETS RECIPE	SALMON RECIPE
Total, %	84.4	90.2
Protein, %	92.6	94.6
Fat, %	93.2	91.6
Carbohydrate, %	73.6	87.6
Calorie, %	84.9	92.1
PERCENTAGE OF METABOLIZABLE ENERGY FROM:		
Protein, %	55.4	53.9
Fat, %	30.5	32.1
Carbohydrate, %	14.1	14.0

†Based on digestion testing conducted at the Purina PetCare Technology Centers

1 Adjustments must be made for environmental conditions, activity level, and body condition. Provide fresh water in a clean container daily.

2 Kilocalories of metabolizable energy (ME)

3 This daily amount should be divided into several small meals throughout the day.

4 For each additional pound of body weight, feed an additional 24 kilocalories.

EN GASTROENTERIC[®]

FELINE FORMULA

**EN GASTROENTERIC[®] DRY
KITTEN FEEDING INSTRUCTIONS¹****Kitten Feeding Amounts (Assumes 4kg/8.8lb Adult Weight)**

Age (Weeks)	Cups/Day
4-10	1/8 - 1/3
11-18	3/8 - 1/2
19-30	3/8 - 5/8
31-52	1/2 - 5/8

EN GASTROENTERIC[®]

FELINE FORMULA

**EN GASTROENTERIC[®] CANNED
KITTEN FEEDING INSTRUCTIONS¹****Kitten Feeding Amounts (Assumes 4kg/8.8lb Adult Weight)**

Age (Weeks)	Cans/Day
4-7	3/4 to 1-1/8
8-10	1-1/4 to 1-3/8
11-18	1-3/8 to 1-5/8
19-30	1-5/8 to 1-3/4
31-52	1-3/4 to 1-7/8

**EN GASTROENTERIC[®]
NATURALS**WITH ADDED VITAMINS, MINERALS & NUTRIENTS
FELINE FORMULA**EN GASTROENTERIC[®] NATURALS DRY
KITTEN FEEDING INSTRUCTIONS¹****Kitten Feeding Amounts (Assumes 4kg/8.8lb Adult Weight)**

Age (Weeks)	Cups/Day
4-10	1/4 - 3/8
11-18	1/3 - 1/2
19-30	1/2 - 5/8
31-52	1/2 - 5/8

**EN GASTROENTERIC[®]
NATURALS**WITH ADDED VITAMINS, MINERALS & NUTRIENTS
FELINE FORMULA**EN GASTROENTERIC[®] NATURALS CANNED
KITTEN FEEDING INSTRUCTIONS¹****Kitten Feeding Amounts (Assumes 4kg/8.8lb Adult Weight)**

Age (Weeks)	Cans/Day
4-7	3/4 to 7/8
8-10	1 to 1-1/8
11-18	1-1/4 to 1-5/8
19-30	1-2/3 to 1-3/4
31-52	1-3/4 to 1-7/8

EN GASTROENTERIC[®]

FELINE FORMULA

**EN SAVORY SELECTS[®] GASTROENTERIC[®] CANNED
KITTEN FEEDING INSTRUCTIONS¹****Kitten Feeding Amounts (Assumes 4kg/8.8lb Adult Weight)**

Age (Weeks)	Chicken Cans/Day	Salmon Cans/Day
4-7	7/8 to 1-1/8	7/8 to 1-1/8
8-10	1-1/8 to 1-3/8	1-1/8 to 1-3/8
11-18	1-3/8 to 1-3/4	1-3/8 to 1-3/4
19-30	1-3/4 to 2	1-3/4 to 2
31-52	1-7/8 to 2	1-7/8 to 2

1. Adjustments must be made for environmental conditions, activity level, and body condition. Provide fresh water in a clean container daily.



Supplements & Treats

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Calming Care Probiotic Supplement
Hydra Care® Feline Hydration Supplement
Joint Care Supplement

Dental Chewz

Clinical Considerations:

An effective dental chew for dogs, these treats are long-lasting, delicious and high in protein. Dental Chewz have been recognized by the Veterinary Oral Health Council as a product that works effectively to significantly reduce tartar buildup in dogs fed two treats per day, and are backed by extensive testing. These treats are a perfect complement to DH Dental Health® Canine Formulas and a great treat for healthy dogs.

Medical Indications:

Dental Chewz are recommended for the following:

- Dogs on DH Dental Health®
- Normal healthy dogs on a maintenance diet
- Dogs that are prone to tartar accumulation

Treat Characteristics:

Dental Chewz have been formulated with the following characteristics:

- High protein
- Cleans teeth and freshens breath



www.VOHC.org



Actual Size

Feeding and Administration:

Give your adult dog at least two Pro Plan Veterinary Diets Dental Chewz daily to help reduce tartar buildup and help keep his teeth clean.

AVERAGE NUTRIENT CONTENT

	PER 100 KCAL	AS FED	DRY MATTER
Protein	20.40 g	82.10%	95.02%
Fat	0.11 g	0.32%	0.37%
Carbohydrate	0.00 g	0.00%	0.00%
Crude Fiber	0.00 g	0.00%	0.00%
Calcium	239 mg	0.69%	0.80%
Phosphorus	10 mg	0.03%	0.04%
Potassium	10 mg	0.01%	0.01%
Sodium	287 mg	0.83%	0.96%
Chloride	350 mg	1.00%	1.16%
Magnesium	35 mg	0.10%	0.12%

CALORIE CONTENT (CALCULATED)

	3006 kcal/kg
	1366 kcal/lb
	85 kcal/ounce

Ingredients (Dental Chewz):

Beefhide, maltodextrins, animal digest, hydrolyzed corn protein, potassium sorbate (a preservative), xanthan gum, Yellow 5. E251522

Digestive Health Bites

CANINE TREATS

Medical Indications:

Digestive Health Bites are recommended for the following:

- Dogs that may benefit from added prebiotic fiber
- Healthy dogs on a maintenance diet

Treat Characteristics:

Digestive Health Bites have been formulated with the following characteristics:

- Contains natural prebiotic fiber to help promote digestive health
- Vitamins C & E to help support the immune system
- Real chicken #1 ingredient
- No artificial colors and flavors



Actual Size

Feeding and Administration:

Feed as a treat to your adult dog. This product is a treat and is not intended to be fed as a meal. The caloric intake from treats should not exceed 10% of a dog's total daily caloric requirement. If treats are given, the amount of food should be reduced accordingly.

AVERAGE NUTRIENT CONTENT

	PER 100 KCAL	AS FED	DRY MATTER
Protein	5.64 g	14.88%	20.20%
Fat	2.18 g	5.74%	7.79%
Carbohydrate	17.59 g	46.36%	62.91%
Crude Fiber	0.85 g	2.24%	3.04%
Calcium	97 mg	0.26%	0.35%
Phosphorus	258 mg	0.68%	0.92%
Potassium	166 mg	0.44%	0.59%
Sodium	139 mg	0.37%	0.50%
Chloride	196 mg	0.52%	0.70%
Magnesium	55 mg	0.15%	0.20%

CALORIE CONTENT (CALCULATED)

	2636 kcal/kg
	1198 kcal/lb
	8 kcal/piece

Ingredients (Digestive Health Bites):

Chicken, wheat bran, corn gluten meal, ground yellow corn, water, glycerin, wheat flour, ground rice, sugar, dried pumpkin, Vitamin E supplement, salt, malted barley flour, L-ascorbyl-2-polyphosphate (Vitamin C), phosphoric acid, sorbic acid (a preservative), natural hickory smoke flavor, preserved with mixed-tocopherols, calcium propionate (a preservative). A251419

Crunchy Bites

Clinical Considerations:

Every client enjoys giving their pet a treat—even cats on weight loss or maintenance diets. At less than 2 kcals per treat, Purina® Pro Plan® Veterinary Diets Crunchy Bites feline treats can be used as part of a weight loss or maintenance program, or as a calorie-smart treat with any diet. They also are effective at reducing tartar buildup in cats.

Medical Indications:

Crunchy Bites are recommended for the following:

- Cats on a weight loss program
- Healthy cats on a maintenance diet

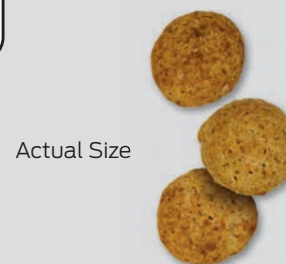
Treat Characteristics:

Crunchy Bites have been formulated with the following characteristics:

- Less than 2 kcals per treat
- Crunchy texture helps clean teeth, freshen breath, and control tartar
- Natural chicken & liver flavors
- VOHC Seal of Acceptance: helps control tartar



www.VOHC.org



Actual Size

Feeding and Administration:

Feed as a treat to your adult cat. This product is a treat and is not intended to be fed as a meal. For optimal dental benefit, feed 17 treats daily to adult cats weighing 5 pounds or more. Do not feed to cats that weigh less than 5 pounds. The caloric intake from treats should not exceed 10% of a cat's total daily requirement. If treats are given, the amount of food should be reduced accordingly.

AVERAGE NUTRIENT CONTENT

	PER 100 KCAL	AS FED	DRY MATTER
Protein	10.26 g	35.30%	38.30%
Fat	3.66 g	12.60%	13.70%
Carbohydrate	9.43 g	32.40%	35.30%
Crude Fiber	1.26 g	9.53%	10.36%
Calcium	514 mg	1.77%	1.92%
Phosphorus	425 mg	1.46%	1.59%
Potassium	110 mg	0.38%	0.41%
Sodium	111 mg	0.38%	0.41%
Chloride	34 mg	0.12%	0.13%
Magnesium	28 mg	0.10%	0.10%

CALORIE CONTENT (CALCULATED)

	3438 kcal/kg
	1562 kcal/lb
	1.5 kcal/piece

Ingredients (Crunchy Bites):

Ground yellow corn, chicken meal, corn gluten meal, animal digest, beef fat preserved with mixed-tocopherols, powdered cellulose, fish meal, natural liver flavor, glycerin, calcium carbonate, natural flavor, dried yeast, Vitamin E supplement, tricalcium phosphate. A250119

Urinary Health Treats

F E L I N E T R E A T S

Clinical Considerations:

Clients who own cats with urinary issues are often looking for a variety of ways to help their pets. Purina® Pro Plan® Veterinary Diets Urinary Health Treats feline treats support urinary health. And when fed in conjunction with Purina® Pro Plan® Veterinary Diets UR Urinary® St/Ox®, these treats help reduce the risk of both struvite and calcium oxalate stone recurrence.

Medical Indications:

Urinary Health Treats is recommended for the following:

- Cats with a history of feline lower urinary tract disease
- Cats eating a urinary diet

Treat Characteristics:

When fed in conjunction with Purina Pro Plan Veterinary Diets UR Urinary St/Ox, these treats help reduce the risk of both struvite and calcium oxalate stone recurrence.

- High quality protein
- 1.1 kcal per piece
- Supports urinary health



Actual Size

Feeding and Administration:

Feed as a treat to your adult cat in combination with Purina Pro Plan Veterinary Diets UR Urinary St/Ox feline cat food formulas. This product is a treat and is not intended to be fed as a meal. Feed up to 2 treats for each 1 pound of body weight, not to exceed 20 treats per day. The caloric intake from treats should not exceed 10% of a cat's total caloric requirement. If treats are given, the amount of food should be reduced accordingly. Provide adequate fresh water in a clean container daily. For your pet's health see your veterinarian regularly.

AVERAGE NUTRIENT CONTENT

	PER 100 KCAL	AS FED	DRY MATTER
Protein	12.53 g	42.48%	46.38%
Fat	3.39 g	11.50%	12.56%
Carbohydrate	8.12 g	27.54%	30.07%
Crude Fiber	0.63 g	2.15%	2.35%
Calcium	342 mg	1.16%	1.27%
Phosphorus	327 mg	1.11%	1.21%
Potassium	295 mg	1.00%	1.09%
Sodium	366 mg	1.24%	1.35%
Chloride	693 mg	2.35%	2.57%
Magnesium	21.8 mg	0.07%	0.08%

CALORIE CONTENT (CALCULATED)

	3390 kcal/kg
	1541 kcal/lb
	1.1 kcal/piece

Ingredients (Urinary Health Treats):

Corn gluten meal, chicken, poultry by-product meal, rice, oat hulls, wheat gluten, whole grain corn, beef fat preserved with mixed-tocopherols, salt, liver flavor, phosphoric acid, calcium carbonate, potassium chloride, dried egg product, fish oil, taurine, choline chloride, Vitamin E supplement, niacin (Vitamin B-3), zinc sulfate, thiamine mononitrate, Vitamin A supplement, ferrous sulfate, calcium pantothenate (Vitamin B-5), manganese sulfate, riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), Vitamin D-3 supplement, copper sulfate, biotin (Vitamin B-7), menadione sodium bisulfite complex (Vitamin K), preserved with mixed-tocopherols, calcium iodate, sodium selenite. A250419

FortiFlora®

Medical Indications:

FortiFlora is recommended as a probiotic supplement to help with the following:

- Diarrhea associated with microflora imbalance
- Acute enteritis
- Diarrhea associated with stress, antibiotic therapy, and diet change
- Poor fecal quality in puppies
- To promote a strong immune system
- Flatulence
- To enhance palatability

Medical Contraindications:

- Severely immune compromised dogs

Gastrointestinal Health:

- Probiotic supplement for the dietary management of puppies and adult dogs with diarrhea
- Contains a probiotic proven to promote normal intestinal microflora
- Proprietary microencapsulation process for enhanced stability
- Contains a guaranteed level of viable microorganisms
- Increases levels of the beneficial bacteria *Bifidobacteria* and *Lactobacilli* in dogs
- When used in combination with metronidazole, diarrhea in dogs is shown to improve faster than with metronidazole alone
- Helps reduce flatulence in dogs

Immune Health:

- Promotes a strong immune system at both the local and systemic levels
- Promotes increased fecal IgA levels in adult dogs

General Health:

- Shown to be safe for use in growing and adult dogs
- Easy to feed
- Enhances palatability



*Kantar Veterinary Tracker, 2021

AVERAGE NUTRIENT CONTENT

	AMOUNT PER 1-GRAM SACHET	AS FED
Protein	531.41 mg	53.14%
Fat	117.79 mg	11.78%
Crude Fiber	10.05 mg	1.01%
Calcium	1.00 mg	0.10%
Phosphorus	11.53 mg	1.15%
Potassium	10.39 mg	1.04%
Sodium	7.28 mg	0.73%
Chloride	3.11 mg	0.31%
Magnesium	0.99 mg	0.10%
Selenium	0.002 mg	1.67 mg/kg
Vitamin E	0.05 IU	54.27 IU/kg
CALORIE CONTENT (CALCULATED)		
	3664 kcal/kg	
	3.7 kcal/sachet	

Administration:

Administer one packet daily or as directed by your veterinarian.

Ingredients (Canine):

Active Ingredients per sachet* (1 g):
Enterococcus faecium SF68 1x10⁸ CFU

Inactive Ingredients:
Liver flavor, yeast

*Active ingredients are minimum declared levels

A-9301

FortiFlora®

Medical Indications:

FortiFlora is recommended as a probiotic supplement to help with the following:

- Diarrhea associated with microflora imbalance
- Acute enteritis
- Diarrhea associated with stress, antibiotic therapy, and diet change
- Poor fecal quality in kittens
- To promote a strong immune system
- To enhance palatability

Medical Contraindications:

- Severely immune compromised cats



Gastrointestinal Health:

- Probiotic supplement for the dietary management of kittens and adult cats with acute and chronic diarrhea
- Contains a probiotic proven to promote normal intestinal microflora
- Proprietary microencapsulation process for enhanced stability
- Contains a guaranteed level of viable microorganisms
- Increases level of beneficial bacteria
- Decreases the level of *Clostridium perfringens* in cats

Immune Health:

- Promotes a strong immune system
- Pilot study suggests supplementing *Enterococcus faecium* SF68® may decrease the incidence of conjunctivitis associated with feline herpes virus-1

General Health:

- Shown to be safe for use in growing and adult cats
- Easy to feed
- Enhances palatability

*Kantar Veterinary Tracker, 2021

AVERAGE NUTRIENT CONTENT

	AMOUNT PER 1-GRAM SACHET	AS FED
Protein	531.97 mg	53.20%
Fat	117.06 mg	11.71%
Crude Fiber	10.01 mg	1.00%
Calcium	1.00 mg	0.10%
Phosphorus	11.47 mg	1.15%
Potassium	10.34 mg	1.03%
Sodium	7.23 mg	0.72%
Chloride	3.09 mg	0.31%
Magnesium	0.98 mg	0.10%
Selenium	0.002 mg	1.66 mg/kg
Vitamin E	0.05 IU	54.27 IU/kg
Taurine	6.06 mg	0.61%
CALORIE CONTENT (CALCULATED)		
	3663 kcal/kg	
	3.7 kcal/sachet	

Administration:

Administer one packet daily or as directed by your veterinarian.

Ingredients (Feline):

Active Ingredients per sachet* (1 g):
Enterococcus faecium SF68 1x10⁸ CFU
 Taurine 5 mg

Inactive Ingredients:
 Liver flavor, yeast

*Active ingredients are minimum declared levels

A-9302

FortiFlora[®]

CHEWABLE TABLET

Medical Indications:

FortiFlora is recommended as a probiotic supplement to help with the following:

- Diarrhea associated with microflora imbalance
- Acute enteritis
- Diarrhea associated with stress, antibiotic therapy, and diet change
- Poor fecal quality in puppies
- To promote a strong immune system

Medical Contraindications:

- Severely immune compromised dogs

Gastrointestinal Health:

- Probiotic supplement for the dietary management of puppies and adult dogs with diarrhea
- Contains a probiotic proven to promote normal intestinal microflora
- Proprietary microencapsulation process for enhanced stability
- Contains a guaranteed level of viable microorganisms
- Increases levels of the beneficial bacteria *Bifidobacteria* and *Lactobacilli* in dogs
- Contains a probiotic that when used in combination with metronidazole, improves diarrhea in dogs faster than with metronidazole alone

Immune Health:

- Contains a probiotic that promotes a strong immune system at both the local and systemic levels
- Promotes increased fecal IgA levels in adult dogs

General Health:

- Safe for use in growing and adult dogs
- Easy to feed



*Kantar Veterinary Tracker, 2021

AVERAGE NUTRIENT CONTENT

	AMOUNT PER TABLET	AS FED
Protein	314.15 mg	17.95%
Fat	100.25 mg	5.73%
Crude Fiber	225.29 mg	12.87%
Calcium	5.87 mg	0.34%
Phosphorus	6.02 mg	0.34%
Potassium	8.29 mg	0.47%
Sodium	18.16 mg	1.04%
Chloride	10.48 mg	0.60%
Magnesium	0.55 mg	0.03%
Selenium	0.003 mg	1.76%
Vitamin E	21.37 IU	12,211%
Vitamin C	21.41 mg	12,231%
CALORIE CONTENT (CALCULATED)		
	1696 kcal/kg	
	2.9 kcal/piece	

Feeding and Administration:

Feed one tablet to your dog daily or as directed by your veterinarian.

Guarantee:

Each tablet contains a minimum of 1x10⁸ CFU/g *Enterococcus faecium* SF68[®].

Ingredients (Canine):

Gum arabic, liver flavor, microcrystalline cellulose, dried *Enterococcus faecium* fermentation product, L-ascorbyl-2-polyphosphate (Vitamin C), brewers dried yeast, hydroxypropyl cellulose, Vitamin E supplement, zinc proteinate, beta-Carotene, salt, manganese proteinate, magnesium stearate, ferrous sulfate, copper proteinate, calcium iodate, sodium selenite. C252021

FortiFlora® PRO

SYNBIOTIC ACTION

Medical Indications:

- Chronic enteritis
- To increase microbial diversity
- Diarrhea associated with microflora imbalance
- Diarrhea associated with stress and antibiotic therapy
- Poor fecal quality in dogs
- To promote a strong immune system
- To enhance palatability

Medical Contraindications:

- Severely immune compromised canines



Gastrointestinal Microbiome Health:

- Synbiotic action of probiotics and prebiotic fiber for the management of dogs with diarrhea and to support a healthy intestinal microbiome when fed daily
- Contains prebiotic fiber to increase gastrointestinal microbial diversity
- Contains prebiotic fiber (psyllium) to stimulate the growth of specific bacteria, including *Lactobacillus* and *Bifidobacterium* species

Immune Health:

- Supports a strong immune system
- Contains the same probiotic strain in FortiFlora®, which promotes increased fecal IgA levels in adult dogs

Gastrointestinal Health:

- Contains the same probiotic strain in FortiFlora®, proven to promote normal intestinal microflora
- Probiotic supplement for the dietary management of puppies and adult dogs with diarrhea
- Proprietary microencapsulation of probiotic for enhanced stability
- Contains a guaranteed level of live microorganisms
- Contains a probiotic that when used in combination with metronidazole, is shown to improve diarrhea in dogs faster than with metronidazole alone

General Health:

- Safe for use in growing and adult dogs
- Easy to feed
- Excellent palatability

*Kantar Veterinary Tracker, 2021

AVERAGE NUTRIENT CONTENT		
	AMOUNT PER 2-GRAM SACHET	AS FED
Protein	575.30 mg	28.77%
Fat	139.14 mg	6.96%
Crude Fiber	66.63 mg	3.33%
Calcium	1.08 mg	0.05%
Phosphorus	11.18 mg	0.56%
Potassium	11.41 mg	0.57%
Sodium	5.37 mg	0.27%
Chloride	2.58 mg	0.13%
Magnesium	1.15 mg	0.06%
Selenium	0.001 mg	0.62 mg/kg
Vitamin E	0.04 IU	20.92 IU/kg
CALORIE CONTENT (CALCULATED)		
	3376 kcal/kg	
	3.4 kcal/sachet	

Administration:

Administer one packet daily or as directed by your veterinarian.

Ingredients (Canine):

Active Ingredients per sachet* (2 g):
Enterococcus faecium SF68® 1x10⁸ CFU
 Psyllium husk 1.0 g

Inactive Ingredients:
 Liver flavor, yeast

*Active ingredients are minimum declared levels

A-9304

FortiFlora® PRO

SYNBIOTIC ACTION

Medical Indications:

- Chronic enteritis
- Feline constipation
- To increase microbial diversity
- Diarrhea associated with microflora imbalance
- Diarrhea associated with stress and antibiotic therapy
- Poor fecal quality in cats
- To promote a strong immune system
- To enhance palatability

Medical Contraindications:

- Severely immune compromised felines



Gastrointestinal Microbiome Health:

- Synbiotic action of prebiotic fiber and probiotics for the management of cats with diarrhea and to support a healthy intestinal microbiome
- Contains prebiotic fiber to increase gastrointestinal microbial diversity
- Contains prebiotic fiber (psyllium) to stimulate the growth of specific bacteria, including *Lactobacillus* and *Bifidobacterium* species

Immune Health:

- Supports a strong immune system

Gastrointestinal Health:

- Probiotic supplement for the dietary management of kittens and adult cats with diarrhea
- Contains a guaranteed level of beneficial microorganisms
- Proprietary microencapsulation of probiotic for enhanced stability

General Health:

- Safe for use in growing and adult cats
- Easy to feed
- Excellent palatability

*Kantar Veterinary Tracker, 2021

AVERAGE NUTRIENT CONTENT

	AMOUNT PER 1.5-GRAM SACHET	AS FED
Protein	566.13 mg	37.74%
Fat	133.15 mg	8.88%
Crude Fiber	38.72 mg	2.58%
Calcium	1.05 mg	0.07%
Phosphorus	11.21 mg	0.75%
Potassium	10.48 mg	0.70%
Sodium	6.50 mg	0.43%
Chloride	2.89 mg	0.19%
Magnesium	1.02 mg	0.07%
Selenium	0.002 mg	1.00 mg/kg
Vitamin E	0.05 IU	32.43 IU/kg
Taurine	8.38 mg	0.56%

CALORIE CONTENT (CALCULATED)

	3488 kcal/kg
	3.5 kcal/sachet

Administration:

Administer one packet daily or as directed by your veterinarian.

Ingredients (Feline):

Active Ingredients per sachet* (1.5 g):
Enterococcus faecium SF68® 1x10⁸ CFU
 Psyllium husk 0.5 g
 Taurine 7.5 mg

Inactive Ingredients:
 Liver flavor, yeast

*Active ingredients are minimum declared levels

A-9303

*Kantar Veterinary Tracker, 2021

Calming Care

Medical Indications:

Calming Care is recommended as a probiotic supplement to help dogs with the following:

- Anxiety
- Fear
- Stress



Behavioral Health:

- Proprietary use of probiotic strain BL999 to help dogs maintain calm behavior
- Improvement shown in dogs displaying anxious behaviors such as excessive vocalization, jumping, pacing, and spinning
- Helps dogs cope with external stressors like separation, unfamiliar visitors, novel sounds, or changes in routine and location
- Helps dogs maintain positive cardiac activity during stressful events, promoting a positive emotional state
- Helps blunt cortisol response to anxious events and supports a healthy immune system

General Health:

- Excellent palatability

AVERAGE NUTRIENT CONTENT

	AMOUNT PER 1-GRAM SACHET	AS FED
Protein	540.00 mg	54.00%
Fat	133.20 mg	13.32%
Carbohydrate	228.00 mg	22.80%
Crude Fiber	0.90 mg	0.09%
Calcium	1.07 mg	0.11%
Phosphorus	10.60 mg	1.06%
Sodium	9.01 mg	0.90%
Chloride	3.35 mg	0.34%
Magnesium	0.79 mg	0.08%
CALORIE CONTENT (CALCULATED)		
	3822 kcal/kg	
	3.8 kcal/sachet	

Administration:

Administer one packet daily or as directed by your veterinarian.

Ingredients (Canine):

Active Ingredients per sachet* (1 g):

Bifidobacterium longum BL999 1x10⁹ CFU

Inactive Ingredients:

Liver flavor, Maltodextrin

*Active ingredients are minimum declared levels

B-2519

Calming Care

Medical Indications:

Calming Care is recommended as a probiotic supplement to help cats with the following:

- Anxiety
- Fear
- Stress



Behavioral Health

- Proprietary use of probiotic strain BL999 to help cats maintain calm behavior
- Improvement shown in cats displaying anxious behaviors such as pacing
- Helps promote positive behaviors such as playing and seeking out social contact
- Helps cats cope with changes in routine and location
- Helps reduce sneezing associated with FHV-1
- Helps blunt cortisol, a marker of stress, and supports a healthy immune system

General Health

- Great taste

AVERAGE NUTRIENT CONTENT

	AMOUNT PER 1-GRAM SACHET	AS FED
Protein	405.90 mg	40.59%
Fat	209.46 mg	20.95%
Carbohydrate	185.51 mg	18.55%
Crude Fiber	5.91 mg	0.59%
Calcium	0.92 mg	0.09%
Phosphorus	8.83 mg	0.88%
Sodium	8.33 mg	0.83%
Chloride	2.30 mg	0.23%
Magnesium	0.60 mg	0.06%
Vitamin E	100.89 IU	100.89 IU/g
CALORIE CONTENT (CALCULATED)		
	3529 kcal/kg	
	3.5 kcal/sachet	

Administration:

Administer one packet daily or as directed by your veterinarian.

Ingredients (Feline):

Active Ingredients per sachet* (1 g):

Bifidobacterium longum BL999 1x10⁹ CFU
Vitamin E 100 IU

Inactive Ingredients:

Liver flavor, Maltodextrin

*Active ingredients are minimum declared levels

B-9300

Hydra Care®

Medical Indications:

Hydra Care is recommended as a supplement for cats:

- Who would benefit from additional water intake

Medical Contraindications:

- Food allergies

General Health:

- Cats consume on average 50% more liquid each day*
- Shown to decrease urine specific gravity and osmolality*
- Added nutritional osmolytes support hydration
- Easy to feed



*Compared to cats consuming only water in addition to dry feeding.

Cats must consume at least 2 oz per 5 lb of body weight daily for benefit.

AVERAGE NUTRIENT CONTENT

	AMOUNT PER 85-GRAM POUCH	AS FED	DRY MATTER
Protein	2.69 g	3.17%	54.47%
Fat	0.30 g	0.36%	6.13%
Carbohydrate	1.88 g	2.21%	37.97%
Crude Fiber	0.03 g	0.03%	0.51%
Calcium	5.95 mg	0.01%	0.12%
Phosphorus	11.05 mg	0.01%	0.22%
Potassium	30.60 mg	0.04%	0.62%
Sodium	10.80 mg	0.01%	0.22%
Chloride	78.63 mg	0.09%	1.59%
Magnesium	1.28 mg	0.002%	0.03%
CALORIE CONTENT (CALCULATED)			
		212 kcal/kg	
		96.2 kcal/lb	
		18 kcal/85 g pouch	

Feeding and Administration:

Shake well before feeding. Feed one pouch per 5 lbs of body weight per day to adult cats.

Ingredients:

Water, glycine, whey protein isolate, glycerin, guar gum, liver flavor, natural flavor, potassium chloride. C250222

Joint Care

Medical Indications:

Joint Care is recommended as a supplement to help dogs with the following:

- Adult dogs predisposed to joint conditions
- Dogs with osteoarthritis

Joint Health:

- Formulated to support mobility and normal daily activity
- Promotes performance of activities such as walking, climbing and general movements
- Contains collagen, hyaluronic acid, glucosamine and chondroitin sulfate to provide important building blocks to help maintain healthy cartilage and joints
- Contains omega-3 fatty acids from cod liver oil to support a normal inflammatory response in joints from natural aging



AVAILABLE SIZES
2.5 g and 5 g chews
both in 30 count pouches

AVERAGE NUTRIENT CONTENT

	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	4.50 g	17.09%	18.78%
Fat	5.52 g	20.96%	23.03%
Carbohydrate	10.66 g	40.46%	44.45%
Crude Fiber	2.50 g	9.51%	10.44%
Calcium	18 mg	0.07%	0.07%
Phosphorus	138 mg	0.52%	0.57%
Potassium	76 mg	0.29%	0.32%
Sodium	367 mg	1.39%	1.53%
Chloride	326 mg	1.24%	1.36%
Magnesium	7 mg	0.02%	0.03%
Glucosamine hydrochloride	1.29 g	4.90%	5.38%
Collagen	1.26 g	4.80%	5.27%
Chondroitin sulfate	0.84 g	3.20%	3.52%
Omega-3 Fatty Acids (EPA & DHA)	0.32 g	1.20%	1.32%
Hyaluronic Acid	0.04 g	0.16%	0.17%
CALORIE CONTENT (CALCULATED)			
	3796 kcal/kg		
	1725 kcal/lb		
	9.49 kcal/2.5 g chew		
	18.98 kcal/5 g chew		

Administration:

Administer daily based on size of dog or as directed by your veterinarian.

Small chew:

Less than 40 lbs 1 chew
40 - 90 lbs 2 chews

Large chew:

40 - 90 lbs 1 chew
90+ lbs 2 chews

Ingredients (small chew):

Active Ingredients per chew* (2.5 g):

Glucosamine Hydrochloride 122.5 mg
Collagen (fish) 120 mg
Chondroitin Sulfate (porcine) 80 mg
Omega-3 Fatty Acids (EPA & DHA) 30 mg
Hyaluronic Acid 4 mg

Inactive Ingredients:

Citric acid, fish oil, glycerin, lecithin, liver flavor, microcrystalline cellulose, natural flavor, salt, silicon dioxide, sodium propionate, tapioca starch, tocopherols, water, yeast.

*Active ingredients are minimum declared levels. A-9306

Ingredients (large chew):

Active Ingredients per chew* (5 g):

Glucosamine Hydrochloride 245 mg
Collagen (fish) 240 mg
Chondroitin Sulfate (porcine) 160 mg
Omega-3 Fatty Acids (EPA & DHA) 60 mg
Hyaluronic Acid 8 mg

Inactive Ingredients:

Citric acid, fish oil, glycerin, lecithin, liver flavor, microcrystalline cellulose, natural flavor, salt, silicon dioxide, sodium propionate, tapioca starch, tocopherols, water, yeast.

*Active ingredients are minimum declared levels. A-9305



Purina® Pro Plan® Well Pet Canine



Purina® Pro Plan® DEVELOPMENT Formulas

Purina® Pro Plan® ESSENTIALS Formulas

Purina® Pro Plan® SPECIALIZED Formulas

Purina® Pro Plan® BRIGHT MIND® Formulas

Purina® Pro Plan® SPORT® Formulas



Purina® Pro Plan® Development Puppy Shredded Blend Chicken & Rice Formula

- High-quality protein builds lean muscles
- Fortified with guaranteed live probiotics for digestive and immune health
- DHA from omega-rich fish oil nourishes brain and vision development
- Calcium, phosphorus & other minerals build strong bones and teeth
- Antioxidants support a puppy's developing immune system
- Crunchy kibble with tender, meaty shreds

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	6.96 g	29.00%	31.60%
Fat	4.66 g	19.40%	21.10%
Carbohydrate	8.23 g	34.30%	37.30%
Crude Fiber	0.40 g	1.70%	1.80%
Calcium	339 mg	1.41%	1.54%
Phosphorus	240 mg	1.00%	1.09%
Potassium	163 mg	0.68%	0.74%
Sodium	125 mg	0.52%	0.57%
Chloride	159 mg	0.66%	0.72%
Magnesium	29 mg	0.12%	0.13%
CALORIE CONTENT (FED)			
		4167 kcal/kg	
		1890 kcal/lb	
		406 kcal/cup	



INGREDIENTS: Chicken, rice, poultry by-product meal, corn gluten meal, beef fat preserved with mixed-tocopherols, soybean meal, whole grain wheat, whole grain corn, corn germ meal, dried egg product, natural flavor, dried yeast, glycerin, fish meal, fish oil, calcium carbonate, soybean oil, mono and dicalcium phosphate, salt, potassium chloride, MINERALS [zinc proteinate, manganese proteinate, ferrous sulfate, copper proteinate, calcium iodate, sodium selenite], choline chloride, VITAMINS [Vitamin E supplement, niacin (Vitamin B-3), Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), Vitamin D-3 supplement, menadione sodium bisulfite complex (Vitamin K), biotin (Vitamin B-7)], dried Bacillus coagulans fermentation product, garlic oil. F448919

NUTRITIONAL ADEQUACY STATEMENT: Animal feeding tests using AAFCO procedures substantiate that Pro Plan Puppy Shredded Blend Chicken & Rice Formula provides complete and balanced nutrition for all life stages, including growth of large sized dogs (70 lb. or more as an adult).

Purina® Pro Plan® Development Puppy Chicken & Rice Formula

- High-quality protein builds lean muscles
- DHA from omega-rich fish oil nourishes brain and vision development
- Calcium, phosphorus & other minerals build strong bones and teeth
- Antioxidants support a puppy's developing immune system

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	6.93 g	29.00%	31.60%
Fat	4.77 g	20.00%	21.80%
Carbohydrate	8.09 g	33.90%	37.00%
Crude Fiber	0.36 g	1.50%	1.60%
Calcium	319 mg	1.34%	1.46%
Phosphorus	244 mg	1.02%	1.11%
Potassium	167 mg	0.70%	0.76%
Sodium	101 mg	0.42%	0.46%
Chloride	212 mg	0.89%	0.97%
Magnesium	25 mg	0.10%	0.11%
CALORIE CONTENT (FED)			
		4188 kcal/kg	
		1900 kcal/lb	
		456 kcal/cup	



INGREDIENTS: Chicken, rice, poultry by-product meal, corn gluten meal, whole grain wheat, beef fat preserved with mixed-tocopherols, whole grain corn, corn germ meal, dried yeast, fish meal, natural flavor, dried egg product, fish oil, soybean oil, mono and dicalcium phosphate, calcium carbonate, salt, potassium chloride, choline chloride, MINERALS [zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, calcium iodate, sodium selenite], VITAMINS [Vitamin E supplement, niacin (Vitamin B-3), Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), menadione sodium bisulfite complex (Vitamin K), Vitamin D-3 supplement, biotin (Vitamin B-7)], L-Lysine monohydrochloride, garlic oil. Y445821

NUTRITIONAL ADEQUACY STATEMENT: Animal feeding tests using AAFCO procedures substantiate that Pro Plan Puppy Chicken & Rice Formula provides complete and balanced nutrition for all life stages, including growth of large sized dogs (70 lb. or more as an adult).

Purina® Pro Plan® Development Puppy Small Breed Chicken & Rice Formula

- High in protein to meet the needs of highly active small dogs
- Fortified with guaranteed live probiotics for digestive and immune health
- DHA from omega-rich fish oil nourishes brain and vision development
- Calcium, phosphorus & other minerals build strong bones and teeth
- Antioxidants support a puppy's developing immune system
- Bite-size kibble makes chewing easier for small dogs

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	7.90 g	34.00%	37.10%
Fat	4.97 g	21.40%	23.30%
Carbohydrate	6.35 g	27.40%	29.90%
Crude Fiber	0.32 g	1.40%	1.50%
Calcium	308 mg	1.33%	1.45%
Phosphorus	245 mg	1.06%	1.15%
Potassium	168 mg	0.73%	0.79%
Sodium	130 mg	0.56%	0.61%
Chloride	215 mg	0.92%	1.01%
Magnesium	24 mg	0.10%	0.11%
CALORIE CONTENT (FED)			
		4311 kcal/kg	
		1955 kcal/lb	
		482 kcal/cup	



INGREDIENTS: Chicken, corn gluten meal, poultry by-product meal, rice, whole grain wheat, beef fat preserved with mixed-tocopherols, corn germ meal, dried egg product, natural flavor, fish meal, fish oil, potassium chloride, salt, calcium carbonate, soybean oil, mono and dicalcium phosphate, choline chloride, MINERALS [zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, calcium iodate, sodium selenite], VITAMINS [Vitamin E supplement, niacin (Vitamin B-3), Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), menadione sodium bisulfite complex (Vitamin K), Vitamin D-3 supplement, biotin (Vitamin B-7)], magnesium sulfate, DL-Methionine, dried Bacillus coagulans fermentation product, L-Lysine monohydrochloride, garlic oil. K445419

NUTRITIONAL ADEQUACY STATEMENT: Animal feeding tests using AAFCO procedures substantiate that Pro Plan Puppy Small Breed Formula provides complete and balanced nutrition for all life stages, including growth of large sized dogs (70 lb. or more as an adult).

Purina® Pro Plan® Development Puppy Large Breed Chicken & Rice Formula

- Supports an appropriate growth rate for large breed puppies
- Higher levels of glucosamine (vs. Pro Plan Puppy Chicken & Rice Formula) help support developing joints and cartilage
- DHA from omega-rich fish oil nourishes brain and vision development
- Calcium, phosphorus & other minerals build strong bones and teeth
- Antioxidants support a puppy's developing immune system

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	7.37 g	29.00%	31.60%
Fat	3.90 g	15.40%	16.70%
Carbohydrate	9.41 g	37.00%	40.40%
Crude Fiber	0.77 g	3.00%	3.30%
Calcium	351 mg	1.38%	1.50%
Phosphorus	257 mg	1.01%	1.10%
Potassium	182 mg	0.72%	0.78%
Sodium	106 mg	0.42%	0.46%
Chloride	209 mg	0.82%	0.89%
Magnesium	26 mg	0.10%	0.11%
CALORIE CONTENT (FED)			
		3934 kcal/kg	
		1784 kcal/lb	
		419 kcal/cup	



INGREDIENTS: Chicken, rice, corn gluten meal, whole grain corn, poultry by-product meal, whole grain wheat, beef fat preserved with mixed-tocopherols, pea fiber, dried egg product, fish meal, natural flavor, fish oil, soybean oil, mono and dicalcium phosphate, salt, calcium carbonate, potassium chloride, potassium citrate, choline chloride, L-Lysine monohydrochloride, MINERALS [zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, calcium iodate, sodium selenite], VITAMINS [Vitamin E supplement, niacin (Vitamin B-3), Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), menadione sodium bisulfite complex (Vitamin K), Vitamin D-3 supplement, biotin (Vitamin B-7)], garlic oil. N445721

NUTRITIONAL ADEQUACY STATEMENT: Animal feeding tests using AAFCO procedures substantiate that Pro Plan Puppy Large Breed Formula provides complete and balanced nutrition for all life stages, including growth of large sized dogs (70 lb. or more as an adult).

Purina® Pro Plan® Complete Essentials Adult Shredded Blend Chicken & Rice Formula

- High in protein to maintain lean muscle
- Fortified with guaranteed live probiotics for digestive and immune health
- Natural prebiotic fiber nourishes specific intestinal bacteria for digestive health
- Omega-6 fatty acids and vitamin A to nourish skin and coat
- Crunchy kibble and tender, shredded pieces for delicious taste and texture

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	6.71 g	27.10%	29.50%
Fat	4.34 g	17.50%	19.10%
Carbohydrate	9.49 g	38.30%	41.70%
Crude Fiber	0.37 g	1.50%	1.60%
Calcium	322 mg	1.30%	1.42%
Phosphorus	253 mg	1.02%	1.11%
Potassium	181 mg	0.73%	0.79%
Sodium	110 mg	0.45%	0.49%
Chloride	148 mg	0.60%	0.65%
Magnesium	31 mg	0.12%	0.13%
CALORIE CONTENT (FED)			
		4038 kcal/kg	
		1832 kcal/lb	
		387 kcal/cup	



INGREDIENTS: Chicken, rice, whole grain wheat, poultry by-product meal (source of glucosamine), soybean meal, beef fat preserved with mixed-tocopherols, corn gluten meal, whole grain corn, dried egg product, fish meal (source of glucosamine), natural flavor, glycerin, wheat bran, calcium carbonate, mono and dicalcium phosphate, salt, soybean oil, potassium chloride, fish oil, MINERALS [zinc proteinate, manganese proteinate, ferrous sulfate, copper proteinate, calcium iodate, sodium selenite], VITAMINS [Vitamin E supplement, niacin (Vitamin B-3), Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), Vitamin D-3 supplement, menadione sodium bisulfite complex (Vitamin K), biotin (Vitamin B-7)], choline chloride, L-ascorbyl-2-polyphosphate (Vitamin C), dried Bacillus coagulans fermentation product, L-Lysine monohydrochloride, garlic oil. Z445519

NUTRITIONAL ADEQUACY STATEMENT: Animal feeding tests using AAFCO procedures substantiate that Pro Plan Shredded Blend Chicken & Rice Formula provides complete and balanced nutrition for all life stages, including growth of large sized dogs (70 lb. or more as an adult).

Purina® Pro Plan® Complete Essentials Adult Shredded Blend Beef & Rice Formula

- High in protein to maintain lean muscle
- Fortified with guaranteed live probiotics for digestive and immune health
- Natural prebiotic fiber nourishes specific intestinal bacteria for digestive health
- Omega-6 fatty acids and vitamin A to nourish skin and coat
- Crunchy kibble and tender, shredded pieces for delicious taste and texture

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	6.87 g	27.20%	29.70%
Fat	4.36 g	17.30%	18.90%
Carbohydrate	9.58 g	38.00%	41.40%
Crude Fiber	0.47 g	1.90%	2.00%
Calcium	345 mg	1.37%	1.49%
Phosphorus	233 mg	0.93%	1.01%
Potassium	186 mg	0.74%	0.80%
Sodium	115 mg	0.46%	0.50%
Chloride	177 mg	0.70%	0.77%
Magnesium	32 mg	0.13%	0.14%
CALORIE CONTENT (FED)			
		3963 kcal/kg	
		1798 kcal/lb	
		379 kcal/cup	



INGREDIENTS: Beef, rice, whole grain wheat, corn gluten meal, poultry by-product meal (source of glucosamine), soybean meal, whole grain corn, beef fat preserved with mixed-tocopherols, dried egg product, dried beet pulp, fish meal (source of glucosamine), natural flavor, glycerin, calcium carbonate, wheat bran, mono and dicalcium phosphate, soybean oil, salt, potassium chloride, VITAMINS [Vitamin E supplement, niacin (Vitamin B-3), Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), Vitamin D-3 supplement, menadione sodium bisulfite complex (Vitamin K), biotin (Vitamin B-7)], MINERALS [zinc proteinate, manganese proteinate, ferrous sulfate, copper proteinate, calcium iodate, sodium selenite], choline chloride, L-ascorbyl-2-polyphosphate (Vitamin C), dried Bacillus coagulans fermentation product, garlic oil. P446919

NUTRITIONAL ADEQUACY STATEMENT: Animal feeding tests using AAFCO procedures substantiate that Pro Plan Shredded Blend Beef & Rice Formula provides complete and balanced nutrition for maintenance of adult dogs.

Purina® Pro Plan® Complete Essentials Adult Shredded Blend Salmon & Rice Formula

- High in protein to maintain lean muscle
- Fortified with guaranteed live probiotics for digestive and immune health
- Natural prebiotic fiber nourishes specific intestinal bacteria for digestive health
- Omega-6 fatty acids and vitamin A to nourish skin and coat
- Crunchy kibble and tender, shredded pieces for delicious taste and texture

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	7.04 g	27.00%	29.40%
Fat	4.53 g	17.40%	18.90%
Carbohydrate	9.85 g	37.80%	41.10%
Crude Fiber	0.55 g	2.10%	2.30%
Calcium	318 mg	1.22%	1.33%
Phosphorus	243 mg	0.93%	1.01%
Potassium	191 mg	0.73%	0.80%
Sodium	137 mg	0.53%	0.57%
Chloride	191 mg	0.73%	0.80%
Magnesium	34 mg	0.13%	0.14%
CALORIE CONTENT (FED)			
		3834 kcal/kg	
		1739 kcal/lb	
		387 kcal/cup	



INGREDIENTS: Salmon, rice, whole grain wheat, poultry by-product meal, soybean meal, beef fat preserved with mixed-tocopherols, corn gluten meal, barley, oat meal, dried egg product, fish meal, dried beet pulp, natural flavor, glycerin, wheat bran, calcium carbonate, soybean oil, salt, mono and dicalcium phosphate, potassium chloride, MINERALS [zinc proteinate, manganese proteinate, ferrous sulfate, copper proteinate, calcium iodate, sodium selenite], VITAMINS [Vitamin E supplement, niacin (Vitamin B-3), Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), menadiol sodium bisulfite complex (Vitamin K), Vitamin D-3 supplement, biotin (Vitamin B-7)], choline chloride, L-Lysine monohydrochloride, L-ascorbyl-2-polyphosphate (Vitamin C), dried Bacillus coagulans fermentation product, garlic oil. D449219

NUTRITIONAL ADEQUACY STATEMENT: Animal feeding tests using AAFCO procedures substantiate that Pro Plan Shredded Blend Salmon & Rice Formula provides complete and balanced nutrition for maintenance of adult dogs.

Purina® Pro Plan® Complete Essentials Adult Chicken & Rice Entrée Classic

- High in protein to maintain lean muscle
- 100% complete & balanced for adult dogs
- Real chicken is the #1 ingredient
- 23 essential vitamins and minerals
- No artificial colors, flavors or preservatives

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	8.43 g	10.00%	42.60%
Fat	7.34 g	8.70%	37.00%
Carbohydrate	2.31 g	2.70%	11.70%
Crude Fiber	0.13 g	0.20%	0.70%
Calcium	288 mg	0.34%	1.45%
Phosphorus	245 mg	0.29%	1.24%
Potassium	230 mg	0.27%	1.16%
Sodium	109 mg	0.13%	0.55%
Chloride	221 mg	0.26%	1.11%
Magnesium	15 mg	0.02%	0.08%
CALORIE CONTENT (CALCULATED)			
		1186 kcal/kg	
		538 kcal/lb	
		437 kcal/can	



INGREDIENTS: Chicken, water, liver, meat by-products, rice, fish, guar gum, MINERALS [potassium chloride, zinc sulfate, ferrous sulfate, copper sulfate, manganese sulfate, potassium iodide, sodium selenite], salt, carrageenan, VITAMINS [Vitamin E supplement, niacin (Vitamin B-3), thiamine mononitrate (Vitamin B-1), calcium pantothenate (Vitamin B-5), pyridoxine hydrochloride (Vitamin B-6), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), Vitamin A supplement, folic acid (Vitamin B-9), Vitamin D-3 supplement, biotin (Vitamin B-7)], choline chloride. F443322

NUTRITIONAL ADEQUACY STATEMENT: Pro Plan Complete Essentials Chicken & Rice Entrée is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs.

Purina® Pro Plan® Complete Essentials Adult Beef & Rice Entrée Classic

- High in protein to maintain lean muscle
- 100% complete & balanced for adult dogs
- Real beef is the #1 ingredient
- 23 essential vitamins and minerals
- No artificial colors, flavors or preservatives

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	8.61 g	10.00%	41.90%
Fat	7.26 g	8.40%	35.30%
Carbohydrate	2.33 g	2.70%	11.30%
Crude Fiber	0.19 g	0.20%	0.90%
Calcium	407 mg	0.47%	1.98%
Phosphorus	297 mg	0.34%	1.44%
Potassium	256 mg	0.30%	1.25%
Sodium	118 mg	0.14%	0.57%
Chloride	247 mg	0.29%	1.20%
Magnesium	17 mg	0.02%	0.08%
CALORIE CONTENT (CALCULATED)			
		1161 kcal/kg	
		527 kcal/lb	
		427 kcal/can	



INGREDIENTS: Beef, water, liver, meat by-products, chicken, rice, fish, MINERALS [potassium chloride, zinc sulfate, ferrous sulfate, copper sulfate, manganese sulfate, potassium iodide, sodium selenite], guar gum, salt, carrageenan, VITAMINS [Vitamin E supplement, niacin, thiamine mononitrate, calcium pantothenate, pyridoxine hydrochloride, Vitamin B-12 supplement, riboflavin supplement, Vitamin A supplement, folic acid, Vitamin D-3 supplement, biotin], choline chloride. F443222

NUTRITIONAL ADEQUACY STATEMENT: Pro Plan Complete Essentials Beef & Rice Entrée Classic is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs.

Purina® Pro Plan® Complete Essentials Adult Classic Grain Free Turkey & Sweet Potato Entrée

- High in protein to maintain lean muscle
- 100% complete & balanced for adult dogs
- Real Turkey is the #1 ingredient
- 23 essential vitamins and minerals
- No artificial colors, flavors or preservatives

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	8.83 g	10.50%	44.70%
Fat	7.57 g	9.00%	38.40%
Carbohydrate	1.03 g	1.20%	5.20%
Crude Fiber	0.16 g	0.20%	0.80%
Calcium	439 mg	0.52%	2.22%
Phosphorus	315 mg	0.37%	1.59%
Potassium	240 mg	0.29%	1.22%
Sodium	111 mg	0.13%	0.56%
Chloride	219 mg	0.26%	1.11%
Magnesium	17 mg	0.02%	0.09%
CALORIE CONTENT (CALCULATED)			
		1191 kcal/kg	
		540 kcal/lb	
		438 kcal/can	



INGREDIENTS: Turkey, water, liver, meat by-products, chicken, sweet potatoes, guar gum, MINERALS [potassium chloride, zinc sulfate, ferrous sulfate, copper sulfate, manganese sulfate, potassium iodide, sodium selenite], salt, carrageenan, fish oil, VITAMINS [Vitamin E supplement, niacin, thiamine mononitrate, calcium pantothenate, pyridoxine hydrochloride, Vitamin B-12 supplement, riboflavin supplement, Vitamin A supplement, folic acid, Vitamin D-3 supplement, biotin], choline chloride. E437222

NUTRITIONAL ADEQUACY STATEMENT: Pro Plan Complete Essentials Turkey & Sweet Potato Entrée Classic is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs.

Purina® Pro Plan® Complete Essentials Adult Braised Chicken & Spinach Entrée

- Flavorful, nutritious entrée with a taste dogs love
- Made with real chicken
- No artificial colors, flavors or preservatives
- In a convenient, resealable tub

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	14.52 g	14.40%	57.60%
Fat	4.25 g	4.20%	16.90%
Carbohydrate	3.73 g	3.70%	14.80%
Crude Fiber	0.17 g	0.20%	0.70%
Calcium	432 mg	0.43%	1.71%
Phosphorus	332 mg	0.33%	1.32%
Potassium	261 mg	0.26%	1.03%
Sodium	239 mg	0.24%	0.95%
Chloride	487 mg	0.48%	1.93%
Magnesium	18 mg	0.02%	0.07%
CALORIE CONTENT (CALCULATED)			
		991 kcal/kg	
		450 kcal/lb	
		280 kcal/tub	



INGREDIENTS: Water, chicken, wheat gluten, liver, meat by-products, corn starch-modified, spinach, artificial and natural flavors, dicalcium phosphate, salt, soy flour, MINERALS [potassium chloride, zinc sulfate, ferrous sulfate, copper sulfate, manganese sulfate, potassium iodide, sodium selenite], corn oil, tricalcium phosphate, choline chloride, VITAMINS [Vitamin E supplement, niacin (Vitamin B-3), thiamine mononitrate (Vitamin B-1), calcium pantothenate (Vitamin B-5), pyridoxine hydrochloride (Vitamin B-6), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), Vitamin A supplement, folic acid (Vitamin B-9), Vitamin D-3 supplement, biotin (Vitamin B-7)]. C436120

NUTRITIONAL ADEQUACY STATEMENT: Pro Plan Complete Essentials Braised Chicken & Spinach Entrée is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs.

Purina® Pro Plan® Specialized Adult Small Breed Chicken & Rice Formula

- High in protein to meet the needs of highly active small dogs
- Fortified with guaranteed live probiotics for digestive and immune health
- Natural prebiotic fiber nourishes specific intestinal bacteria for digestive health
- Calcium, phosphorus & other minerals build strong bones and teeth
- Nutrient-dense, bite-size kibble makes chewing easier for small breed dogs

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	7.48 g	30.00%	32.70%
Fat	4.63 g	18.60%	20.20%
Carbohydrate	8.60 g	34.50%	37.60%
Crude Fiber	0.30 g	1.20%	1.30%
Calcium	340 mg	1.37%	1.49%
Phosphorus	250 mg	1.00%	1.09%
Potassium	184 mg	0.74%	0.81%
Sodium	124 mg	0.50%	0.54%
Chloride	236 mg	0.95%	1.03%
Magnesium	25 mg	0.10%	0.11%
CALORIE CONTENT (FED)			
		4012 kcal/kg	
		1820 kcal/lb	
		448 kcal/cup	



INGREDIENTS: Chicken, rice, corn gluten meal, poultry by-product meal, whole grain corn, beef fat preserved with mixed-tocopherols, corn germ meal, fish meal, dried egg product, natural flavor, wheat bran, potassium chloride, salt, mono and dicalcium phosphate, calcium carbonate, VITAMINS [Vitamin E supplement, niacin (Vitamin B-3), Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), menadione sodium bisulfite complex (Vitamin K), Vitamin D-3 supplement, biotin (Vitamin B-7)], choline chloride, L-Lysine monohydrochloride, MINERALS [zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, calcium iodate, sodium selenite], L-ascorbyl-2-polyphosphate (Vitamin C), dried Bacillus coagulans fermentation product, garlic oil. 1445020

NUTRITIONAL ADEQUACY STATEMENT: Animal feeding tests using AAFCO procedures substantiate that Pro Plan Small Breed Chicken & Rice Formula provides complete and balanced nutrition for maintenance of adult dogs.

Purina® Pro Plan® Specialized Adult Large Breed Shredded Blend Chicken & Rice Formula

- High protein promotes muscle conditioning when combined with proper exercise
- Higher levels of glucosamine (vs. Pro Plan Complete Essentials Adult Formulas) and EPA, an omega-3 fatty acid, for joint health and mobility
- Fortified with guaranteed live probiotics for digestive and immune health
- Natural prebiotic fiber nourishes specific intestinal bacteria for digestive health
- Crunchy kibble with tender, meaty shreds

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	7.32 g	27.00%	29.50%
Fat	3.83 g	14.10%	15.40%
Carbohydrate	11.21 g	41.30%	45.10%
Crude Fiber	0.51 g	1.90%	2.00%
Calcium	347 mg	1.28%	1.40%
Phosphorus	250 mg	0.92%	1.01%
Potassium	208 mg	0.77%	0.84%
Sodium	146 mg	0.54%	0.59%
Chloride	175 mg	0.65%	0.71%
Magnesium	36 mg	0.13%	0.14%
CALORIE CONTENT (FED)			
		3688 kcal/kg	
		1673 kcal/lb	
		353 kcal/cup	



INGREDIENTS: Chicken, rice, whole grain wheat, poultry by-product meal, soybean meal, whole grain corn, corn gluten meal, beef fat preserved with mixed-tocopherols, barley, dried egg product, corn germ meal, fish meal, natural flavor, glycerin, fish oil, calcium carbonate, wheat bran, salt, soybean oil, mono and dicalcium phosphate, potassium citrate, MINERALS [zinc proteinate, manganese proteinate, ferrous sulfate, copper proteinate, calcium iodate, sodium selenite], VITAMINS [Vitamin E supplement, niacin (Vitamin B-3), Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), menadione sodium bisulfite complex (Vitamin K), Vitamin D-3 supplement, biotin (Vitamin B-7)], potassium chloride, choline chloride, taurine, L-Lysine monohydrochloride, L-ascorbyl-2-polyphosphate (Vitamin C), dried Bacillus coagulans fermentation product, garlic oil. M448519

NUTRITIONAL ADEQUACY STATEMENT: Animal feeding tests using AAFCO procedures substantiate that Pro Plan Large Breed Shredded Blend Chicken & Rice Formula provides complete and balanced nutrition for maintenance of adult dogs.

Purina® Pro Plan® Specialized Adult Large Breed Chicken & Rice Formula

- High protein promotes muscle conditioning when combined with proper exercise
- Higher levels of glucosamine (vs. Pro Plan Complete Essentials Adult Formulas) and EPA, an omega-3 fatty acid, for joint health and mobility
- Natural prebiotic fiber nourishes specific intestinal bacteria for digestive health

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	7.06 g	27.00%	29.40%
Fat	3.74 g	14.30%	15.60%
Carbohydrate	10.84 g	41.40%	45.20%
Crude Fiber	0.46 g	1.80%	1.90%
Calcium	338 mg	1.29%	1.41%
Phosphorus	241 mg	0.92%	1.00%
Potassium	178 mg	0.68%	0.74%
Sodium	112 mg	0.43%	0.47%
Chloride	203 mg	0.77%	0.84%
Magnesium	29 mg	0.11%	0.12%
CALORIE CONTENT (FED)			
		3823 kcal/kg	
		1734 kcal/lb	
		407 kcal/cup	



INGREDIENTS: Chicken, rice, corn gluten meal, whole grain wheat, poultry by-product meal, whole grain corn, barley, beef fat preserved with mixed-tocopherols, corn germ meal, fish meal, dried egg product, natural flavor, fish oil, wheat bran, calcium carbonate, soybean oil, salt, mono and dicalcium phosphate, potassium chloride, potassium citrate, VITAMINS [Vitamin E supplement, niacin (Vitamin B-3), Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), menadione sodium bisulfite complex (Vitamin K), Vitamin D-3 supplement, biotin (Vitamin B-7)], choline chloride, MINERALS [zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, calcium iodate, sodium selenite], taurine, glucosamine hydrochloride, L-ascorbyl-2-polyphosphate (Vitamin C), garlic oil. M445121

NUTRITIONAL ADEQUACY STATEMENT: Animal feeding tests using AAFCO procedures substantiate that Pro Plan Large Breed Chicken & Rice Formula provides complete and balanced nutrition for maintenance of adult dogs.

Purina® Pro Plan® Specialized Adult Sensitive Skin & Stomach Salmon & Rice Formula

- Highly digestible formula for optimal nutrient delivery
- Sensitive formula is gentle on stomach and maintains stool quality
- Natural prebiotic fiber nourishes specific intestinal bacteria for digestive health
- Real Salmon and Fish Oil, Sources of EPA & DHA, for Heart Health
- Omega-6 fatty acids support healthy skin and lustrous coat
- Antioxidants for a healthy immune system
- No corn, wheat, or soy
- No artificial colors or flavors

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	7.23 g	27.30%	29.80%
Fat	4.76 g	17.92%	19.60%
Carbohydrate	9.79 g	36.90%	40.34%
Crude Fiber	0.69 g	2.60%	2.84%
Calcium	358 mg	1.35%	1.47%
Phosphorus	281 mg	1.06%	1.16%
Potassium	226 mg	0.85%	0.93%
Sodium	106 mg	0.40%	0.44%
Chloride	218 mg	0.82%	0.90%
Magnesium	49 mg	0.18%	0.20%
CALORIE CONTENT (FED)			
		3903 kcal/kg	
		1770 kcal/lb	
		449 kcal/cup	



INGREDIENTS: Salmon, rice, barley, canola meal, oat meal, fish meal, salmon meal, beef fat preserved with mixed-tocopherols, dried yeast, natural flavor, sunflower oil, fish oil, dried chicory root, calcium carbonate, salt, potassium chloride, L-Lysine monohydrochloride, VITAMINS [Vitamin E supplement, niacin (Vitamin B-3), Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride, folic acid (Vitamin B-9), menadione sodium bisulfite complex (Vitamin K), biotin (Vitamin B-7), Vitamin D-3 supplement], taurine, MINERALS [zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, calcium iodate, sodium selenite], DL-Methionine, choline chloride, L-ascorbyl-2-polyphosphate (Vitamin C). M444922

NUTRITIONAL ADEQUACY STATEMENT: Animal feeding tests using AAFCO procedures substantiate that Pro Plan Sensitive Skin & Stomach Salmon & Rice Formula provides complete and balanced nutrition for maintenance of adult dogs.

Purina® Pro Plan® Specialized Adult Sensitive Skin & Stomach Lamb & Oatmeal Formula

- Oat meal and rice are easily digestible and gentle on the digestive system
- Fortified with guaranteed live probiotics for digestive and immune health
- Natural prebiotic fiber nourishes specific intestinal bacteria for digestive health
- Fish oil rich in omega-3 fatty acids for joint health and mobility
- Sunflower oil rich in omega-6 fatty acids for healthy skin and coat
- No corn, wheat, or soy

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	6.80 g	27.00%	29.60%
Fat	4.59 g	18.20%	20.00%
Carbohydrate	9.07 g	36.00%	39.40%
Crude Fiber	0.69 g	2.70%	3.00%
Calcium	347 mg	1.38%	1.51%
Phosphorus	242 mg	0.96%	1.05%
Potassium	171 mg	0.68%	0.75%
Sodium	99 mg	0.39%	0.43%
Chloride	189 mg	0.75%	0.82%
Magnesium	46 mg	0.18%	0.20%
CALORIE CONTENT (FED)			
		3969 kcal/kg	
		1800 kcal/lb	
		508 kcal/cup	



INGREDIENTS: Lamb, oat meal, barley, fish meal (source of glucosamine), canola meal, rice, beef fat preserved with mixed-tocopherols, dried egg product, pea protein, dried yeast, natural flavor, fish oil, sunflower oil, chicory root inulin, salt, L-Lysine monohydrochloride, potassium chloride, calcium carbonate, VITAMINS [Vitamin E supplement, niacin (Vitamin B-3), Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), menadione sodium bisulfite complex (Vitamin K), Vitamin D-3 supplement, biotin (Vitamin B-7)], MINERALS [zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, calcium iodate, sodium selenite], choline chloride, L-ascorbyl-2-polyphosphate (Vitamin C), dried Bacillus coagulans fermentation product. B445319

NUTRITIONAL ADEQUACY STATEMENT: Animal feeding tests using AAFCO procedures substantiate that Pro Plan Sensitive Skin & Stomach Lamb & Oat Meal Formula provides complete and balanced nutrition for maintenance of adult dogs.

Purina® Pro Plan® Specialized Adult Sensitive Skin & Stomach Salmon & Rice Entrée

- Oat meal and rice are easily digestible
- Natural prebiotic fiber nourishes specific intestinal bacteria for digestive health
- Omega-6 fatty acids for healthy skin and coat
- Made with real salmon and a taste dogs love

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	6.35 g	7.80%	32.50%
Fat	6.13 g	7.50%	31.40%
Carbohydrate	5.08 g	6.20%	26.00%
Crude Fiber	0.40 g	0.50%	2.00%
Calcium	314 mg	0.39%	1.61%
Phosphorus	204 mg	0.25%	1.04%
Potassium	249 mg	0.31%	1.27%
Sodium	37 mg	0.05%	0.19%
Chloride	231 mg	0.28%	1.18%
Magnesium	24 mg	0.03%	0.12%
CALORIE CONTENT (CALCULATED)			
		1228 kcal/kg	
		557 kcal/lb	
		452 kcal/can	



INGREDIENTS: Water, fish, liver, salmon, rice, potato protein, oat meal, corn oil, MINERALS [potassium chloride, magnesium sulfate, zinc sulfate, ferrous sulfate, copper sulfate, manganese sulfate, potassium iodide, sodium selenite], inulin, carrageenan, locust bean gum, tricalcium phosphate, xanthan gum, guar gum, choline chloride, VITAMINS [Vitamin E supplement, thiamine mononitrate (Vitamin B-1), niacin (Vitamin B-3), calcium pantothenate (Vitamin B-5), Vitamin A supplement, menadione sodium bisulfite complex (Vitamin K), pyridoxine hydrochloride (Vitamin B-6), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, biotin (Vitamin B-7), folic acid (Vitamin B-9), Vitamin D-3 supplement]. K444422

NUTRITIONAL ADEQUACY STATEMENT: Pro Plan Sensitive Skin & Stomach Salmon & Rice Entrée Classic is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs.

Purina® Pro Plan® Specialized Adult Weight Management Formula

- High Protein to maintain lean muscle mass during weight loss
- Fortified with guaranteed live probiotics for digestive and immune health
- Natural prebiotic fiber nourishes specific intestinal bacteria for digestive health
- Omega-6 fatty acids and vitamin A to nourish skin and coat
- 15% less fat than Pro Plan Complete Essentials Chicken & Rice Formula

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	7.94 g	28.00%	30.70%
Fat	3.05 g	10.80%	11.80%
Carbohydrate	12.21 g	43.20%	47.20%
Crude Fiber	0.62 g	2.20%	2.40%
Calcium	385 mg	1.36%	1.49%
Phosphorus	266 mg	0.94%	1.03%
Potassium	209 mg	0.74%	0.81%
Sodium	125 mg	0.44%	0.48%
Chloride	269 mg	0.95%	1.04%
Magnesium	36 mg	0.13%	0.14%
CALORIE CONTENT (FED)			
		3535 kcal/kg	
		1603 kcal/lb	
		364 kcal/cup	



INGREDIENTS: Chicken, rice, poultry by-product meal, whole grain corn, corn gluten meal, whole grain wheat, corn germ meal, barley, beef fat preserved with mixed-tocopherols, dried egg product, fish meal, natural flavor, wheat flour, wheat bran, salt, calcium carbonate, potassium chloride, mono and dicalcium phosphate, VITAMINS [Vitamin E supplement, niacin (Vitamin B-3), Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), menadione sodium bisulfite complex (Vitamin K), Vitamin D-3 supplement, biotin (Vitamin B-7)], choline chloride, MINERALS [zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, calcium iodate, sodium selenite], L-Lysine monohydrochloride, L-ascorbyl-2-polyphosphate (Vitamin C), dried Bacillus coagulans fermentation product, garlic oil. U446219

NUTRITIONAL ADEQUACY STATEMENT: Animal feeding tests using AAFCO procedures substantiate that Pro Plan Weight Management Chicken & Rice Formula provides complete and balanced nutrition for maintenance of adult dogs.

Purina® Pro Plan® Bright Mind® Adult 7+ Chicken & Rice Formula

- Enhanced botanical oils promote alertness and mental sharpness in adult dogs age 7+
- Omega-6 fatty acids and vitamin A to nourish skin and coat
- Higher levels of glucosamine (vs. Pro Plan Complete Essentials Adult Formulas) and EPA, an omega-3 fatty acid, for joint health and mobility
- Fortified with guaranteed live probiotics for digestive and immune health

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	7.91 g	30.00%	32.80%
Fat	4.38 g	16.60%	18.10%
Carbohydrate	9.50 g	36.00%	39.40%
Crude Fiber	0.45 g	1.70%	1.90%
Calcium	355 mg	1.35%	1.47%
Phosphorus	251 mg	0.95%	1.04%
Potassium	195 mg	0.74%	0.81%
Sodium	114 mg	0.43%	0.47%
Chloride	293 mg	1.11%	1.21%
Magnesium	30 mg	0.11%	0.12%
CALORIE CONTENT (FED)			
		3791 kcal/kg	
		1720 kcal/lb	
		423 kcal/cup	



INGREDIENTS: Chicken, poultry by-product meal, rice, whole grain corn, corn gluten meal, whole grain wheat, corn germ meal, vegetable oil (source of medium-chain triglycerides), pearled barley, fish meal, dried egg product, fish oil, natural flavor, L-Arginine, soybean oil, salt, potassium chloride, calcium carbonate, VITAMINS [Vitamin E supplement, niacin (Vitamin B-3), Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, thiamine mononitrate, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), menadione sodium bisulfite complex (Vitamin K), Vitamin D-3 supplement, biotin (Vitamin B-7)], mono and dicalcium phosphate, choline chloride, MINERALS [zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, calcium iodate, sodium selenite], L-ascorbyl-2-polyphosphate (Vitamin C), dried Bacillus coagulans fermentation product, garlic oil. P446320

NUTRITIONAL ADEQUACY STATEMENT: Animal feeding tests using AAFCO procedures substantiate that Pro Plan Bright Mind Adult 7+ Chicken & Rice Formula provides complete and balanced nutrition for maintenance of adult dogs.

Purina® Pro Plan® Bright Mind® Adult 7+ Beef & Brown Rice Entrée

- Enhanced botanical oils promote alertness and mental sharpness in adult dogs age 7+
- Made with real beef and a taste dogs love
- High in protein to maintain lean muscle
- No artificial colors or preservatives
- 100% complete and balanced nutrition for dogs age 7 and older

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	14.09 g	15.20%	57.20%
Fat	4.36 g	4.70%	17.70%
Carbohydrate	3.89 g	4.20%	15.80%
Crude Fiber	0.16 g	0.20%	0.60%
Calcium	404 mg	0.43%	1.64%
Phosphorus	275 mg	0.30%	1.12%
Potassium	256 mg	0.28%	1.04%
Sodium	206 mg	0.22%	0.84%
Chloride	447 mg	0.48%	1.81%
Magnesium	17 mg	0.02%	0.07%
CALORIE CONTENT (CALCULATED)			
		1075 kcal/kg	
		488 kcal/lb	
		304 kcal/tub	



INGREDIENTS: Water, beef, wheat gluten, liver, brown rice, meat by-products, corn starch-modified, vegetable oil (source of medium-chain triglycerides), tricalcium phosphate, artificial and natural flavors, soy flour, salt, MINERALS [potassium chloride, zinc sulfate, ferrous sulfate, copper sulfate, manganese sulfate, potassium iodide, sodium selenite], VITAMINS [Vitamin E supplement, niacin (Vitamin B-3), thiamine mononitrate (Vitamin B-1), calcium pantothenate (Vitamin B-5), pyridoxine hydrochloride (Vitamin B-6), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), Vitamin A supplement, folic acid (Vitamin B-9), Vitamin D-3 supplement, biotin (Vitamin B-7)], choline chloride. C442820

NUTRITIONAL ADEQUACY STATEMENT: Pro Plan Adult 7+ Bright Mind Beef & Brown Rice Entrée is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs.

Purina® Pro Plan® Bright Mind® Adult 7+ Turkey & Brown Rice Entrée

- Enhanced botanical oils promote alertness and mental sharpness in adult dogs age 7+
- Made with real turkey and a taste dogs love
- High in protein to maintain lean muscle
- No artificial colors or preservatives
- 100% complete and balanced nutrition for dogs age 7 and older

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	13.98 g	15.10%	57.00%
Fat	4.35 g	4.70%	17.70%
Carbohydrate	3.92 g	4.20%	16.00%
Crude Fiber	0.13 g	0.10%	0.50%
Calcium	410 mg	0.44%	1.67%
Phosphorus	274 mg	0.30%	1.12%
Potassium	254 mg	0.27%	1.03%
Sodium	201 mg	0.22%	0.82%
Chloride	443 mg	0.48%	1.80%
Magnesium	17 mg	0.02%	0.07%
CALORIE CONTENT (CALCULATED)			
		1080 kcal/kg	
		490 kcal/lb	
		305 kcal/tub	



INGREDIENTS: Water, turkey, wheat gluten, liver, brown rice, corn starch-modified, chicken, meat by-products, vegetable oil (source of medium-chain triglycerides), artificial and natural flavors, tricalcium phosphate, soy flour, salt, MINERALS [potassium chloride, zinc sulfate, ferrous sulfate, copper sulfate, manganese sulfate, potassium iodide, sodium selenite], VITAMINS [Vitamin E supplement, niacin (Vitamin B-3), thiamine mononitrate (Vitamin B-1), calcium pantothenate (Vitamin B-5), pyridoxine hydrochloride (Vitamin B-6), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), Vitamin A supplement, folic acid (Vitamin B-9), Vitamin D-3 supplement, biotin (Vitamin B-7)], choline chloride. D442920

NUTRITIONAL ADEQUACY STATEMENT: Pro Plan Adult 7+ Bright Mind Turkey & Brown Rice Entrée is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs.

Purina® Pro Plan® Sport Performance 30/20 Chicken & Rice Formula for All Life Stages

- 30% protein and 20% fat to fuel metabolic needs and maintain lean muscle
- Concentrated nutrition optimizes oxygen metabolism (VO₂ max) for increased endurance
- Amino acids nourish muscles, including the crucial time immediately after exercise
- Glucosamine and EPA, an omega-3 fatty acid, for joint health and mobility
- Omega-6 fatty acids and vitamin A to nourish skin and coat

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	7.06 g	31.00%	33.80%
Fat	5.12 g	22.50%	24.50%
Carbohydrate	6.61 g	29.00%	31.70%
Crude Fiber	0.27 g	1.20%	1.30%
Calcium	317 mg	1.39%	1.52%
Phosphorus	232 mg	1.02%	1.11%
Potassium	159 mg	0.70%	0.76%
Sodium	100 mg	0.44%	0.48%
Chloride	228 mg	1.00%	1.09%
Magnesium	24 mg	0.10%	0.11%
CALORIE CONTENT (FED)			
		4390 kcal/kg	
		1991 kcal/lb	
		484 kcal/cup	



INGREDIENTS: Chicken, corn gluten meal, rice, beef fat preserved with mixed-tocopherols, poultry by-product meal, whole grain corn, corn germ meal, dried egg product, fish meal, natural flavor, fish oil, mono and dicalcium phosphate, calcium carbonate, potassium chloride, salt, VITAMINS [Vitamin E supplement, niacin (Vitamin B-3), Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), menadione sodium bisulfite complex (Vitamin K), Vitamin D-3 supplement, biotin (Vitamin B-7)], L-Lysine monohydrochloride, choline chloride, MINERALS [zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, calcium iodate, sodium selenite], magnesium sulfate, L-ascorbyl-2-polyphosphate (Vitamin C), garlic oil. Z446121

NUTRITIONAL ADEQUACY STATEMENT: Animal feeding tests using AAFCO procedures substantiate that Pro Plan Performance 30/20 Chicken & Rice Formula provides complete and balanced nutrition for all life stages, including growth of large sized dogs (70 lb. or more as an adult).



Purina® Pro Plan® Well Pet Feline



Purina® Pro Plan® DEVELOPMENT Formulas

Purina® Pro Plan® COMPLETE ESSENTIALS Formulas

Purina® Pro Plan® SPECIALIZED Formulas

Purina® Pro Plan® PRIME PLUS Formulas



Purina® Pro Plan® Development Kitten Chicken & Rice Formula

- Highly digestible formula for optimal nutrient delivery
- Fortified with Guaranteed Live Probiotics for digestive and immune health
- DHA an omega-3 fatty acid, nourishes brain & vision development
- Omega-6 fatty acids and vitamin A to nourish skin and coat
- Calcium, phosphorus, and other minerals build strong bones and teeth
- Vitamin A and taurine support healthy vision
- Antioxidants support a kitten's developing immune system

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	9.84 g	43.00%	46.70%
Fat	4.61 g	20.10%	21.90%
Carbohydrate	4.71 g	20.60%	22.30%
Crude Fiber	0.21 g	0.90%	1.00%
Calcium	317 mg	1.38%	1.50%
Phosphorus	294 mg	1.29%	1.40%
Potassium	159 mg	0.70%	0.75%
Sodium	154 mg	0.67%	0.73%
Chloride	196 mg	0.86%	0.93%
Magnesium	23 mg	0.10%	0.11%
CALORIE CONTENT (FED)			
		4370 kcal/kg	
		1982 kcal/lb	
		534 kcal/cup	



INGREDIENTS: Chicken, rice, corn gluten meal, chicken by-product meal, beef fat preserved with mixed-tocopherols, soybean meal, soy protein isolate, fish meal, dried egg product, poultry by-product meal, natural flavor, wheat flour, sodium caseinate, L-Lysine monohydrochloride, salt, phosphoric acid, fish oil, potassium chloride, choline chloride, calcium carbonate, VITAMINS [Vitamin E supplement, niacin (Vitamin B-3), Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), Vitamin D-3 supplement, biotin (Vitamin B-7), menadione sodium bisulfite complex (Vitamin K)], MINERALS [zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, calcium iodate, sodium selenite], taurine, DL-Methionine, dried Bacillus coagulans fermentation product. X462819

NUTRITIONAL ADEQUACY STATEMENT: Animal feeding tests using AAFCO procedures substantiate that Pro Plan Kitten Chicken & Rice Formula provides complete and balanced nutrition for growth of kittens and gestation/lactation of cats.

Purina® Pro Plan® Development Kitten Chicken & Liver Entrée Classic

- Formulated to support a kitten's healthy growth and development
- Highly digestible formula for optimal nutrient delivery
- DHA an omega-3 fatty acid, nourishes brain & vision development
- Linoleic acid and vitamin A to nourish skin & coat
- Vitamin A and taurine support healthy vision
- Antioxidants support a kitten's developing immune system
- 25 essential vitamins and minerals plus taurine, an amino acid
- Made with real chicken & liver and a taste kittens love

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	11.13 g	13.10%	52.20%
Fat	7.05 g	8.30%	33.10%
Carbohydrate	0.70 g	0.80%	3.30%
Crude Fiber	0.01 g	0.10%	0.50%
Calcium	461 mg	0.54%	2.16%
Phosphorus	366 mg	0.43%	1.72%
Potassium	241 mg	0.28%	1.13%
Sodium	102 mg	0.12%	0.48%
Chloride	227 mg	0.27%	1.07%
Magnesium	29 mg	0.03%	0.14%
CALORIE CONTENT (FED)			
		1173 kcal/kg	
		532 kcal/lb	
		99 kcal/can	



INGREDIENTS: Chicken, liver, fish, meat by-products, water, artificial and natural flavors, rice, MINERALS [potassium chloride, magnesium proteinate, zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, potassium iodide], guar gum, VITAMINS [Vitamin E supplement, thiamine mononitrate (Vitamin B-1), niacin (Vitamin B-3), calcium pantothenate (Vitamin B-5), Vitamin A supplement, menadione sodium bisulfite complex (Vitamin K), pyridoxine hydrochloride (Vitamin B-6), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, biotin (Vitamin B-7), folic acid (Vitamin B-9), Vitamin D-3 supplement], taurine, choline chloride, salt. F465120

NUTRITIONAL ADEQUACY STATEMENT: Animal feeding tests using AAFCO procedures substantiate that Pro Plan Kitten Chicken & Liver Entrée Classic provides complete and balanced nutrition for growth of kittens.

Purina® Pro Plan® Complete Essentials Adult Chicken & Rice Formula

- Highly digestible formula for optimal nutrient delivery
- Fortified with Guaranteed Live Probiotics for digestive and immune health
- Natural prebiotic fiber nourishes specific intestinal bacteria for digestive health
- High in protein to help meet your cat's nutritional needs
- Omega-6 fatty acids and vitamin A to nourish skin and coat
- Vitamin A and taurine support healthy vision
- Antioxidants for a healthy immune system
- Chicken is the first ingredient

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	9.72 g	37.00%	40.20%
Fat	4.58 g	17.40%	18.90%
Carbohydrate	7.72 g	29.40%	31.90%
Crude Fiber	0.18 g	0.65%	0.70%
Calcium	377 mg	1.43%	1.56%
Phosphorus	316 mg	1.20%	1.30%
Potassium	211 mg	0.80%	0.87%
Sodium	159 mg	0.61%	0.66%
Chloride	265 mg	1.01%	1.09%
Magnesium	21 mg	0.08%	0.09%
CALORIE CONTENT (FED)			
		4358 kcal/kg	
		1976 kcal/lb	
		494 kcal/cup	



INGREDIENTS: Chicken, rice, corn gluten meal, poultry by-product meal, wheat flour, dried egg product, beef fat preserved with mixed-tocopherols, soy protein concentrate, natural flavor, fish meal, inulin, potassium chloride, phosphoric acid, calcium carbonate, salt, caramel color, choline chloride, VITAMINS [Vitamin E supplement, niacin (Vitamin B-3), Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), Vitamin D-3 supplement, biotin (Vitamin B-7), menadione sodium bisulfite complex (Vitamin K)], taurine, MINERALS [zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, calcium iodate, sodium selenite], L-Lysine monohydrochloride, dried Bacillus coagulans fermentation product. L462319

NUTRITIONAL ADEQUACY STATEMENT: Animal feeding tests using AAFCO procedures substantiate that Pro Plan Chicken & Rice Formula provides complete and balanced nutrition for maintenance of adult cats.

Purina® Pro Plan® Complete Essentials Adult Salmon & Rice Formula

- Fortified with Guaranteed Live Probiotics for digestive and immune health
- Natural prebiotic fiber nourishes specific intestinal bacteria for digestive health
- Omega-6 fatty acids and vitamin A to nourish skin and coat
- Vitamin A and taurine support healthy vision
- Antioxidants for a healthy immune system
- Salmon is the first ingredient

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	8.76 g	37.00%	40.10%
Fat	4.13 g	17.40%	18.90%
Carbohydrate	7.01 g	29.60%	32.10%
Crude Fiber	0.16 g	0.65%	0.70%
Calcium	343 mg	1.45%	1.57%
Phosphorus	290 mg	1.23%	1.33%
Potassium	182 mg	0.77%	0.83%
Sodium	145 mg	0.61%	0.66%
Chloride	232 mg	0.98%	1.06%
Magnesium	20 mg	0.08%	0.09%
CALORIE CONTENT (FED)			
		4225 kcal/kg	
		1916 kcal/lb	
		561 kcal/cup	



INGREDIENTS: Salmon, rice, corn gluten meal, poultry by-product meal, wheat flour, dried egg product, beef fat preserved with mixed-tocopherols, soy protein concentrate, fish meal, natural flavor, chicory root inulin, calcium carbonate, phosphoric acid, potassium chloride, salt, caramel color, VITAMINS [Vitamin E supplement, niacin (Vitamin B-3), Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), Vitamin D-3 supplement, biotin (Vitamin B-7), menadione sodium bisulfite complex (Vitamin K)], choline chloride, taurine, MINERALS [zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, calcium iodate, sodium selenite], L-Lysine monohydrochloride, dried Bacillus coagulans fermentation product. U463019

NUTRITIONAL ADEQUACY STATEMENT: Animal feeding tests using AAFCO procedures substantiate that Pro Plan Salmon & Rice Formula provides complete and balanced nutrition for maintenance of adult cats.

Purina® Pro Plan® Complete Essentials Chunky Chicken Entrée Classic

- High protein to help maintain an ideal body condition
- Linoleic acid and vitamin A to nourish skin & coat
- Vitamin A and taurine support healthy vision
- Antioxidants for a healthy immune system
- 25 essential vitamins and minerals plus taurine, an amino acid
- Made with real chicken and a taste cats love
- No artificial colors or preservatives

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	11.84 g	13.20%	55.10%
Fat	6.48 g	7.20%	30.20%
Carbohydrate	1.01 g	1.10%	4.70%
Crude Fiber	0.19 g	0.20%	0.90%
Calcium	441 mg	0.49%	2.05%
Phosphorus	373 mg	0.42%	1.73%
Potassium	233 mg	0.26%	1.08%
Sodium	147 mg	0.16%	0.68%
Chloride	185 mg	0.21%	0.86%
Magnesium	20 mg	0.02%	0.09%
CALORIE CONTENT (CALCULATED)			
		1116 kcal/kg	
		506 kcal/lb	
		94 kcal/can	



INGREDIENTS: Water, chicken, meat by-products, liver, ocean fish, wheat gluten, turkey, soy flour, glycine, soy protein concentrate, tricalcium phosphate, natural flavor, MINERALS [potassium chloride, zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, potassium iodide], guar gum, sodium tripolyphosphate, taurine, salt, VITAMINS [Vitamin E supplement, thiamine mononitrate (Vitamin B-1), niacin (Vitamin B-3), calcium pantothenate (Vitamin B-5), Vitamin A supplement, menadione sodium bisulfite complex (Vitamin K), pyridoxine hydrochloride (Vitamin B-6), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, biotin (Vitamin B-7), folic acid (Vitamin B-9), Vitamin D-3 supplement], choline chloride, carrageenan, locust bean gum. D467320

NUTRITIONAL ADEQUACY STATEMENT: Pro Plan Complete Essentials Chunky Chicken Entrée Classic is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats.

Purina® Pro Plan® Complete Essentials Chicken & Rice Entrée In Gravy

- High protein to help maintain an ideal body condition
- Linoleic acid and vitamin A to nourish skin & coat
- Vitamin A and taurine support healthy vision
- Antioxidants for a healthy immune system
- 25 essential vitamins and minerals plus taurine, an amino acid
- Made with real chicken and complemented with rice
- No artificial colors or preservatives

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	15.02 g	12.80%	59.50%
Fat	3.71 g	3.20%	14.70%
Carbohydrate	4.49	3.80%	17.80%
Crude Fiber	0.13 g	0.10%	0.50%
Calcium	267 mg	0.23%	1.06%
Phosphorus	217 mg	0.18%	0.86%
Potassium	189 mg	0.16%	0.75%
Sodium	301 mg	0.26%	1.19%
Chloride	532 mg	0.45%	2.10%
Magnesium	16 mg	0.01%	0.06%
CALORIE CONTENT (CALCULATED)			
		850 kcal/kg	
		386 kcal/lb	
		72 kcal/can	



INGREDIENTS: Water, chicken, wheat gluten, liver, meat by-products, rice, corn starch-modified, glycine, salt, soy protein concentrate, natural flavor, tricalcium phosphate, MINERALS [potassium chloride, zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, potassium iodide], taurine, VITAMINS [Vitamin E supplement, thiamine mononitrate, niacin, calcium pantothenate, Vitamin A supplement, menadione sodium bisulfite complex, pyridoxine hydrochloride, riboflavin supplement, Vitamin B-12 supplement, biotin, folic acid, Vitamin D-3 supplement], choline chloride. J465722

NUTRITIONAL ADEQUACY STATEMENT: Pro Plan Complete Essentials Chicken & Rice Entrée In Gravy is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats.

Purina® Pro Plan® Complete Essentials White Meat Chicken & Vegetable Entrée in Gravy

- High protein to help maintain an ideal body condition
- Linoleic acid and vitamin A to nourish skin & coat
- Vitamin A and taurine support healthy vision
- Antioxidants for a healthy immune system
- 25 essential vitamins and minerals plus taurine, an amino acid
- Made with real white meat chicken and complemented with vegetables
- No artificial colors or preservatives

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	14.80 g	12.80%	59.50%
Fat	3.97 g	3.40%	16.00%
Carbo	4.10 g	3.50%	16.00%
Crude fiber	0.22 g	2.00%	0.90%
Calcium	288 mg	0.25%	1.16%
Phosphorus	217 mg	0.19%	0.87%
Potassium	238 mg	0.21%	0.96%
Sodium	219 mg	0.19%	0.88%
Chloride	438 mg	0.38%	1.76%
Magnesium	17 mg	0.01%	0.07%
CALORIE CONTENT (CALCULATED)			
		853 kcal/kg	
		386 kcal/lb	
		72 kcal/can	



INGREDIENTS: Water, chicken, wheat gluten, liver, meat by-products, tomatoes, carrots, turkey, corn starch-modified, glycine, salt, soy protein concentrate, natural flavor, tricalcium phosphate, MINERALS [potassium chloride, zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, potassium iodide], taurine, choline chloride, VITAMINS [Vitamin E supplement, thiamine mononitrate, niacin, calcium pantothenate, Vitamin A supplement, menadione sodium bisulfite complex, pyridoxine hydrochloride, riboflavin supplement, Vitamin B-12 supplement, biotin, folic acid, Vitamin D-3 supplement]. F468322

NUTRITIONAL ADEQUACY STATEMENT: Pro Plan Complete Essentials White Meat Chicken & Vegetables Entrée In Gravy is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats.

Purina® Pro Plan® Complete Essentials Turkey and Vegetable Entrée in Gravy

- High protein to help maintain an ideal body condition
- Linoleic acid and vitamin A to nourish skin & coat
- Vitamin A and taurine support healthy vision
- Antioxidants for a healthy immune system
- 25 essential vitamins and minerals plus taurine, an amino acid
- Made with real turkey and complemented with vegetables
- No artificial colors or preservatives

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	14.29 g	12.30%	57.40%
Fat	3.96 g	3.40%	15.90%
Carbohydrate	4.64 g	4.00%	18.60%
Crude Fiber	0.25 g	0.20%	1.00%
Calcium	276 mg	0.24%	1.11%
Phosphorus	221 mg	0.19%	0.89%
Potassium	250 mg	0.22%	1.00%
Sodium	235 mg	0.20%	0.94%
Chloride	455 mg	0.39%	1.83%
Magnesium	18 mg	0.02%	0.07%
CALORIE CONTENT (CALCULATED)			
		863 kcal/kg	
		392 kcal/lb	
		73 kcal/can	



INGREDIENTS: Water, liver, turkey, wheat gluten, meat by-products, tomatoes, carrots, chicken, corn starch-modified, spinach, glycine, soy flour, natural flavor, tricalcium phosphate, salt, MINERALS [potassium chloride, zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, potassium iodide], taurine, choline chloride, VITAMINS [Vitamin E supplement, thiamine mononitrate (Vitamin B-1), niacin (Vitamin B-3), calcium pantothenate (Vitamin B-5), Vitamin A supplement, menadione sodium bisulfite complex (Vitamin K), pyridoxine hydrochloride (Vitamin B-6), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, biotin (Vitamin B-7), folic acid (Vitamin B-9), Vitamin D-3 supplement]. E469120

NUTRITIONAL ADEQUACY STATEMENT: Pro Plan Complete Essentials Turkey & Vegetables Entrée In Gravy is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats.

Purina® Pro Plan® Complete Essentials Tuna Entrée in Sauce

- High protein to help maintain an ideal body condition
- Linoleic acid and vitamin A to nourish skin & coat
- Vitamin A and taurine support healthy vision
- Antioxidants for a healthy immune system
- 25 essential vitamins and minerals plus taurine, an amino acid
- Made with real tuna and a taste cats love
- No artificial colors or preservatives

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	15.42 g	13.40%	62.40%
Fat	3.97 g	3.50%	16.10%
Carbohydrate	3.50 g	3.00%	14.20%
Crude Fiber	0.11 g	0.10%	0.50%
Calcium	229 mg	0.20%	0.93%
Phosphorus	195 mg	0.17%	0.79%
Potassium	210 mg	0.18%	0.85%
Sodium	271 mg	0.24%	1.09%
Chloride	506 mg	0.44%	2.05%
Magnesium	18 mg	0.02%	0.07%
CALORIE CONTENT (CALCULATED)			
		853 kcal/kg	
		386 kcal/lb	
		72 kcal/cup	



INGREDIENTS: Water, tuna, wheat gluten, chicken, meat by-products, liver, corn starch-modified, glycine, salt, soy protein concentrate, natural flavor, MINERALS [potassium chloride, zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, potassium iodide], tricalcium phosphate, choline chloride, taurine, VITAMINS [Vitamin E supplement, thiamine mononitrate, niacin, calcium pantothenate, Vitamin A supplement, menadione sodium bisulfite complex, pyridoxine hydrochloride, riboflavin supplement, Vitamin B-12 supplement, biotin, folic acid, Vitamin D-3 supplement]. G467422

NUTRITIONAL ADEQUACY STATEMENT: Pro Plan Complete Essentials Tuna Entrée In Sauce is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats.

Purina® Pro Plan® Complete Essentials Chicken, Tuna & Wild Rice Entrée in Sauce

- High protein to help maintain an ideal body condition
- Linoleic acid and vitamin A to nourish skin & coat
- Vitamin A and taurine support healthy vision
- Antioxidants for a healthy immune system
- 25 essential vitamins and minerals plus taurine, an amino acid
- Made with real chicken & tuna and complemented with wild rice
- No artificial colors or preservatives

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	15.09 g	12.80%	59.60%
Fat	3.69 g	3.10%	14.60%
Carbohydrate	4.51 g	3.80%	17.80%
Crude Fiber	0.14 g	0.10%	0.50%
Calcium	335 mg	0.28%	1.32%
Phosphorus	240 mg	0.20%	0.95%
Potassium	3200 mg	0.17%	0.79%
Sodium	235 mg	0.20%	0.93%
Chloride	454 mg	0.39%	1.79%
Magnesium	18 mg	0.02%	0.07%
CALORIE CONTENT (CALCULATED)			
		849 kcal/kg	
		385 kcal/lb	
		72 kcal/can	



INGREDIENTS: Water, chicken, wheat gluten, liver, tuna, wild rice, meat by-products, corn starch-modified, glycine, salt, soy protein concentrate, tricalcium phosphate, natural flavor, MINERALS [potassium chloride, zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, potassium iodide], taurine, choline chloride, VITAMINS [Vitamin E supplement, thiamine mononitrate (Vitamin B-1), niacin (Vitamin B-3), calcium pantothenate (Vitamin B-5), Vitamin A supplement, menadione sodium bisulfite complex (Vitamin K), pyridoxine hydrochloride (Vitamin B-6), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, biotin (Vitamin B-7), folic acid (Vitamin B-9), Vitamin D-3 supplement], F468820

NUTRITIONAL ADEQUACY STATEMENT: Pro Plan Complete Essentials Chicken, Tuna & Wild Rice Entrée In Sauce is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats.

Purina® Pro Plan® Complete Essentials Seafood Stew Entrée in Sauce

- High protein to help maintain an ideal body condition
- Linoleic acid and vitamin A to nourish skin & coat
- Vitamin A and taurine support healthy vision
- Antioxidants for a healthy immune system
- 25 essential vitamins and minerals plus taurine, an amino acid
- Made with real seafood and a taste cats love
- No artificial colors or preservatives

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	14.60 g	12.50%	57.90%
Fat	3.87 g	3.30%	15.40%
Carbohydrate	4.56 g	3.90%	18.10%
Crude Fiber	0.22 g	0.20%	0.90%
Calcium	336 mg	0.29%	1.33%
Phosphorus	251 mg	0.21%	1.00%
Potassium	251 mg	0.21%	1.00%
Sodium	254 mg	0.22%	1.01%
Chloride	496 mg	0.42%	1.97%
Magnesium	21 mg	0.02%	0.08%
CALORIE CONTENT (CALCULATED)			
		849 kcal/kg	
		385 kcal/lb	
		72 kcal/can	



INGREDIENTS: Water, ocean fish, wheat gluten, chicken, meat by-products, liver, tomatoes, carrots, corn starch-modified, glycine, shrimp, soy flour, natural flavor, corn oil, salt, tricalcium phosphate, MINERALS [potassium chloride, zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, potassium iodide], taurine, choline chloride, VITAMINS [Vitamin E supplement, thiamine mononitrate, niacin, calcium pantothenate, Vitamin A supplement, menadione sodium bisulfite complex, pyridoxine hydrochloride, riboflavin supplement, Vitamin B-12 supplement, biotin, folic acid, Vitamin D-3 supplement], F469022

NUTRITIONAL ADEQUACY STATEMENT: Pro Plan Complete Essentials Seafood Stew Entrée In Sauce is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats.

Purina® Pro Plan® Complete Essentials Salmon & Rice Entrée in Sauce

- High protein to help maintain an ideal body condition
- Linoleic acid and vitamin A to nourish skin & coat
- Vitamin A and taurine support healthy vision
- Antioxidants for a healthy immune system
- 25 essential vitamins and minerals plus taurine, an amino acid
- Made with real salmon and complemented with rice
- No artificial colors or preservatives

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	14.92 g	12.80%	59.50%
Fat	3.78 g	3.20%	15.10%
Carbohydrate	4.43 g	3.80%	17.70%
Crude Fiber	0.12 g	0.10%	0.50%
Calcium	331 mg	0.28%	1.32%
Phosphorus	248 mg	0.21%	0.99%
Potassium	209 mg	0.18%	0.84%
Sodium	226 mg	0.19%	0.90%
Chloride	445 mg	0.38%	1.77%
Magnesium	17 mg	0.01%	0.07%
CALORIE CONTENT (CALCULATED)			
		857 kcal/kg	
		389 kcal/lb	
		72 kcal/can	



INGREDIENTS: Water, salmon, wheat gluten, liver, chicken, meat by-products, rice, corn starch-modified, glycine, tricalcium phosphate, salt, soy protein concentrate, natural flavor, MINERALS [potassium chloride, zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, potassium iodide], taurine, choline chloride, VITAMINS [Vitamin E supplement, thiamine mononitrate, niacin, calcium pantothenate, Vitamin A supplement, menadione sodium bisulfite complex, pyridoxine hydrochloride, riboflavin supplement, Vitamin B-12 supplement, biotin, folic acid, Vitamin D-3 supplement], J465822

NUTRITIONAL ADEQUACY STATEMENT: Pro Plan Complete Essentials Salmon & Rice Entrée In Sauce is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats.

Purina® Pro Plan® Specialized Adult Indoor Hairball Turkey & Rice Formula

- Fortified with Guaranteed Live Probiotics for digestive and immune health
- Natural prebiotic fiber sourced from chicory root promotes digestive health
- High protein nutrition maintains lean muscle and a healthy weight
- Natural fiber controls hairballs
- Omega-6 fatty acids and vitamin A to nourish skin & coat
- Vitamin A and taurine support healthy vision
- 10% less fat than Pro Plan Complete Essentials Adult Chicken and Rice Formula
- Turkey is the first ingredient

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	9.02 g	37.00%	40.00%
Fat	3.30 g	13.50%	14.60%
Carbohydrate	7.20 g	29.50%	32.00%
Crude Fiber	1.20 g	4.90%	5.30%
Calcium	350 mg	1.44%	1.55%
Phosphorus	293 mg	1.20%	1.30%
Potassium	196 mg	0.80%	0.87%
Sodium	155 mg	0.64%	0.69%
Chloride	282 mg	1.16%	1.25%
Magnesium	19 mg	0.08%	0.09%
CALORIE CONTENT (FED)			
		4102 kcal/kg	
		1861 kcal/lb	
		480 kcal/cup	



INGREDIENTS: Turkey, rice, corn gluten meal, chicken meal, wheat flour, beef fat preserved with mixed-tocopherols, soy protein isolate, powdered cellulose, dried egg product, fish meal, soybean hulls, natural flavor, chicory root inulin, potassium chloride, L-Lysine monohydrochloride, salt, phosphoric acid, calcium carbonate, choline chloride, VITAMINS [Vitamin E supplement, niacin (Vitamin B-3), Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), Vitamin D-3 supplement, biotin (Vitamin B-7), menadione sodium bisulfite complex (Vitamin K)], taurine, MINERALS [zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, calcium iodate, sodium selenite], dried Bacillus coagulans fermentation product. M462719

NUTRITIONAL ADEQUACY STATEMENT: Animal feeding tests using AAFCO procedures substantiate that Pro Plan Adult Indoor Hairball Turkey & Rice Formula provides complete and balanced nutrition for maintenance of adult cats.

Purina® Pro Plan® Specialized Adult Indoor Hairball Salmon & Rice Formula

- Fortified with Guaranteed Live Probiotics for digestive and immune health
- Natural prebiotic fiber sourced from chicory root promotes digestive health
- High protein nutrition maintains lean muscle and a healthy weight
- Natural fiber controls hairballs
- Omega-6 fatty acids and vitamin A to nourish skin & coat
- Vitamin A and taurine support healthy vision
- 10% less fat than Pro Plan Complete Essentials Adult Chicken and Rice Formula
- Salmon is the first ingredient

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	9.04 g	37.00%	40.10%
Fat	3.32 g	13.60%	14.70%
Carbohydrate	7.24 g	29.60%	32.20%
Crude Fiber	1.18 g	4.80%	5.20%
Calcium	342 mg	1.40%	1.52%
Phosphorus	305 mg	1.25%	1.36%
Potassium	196 mg	0.80%	0.87%
Sodium	153 mg	0.63%	0.68%
Chloride	283 mg	1.16%	1.25%
Magnesium	20 mg	0.08%	0.09%
CALORIE CONTENT (FED)			
		4093 kcal/kg	
		1857 kcal/lb	
		507 kcal/cup	



INGREDIENTS: Salmon, rice, corn gluten meal, chicken meal, wheat flour, beef fat preserved with mixed-tocopherols, powdered cellulose, natural flavor, fish meal, dried egg product, soy protein isolate, soybean hulls, chicory root inulin, potassium chloride, phosphoric acid, L-Lysine monohydrochloride, salt, calcium carbonate, choline chloride, VITAMINS [Vitamin E supplement, niacin (Vitamin B-3), Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), Vitamin D-3 supplement, biotin (Vitamin B-7), menadione sodium bisulfite complex (Vitamin K)], taurine, MINERALS [zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, calcium iodate, sodium selenite], dried Bacillus coagulans fermentation product. I463819

NUTRITIONAL ADEQUACY STATEMENT: Animal feeding tests using AAFCO procedures substantiate that Pro Plan Adult Indoor Hairball Salmon & Rice Formula provides complete and balanced nutrition for maintenance of adult cats.

Purina® Pro Plan® Specialized Adult Weight Management Chicken & Rice Formula

- Highly digestible formula for optimal nutrient delivery
- Fortified with Guaranteed Live Probiotics for digestive and immune health
- Natural prebiotic fiber nourishes specific intestinal bacteria for digestive health
- Muscle mass maintenance during weight loss
- 20% less fat than Pro Plan Complete Essentials Adult Chicken & Rice Formula
- Omega-6 fatty acids and vitamin A to nourish skin & coat
- Vitamin A and taurine support healthy vision
- Chicken is the first ingredient
- No artificial colors or flavors

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	11.23 g	44.00%	47.50%
Fat	2.89 g	11.30%	12.20%
Carbohydrate	7.27 g	28.50%	30.80%
Crude Fiber	0.28 g	1.10%	1.20%
Calcium	357 mg	1.40%	1.51%
Phosphorus	341 mg	1.34%	1.44%
Potassium	214 mg	0.84%	0.91%
Sodium	151 mg	0.59%	0.64%
Chloride	220 mg	0.86%	0.93%
Magnesium	30 mg	0.12%	0.13%
CALORIE CONTENT (FED)			
		3919 kcal/kg	
		1778 kcal/lb	
		437 kcal/cup	



INGREDIENTS: Chicken, rice, corn gluten meal, poultry by-product meal, soy protein concentrate, wheat flour, beef fat preserved with mixed-tocopherols, fish meal, soy protein isolate, soybean meal, natural flavor, dried yeast, chicory root inulin, phosphoric acid, salt, L-Lysine monohydrochloride, potassium chloride, calcium carbonate, choline chloride, VITAMINS [Vitamin E supplement, niacin (Vitamin B-3), Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), Vitamin D-3 supplement, biotin (Vitamin B-7), menadione sodium bisulfite complex (Vitamin K)], taurine, MINERALS [zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, calcium iodate, sodium selenite], dried Bacillus coagulans fermentation product. T462019

NUTRITIONAL ADEQUACY STATEMENT: Animal feeding tests using AAFCO procedures substantiate that Pro Plan Weight Management Chicken & Rice Formula provides complete and balanced nutrition for maintenance of adult cats.

Purina® Pro Plan® Specialized Adult Sensitive Skin & Stomach Lamb & Rice Formula

- Highly digestible formula for optimal nutrient delivery
- Fortified with Guaranteed Live Probiotics for digestive and immune health
- Natural prebiotic fiber sourced from chicory root promotes digestive health
- Rice and oatmeal are easily digestible and gentle on the digestive system
- Omega-6 fatty acids and vitamin A to nourish skin & coat
- Vitamin A and taurine support healthy vision
- Antioxidants for a healthy immune system
- Lamb is the first ingredient

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	9.43 g	41.00%	44.30%
Fat	4.37 g	19.00%	20.50%
Carbohydrate	5.58 g	24.30%	26.20%
Crude Fiber	24.00 g	1.05%	1.10%
Calcium	322 mg	1.40%	1.51%
Phosphorus	290 mg	1.26%	1.36%
Potassium	212 mg	0.92%	1.00%
Sodium	139 mg	0.61%	0.65%
Chloride	197 mg	0.86%	0.92%
Magnesium	26 mg	0.11%	0.12%
CALORIE CONTENT (FED)			
		4349 kcal/kg	
		1973 kcal/lb	
		539 kcal/cup	



INGREDIENTS: Lamb, rice, corn gluten meal, chicken meal, soybean meal, soy protein isolate, fish meal, beef fat preserved with mixed-tocopherols, dried egg product, natural flavor, oat meal, soybean oil, wheat flour, chicory root inulin, gelatin, potassium chloride, phosphoric acid, salt, MINERALS [zinc proteinate, manganese proteinate, ferrous sulfate, copper proteinate, calcium iodate, sodium selenite], choline chloride, L-Lysine monohydrochloride, VITAMINS [Vitamin E supplement, niacin (Vitamin B-3), Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), Vitamin D-3 supplement, biotin (Vitamin B-7), menadione sodium bisulfite complex (Vitamin K)], taurine, dried Bacillus coagulans fermentation product, calcium carbonate. K461719

NUTRITIONAL ADEQUACY STATEMENT: Animal feeding tests using AAFCO procedures substantiate that Pro Plan Sensitive Skin & Stomach Lamb & Rice Formula provides complete and balanced nutrition for maintenance of adult cats.

Purina® Pro Plan® Specialized Adult LiveClear Sensitive Skin & Stomach Turkey Formula

- Significantly reduces the major allergen in cat hair & dander
- Shown to reduce the major allergen in cat hair and dander by an average of 47% starting in the third week of daily feeding
- Fortified with guaranteed live probiotics for digestive & immune health
- Natural prebiotic fiber nourishes specific intestinal bacteria for digestive health
- Omega-6 fatty acids and vitamin A to nourish skin & coat
- Vitamin A and taurine for healthy vision
- Turkey is the #1 ingredient

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	9.12 g	41.00%	44.60%
Fat	4.23 g	19.00%	20.60%
Carbohydrate	5.27 g	23.70%	25.70%
Crude Fiber	0.23 g	1.00%	1.10%
Calcium	293 mg	1.32%	1.43%
Phosphorus	285 mg	1.28%	1.39%
Potassium	173 mg	0.78%	0.85%
Sodium	106 mg	0.47%	0.52%
Chloride	161 mg	0.73%	0.79%
Magnesium	21 mg	0.09%	0.10%
CALORIE CONTENT (FED)			
		4494 kcal/kg	
		2038 kcal/lb	
		581 kcal/cup	



INGREDIENTS: Turkey, chicken meal, pea protein, rice, dried egg product, oat meal, beef fat preserved with mixed-tocopherols, potato protein, dried yeast, barley, cassava root flour, liver flavor, chicory root inulin, gelatin, potassium chloride, sunflower oil, phosphoric acid, MINERALS [zinc proteinate, manganese proteinate, ferrous sulfate, copper proteinate, calcium iodate, sodium selenite], choline chloride, salt, VITAMINS [Vitamin E supplement, thiamine mononitrate (Vitamin B-1), niacin (Vitamin B-3), Vitamin A supplement, calcium pantothenate (Vitamin B-5), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), Vitamin D-3 supplement, biotin (Vitamin B-7), menadione sodium bisulfite complex (Vitamin K)], taurine, L-Lysine monohydrochloride, dried Bacillus coagulans fermentation product, calcium carbonate. A460319

NUTRITIONAL ADEQUACY STATEMENT: Animal feeding tests using AAFCO procedures substantiate that Pro Plan LiveClear Sensitive Skin & Stomach Turkey & Oat Meal Formula provides complete and balanced nutrition for maintenance of adult cats.

Purina® Pro Plan® Sensitive Skin & Stomach Duck Entrée Grain Free Classic

- Highly digestible formula for optimal nutrient delivery
- Natural prebiotic fiber, sourced from chicory root, for digestive health
- Linoleic acid and vitamin A to nourish skin & coat
- Vitamin A and taurine support healthy vision
- Antioxidants for a healthy immune system
- 25 essential vitamins and minerals plus taurine, an amino acid
- Made with real duck and a taste cats love
- No artificial colors or preservatives

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	11.11 g	11.40%	47.50%
Fat	8.68 g	8.90%	37.20%
Carbohydrate	1.15 g	1.20%	4.90%
Crude Fiber	0.15 g	0.20%	0.60%
Calcium	587 mg	0.60%	2.51%
Phosphorus	426 mg	0.44%	1.82%
Potassium	248 mg	0.25%	1.06%
Sodium	114 mg	0.12%	0.49%
Chloride	221 mg	0.23%	0.95%
Magnesium	20 mg	0.02%	0.08%
CALORIE CONTENT (FED)			
		1027 kcal/kg	
		466 kcal/lb	
		87 kcal/can	



INGREDIENTS: Duck, liver, meat by-products, water, ocean whitefish, inulin, MINERALS [potassium chloride, zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, potassium iodide], choline chloride, guar gum, taurine, tricalcium phosphate, salt, VITAMINS [Vitamin E supplement, thiamine mononitrate (Vitamin B-1), niacin (Vitamin B-3), calcium pantothenate (Vitamin B-5), Vitamin A supplement, menadione sodium bisulfite complex (Vitamin K)], pyridoxine hydrochloride (Vitamin B-6), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, biotin (Vitamin B-7), folic acid (Vitamin B-9), Vitamin D-3 supplement]. B466220

NUTRITIONAL ADEQUACY STATEMENT: Animal feeding tests using AAFCO procedures substantiate that Pro Plan Sensitive Skin & Stomach Duck Entrée Grain Free Classic provides complete and balanced nutrition for maintenance of adult cats.

Purina® Pro Plan® Specialized Adult LiveClear Chicken & Rice Formula

- Significantly reduces the major allergen in cat hair & dander
- Shown to reduce the major allergen in cat hair and dander by an average of 47% starting in the third week of daily feeding
- Fortified with guaranteed live probiotics for digestive & immune health
- Natural prebiotic fiber nourishes specific intestinal bacteria for digestive health
- Omega-6 fatty acids and vitamin A to nourish skin & coat
- Vitamin A and taurine for healthy vision
- Chicken is the #1 ingredient

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	8.49 g	37.00%	40.20%
Fat	4.09 g	17.80%	19.40%
Carbohydrate	6.69 g	29.10%	31.70%
Crude Fiber	0.16 g	0.65%	0.70%
Calcium	312 mg	1.36%	1.47%
Phosphorus	274 mg	1.19%	1.30%
Potassium	176 mg	0.77%	0.83%
Sodium	145 mg	0.63%	0.69%
Chloride	226 mg	0.99%	1.07%
Magnesium	18 mg	0.08%	0.09%
CALORIE CONTENT (FED)			
		4358 kcal/kg	
		1977 kcal/lb	
		494 kcal/cup	



INGREDIENTS: Chicken, rice, corn gluten meal, poultry by-product meal, wheat flour, dried egg product, beef fat preserved with mixed-tocopherols, soy protein concentrate, liver flavor, chicory root inulin, fish meal, potassium chloride, phosphoric acid, calcium carbonate, salt, caramel color, VITAMINS [Vitamin E supplement, thiamine mononitrate (Vitamin B-1), niacin (Vitamin B-3), Vitamin A supplement, calcium pantothenate (Vitamin B-5), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), Vitamin D-3 supplement, biotin (Vitamin B-7), menadione sodium bisulfite complex (Vitamin K)], choline chloride, taurine, MINERALS [zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, calcium iodate, sodium selenite], L-Lysine monohydrochloride, dried Bacillus coagulans fermentation product. A460119

NUTRITIONAL ADEQUACY STATEMENT: Animal feeding tests using AAFCO procedures substantiate that Pro Plan LiveClear Chicken & Rice Formula provides complete and balanced nutrition for maintenance of adult cats.

Purina® Pro Plan® Senior Prime Plus Adult 7+ Chicken & Rice Formula

- With a proprietary blend proven to improve & extend the life of cats age 7+
- Backed by 9 years of research
- Improved microflora for a balanced digestive system
- Helps maintain lean body mass
- Helps support a strong immune system
- Features the antioxidants beta carotene and vitamin E, and prebiotic fiber
- Chicken is the #1 ingredient

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	9.20 g	39.70%	43.10%
Fat	4.20 g	18.10%	19.70%
Carbohydrate	5.99 g	25.90%	28.10%
Crude Fiber	0.22 g	0.90%	1.00%
Calcium	302 mg	1.30%	1.42%
Phosphorus	280 mg	1.21%	1.31%
Potassium	204 mg	0.88%	0.96%
Sodium	134 mg	0.58%	0.63%
Chloride	239 mg	1.03%	1.12%
Magnesium	20 mg	0.08%	0.09%
CALORIE CONTENT (FED)			
		4316 kcal/kg	
		1958 kcal/lb	
		604 kcal/cup	



INGREDIENTS: Chicken, poultry by-product meal, corn gluten meal, rice, cassava root flour, beef fat preserved with mixed-tocopherols, soybean meal, soy protein isolate, dried egg product, soybean oil, natural flavor, dried chicory root, fish meal, fish oil, gelatin, potassium chloride, phosphoric acid, L-Lysine monohydrochloride, salt, calcium carbonate, choline chloride, VITAMINS [Vitamin E supplement, niacin (Vitamin B-3), Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), Vitamin D-3 supplement, biotin (Vitamin B-7), menadione sodium bisulfite complex (Vitamin K)], taurine, MINERALS [zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, calcium iodate, sodium selenite], beta-Carotene, dried Bacillus coagulans fermentation product, L-ascorbyl-2-polyphosphate (Vitamin C). B462419

NUTRITIONAL ADEQUACY STATEMENT: Animal feeding tests using AAFCO procedures substantiate that Pro Plan Prime Plus Adult 7+ Chicken & Rice Formula provides complete and balanced nutrition for maintenance of adult cats.

Purina® Pro Plan® Prime Plus Adult 7+ Salmon & Tuna Entrée Classic

- With a proprietary blend proven to improve & extend the life of cats age 7+
- Natural prebiotic fiber, sourced from chicory root, for digestive health
- Linoleic acid and vitamin A to nourish skin & coat
- Vitamin A and taurine support healthy vision
- Antioxidants for a healthy immune system
- 25 essential vitamins and minerals plus taurine, an amino acid
- Made with real salmon & tuna and a taste cats love
- No artificial colors or preservatives

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	9.58 g	12.10%	46.70%
Fat	7.37 g	9.30%	35.90%
Carbohydrate	1.06 g	1.30%	5.20%
Crude Fiber	0.12 g	0.20%	0.60%
Calcium	350 mg	0.44%	1.71%
Phosphorus	322 mg	0.41%	1.57%
Potassium	250 mg	0.32%	1.22%
Sodium	215 mg	0.27%	1.05%
Chloride	463 mg	0.59%	2.26%
Magnesium	23 mg	0.03%	0.11%
CALORIE CONTENT (CALCULATED)			
		1268 kcal/kg	
		575 kcal/lb	
		107 kcal/can	



INGREDIENTS: Salmon, liver, water, meat by-products, soybean oil, tuna, chicory root, artificial and natural flavors, MINERALS [potassium chloride, magnesium protein, zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, potassium iodide], tricalcium phosphate, salt, guar gum, taurine, fish oil, VITAMINS [Vitamin E supplement, thiamine mononitrate, niacin, calcium pantothenate, Vitamin A supplement, menadione sodium bisulfite complex (Vitamin K)], pyridoxine hydrochloride, riboflavin supplement, Vitamin B-12 supplement, biotin, folic acid, Vitamin D-3 supplement], L-ascorbyl-2-polyphosphate (Vitamin C), choline chloride, beta-Carotene. C474820

NUTRITIONAL ADEQUACY STATEMENT: Pro Plan Prime Plus Adult 7+ Salmon & Tuna Entrée Classic is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats.

Purina® Pro Plan® Adult 11+ Salmon & Tuna Entrée Classic

- Highly digestible formula for optimal nutrient delivery
- Specially formulated for cats age 11+
- Special nutrient blend helps facilitate the digestion of fat in senior cats.
- Optimal protein level for maintaining ideal body condition
- Vitamin A and taurine support healthy vision
- Antioxidants for a healthy immune system
- Made with real salmon & tuna and a taste cats love
- 25 essential vitamins and minerals plus taurine, an amino acid
- No artificial colors or preservatives

AVERAGE NUTRIENT CONTENT			
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	11.58 g	12.70%	54.10%
Fat	6.88 g	7.50%	32.10%
Carbohydrate	0.57 g	0.60%	2.70%
Crude Fiber	0.11 g	0.10%	0.50%
Calcium	461 mg	0.51%	2.16%
Phosphorus	385 mg	0.42%	1.80%
Potassium	289 mg	0.32%	1.35%
Sodium	145 mg	0.16%	0.68%
Chloride	301 mg	0.33%	1.41%
Magnesium	20 mg	0.02%	0.09%
CALORIE CONTENT (FED)			
		905 kcal/kg	
		410 kcal/lb	
		76 kcal/can	



INGREDIENTS: Salmon, liver, water, meat by-products, fish, chicken, tuna, artificial and natural flavors, MINERALS [potassium chloride, zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, potassium iodide], tricalcium phosphate, guar gum, taurine, VITAMINS [Vitamin E supplement, thiamine mononitrate (Vitamin B-1), niacin (Vitamin B-3), calcium pantothenate (Vitamin B-5), Vitamin A supplement, menadione sodium bisulfite complex (Vitamin K), pyridoxine hydrochloride (Vitamin B-6), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, biotin (Vitamin B-7), folic acid (Vitamin B-9), Vitamin D-3 supplement], salt, citric acid, L-ascorbyl-2-polyphosphate (Vitamin C), choline chloride. F467820

NUTRITIONAL ADEQUACY STATEMENT: Animal feeding tests using AAFCO procedures substantiate that Pro Plan Adult 11+ Salmon & Tuna Entrée Classic provides complete and balanced nutrition for maintenance of adult cats.



Resources



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[Purina® Pro Plan® Vet Direct](#)

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[GI Diets](#)

[Fecal Scoring Chart](#)

[Nutritional Management of GI Health](#)

[GI Conditions Decision Tree](#)

[Allergy Decision Tree](#)

[Gut Microbiome](#)

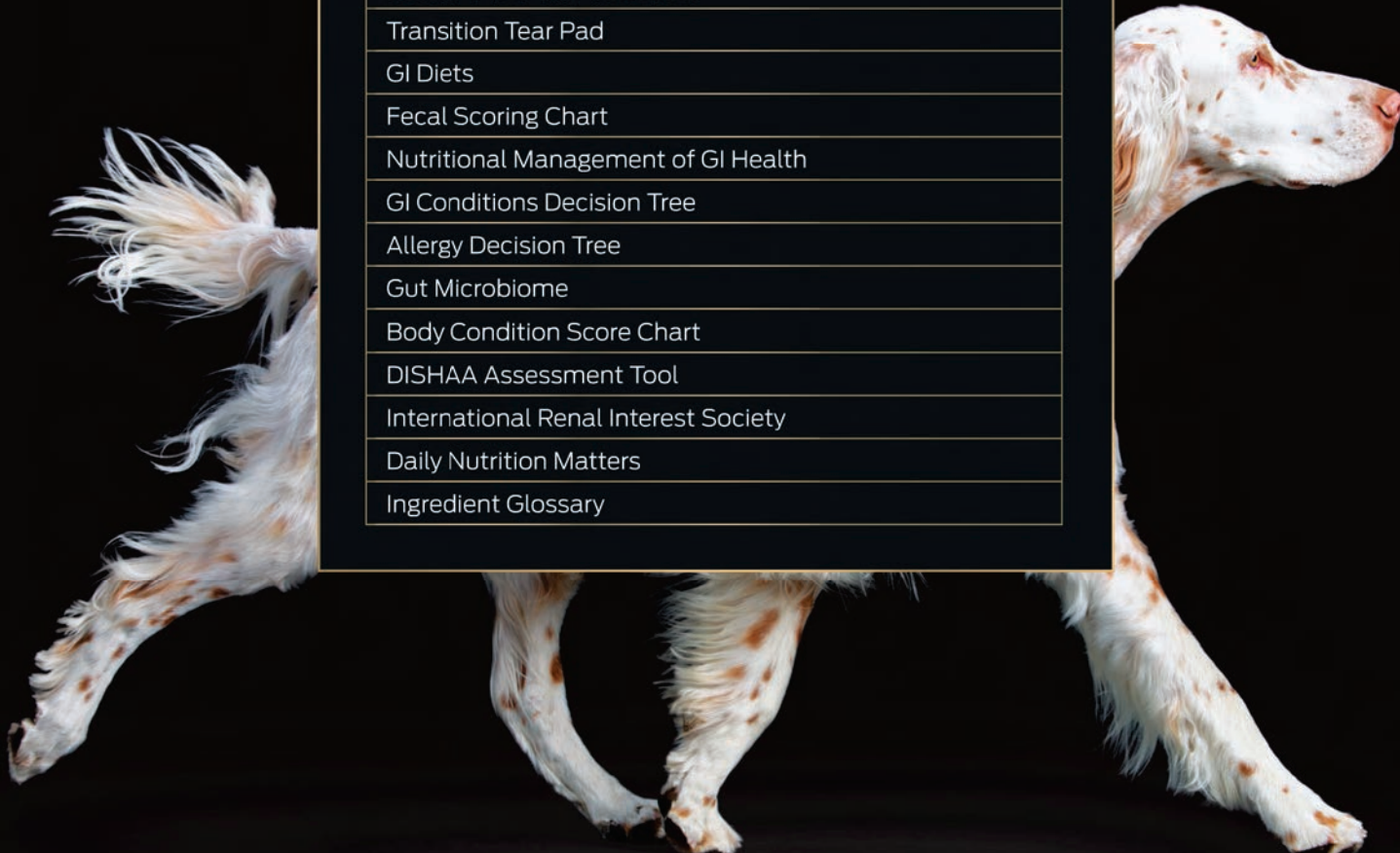
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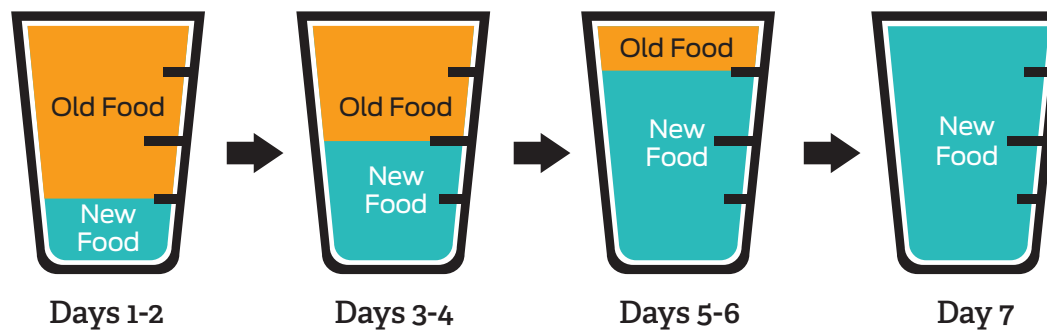


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Food Transitioning Made Simple



When pets suddenly switch from one diet to another, it can cause gastrointestinal upset and other issues. That's why it is important to slowly introduce your pet to a new diet over the course of 7 days. Gradually replace the old food with new food, increasing the amount every 1-2 days.



RECOMMENDED DIET: _____

Please follow your veterinarian's instructions for total feeding amounts. Contact your veterinarian if you have questions or concerns.



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GI Diets Made By Experts



EL ELEMENTAL

- Elimination diet trial
- Adverse food reaction
 - Food allergic dermatitis
 - Food allergic gastroenteritis
 - Food intolerance
- Inflammatory bowel disease
- Idiopathic chronic enteropathy
- Protein-losing enteropathy
- Short bowel syndrome



HA HYDROLYZED

- Elimination diet trial
- Food allergic gastroenteritis
- Food intolerance
- Inflammatory bowel disease (IBD)
- Lymphangiectasia
- Protein-losing enteropathy
- Pancreatitis
- Exocrine pancreatic insufficiency (EPI)
- Malabsorption



EN GASTROENTERIC

- Vomiting and diarrhea (acute and chronic)
- Gastritis and enteritis
- Malabsorption and maldigestion
- Pancreatitis
- Exocrine pancreatic insufficiency (EPI)
- Inflammatory bowel disease (IBD)
- Hepatic disease not associated with encephalopathy



EN GASTROENTERIC NATURALS

- Vomiting and diarrhea (acute and chronic)
- Gastritis and enteritis
- Malabsorption and maldigestion
- Pancreatitis
- Exocrine pancreatic insufficiency (EPI)
- Inflammatory bowel disease (IBD)
- Hepatic disease not associated with encephalopathy



EN GASTROENTERIC LOW FAT

- Hyperlipidemia
- Lymphangiectasia
- Pancreatitis
- Protein-losing enteropathy
- Inflammatory bowel disease (IBD)
- Exocrine pancreatic insufficiency (EPI)
- Vomiting and diarrhea



EN GASTROENTERIC FIBER BALANCE

- Fiber responsive colitis
- Large bowel diarrhea
- Constipation
- Diabetes mellitus



- Diarrhea associated with microflora imbalance
- Acute enteritis
- Diarrhea associated with stress, antibiotic therapy, and diet change
- Poor fecal quality in puppies
- Promotes a strong immune system
- Flatulence
- To enhance palatability










- Chronic enteritis
- To increase microbial diversity
- Constipation (Feline only)
- Diarrhea associated with microflora imbalance
- Diarrhea associated with stress and antibiotic therapy
- To promote strong immune system
- To enhance palatability

Purina® Pro Plan® Veterinary Diets offers a comprehensive line of effective options for patients with GI issues, each led by purpose and backed by science. [Learn more at PurinaProPlanVets.com.](http://PurinaProPlanVets.com)

Fecal Scoring Chart



SCORE	SPECIMEN EXAMPLE	CHARACTERISTICS
1		<ul style="list-style-type: none"> · Very hard and dry · Often expelled as individual pellets · Requires much effort to expel from body · Leaves no residue on ground when picked up
2		<ul style="list-style-type: none"> · Firm, but not hard, pliable · Segmented in appearance · Little or no residue on ground when picked up
3		<ul style="list-style-type: none"> · Log shaped, moist surface · Little or no visible segmentation · Leaves residue on ground, but holds form when picked up
4		<ul style="list-style-type: none"> · Very moist and soggy · Log shaped · Leaves residue on ground and loses form when picked up
5		<ul style="list-style-type: none"> · Very moist but has a distinct shape · Present in piles rather than logs · Leaves residue on ground and loses form when picked up
6		<ul style="list-style-type: none"> · Has texture, but no defined shape · Present as piles or spots · Leaves residue on ground when picked up
7		<ul style="list-style-type: none"> · Watery · No texture · Present in flat puddles

Nutritional Management of GI Health



CHARACTERISTICS	SMALL BOWEL CLINICAL SIGNS*	LARGE BOWEL CLINICAL SIGNS*
Defecation frequency	Normal to slightly increased	Markedly increased
Fecal volume	Normal to increased	Markedly decreased
Fecal quality	Very watery to semi-formed (typical score 6, 7)	Semi-formed, gelatinous (typical score 4, 5)
Frequent urges to defecate	Normal to slightly increased	Markedly increased
Tenesmus (Straining)	Absent	Present
Blood in feces	Dark, old blood, tarry	Bright red, fresh-looking
Mucus in feces	Rarely	Frequently
Fatty stool	Sometimes	No

RECOMMENDED FORMULAS

Canine – Small Bowel



Feline – Small Bowel



Canine – Large Bowel



Feline – Large Bowel



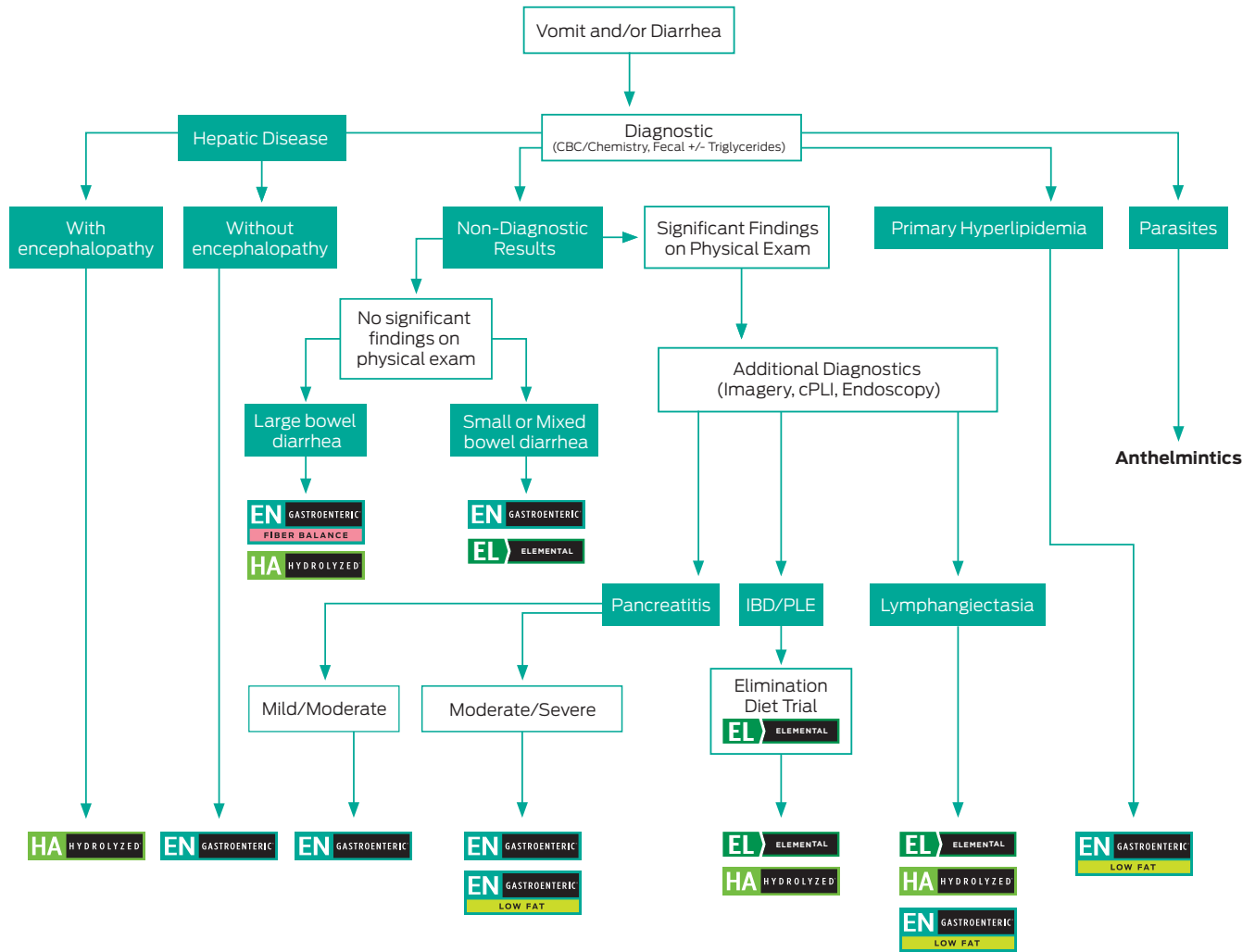
*In some cases both small bowel and large bowel are affected and clinical signs will vary.

Want more information? Call 1.800.222.VETS (8387) or visit PurinaProPlanVetDiets.com

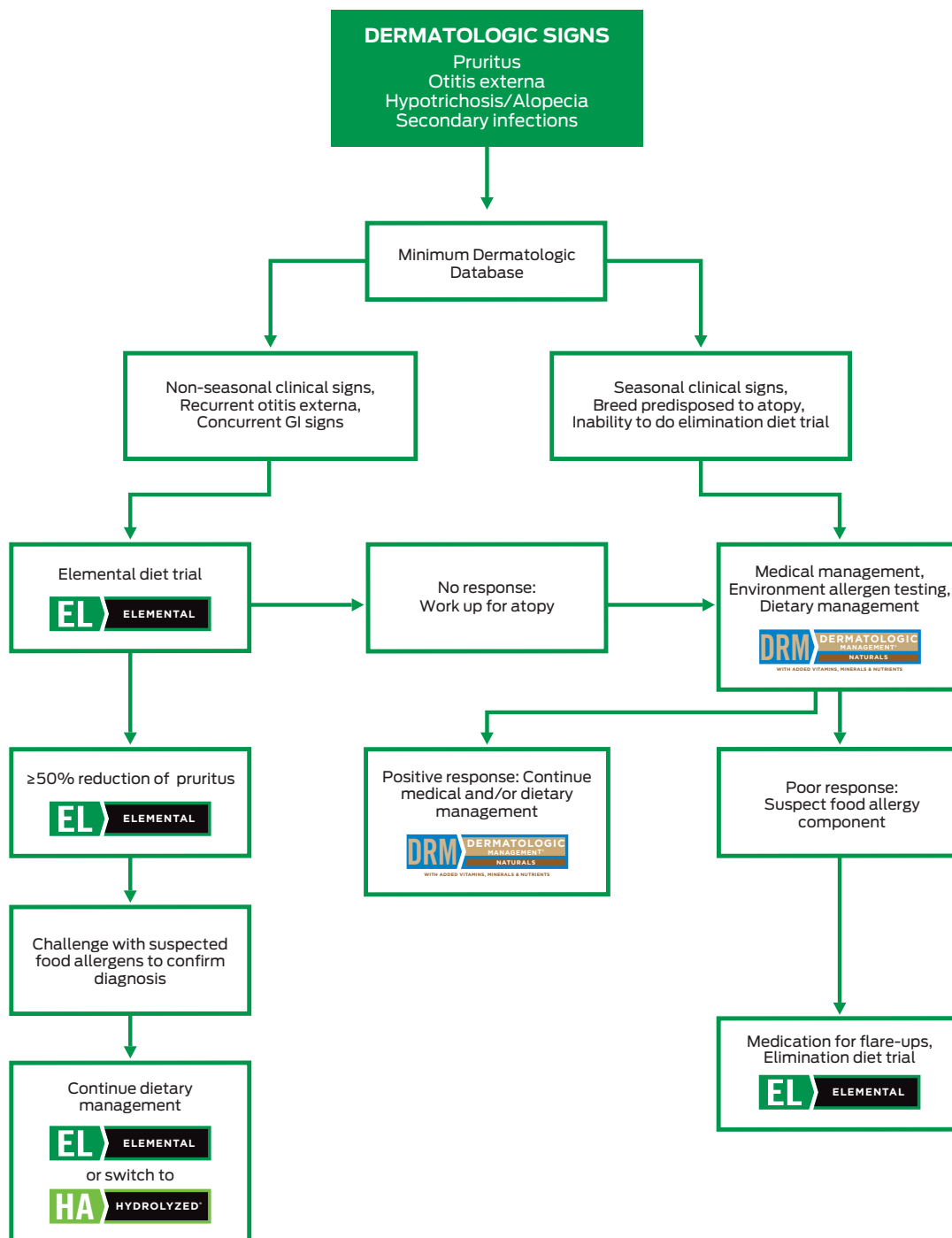
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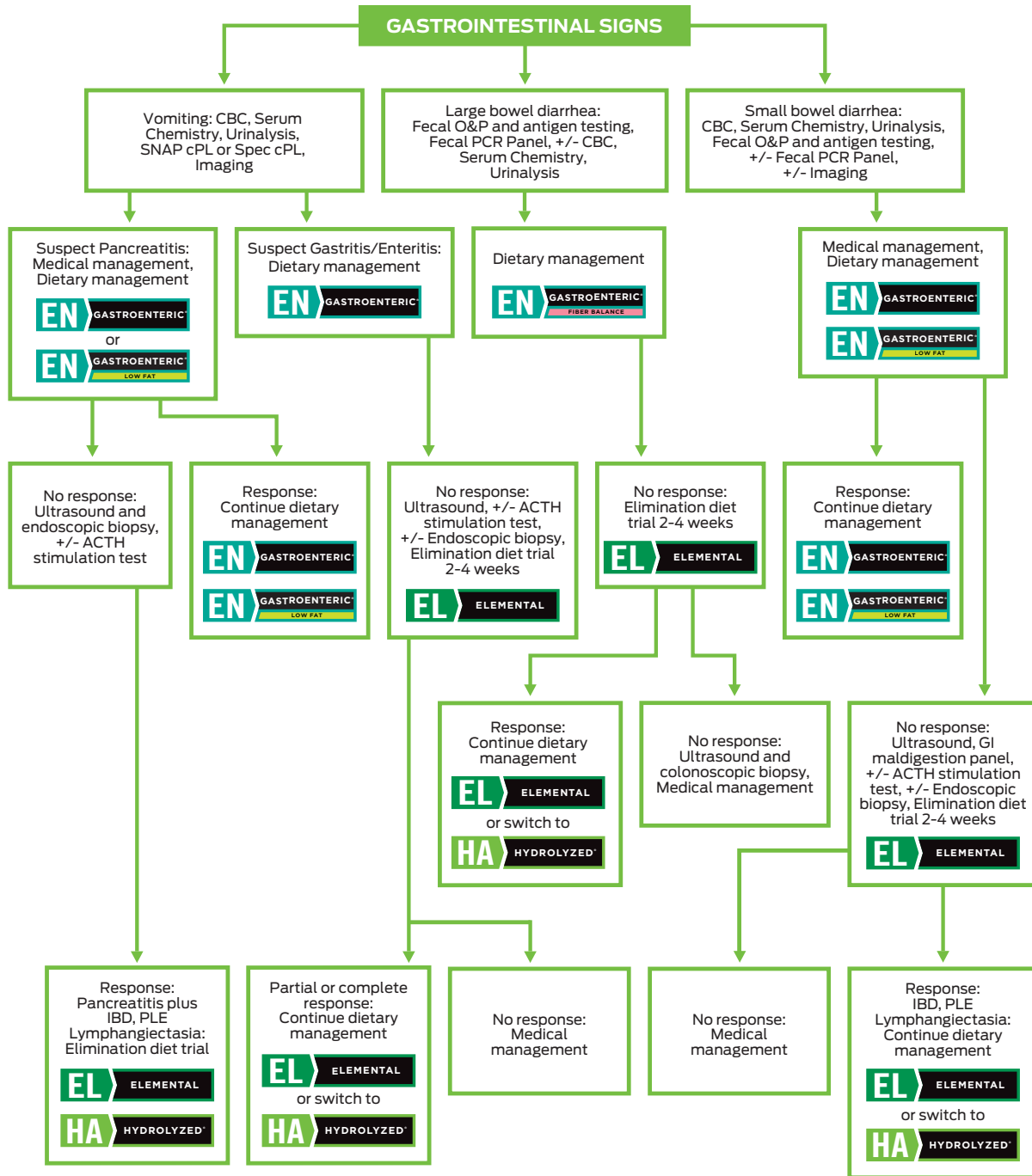
EVALUATING PATIENTS WITH GI CONDITIONS



Evaluating Patients with Adverse Food Reactions



Evaluating Patients with Adverse Food Reactions



Exploring the Gut Microbiome and its Role in Your Patients' Health

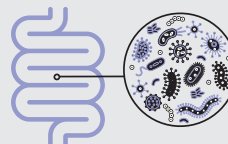


The gastrointestinal tract is primarily known as the system responsible for digestion and nutrient absorption. But it also plays a remarkable role in overall health—both for humans and pets.

The Gut is Home to:

70%

of the immune cells, protecting the body from harmful (pathogens) or foreign substances (antigens).¹



A complex microbial ecosystem with trillions of microorganisms, known as the gut microbiome.

How is the Microbiome Linked to Health?

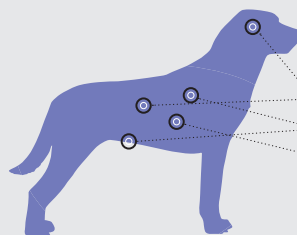
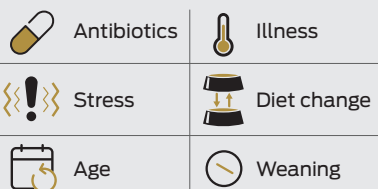
The microbiome can impact a pet's overall health in many ways:²



Why is Microbiome Balance So Important?

Because the microbiota in the gut help support overall health, it is important to maintain a balance between beneficial and potentially pathogenic bacteria. An imbalanced or maladapted microbiota is called dysbiosis.

What can lead to dysbiosis?



Dysbiosis is associated with a variety of health conditions:²

- IBD
- Obesity
- Cardiovascular disease
- Immune-mediated conditions
- Neurodevelopmental conditions

How Can You Help? Promote Microbiome Balance with Nutrition



PROBIOTICS

Live microorganisms that, when consumed in adequate amounts, confer a health benefit on the host.³

Probiotics are strain-specific and dose-dependent, meaning that different strains have different effects and they must be given in specific amounts.



PREBIOTICS

Soluble fibers that are selectively fermented by beneficial bacteria, resulting in increased microbial diversity and the production of short-chain fatty acids that nourish colonocytes.⁴

Products that contain both prebiotics and probiotics are called synbiotics.



COLOSTRUM

Contains bioactives and antibodies that initiate a beneficial immune response and help to stabilize intestinal microflora.⁵

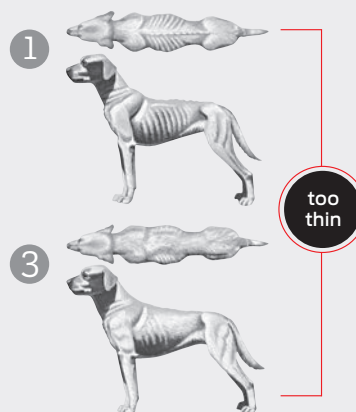
Studies show that when fed diets supplemented with bovine colostrum bioactives, both kittens⁶ and adult dogs⁵ have stronger responses to vaccinations.

¹Vighi G, Marcucci F, Sensi L, et al. Allergy and the gastrointestinal system. *Clin Exp Immunol*. 2008 Sep;153 Suppl 1(Suppl 1):3-6. ²Barko PC, McMichael MA, Swanson KA, et al. The Gastrointestinal Microbiome: A Review. *J Vet Intern Med*. 2018. Jan;32(1):9-25. ³Food and Agriculture Organization and World Health Organization Expert Consultation. Evaluation of health and nutritional properties of powder milk and live lactic acid bacteria. Córdoba, Argentina: Food and Agriculture Organization of the United Nations and World Health Organization; 2001. ⁴Cave N. Nutritional management of gastrointestinal diseases. In A. J. Fascetti & S. J. Delaney (Eds.), *Applied Veterinary Clinical Nutrition*. Wiley-Blackwell; 2012. 175-219. ⁵Satyaraj E, Reynolds A, Pelker R, et al. Supplementation of diets with bovine colostrum influences immune function in dogs. *Br J Nutr*. 2013;110(12):2216-21. ⁶Gore AM, Satyaraj E, Labuda J, et al. Supplementation of diets with bovine colostrum influences immune and gut function in kittens. Nestlé Purina PetCare Internal Data.

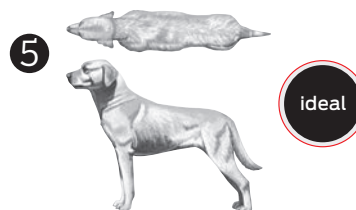
Canine Body Condition System



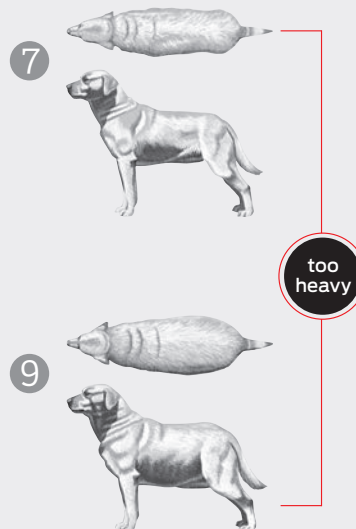
1. Ribs, lumbar vertebrae, pelvic bones and all bony prominences evident from a distance. No discernible body fat. Obvious loss of muscle mass.
2. Ribs, lumbar vertebrae, pelvic bones easily visible. No palpable fat. Some evidence of other bony prominence. Minimal loss of muscle mass.
3. Ribs easily palpated and may be visible with no palpable fat. Tops of lumbar vertebrae visible. Pelvic bones becoming prominent. Obvious waist and abdominal tuck.



4. Ribs easily palpable, with minimal fat covering. Waist easily noted, viewed from above. Abdominal tuck evident.
5. Ribs palpable, without excess fat covering. Waist observed behind ribs when viewed from above. Abdomen tucked up when viewed from side.



6. Ribs palpable with slight excess fat covering. Waist is discernible viewed from above but is not prominent. Abdominal tuck apparent.
7. Ribs palpable with difficulty. Heavy fat cover. Noticeable fat deposits over lumbar area and base of tail. Waist absent or barely visible. Abdominal tuck may be present.
8. Ribs not palpable under very heavy fat cover, or palpable only with significant pressure. Heavy fat deposits over lumbar area and base of tail. Waist absent. No abdominal tuck. Obvious abdominal distention may be present.
9. Massive fat deposits over thorax, spine and base of tail. Waist and abdominal tuck absent. Fat deposits on neck and limbs. Obvious abdominal distention.



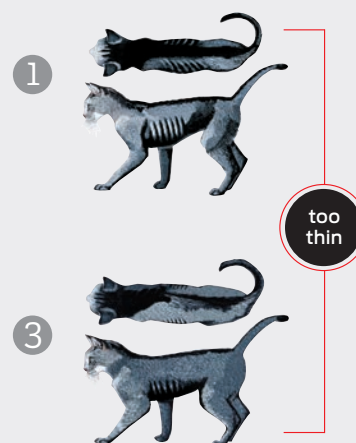
Questions? Contact your Purina Veterinary Sales Consultant (PVC) or the Purina Veterinary Resource Center at 1-800-222-VETS (8387) 8:00 AM–6:00 PM WEEKDAYS, CST.

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Feline Body Condition System



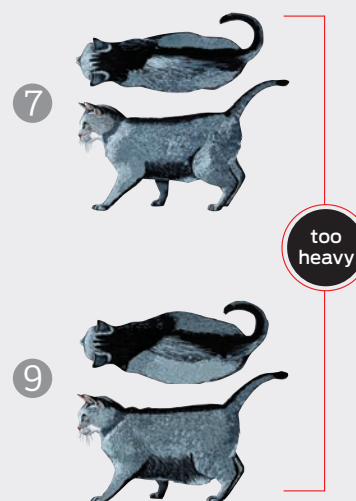
1. Ribs visible on short-haired cats. No palpable fat. Severe abdominal tuck. Lumbar vertebrae and wings of ilia easily palpated.
2. Ribs easily visible on short-haired cats. Lumbar vertebrae obvious with minimal muscle mass. Pronounced abdominal tuck. No palpable fat.
3. Ribs easily palpable with minimal fat covering. Lumbar vertebrae obvious. Obvious waist behind ribs. Minimal abdominal fat.
4. Ribs palpable with minimal fat covering. Noticeable waist behind ribs. Slight abdominal tuck. Abdominal fat pad absent.



5. Well-proportioned. Observe waist behind ribs. Ribs palpable with slight fat covering. Abdominal fat pad minimal.



6. Ribs palpable with slight excess fat covering. Waist and abdominal fat pad distinguishable but not obvious. Abdominal tuck absent.
7. Ribs not easily palpated with moderate fat covering. Waist poorly discernible. Obvious rounding of abdomen. Moderate abdominal fat pad.
8. Ribs not palpable with excess fat covering. Waist absent. Obvious rounding of abdomen with prominent abdominal fat pad. Fat deposits present over lumbar area.
9. Ribs not palpable under heavy fat cover. Heavy fat deposits over lumbar area, face and limbs. Distention of abdomen with no waist. Extensive abdominal fat deposits.



The BODY CONDITION SYSTEM was developed at the Nestlé Purina PetCare Center and has been validated as documented in the following publications:
 D. Mawby, J. W. Bartges, T. Mayers, et al. "Comparison of body fat estimates by dual-energy X-ray absorptiometry and deuterium oxide dilution in client owned dogs," *Compendium* 23(9A) (2001): 70; D. P. Laflamme, "Development and Validation of a Body Condition Score System of Dogs," *Canine Practice* July/August 22 (1997): 10-15
 Kealy, et al. "Effects of Diet Restriction on Life Span and Age-Related Changes in Dogs," *JAVMA* 220 (2002): 1315-1320

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WHAT IS DISHAA?

DISHAA is a tool to help veterinarians and owners assess the mental acuity of a dog, and for veterinarians to potentially diagnose Cognitive Dysfunction Syndrome (CDS).

The prevalence of CDS increases with age¹:

8–10 years: 3.4%

10–12 years: 5%

12–14 years: 23.3%

>14 years: 41%

Cognitive Dysfunction Syndrome may be diagnosed using the DISHAA questionnaire. In order for a dog to be diagnosed with CDS, owners must observe their dog exhibiting signs across several DISHAA categories.

D DISORIENTATION	<ul style="list-style-type: none"> • Gets stuck, difficulty getting around objects, goes to hinge side of door • Stares blankly at walls, floor, or into space • Does not recognize familiar people/familiar pets • Gets lost in home or yard • Less reactive to visual (sights) or auditory (sounds) stimuli
I SOCIAL INTERACTIONS	<ul style="list-style-type: none"> • More irritable/fearful/aggressive with visitors, family or other animals • Decreased interest in approaching, greeting or affection/petting
S SLEEP/WAKE CYCLES	<ul style="list-style-type: none"> • Pacing/restless/sleeps less/waking at night • Vocalization at night
H HOUSESOILING, LEARNING AND MEMORY	<ul style="list-style-type: none"> • Less able to learn new tasks or respond to previously learned commands/name/work • Indoor soiling of urine or stool/decreased signaling to go out • Difficulty getting dog's attention/increased distraction/decreased focus
A ACTIVITY	<ul style="list-style-type: none"> • Decrease in exploration or play with toys, family members, other pets • Increased activity including aimless pacing or wandering • Repetitive behaviors, e.g., circling, chewing, licking, star gazing
A ANXIETY	<ul style="list-style-type: none"> • Increased anxiety when separated from owners • More reactive/fearful to visual (sights) or auditory (sounds) stimuli • Increased fear of places/locations (e.g., new environments/going outdoors)

¹Salvin, H. E., McGreevy, P. D., Sachdev, P. S., & Valenzuela, M. J. (2010). Under diagnosis of canine cognitive dysfunction: a cross-sectional survey of older companion dogs. *Veterinary Journal* (London, England : 1997), 184(3), 277–81. doi:10.1016/j.tvjl.2009.11.007

INTERNATIONAL RENAL INTEREST SOCIETY RECOMMENDATIONS



IRIS was created to help practitioners better diagnose, understand, and treat renal disease in cats and dogs. They have created an internationally recognized set of guidelines for classifying and treating kidney disease. The staging system is not used to make a diagnosis of chronic kidney disease but is used to facilitate appropriate treatment, monitoring, and further diagnostics.

The IRIS staging system is based primarily on serum creatinine concentrations of well-hydrated dogs and cats. For further staging and recommendations, please visit: <http://www.iris-kidney.com/guidelines/index.html>

STAGE	BLOOD CREATININE* μmol/l mg/dl SDMA#μg/dl		COMMENTS
	DOGS	CATS	
1	<125 <1.4 <18	<140 <1.6 <18	Normal blood creatinine or normal or mild increase blood SDMA. Some other renal abnormality present (such as, inadequate urinary concentrating ability without identifiable non-renal cause (in cats not dogs), abnormal renal palpation or renal imaging findings, proteinuria of renal origin, abnormal renal biopsy results, increasing blood creatinine or SDMA concentrations in samples collected serially). Persistently elevated blood SDMA concentration (>14 μg/dl) may be used to diagnose early CKD.
2	125-250 1.4-2.8 18-35	140-250 1.6-2.8 18-25	Normal or mildly increased creatinine, mild renal azotemia (lower end of the range lies within reference ranges for creatinine for many laboratories, but the insensitivity of creatinine concentration as a screening test means that patients with creatinine values close to the upper reference limit often have excretory failure). Mildly increased SDMA. Clinical signs usually mild or absent.
3	251-440 2.9-5.0 36-54	251-440 2.9-5.0 26-38	Moderate renal azotemia. Many extrarenal signs may be present, but their extent and severity may vary. If signs are absent, the case could be considered as early Stage 3, while presence of many or marked systemic signs might justify classification as late Stage 3.
4	>440 >5.0 >54	>440 >5.0 >38	Increasing risk of systemic clinical signs and uremic crises.

*The blood creatinine concentrations apply to average size dogs – those of extreme size may vary. #The recommendations for SDMA are based on published literature which utilizes proprietary IDEXX technology for measuring SDMA. At this time, it is not known if other assays will provide equivalent results.



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Daily Nutrition Matters® is an online educational program designed to help you learn more about nutrition for dogs and cats. This mobile-friendly convenient program combines in-depth information with interactive graphics and case studies to make learning fun.

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of CE credit

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Discusses nutrients, pet food ingredients and how to address common myths.

**2
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MYTHS AND FACTS

Dispels misinformation and educates pet owners about their pet's nutrition.

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HOURS**
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NUTRITION 201: FEEDING DOGS AND CATS

Focuses on choosing the right diet based on life stage, lifestyle and special needs.

**2
HOURS**
of CE credit

CANINE NEUROLOGIC AND COGNITIVE HEALTH

Discusses dietary management of dogs with epilepsy as an adjunct to veterinary medicine and cognitive dysfunction syndrome.

**6
HOURS**
of CE credit

NUTRITION 301: THERAPEUTIC NUTRITION

Discusses the appropriate dietary management of pets with common health conditions.

**.5
HOURS**
of CE credit

ARE YOU A NUTRITION CHAMPION?

Utilizes gamification and engagement techniques to educate veterinary professionals on companion animal nutrition.

**1.5
HOURS**
of CE credit

WEIGHT MANAGEMENT

Provides a step-by-step approach to start a weight management program and help overweight pets achieve better health and improved quality of life.

**TO START EARNING CREDITS, VISIT
WWW.DAILYNUTRITIONMATTERS.COM**

* This program was reviewed and approved by the AAVSB RACE program for 18 hours of continuing education in jurisdictions that recognize AAVSB RACE approval. Please contact the AAVSB RACE program if you have any comments/concerns regarding this program's validity or relevance to the veterinary profession. Purina trademarks are owned by Société des Produits Nestlé S.A. Printed in USA. VET6279-0920

Added color	Added color is any dye, pigment, or other substance that can impart color to food. It adds variety and richness to the appearance and appeal of foods
Amino acids	Building blocks of proteins. Amino acids can be classified as essential, non-essential, and conditionally essential. Examples include alanine, arginine, asparagine, aspartate, cysteine, glutamate, glutamine, glycine, histidine, isoleucine, leucine, lysine, methionine, phenylalanine, proline, serine, taurine, threonine, tryptophan, tyrosine, and valine
Animal digest	Animal digest is created from protein sources such as the muscle and soft tissue of pork and poultry. It's highly palatable and used to enhance the taste of pet food
Animal fat preserved with mixed-tocopherols	Pork, beef, or poultry fat preserved with mixed-tocopherols
Animal liver flavor	Animal liver flavor enhances flavor and aids in palatability
Ascorbic acid	Source of vitamin C, an antioxidant
Barley	Cereal grain providing a high-quality carbohydrate source
Beef	High-quality protein source that provides essential amino acids
Beta-Carotene	Member of the carotenoid family; from plants such as carrots and pumpkins. A source of vitamin A in dogs (cats cannot convert carotenoids to vitamin A); helps support healthy vision
BHA	Butylated hydroxytoluene; a preservative used in pet foods and also approved by the FDA for use in human foods
<i>Bifidobacterium longum</i> BL999	Bacterium found in the gut of many animals, including dogs and humans. Used in probiotics, can be helpful in nutritionally managing dogs/cats with anxious behaviors
Biotin	Vitamin B-7; a coenzyme involved in the synthesis of fatty acids and the catabolism of amino acids; plays a role in gluconeogenesis
Brewer's dried yeast	High-quality protein source rich in amino acids
Brewer's rice	Whole and broken grains of rice, a digestible grain, acts as a high-quality carbohydrate source providing energy
By-product	Poultry by-products may include heads, feet, and viscera, but may not include feathers or feces. Meat by-products may include organs, blood and bone, but may not include hair, horns, hooves, teeth or feces

Calcium carbonate	Source of calcium; supports strong teeth and bones
Calcium gluconate	The calcium salt of gluconic acid; source of calcium. Supports strong bones and teeth
Calcium iodate	Source of calcium, to support strong bones and teeth, and iodine, to promote proper thyroid function
Calcium pantothenate	Source of vitamin B-5 (pantothenic acid), which helps metabolize and utilize carbohydrate, protein, and fat for energy
Calcium phosphate	Source of the essential minerals, calcium and phosphorus, which function in skeletal formation, muscle contractions, nerve impulse transmission and blood coagulation
Calcium sulfate	Source of calcium to support strong bones and teeth
Canola meal	High-quality protein source rich in amino acids, vitamins and essential minerals
Canola oil	Energy-packed oil containing both omega-6 and omega-3 fatty acids
Caramel color	Provides a rich color to the food
Carrageenan	Seaweed extract used to thicken or modify the texture of foods
Cassava root flour	High-quality source of carbohydrate that provides energy
Cellulose	Derived from fiber-rich plants. An insoluble fiber that contributes to fecal bulk and improves stool quality. It also helps minimize the formation of hairballs
Chicken	The clean flesh and skin, with or without bone, derived from the parts of whole carcasses of poultry. A source of protein and essential amino acids
Chicken meal	The dry, rendered form of ground chicken, and an excellent source of protein and essential minerals
Choline chloride	Source of choline; essential in supporting your pet's proper liver function and metabolism
Coconut oil	Oil extracted from the kernel of mature coconuts. Provides medium-chain triglycerides to the diet; a highly digestible source of energy
Colostrum	Source of proteins (immunoglobulins) and many other nutrients derived from milk to help support immune and GI health

Copper proteinate	Source of copper; aids in hemoglobin synthesis and skeletal production
Copper sulfate	Source of copper; aids in hemoglobin synthesis and skeletal production
Corn germ meal	Corn germ meal is what remains after removing the oil from corn kernels, then grinding them to create a nutrient-rich ingredient. It provides a rich source of fiber for healthy digestion, as well as a high-quality protein source for strong muscles
Corn gluten meal	Corn gluten meal is created by removing starch, bran, and germ from the corn kernel. Serves as a high-quality source of protein
Corn, ground	The entire corn kernel ground or chopped. A source of energy, amino acids, linoleic acid, and vitamins and minerals
Corn oil	Oil extracted from corn germ. A source of unsaturated omega-6 fatty acids, including the essential fatty acid linoleic acid, that helps support healthy skin and a shiny coat
Corn starch	Starch obtained from corn; used as a thickening agent. In hydrolyzed diets, a carbohydrate source that contains extremely low amounts of protein
Dextrose	Sugar
DL-methionine	Sulfur containing essential amino acid required for the formation of other compounds and structures in the body
Dried beet pulp	Dried beet pulp is what remains after removing the sugar of the beet so the fiber-rich portion of the vegetable remains. Utilized as a fiber source to improve stool quality
Dried egg product	Excellent source of protein and essential amino acids. Also contains glucosamine and fatty acids
Dried whey	Product obtained by removing water from whey. A high-quality source of protein
Dried yeast	Dried yeast is non-fermentative and made up of at least 40% protein. A flavor enhancer and high-quality source of protein and B vitamins
<i>Enterococcus faecium</i>	Bacterium found in the gut of many animals, including dogs and humans. Used in probiotics, can be helpful in nutritionally managing dogs/cats with stress diarrhea and other GI conditions
Ferrous sulfate	Source of iron, which is a major component of the oxygen-carrying protein hemoglobin in the blood

Fish meal	Fish meal is made up of fish that has been ground and cooked, reducing the fat content. A source of protein that is rich in omega-3 fatty acids
Fish oil	Oil obtained from the tissues of oily fish, like menhaden. Rich in EPA, an omega-3 fatty acid, it promotes healthy joints, and skin and coat health. It also supports a healthy immune system. Plus, the DHA from fish oil contributes to healthy vision and brain development in puppies and kittens
Folic acid	Vitamin B-9; a form of folate which is necessary for amino acid metabolism and cell membrane integrity
Garlic oil/powder	Palatability enhancer
Glycerin	Used as a softening agent to make the texture of wet/dry kibble soft or chewy
Ground wheat	Source of energy, amino acids, linoleic acid, vitamins and minerals
Guar gum	Natural, highly soluble carbohydrate source used as a thickener and stabilizer
Gum Arabic	Hardened sap of various species of the acacia tree or other botanical sources. It is used in pet food to provide texture
Hydrolyzed chicken or chicken liver	Chicken or chicken liver that has been enzymatically digested to produce smaller peptides; nutrition is maintained but body does not recognize the protein as an allergen
Hydrolyzed salmon	Salmon that has been enzymatically digested to produce smaller peptides; nutrition is maintained but body does not recognize the protein as an allergen
Hydrolyzed soy protein isolate	Product resulting from hydrolysis of dehulled soybeans after the non-protein components have been removed. High-quality protein source
Inulin	Polysaccharide product obtained from plant sources such as chicory, agave, and Jerusalem artichoke by hot water extraction. It is intended as a source of soluble, fermentable fiber
L-ascorbyl-2-polyphosphate	Source of vitamin C
L-carnitine	Amino acid complex that helps convert fat into energy more efficiently, promoting a healthy weight in your pet
Lecithin	Mixture of phospholipids – a major source is soybean oil; enriches fat and protein and helps to improve pelletization

Liver	Source of protein, vitamins and minerals
Liver flavor	Highly palatable, natural flavoring sourced from pork and poultry
L-lysine monohydrochloride	Source of lysine, an essential amino acid which aids in protein synthesis
Locust bean gum	Vegetable gum extracted from the seeds of the carob tree. Used as a thickening agent
Long grain rice	Whole and broken grains of rice that give pets a source of carbohydrate that provides energy
Magnesium	Important for cell energy production. It influences calcium levels inside cells, helps transport sodium and potassium across cell membranes, and aids bone growth. It also helps transmit electrical impulses across nerves and muscles, which generates a neuromuscular contraction causing muscles to flex
Magnesium oxide	Source of magnesium essential for overall body health including heart health, muscle contraction and strong bones
Magnesium sulfate	Source of magnesium essential for overall body health including heart health, muscle contraction and strong bones
Malted barley flour	Form of barley which has undergone the malting process (germination)
Maltodextrins	Carbohydrates derived from the partial hydrolysis of starch
Manganese	Manganese is a micromineral and functions as a component of several cell enzymes that catalyze metabolic reactions. Manganese is necessary for normal bone development, joint health and reproduction
Manganese proteinate	Source of the mineral manganese, which is essential in overall nutrient metabolism, nervous system function and normal bone development, joint health, and reproduction
Manganese sulfate	Source of the mineral manganese, which is essential in overall nutrient metabolism, nervous system function and normal bone development, joint health, and reproduction
Meat by-products	Non-rendered clean parts, other than meat, derived from mammals. It can include lungs, spleen, kidneys, livers, and blood. It does not include hair, horns, hooves, teeth, or feces

Medium-chain triglyceride vegetable oil

Medium-chain triglycerides (MCTs) are brain-supporting nutrients sourced from palm and coconut oils. They are the product of vegetable origin obtained by extracting the oil from seeds or fruits which are commonly processed for edible purposes. They consist predominantly of glyceride esters of fatty acids and contain no additions of free fatty acids

Menadione sodium bisulfite complex

Source of vitamin K activity for pet food and treats

Methionine

See DL-methionine

Mixed-tocopherols

Tocopherols are a mixture of vitamin E isomers. They provide a potent preservative, which also supplies a small amount of the benefits of dietary vitamin E

Mono and dicalcium phosphate

Mono and dicalcium phosphate is a source of calcium and phosphorus – essential minerals that help strengthen teeth and bones

Natural and artificial flavors

Proprietary flavor blend for enhanced palatability

Natural smoke flavor

Natural liquid smoke flavor added to impart taste and aroma

Niacin supplement

Niacin is an essential B vitamin that can be found naturally in ingredients like meat, poultry and fish. It is essential in helping properly metabolize carbohydrates, protein and fat

Oat fiber/Oat hulls

Oat fiber is a more concentrated source of dietary fiber than oat bran

Oat meal

Oat meal is made of rolled oats. It's a natural source of carbohydrates that helps provide fuel for a healthy energy level. It is also a nutrient-dense source of fiber for healthy digestion and a source of protein for strong muscles

Ocean whitefish

Contains fish such as cod, pollock, haddock, sole and halibut and is an excellent source of protein

Omega-3 fatty acids

Family of fatty acids found in fat sources such as flaxseed and fish oil. Flaxseed is a good source of alpha-linolenic acid (18:3n-3), while fish oils are a good source of eicosapentaenoic acid (EPA, 20:5n-3) and docosahexaenoic acid (DHA, 22:6n-3)

Omega-6 fatty acids

Family of fatty acids found in fat sources such as chicken fat and vegetable oils. Linoleic acid (18:2n-6) is an essential fatty acid for dogs and cats that is important to help maintain a healthy skin and coat

Pea fiber

Pea fiber is derived from cleaned and processed pea hulls. Pea fiber is a good source of both insoluble and soluble fiber that helps support normal bowel health

Pea protein	High-quality protein source rich in amino acids
Pearled barley	Pearled barley is what remains after removing the hull and bran layer of the barley but leaves the endosperm and germ intact
Phosphoric acid	Promotes an optimal pH in the product
Phosphorus	Phosphorus is a macromineral found mostly in bones and teeth. Phosphorus is part of every cell. It is important in genetic material, is a part of phospholipids and is used in energy transfer and in buffer systems that maintain acid-base balance
Potassium carbonate	Source of potassium, a mineral that is essential for the correct functioning of cells in the body and helps maintain the acid-base balance in the body
Potassium chloride	Source of potassium, a mineral that is essential for the correct functioning of cells in the body and helps maintain the acid-base balance in the body
Potassium citrate	Potassium salt of citric acid
Potassium iodide	Source of the essential nutrient iodine. Potassium helps maintain fluid balance in the body and helps nerve and muscle function. Iodine is an essential component of thyroid hormone
Potassium sorbate	Used as a mold inhibitor in pet food
Potato protein	Potato protein is the concentrated, protein-rich part of the potato that helps strengthen and maintain muscles
Poultry by-product	Consists of the non-rendered, clean parts of carcasses of slaughtered poultry, such as necks, feet, and viscera. It provides essential amino acids, fats, vitamins and minerals as well as palatability to the food. It excludes feces and feathers
Poultry by-product meal	Made of chicken and/or turkey that have been ground and cooked, reducing the fat content to create a protein-rich ingredient
Poultry hearts	Protein source from chicken or turkey containing essential amino acids
Poultry livers	Source of protein, vitamins and minerals
Powdered cellulose	Source of insoluble fiber
Psyllium	Mixed fiber source containing both soluble and insoluble properties
Pumpkin	A gourd rich in fiber, potassium and vitamin C

Pyridoxine hydrochloride

Source of the B vitamin pyridoxine, also known as vitamin B-6, which is necessary for overall metabolism and amino acid synthesis in the body

Red 3

Food color recognized as safe by the FDA for use in both human foods and pet foods

Riboflavin supplement

Riboflavin (vitamin B-2) is a water-soluble vitamin. Vitamin B-2 is essential for the normal release of energy from carbohydrate, protein and fat in food. It is important for normal growth and development, the production of and regulation of certain hormones, and eye pigment formation

Rice

Rice is a natural source of carbohydrate that helps make food more digestible. It also has the added benefit of being a high-quality source of energy

Rice bran

The combination of aleurone and pericarp of rice. Rice bran provides many different nutrients, including dietary fiber and essential fatty acids

Rice flour

Finely ground meal from the milling of rice, which consists primarily of the starch and gluten fractions. Rice flour provides an excellent source of highly digestible carbohydrate for energy

Rice starch

Concentrated carbohydrate source with minimal protein content

Salmon

Salmon is a marine and freshwater fish high in protein and long-chain omega-3 fatty acids

Salmon meal

Salmon meal is made up of salmon that has been ground and cooked, reducing the fat content to create a protein-rich ingredient. Also rich in omega-3 fatty acids

Salt

Source of the essential nutrients sodium and chloride, helps regulate proper blood pH levels, water balance, kidney function, and enhances palatability

Selenium

Essential trace mineral. It is a major antioxidant and works with vitamin E to maintain cell membranes. Selenium also helps preserve tissue elasticity

Sodium

Sodium is the principle positively charged ion in the extracellular fluids of the body. It is an electrolyte that is critical to the maintenance of fluid balance, nerve transmissions and muscle contractions

Sodium ascorbate

Sodium ascorbate is a non-acidic form of vitamin C

Sodium bicarbonate

Alkalinizing agent; helps with processing

Sodium bisulfate	Helps to lower urine pH
Sodium caseinate	Protein source produced when milk is curdled
Sodium phosphate	Source of sodium and phosphorus
Sodium selenite	Source of the mineral selenium, which functions as an antioxidant and works with vitamin E to maintain cell membranes
Sorbic acid	White crystalline carboxylic acid used as a preservative
Soybean germ meal	Soybean germ meal is made by removing the oil in the beans, then grinding them. It is a high-quality source of protein, and helps to aid in maintaining a healthy weight
Soybean hulls	The outer covering of the soybean. They serve as a source of fiber to aid in digestion, gut motility, and satiation
Soybean meal	Comes from finely ground soybeans, after their oil has been removed. This ingredient is an excellent source of protein
Soybean oil	Oil that has been pressed from soybeans. Soybean oil provides a source of both omega-3 and omega-6 fatty acids to support many health systems including skin and coat
Soy flakes	High protein source, low in fiber and fat
Soy flour	Finely ground soybeans after their oil has been removed. Source of protein
Soy protein concentrate	A concentrated protein source made from soy. Protein is an essential nutrient that helps promote strong muscles, provides energy and helps support a healthy immune system
Soy protein isolate	Soy protein isolate is at least 90% protein, created by removing the non-protein parts of the soybean. As a high-quality source of protein, it helps strengthen and maintain muscles
Tapioca starch	Starch extracted from the roots of the cassava plant used as an alternative source of carbohydrate. Contains extremely low amounts of protein
Taurine	Taurine is an essential amino acid for cats because they cannot synthesize taurine on their own; they lack the proper liver enzymes. Without sufficient levels, cats may develop eye and heart issues. It also contributes to a cat's and dog's heart health
TBHQ	Tertiary butyl hydroquinone; a preservative used in pet foods also approved by the FDA for use in human foods

Thiamine mononitrate

Thiamine (vitamin B-1) is a water-soluble vitamin also known as thiamin or thiamine hydrochloride. It is required for normal functioning of all body cells, especially nerves, and peristaltic movement in the GI tract. Vitamin B-1 is involved in numerous body processes that convert food into energy and support heart muscle

Tricalcium phosphate

Source of calcium and phosphorus-essential minerals that help strengthen your pet's teeth and bones

Trout

Trout is a freshwater fish that is naturally sourced from rivers and lakes. It's a high-quality source of protein and amino acids

Turkey

Turkey is the clean combination of flesh and skin with or without accompanying bone, derived from the parts or whole carcasses of turkey or a combination thereof — exclusive of feathers, heads, feet, and entrails

Vegetable oil

The product of vegetable origin obtained by extracting the oil from seeds or fruits. Can include corn oil, soybean oil, coconut oil, etc.

Vitamin A acetate

Vitamin A is a family of compounds that may also be referred to as retinol, retinal, retinyl, or retinoic acid. Vitamin A also helps develop and maintain the cornea in the eye, all mucous membranes, the digestive tract, the urinary tract, the reproductive tract, the skin and the lungs. It is important for normal body growth and the formation of bones and soft tissue. This vitamin also helps support the immune system

Vitamin A supplement

Fat-soluble vitamin which supports normal vision, a healthy immune system, bone and muscle growth, maintenance of healthy skin and hair coat, reproduction, etc.

Vitamin B-12 supplement

Vitamin B-12 (also known as cobalamin or cyanocobalamin) is the largest, most complex, and most potent water-soluble compound essential to animals. It is essential in blood formation and carbohydrate metabolism

Vitamin D-3 supplement

Vitamin D-3 is a fat-soluble vitamin also known as cholecalciferol. It is the major active substance in vitamin D. Its main function is to stimulate the absorption of calcium and phosphorus, aiding in the formation of normal bones and teeth. It also helps to maintain a healthy nerve and muscle system by regulating the level of calcium in the blood

Vitamin E supplement

Fat-soluble vitamin and antioxidant that protects fat and vitamin A from destruction by free radicals

Wheat bran

The course outer covering of the wheat kernel as separated from wheat in commercial milling. A high-quality fiber source

Wheat flour	Finely ground meal from the milling of wheat. Consists primarily of the starch and gluten fractions. These provide an excellent source of highly-digestible carbohydrate for energy
Wheat gluten	Protein and carbohydrate source that is made from removing most of the starch from the grain
Whey protein	Portion that remains after whole cow's milk is fermented into cheese (curds and whey). This nutritious source of protein is considered to have an ideal amino acid content and balance, making it a highly valued protein source
Whole grain corn	Dried corn kernels used as a natural source of carbohydrates that help fuel your pet's body for healthy energy. Also contains linoleic acid, an omega-6 fatty acid for healthy skin and a shiny coat, and is a source of protein for strong muscles
Xanthan gum	Carbohydrate used as a thickening agent
Yellow 5	Food color recognized as safe by the FDA for use in both human foods and pet foods
Zinc	Mineral that aids in the metabolism of carbohydrate, fat and protein, and helps support a healthy immune system
Zinc proteinate	Source of zinc resulting from the chelation of a soluble salt with amino acids and/or partially hydrolyzed protein
Zinc sulfate	Source of zinc that is important in overall nutrient metabolism, skin barrier and immune system

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